


Sponsor Your Most Promising Leaders

Global Online MBA

 FOR WORKING PROFESSIONALS  24- OR 36-MONTHS  STARTS SEPTEMBER

smithqueens.com/gomba

The Global Online MBA from Smith School of Business enables working professionals to build advanced leadership, strategy, and management capabilities while working full-time.

Students complete the same core MBA curriculum as Smith's renowned on-campus full-time program, then select from a diverse range of electives to shape their degree around their sector, role and career goals.

Classes run Tuesday evenings (6:30-9 pm ET) and every other Sunday afternoon (2-4:30 pm ET).

Students connect through SmithOne; an integrated virtual learning platform, for live classes, teamwork, and projects.

Digital delivery isn't new for Smith. The school has provided groundbreaking online business education for more than 20 years.

Backed
by Smith's
20+
YEARS
of leadership in digital
and remote business
education



ACCREDITATION AND ACADEMIC QUALITY

The Smith Global Online MBA is delivered by Smith School of Business, Queen's University – an AACSB- and EQUIS-accredited business school consistently recognized in global rankings.

Message from the Program Director

What are you doing to retain and engage your top team members?

High-performing employees want to keep their skills relevant, broaden their leadership capabilities, and contribute at a higher level.

Supporting an employee's decision to pursue the Global Online MBA from Smith School of Business is a high impact way to support top talent, strengthen your team's leadership capacity, and bring new thinking directly into your organization—without losing the employee to full-time study.

What this means for you:

- **Retention of a key team member:** Students remain engaged in their current roles throughout the program
- **Immediate application of skills:** Students apply new frameworks and capabilities to challenges in your business or organization
- **Strengthened leadership depth:** Enhance strategic thinking and decision-making with market-leading skills, strategies, and insights

Our Global Online MBA is designed specifically for working professionals and delivers the same academic content, learning outcomes, and rigour as our other award-winning MBAs.

If a team member is interested in the program or you have a top star you want to support, I encourage you to [learn more](#) or [contact me](#).

Kerri Regan
Program Director



What Is the Global Online MBA?

A fully accredited online MBA from Smith School of Business at Queen's University, completed without stepping away from full-time work. Unlike self-paced programs, this is a cohort-based degree with:

- Live faculty instruction and interaction
- Rigorous academic standards matching Smith's Full-time and Executive MBA offerings
- Direct engagement through a sophisticated virtual learning platform
- A credential recognized by employers across Canada and globally
- Enabling professionals to build advanced leadership, strategy, and management capabilities
- Preparation for navigating the dynamic global business environment

Students develop advanced capabilities in leadership, strategy, finance, operations, analytics, and decision-making – all through the lens of a dynamic, global business environment – and apply them immediately in their current roles.

Who Should Take This Program?

- High potential team members with 2+ years of experience working full-time
- Individuals with leadership potential, or leadership growth opportunity
- Individuals requiring flexibility to balance work, life, and study
- People who value immediately applying new skills and knowledge to real workplace challenges
- Those who want to leverage the MBA's high degree of personalization to align to their sector, role, or goals

Why Global?

Smith's Global Online MBA prepares students for the opportunities and complexities of the global business marketplace, improving their strategic, analytical and leadership skills. Whether based in Canada, part of a multinational team, or with potential for a role abroad, students will learn to navigate evolving global dynamics, work effectively across culture and markets, and lead dispersed teams.

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Questions Employers Ask

What's the actual time commitment?

10-15 hours per week on average, with classes scheduled Tuesday evenings and every other Sunday afternoon. Students should plan for higher workload during intensive project periods (typically 2-3 weeks per term).

Can employees realistically work full-time during this program?

The program is designed specifically for working professionals. The fixed schedule (not recorded "watch anytime" lectures) helps students establish routines. The 24-month and 36-month options provide flexibility based on work or personal commitments.

How does this compare to in-person MBA quality?

This program delivers the same curriculum, is taught by the same faculty, and awards the same credential as Smith's on-campus MBA programs. The primary difference is delivery format, not academic rigour or learning outcomes.

What if work demands conflict with class time?

Smith has 20+ years of experience working with professionals managing work-study balance. The program includes some flexibility, but consistent attendance at scheduled live sessions is expected. Prospective students should confirm their ability to commit to the Tuesday and Sunday schedule before enrolling.

What happens if the employee leaves after completing the program?

This is a legitimate concern. Many employers structure sponsorship agreements with retention clauses (for example, requiring 2 years of service post-graduation or prorated repayment if the employee leaves earlier). Smith can provide you with typical approaches other organizations have used, but cannot provide legal or HR advice on structuring agreements.

Is there opportunity for employee participation in this program to directly benefit our organization?

Students complete projects throughout the program. Some employers work with students to align project topics with organizational challenges, though this is not mandatory and should be discussed between employer and employee.

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Being part of a virtual team is a true reflection of today's hybrid work world. It means learning how to connect, present and share energy beyond a physical room. Even without being in person, ideas land, conversations flow, and engagement carries across the screen. It's learning that meets you where you are, and teaches you how to show up anywhere.”

Stephanie Horner, Smith MBA
Account Manager, Partnerships
Canadian Paralympic Committee





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The Stephen J.R. Smith School of Business

Goodes Hall, Queen's University
Kingston, Ontario, Canada K7L 3N6
gomba@queensu.ca

smithqueens.com/gomba

