Dan Thornton Inducted into the Canadian Accounting Hall of Fame

The Canadian Accounting Hall of Fame (CAHF) recognizes and honours individuals who have made significant contributions to the development of the Canadian accounting profession.

Dan Thornton has published 51 articles in refereed journals, four monographs, ten applied research publications, and multiple book chapters. Dan has also made 57 expert witness presentations to the Senate of Canada. He is a Past President of the CAAA and has received the prestigious Rosen and Falk Awards.

Nicole Robitaille receives FT Responsible Business Education Award

Nicole Robitaille was recognized by the Financial Times (FT) with a Responsible Business Education Award for her work with Nina Mazar, Claire Tsai, Avery Haviv, and Elizabeth Hardy. This work, published in the Journal of Marketing, used a large-scale field experiment in Ontario to test behavioural interventions for increasing organ donation. The best performing intervention worked by invoking perspective taking through reciprocal altruism (“If you needed a transplant would you have one?). Read more on the Smith School of Business newsblog.
RESEARCH EXCELLENCE AWARDS

Celebrating the 2022 Research Excellence Awards at Smith School of Business

Three faculty and three PhD students received Smith School of Business Research Excellence Awards for 2022. The annual awards recognize Smith professors for research and supervision. Students are recognized for their academic progress and demonstrated research potential. Winners in each category are selected by panels of Smith faculty.

Faculty Awards

Pierre Chaigneau, recipient of the Award for Research Excellence, is the Commerce ’77 Fellow of Finance. The award is given to an individual faculty member whose research is acknowledged as outstanding. Pierre studies the use of information in corporate finance and governance systems. His work has been published in the *Journal of Accounting Research, Journal of Financial and Quantitative Analysis, Journal of Management*, and *Review of Financial Studies*. Congratulations, Pierre!

Yanzhe (Murray) Lei, assistant professor of management analytics, was the recipient of the New Researcher Achievement Award, which recognizes the work of a pre-tenure faculty member as outstanding. Murray studies revenue and supply chain management to solve real-world problems in retail and on-demand service platforms. His work has appeared in *Management Science, Manufacturing & Service Operations Management, and Operations Research*. Congratulations, Murray!

Lynnette Purda, Professor and RBC Fellow of Finance, received the Research Supervision Award, which recognizes a supervisor’s varied contributions including mentoring, inspiring, and contributing meaningfully to students’ learning. Both her current students and graduates from the last five years wrote in support of her nomination. Dimitri Hadjistavropoulos, MSc ’22, PhD’27, said Lynnette takes great care in helping students develop as academics and works closely and consistently with them on every step of the research process. Congratulations, Lynnette!
Student Awards

Neal Willcott, PhD’23, was the winner of the PhD Student Research Excellence Award. He works in sustainable finance, studying the effect of climate policy and disclosures on macroeconomic and firm-level outcomes. A paper he wrote with his supervisor, Sean Cleary, examined the cost of delaying Canada’s investment toward a net-zero, green economy. They found that the physical damages of climate change down the road will be more costly than making appropriate investments in climate mitigation today. Congratulations, Neal!

Michaela Scanlon, MSc’21, PhD’26, was co-winner of the New PhD Student Research Excellence Award, and studies mental health stigma and leadership at work. A paper she co-wrote with her supervisor, Julian Barling, in the Journal of Applied Psychology explores the effects of bottom-up mental health stigma for followers. Congratulations, Michaela!

Antoine Grenier Ouimet, PhD’25, also won the New PhD Student Research Excellence Award. He studies the effects of computing advances on humans and their ability to act effectively. His ICIS conference paper, written with his co-supervisor, Shamel Addas, identifies key dimensions to understand the emergence of outcomes when studying or implementing human-machine configurations for decision-making. Antoine is co-supervised with Jane Webster. Congratulations, Antoine!
Tracy Jenkin

Tracy Jenkin was an expert panelist at the Vector Institute for Artificial Intelligence’s roundtable on Opportunities, Risks and Impact of Generative AI Roundtable in April 2023. Tracy is a faculty affiliate at the Vector Institute for Artificial Intelligence.

Eddy Ng

Eddy Ng has been recognized internationally as a leading scholar in diversity, equity, and inclusion. According to a 2020 Stanford study, he is in the top 2% of highly cited scientists in Economics and Business. Eddy has over 80 peer reviewed journal articles, one book, five edited volumes, and 23 book chapters. Research on diversity and equity is published in a range of social science journals, and Eddy has articles published in some of the top journals in management (Financial Times 50), industrial relations, public policy, and public administration. The quality of his work is also reflected in the research funding he has received from SSHRC, totalling $3.1M. Well done, Ed!

Anthony Goerzen

In 2023, Anthony was elected to the Academy of International Business (AIB) Fellows, an honour awarded to scholars for their outstanding contributions to the association and the international business (IB) field. His paper, “Global cities and multinational enterprise location strategy”, co-authored with Christian Geisler Asmussen and Bo Bernhard Nielsen, was selected as the winner of the 2023 Journal of International Business Studies (JIBS) Decade Award. The award recognizes the most influential research published in JIBS over the last ten years.

Olena Ivus

Olena Ivus is one of the co-investigators on research that received a Government of India Scheme for Promotion of Academic and Research Collaboration Grant. The research project is called “Patent Policy Changes and Health Care in India.”

Murray Lei

Murray Lei received the 2022 Meritorious Service Award from Management Science.

Anton Ovchinnikov

A project based on Anton’s paper “Antidiscrimination Laws, AI, and Gender Bias” achieved recognition in UNESCO’s IRCAI Top 100 AI Solutions to advance the UN Sustainable Development Goals. The paper is co-authored with Anton’s former student Stephanie Kelley, as well as Adrienne Heinrich and David R. Hardoon from Aboitiz Data Innovation and the UnionBank of the Philippines. It was published in Manufacturing and Service Operations Management’s (M&SOM) special issue on Responsible Research. Congratulations, Anton!
Blake Steenhoven

Blake Steenhoven was appointed to the editorial board of Contemporary Accounting Research.

Michael Welker


Goce Andrevski

Goce Andrevski received the 2022 Best Paper Prize for Advances in Strategic Management Research at the Long Range Planning, British Academy of Management Conference. He was also a 2022 Best Proposal Finalist in the Strategy Process Interest Group at the 42nd Strategic Management Society Conference in London, UK.

STUDENT ACHIEVEMENTS

Alyssa Grocutt (PhD candidate) was awarded the Threads of Life/Board of Canadian Registered Safety Professionals Scholarship and the Durland Learning Foundation Fellowship. She was also the recipient of the 2023 Minerva Award for Rising Star of the Year by Canada’s Safest Employers.

Neal Willcott’s (PhD candidate) paper “Climate Disclosures: A cost of capital solution” was awarded funding by CPA Canada.

Lifang Zhang’s (PhD candidate) PhD Summer Research Project paper “Is Environmental Upgrading Attainable in the First Mile of the Global Value Chain?: Evidence from Artisanal Gold Mining in Africa” has been shortlisted for the joint UN Conference on Trade and Development’s Division of Investment and Enterprise and Academy of International Business (UNCTAD-AIB) Award for Research on Investment and Development. This award is considered the “premier prize for exceptional policy- and development-focused research”.

Luke Fiske’s (PhD candidate) thesis paper, “Responsibility Boundaries for Multinational Enterprises: The Role of Institutional Logics in Driving Incremental Versus Revolutionary Change” was shortlisted for the 2023 Temple/AIB Best Paper Award at the Academy of International Business.

Congratulations to Yi Luo, PhD’22, who has been appointed assistant professor at Richard Ivey School of Business at Western University.

Simon Iskander’s (PhD candidate) thesis paper, “On Socially Responsible GVC Governance Structures: Outsourcing vs. Internalization in the First Mile” was shortlisted for the Academy of International Business That’s Interesting! award, which recognizes “the conference paper that most effectively pushes the boundaries of our existing knowledge in the field”.
Aybike Mutluoglu (PhD candidate) was selected to attend the June 2023 American Marketing Association (AMA) Sheth Foundation Doctoral Consortium, aimed at bringing together doctoral students nearing graduation and esteemed marketing faculty members. The consortium’s main objective is to facilitate strong peer connections among senior PhD students, fostering potential long-term collaborations. Additionally, it provides workshops and discussions — covering teaching, research and service aspects — to assist doctoral candidates in effectively transitioning to their initial faculty roles. This year, marketing faculty from Smith School of Business chose Aybike to represent Smith at the event held by BI Norwegian Business School in Oslo, Norway. The experience was invaluable as Aybike interacted with renowned marketing scholars, engaged in workshops, presented her research, and gained valuable insights from faculty.

David Godsell (MSc’10, PhD’15), an assistant professor at the University of Illinois, was approached by the Permanent Subcommittee on Investigations, chaired by Senator Richard Blumenthal, to discuss his paper “Sovereign wealth fund investments and the US political process” which was co-authored by Paul Calluzzo, associate professor and Toller Family Fellow of Finance at Smith Business, and G. Nathan Dong, an assistant professor at Boston College. This subcommittee reports to the U.S. Senate Committee on Homeland Security and Governmental Affairs.

Ryan Stack (PhD candidate) is in his second year as an assistant professor at Acadia University and has a chapter in R. Williams, R. & F. Wien's (Eds.) forthcoming book, Contested Waters: The Struggle for Rights and Reconciliation in the Atlantic Fishery, published by Nimbus Publishing Limited. The book discusses the Atlantic offshore fishing industry. Ryan’s chapter focuses on the purchase of Clearwater Seafoods by a partnership including several Mi’kmaq bands.

Ryan received the Emerging Leader Award from the CPA of Newfoundland and Labrador, which recognizes members who have demonstrated a significant commitment to the profession or the community in their first 10 years as a CPA.

Congratulations to the McCall MacBain Sustainable Finance Fellowships

Thanks to the generosity of the McCall MacBain Foundation, the Institute for Sustainable Finance at Smith School of Business was able to support the innovative work of the next generation of sustainable finance scholars. Congratulations to the recipients of the McCall MacBain Sustainable Finance Fellowships!

2022-23
Dhruv Baswal, MBA, CFA, FRM (PhD candidate), Dimitri Hadjistavropoulos (PhD candidate) and Aashray Kaudinya (MSc’23).

2023-24
Edbert Oey (MSc candidate), Ziyuan Liu (MSc candidate), Michael Scott (MSc candidate).
Earlier this year, Smith professor and Distinguished Professor of Management Analytics, Anton Ovchinnikov received global recognition for his paper, "Environmental Taxes and the Choice of Green Technology." According to a bibliometric analysis by Patel and Jhalani (2023), the paper was the most globally cited and top influential article on the topic of environmental taxation since 2001 across economics, business, finance, and social sciences.

Co-authored with Anton’s PhD advisor, Dmitry Krass, and Dmitry’s former post-doctoral student, Timur Nedorezov, the paper was published in 2013 in Production and Operations Management (POM), a top operations journal appearing in the FT50 and University of Texas at Dallas' list of 24 business journals (UDT24). As of May 2023, the paper stands as the 10th most cited article in POM of all time, and it holds the record as the most cited article in the journal since 2007 — the year Anton completed his PhD.

We asked Anton to tell us a little about the evolution of his work and why it’s had such an impact.

While sustainability and ESG-related issues are top-of-mind for managers and scholars today, they were not in 2008 when the paper was written. Anton notes that the paper was very hard to publish. It was desk-rejected from several journals before eventually getting traction at POM. Even

Anton Ovchinnikov – Pioneering Research on Environmental Taxes and the Choice of Green Technology

RESEARCH ACHIEVEMENTS – FEATURE

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there, the review process was extremely
difficult: reviewers insisted on taking the
paper in mutually exclusive directions. At
one point, Anton and his co-authors created
a table to show that it was impossible to
simultaneously satisfy all the review team’s
requests. They shared this table with the
editor who then solicited additional
reviewers to comment not on the paper
but on the validity of the original reviews
and counterclaims.

This is extremely
uncommon, and testament
to the editor’s, Luk van
Wassenhove of INSEAD,
foresight. Nevertheless, it
still took five years from
writing to publication!

The research investigated how a firm that
emits undesirable pollutants will respond
to a tax on emissions, what tax is best to
maximize social welfare, and how, if at all,
taxes should be combined with other
environmental policy instruments, like
subsidies and rebates.

Anton believes the paper had the impact
that it did for two main reasons. First, it
introduced a discrete technology choice
approach that led to more managerially
relevant insights. Previous work had
generally assumed a continuous technology
choice (aka “abatement curve”) with no
distinction between fixed and variable costs.
Managers in practice, however, deal with
discrete choices: invest in machine A versus
B, which may differ substantially in their
fixed and variable costs and environmental
performance. In cleaning flue gases, for
instance, “dry scrubbing” involves spinning
the flue gas such that the pollutants “fall
out” — this requires erecting a small building
(high fixed cost), but then is cheap to
operate (low additional variable costs).
An alternative is “wet scrubbing,” which
entails sprinkling a chemical reagent into the
existing ductways and then collecting the
resultant “slush,” both costly procedures
(low fixed cost but high variable cost).
Furthermore, the incremental variable cost
need not be positive: installing solar panels
and substituting fossil fuels will reduce
emissions and remove the need to buy the
fuel — the incremental variable costs of
the technology would thus be negative.
The research took these more realistic
technology choices into account. Second,
the research extended the traditional
managerial problem of profit maximization
to a higher-level problem of maximizing
impact, which was measured through social
welfare. This approach is standard in certain
areas of economics but not in manufacturing
and service operations.

Perhaps most interesting, the research
found that firms’ technological response
to taxes can be non-monotone: an initial
increase in taxes may motivate a switch to
a greener technology, but further tax
increases may cause the reverse — switching
back to dirty technology. Why? Because
when tax is high, the profit obtained with
the clean technology (that is, an increased
margin due to avoided tax payments but
lower demand due to the high tax) may not
be sufficient to offset the green technology’s
higher fixed costs. This effect then
propagates to the regulator’s problem of
selecting the best tax level. The good news
is that it implies that a combination of tax
and fixed cost subsidies could be efficient.
In fact, the only situation when it will not
result in the most societally desirable
outcome is when society does not care
much about pollution and clean technology
is already cheap. Arguably, this is not what
we observe today as people are more
environmentally aware.

Looking forward, Anton and his colleagues
have resumed work on this topic, now
focusing on how environmental regulation
affects competitive industries. Specifically,
they are studying three new questions.
1) Short-term market response: how will
production quantities and prices change
when taxes are levied on emissions, given
firms’ existing technologies? Intuitively, the
regulation should benefit the cleaner firms
and “punish” dirty ones, yet results show
this may not always be the case. 2) Long-
term technology and market response:
which firms will choose which technologies?
Here, they are specifically interested in the
extent to which these choices are
predictable. Formally, they study whether
the resultant industry equilibrium exists
and is unique. Unfortunately, it may not be.
3) Cross-industry response: since the
availability of green technologies differs
across industries, how will environmental
regulation affect consumers who can
substitute goods of one industry for another
(e.g., use less cement and more steel in
buildings)? These questions are investigated
in a series of working papers, which Anton
hopes will also have a significant impact.
SMITH CONFERENCES

Empirical and Theoretical Symposium for Canadian Marketing Strategy
May 18-19, 2023
Hosted by Ceren Kolsarici with funding from Smith School of Business

Ceren Kolsarici, Associate Professor & Ian R. Friendly Fellow of Marketing at Smith, organized the 8th Annual Empirical and Theoretical Symposium for Canadian Marketing Strategy. The Symposium seeks to develop the most authoritative knowledge network on state-of-the-art quantitative marketing research in Canada. The knowledge produced and disseminated through this network helps train future generations of Canadian-grown marketing academics and inform better organizational decisions through a practical and societal orientation.

Inaugural Smith School of Business Conference on Healthcare Analytics
April 28, 2023
Beste Kucukyazici with funding from Smith School of Business

Hosted by Smith Business associate professor Beste Kucukyazici, the Inaugural Smith School Business School Conference on Healthcare Analytics brought together leading academics, practitioners and policy-makers to discuss the latest innovations, trends, concerns, and practical challenges in healthcare analytics.
**2022 Queen’s Organizational Economics Conference**

September 16, 2022  
*Hosted by Jean-Etienne de Bettignies with funding from Smith School of Business*

In 2022, Distinguished Professor of Business Economics Jean-Etienne de Bettignies hosted the *Organizational Economics Conference* which featured wide ranging topics from child marriage to worker empowerment. The conference promotes research in organizational economics and fosters a strong network among scholars who identify promising future research directions.

**Queen’s Workshop on the Economics of Media**

September 15, 2022  
*Hosted by associate professor Ricard Gil with funding from SSHRC’s Aid to Research Workshops and Conferences, The Brattle Group, and Smith School of Business*

This workshop brought together top scholars and industry leaders in the economics of media to discuss the current role of advertising, the quality of journalism, media ratings and media plurality, as well as fake news and media sentiment.

**WORKSHOPS**

**Accounting Positivist Field Research Workshop**

May-June, 2023  

Organized by Steve Salterio over three days in May-June at Smith, this workshop evoked the memory of Norman MacIntosh (a well-loved accounting professor at Queen’s from 1967-2011) who was well known for the long-running series of field-related workshops that he hosted from the mid-1980s to mid-1990s. Indeed, we can count Steve as having been one of these invites to the workshops in the late 80s and early 90s. Three new accounting MSc and PhD students along with others attended this workshop.

**Workshop on Healthcare Management**

January 20, 2023  
*Hosted by associate professor Beste Kucukyazici and Professor Vedat Verter with funding from Smith School of Business*

This workshop brought together Smith researchers interested in healthcare management with the aim of pooling their expertise and building joint research programs on healthcare.
NEW FACULTY AT SMITH

Ten new faculty have joined the business school’s outstanding roster of teachers and researchers in recent months.

The new assistant and associate professors bring a diverse set of experiences and backgrounds to the school, plus expertise in strategy, marketing, accounting, finance, economics, digital technology and management analytics. Learn more about our new faculty.*

Bhargav Gopal
Assistant Professor of Business Economics

Yulia Nevskaya
Assistant Professor of Marketing

Cory Hinds
Assistant Professor of Accounting

Sarah Burrows
Assistant Professor of Strategy

Abayomi Baiyere
Associate Professor of Digital Technology

Alison Taylor
Assistant Professor of Finance

Beste Kucukyazici
Associate Professor of Management Analytics

Edem Klobodu
Assistant Professor of Marketing

Juan Francisco Chavez R.
Assistant Professor of Strategy and Organizations

*Alina Yue Wang, not pictured, will start at Smith School of Business in 2024.
Paul Calluzzo
Two Smith faculty, associate professor & Toller Family Fellow of Finance, Paul Calluzzo, and associate professor Selim Topaloglu, have an article forthcoming in the Critical Finance Review Journal on “Complex Instruments Have Increased Risk and Reduced Performance at Mutual Funds”, which they co-authored with Fabio Moneta from Telfer School of Management at the University of Ottawa. In a recent Rational Reminder Podcast, Professor Calluzzo shed light on the insightful research that offers valuable insights for fund managers, investors, and industry stakeholders, showcasing the researchers’ dedication to advancing knowledge in finance and investments.

Anthony Goerzen
The Academy of International Business (AIB) interviewed Anthony, professor and Sobey Professor of International Business, in a recent episode of its Frontline IB Conversations, which features thought leaders in the field of IB.
Julian Barling

To celebrate the publication of his new book, *Brave New Workplace*, Julian Barling delivered a talk for Smith students, faculty and staff in April 2023 with a focus on how to design productive, healthy and safe workplaces.

Julian also presented his book at several universities including Dalhousie, Memorial, Calgary and Witwatersrand (South Africa), as well as to Smith’s full-time MBA students and a private company in South Africa. Insights from *Brave New Workplace* were featured in *The Globe and Mail*’s "Giving workers job autonomy may be the key to your leadership success" on April 17, 2023.

In 2023, Julian was also named to Psychology in Canada’s list of top 25 scientists across all disciplines, and notably in the top 2% of world’s most cited scientists.


David Detomasi’s book, *Profits and Power: Navigating the Politics and Geopolitics of Oil*, is now available in paperback. For a quick peek into David’s observations, see the opinion piece "The world is set for one more oil boom. Canada should make the most of it" he wrote for *The Globe and Mail* in 2021, or his article on Smith Business Insight, *Trading on Values*. 
Institute for Sustainable Finance Primers on Scope 1, 2 and 3 GHG Emissions

Smith’s Institute for Sustainable Finance (ISF) has produced a series of digestible primers to break down sustainable investing, transition finance and ESG concepts. The most recent primer by Ryan Riordan, ISF’s Director of Research and professor of finance at Smith, and Simon Martin, ISF’s Senior Research Associate, breaks down Scope 1, 2, and 3 GHG Emissions. Learn more about the definitions of each scope and state of Greenhouse Gas (GHG) reporting for Canadian firms.

VISITING RESEARCHERS & SEMINARS

Fulbright Scholar: Joey George (Iowa State University)

Smith welcomed Dr. Joey George of the Ivy College of Business in September 2022 as a Fulbright Canada Research Chair. Joey worked in the digital technology area with Shamel Addas, Distinguished Faculty Fellow of Digital Technology, and PhD student Sophia Mannina on research in healthcare disinformation. During his visit, he presented a seminar, “Using Eye Tracking to Discover Why People Believe Disinformation about Healthcare”, which included a demonstration of eye-tracking technology. Read more on the Smith newsblog.

Principal’s Development Fund: Sumit Kunnumkal (Indian School of Business)

With funding provided by the Principal’s Development Fund, Professor Sumit Kunnumkal visited Smith in October 2022 to continue his collaboration with Smith faculty Murray Lei, Guang Li, and Anton Ovchinnikov, and PhD student Xianfeng Meng on two projects: Estimating consumer demand using bundle sales data, and near-optimal inventory planning in a newsvendor network with myopic order fulfillment.

Sumit also presented a seminar for faculty and graduate students entitled “Strawberry or Vanilla This Week? How to Optimize Tailored Assortments for Variety-Seeking/Avoiding Consumers”.

Smith Visiting Summer Researcher: Aylin Cakanlar

In June 2023, Aylin Cakanlar of Stockholm School of Economics & Jonkoping University was hosted by Smith Business assistant professor Ekin Ok to further their research investigating the impact of romantic relationship dissolutions on consumers switching behaviour for the Journal of Consumer Psychology. Aylin also presented a seminar entitled “Repair as Commitment: Effective Messaging to Encourage Product Repair Among Brand Loyal Consumers”.

Institute for Sustainable Finance Primers on Scope 1, 2 and 3 GHG Emissions

Smith’s Institute for Sustainable Finance (ISF) has produced a series of digestible primers to break down sustainable investing, transition finance and ESG concepts. The most recent primer by Ryan Riordan, ISF’s Director of Research and professor of finance at Smith, and Simon Martin, ISF’s Senior Research Associate, breaks down Scope 1, 2, and 3 GHG Emissions. Learn more about the definitions of each scope and state of Greenhouse Gas (GHG) reporting for Canadian firms.
Faculty News

**BOOKS**

**BRAVE NEW WORKPLACE**

*Designing Productive, Healthy, and Safe Organizations*

**JULIAN BARLING**


**RESEARCH HANDBOOK ON INTERNATIONAL CORPORATE SOCIAL RESPONSIBILITY**

Edited by Anthony Goerzen


**Book Chapters**


Grant Successes

**SSHRC Insight Grant**

Anthony Goerzen: “Benefiting the impoverished within developing economies through value chain interventions”

Anton Ovchinikov: “Green Technology Choice for Decarbonization: Combining Market Forces and Policy Instruments”

Ryan Riordan: “Carbon Finance: Can markets help in the fight against climate change?”

Evan Dudley: “Human-machine interactions in the over-the-counter market”

SSHRC Insight Development Grant

Tandy Thomas: “Gender Equality and Engaged Fathers: The Role of the Marketplace in Bridging, or not, the Gender Gap in Dual Career Households”

Jingyu Zhang: “Do hedge funds exploit material non-public information?”

Social Sciences and Humanities Research Council of Canada (SSHRC) Grants

Jana Raver received a Partnership Engage Grant from SSHRC for her research, “Improving work culture with a trauma-informed leadership intervention for public safety personnel.”

Natural Sciences and Engineering Research Council of Canada (NSERC) Grants

Murray Lei received a Discovery Grant from NSERC to support his research program, “Real-time Dynamic Optimization for Omnichannel Retailers.”

Vedat Verter received a Discovery Grant from NSERC to support his research, “Predictive and Prescriptive Analytics for Delivery of Mental Health Care.”
PUBLICATIONS


Pupco, S. (PhD candidate), & Barling, J. (2023). It all begins when you are a graduate student. Industrial and Organizational Psychology, 16(2), 237-241. https://doi.org/10.1017/iop.2023.16


CONFERENCES & PRESENTATIONS


Kalanoski, D., Andrevski, G., Goudarzi, K. (PhD candidate), & Miller, D. (2023). When do firms benefit from their rivals’ acquisitions? The role of acquirers’ competitive behavior. 2023 Competitive Dynamics Conference (Imperial College London); 2023 Academy of Management Conference, Boston, MA.


Willcott, N. (PhD candidate) (2023) * Carbon Pricing: Necessary, But Not Sufficient, CSFN conference in Halifax, NS; Cross Country Perspectives in Finance (virtual); and JFR Symposium in Milan, Italy.


CONFERENCE PAPER PRESENTATIONS


CONFERENCE PRESENTATIONS

Packalen, K. (2023) Do my mindset and actions align? Comparing self-reported rates of academic integrity departures among students who differ in their attitude towards academic integrity. Presented at the 9th European Conference on Ethics and Integrity in Academia, Derby, UK.


Packalen, K. (2023) Make it personal: Tips on customizing academic integrity talks for the audience. Presented at the Canadian Symposium on Academic Integrity, Winnipeg, MB.

INVITED RESEARCH PRESENTATIONS


SELECT SEMINAR SERIES PRESENTATIONS

The Smith Seminar Series is a vital component of our research culture. It’s a chance to learn about cutting-edge research from faculty at other institutions. In the last year, we have welcomed researchers from many areas and universities to share their insights.

ACCOUNTING

Tim Bauer, University of Waterloo
Improving Specialists’ Contributions to Audits

East Coast Behavioural Accounting Workshop (ECBAW) Fall 2022

Emily Blum, Texas A&M University
Do Apprenticeship Norms Encourage Supervisors’ Audit Quality Enhancing Behaviors? (with R. Hatfield)

Donna Bobek Schmitt, University of Central Florida
Out of the Vacuum: The Effect of Tax Liability Changes on Compliance in the Presence of Withholding Position and Group Affiliation (with C. Austin and S. Seifert)

Hilda Carrillo, University of Louisville
Do Critical Audit Matters Influence CFO’s Subsequent Financial Reporting Decisions? The Role of Accountability? (with L. Gaynor and A. Kelton)

Spenser Seifert, University of South Carolina
Alcohol Consumption in Public Accounting (with M. Knutson)

East Coast Behavioural Accounting Workshop (ECBAW) Spring/Winter 2023

Julia Ariel-Rohr, University of Wisconsin-Madison
Auditor Hiring Control: Implications for Auditor and Preparer Behavior During the Audit

Wenqian Hu, University of Waterloo
Juggling Creativity and Productivity: How Incentive Scheme and Task Switching Affect Creativity in a Multitask Environment (with J. Hales and I. Tafkov)

Steve Salterio, Queen’s University
Replication of Audit and Financial Accounting Research: We do a lot more than we think (with Y. Luo and C. Adamson)

Jake Zureich, Tilburg University
Do social missions reduce data-driven decision-making? (with R. Ghita)

BUSINESS ECONOMICS

Jevan Cherniwchan, Carleton University
Free Trade and the Formation of Environmental Policy: Evidence from US Legislative Votes

Yizhou Jin, University of Toronto
Information Acquisition and the Return to Data: Evidence from Firms on an E-commerce Platforms

Chloe Tergiman, Pennsylvania State University
The Impact of Oaths and Preferences for Truth-Telling: Experimental Evidence in a Financial Setting

Nick Zubanov, University of Konstanz
Is This Really Kneaded? Identifying and Eliminating Potentially Harmful Monitoring Practices

DIGITAL TECHNOLOGY

Joey George, Iowa State University
Using Eye Tracking to Discover Why People Believe Disinformation about Healthcare

Camille Grange, HEC Montréal
Mobile contact tracing applications and fear of government surveillance: A moderated mediation model to explain social acceptability

Elena Karahanna, University of Georgia
Usage Feedback and Self-Regulation of Smartphone Use: Evidence from a Field Experiment

Bernhard Lutz, Freiberg University
Social Identity Activation Requires Uniqueness: The Interplay Between Social Identity and Explainable AI in Algorithm Aversion Towards Fashion Recommendations

Alain Pinsonneault, McGill University
Does IT Matter in Strategic Alliances? Impacts of Interfirm IT Distance on Alliance Performance

Alain Pinsonneault, McGill University
Writing Habits for Research Workshop

Rene Riedl, Johannes Kepler University Linz & University of Applied Sciences Upper Austria
What Causes Videoconference Fatigue? A Conceptual Framework

FINANCE

Sebastien Betermier, McGill University
What Do the Portfolios of Individual Investors Reveal About the Cross-Section of Equity Returns?

Sudheer Chava, George Tech
Leaving Them Hanging: Student Loan Forbearance, Distressed Borrowers, and Their Lenders

Jan Ericsson, McGill University
Asset, variance, and interest rate risk in the cross-section of equities and corporate bonds

Charles Martineau, University of Toronto
Price Informativeness and FOMC Return Reversals
Katrin Tinn, McGill University
Katherine Wagner, University of British Columbia
Technology Lock-In and Optimal Carbon Pricing

**MANAGEMENT**
**ANALYTICS**

Saif Benjaafar, University of Minnesota
Operations Management for Shared, On-Demand, and Autonomous Mobility

Li Chen, Cornell University
Ultra-Fresh Fashion: Creating Demand with Freshness and Agility

Evgeny Kagan, Johns Hopkins University
AI Chatbots in Customer Service: Adoption Hurdles and Simple Remedies

Sumit Kunnumkal, Indian Business School
Strawberry or Vanilla This Week? How to Optimize Tailored Assortments for Variety-Seeking/Avoiding Consumers

Vahideh Manshadi, Yale University
Re-designing Recommendation on VolunteerMatch: Theory and Practice

Peng Shi, University of Southern California
Optimal Match Recommendations in Two-sided Marketplaces with Endogenous Prices

Linwei Xin, University of Chicago
The Benefits of Delay to Online Decision-Making

Yun Zhou, McMaster University
Surgical Scheduling with Constrained Patient Waiting Times

**MARKETING**

Ivan Belik, Norwegian Business School
Interdisciplinary Analysis of Information Diffusion in Large-Scale Media Platforms

Aylin Cakanlar, Stockholm School of Economics & Jonkoping University
Repair as Commitment: Effective Messaging to Encourage Product Repair Among Brand Loyal Consumers

David Crockett, University of Illinois at Chicago
Challenging Ethnic and Racial Inequality in the Marketplace

Avery Haviv, Simon Business School
Let’s Play Fair – Purchase and Usage Effects of Influencer Marketing on YouTube

**STRATEGY**

Jukka Luoma, Aalto University
Competitive Sensemaking in the Finnish Mobile Gaming Industry

Kate Odziemkowska, University of Toronto
Stakeholder Synergies in Acquisitions

T. (Ravi) Ravichandran, Rensselaer Polytechnic Institute
Managerial Cognition, Digitized Capabilities Differential, and Competitive Response: An Empirical Investigation

"Meet an Editor" with T. (Ravi) Ravichandran, Rensselaer Polytechnic Institute
MIS QUARTERLY: The Publishing Process

András Tilcsik, University of Toronto
Money, Morals, and Mandates: The Effectiveness of Economic, Moral, and Legal Justifications for Promoting Diversity in Personnel Decisions

Legal Justifications for Promoting Diversity in Personnel Decisions

Schedule of Upcoming Funding Opportunities

1. The Monieson Research Grant
   - provides small to moderate funding for a wide variety of short term (within 1 year) research activities, including hiring research assistants, funding visiting scholars, paying participants, etc.

2. Conference Support Funding
   - provides funds to host a small to medium sized conference at Smith.

3. Postdoctoral Fellow Funding
   - provides funding support to hire an existing qualified candidate or to advertise a postdoctoral fellow position.

* Other yearly and ad-hoc funding opportunities exist. Contact the Research Office for more information.