Welcome to this special issue of QSB Magazine, commemorating the 90th anniversary of Queen's School of Business.

To celebrate this significant milestone, we’ve created an in-depth look at the Queen’s experience over the years. In this issue, you’ll be reminded of some of the School’s major accomplishments as we turn 90, and, more importantly, learn more about the people and events that have contributed to its success over nine decades.

The natural place to start, of course, is 1919, the year that Queen’s offered the first business degree in Canada. We weren’t alone in breaking new ground that year; 1919 was also the year that the Canadian National Railway was formed. And, 1919 was the year that Pierre Elliott Trudeau was born, arguably Canada’s most internationally recognized prime minister, who, like Queen’s School of Business, wasn’t afraid to chart his own course.

We then move through QSB’s tremendous growth in the Sixties and Seventies. In 1963, for example, the School became a separate Faculty within Queen’s under its first dean, Lawrence Macpherson. Over the next period, Dean Rich Hand oversaw the Commerce program grow from 20 graduates in 1967 to 180 a decade later! It’s easy to recognize this as a sign of success, but those who have been through our Operations Management course will also know that such growth comes with challenges.

In 1994, a full 75 years after offering Canada’s first business degree, QSB broke new ground again by harnessing cutting-edge technology to offer Canada’s first national Executive MBA program by videoconference. The new program created a network of managers and executives, who could study, collaborate and learn from one another from coast-to-coast. Fifteen years later, the model continues to flourish with the Cornell-Queen’s Executive MBA, the first cross-border, dual-degree Executive MBA in Canada, and our Accelerated MBA for Business Graduates, the first of its kind in North America.

Of course, history doesn’t unfold by itself. The lifeblood of Queen’s School of Business is the remarkable community of faculty, students, staff and alumni who pass through our doors. This anniversary year was kicked off with the induction of the first Faculty Hall of Fame members at the inaugural Spring Reunion in May (story on page 3), and this issue of QSB Magazine features the recollections and treasured photos of alumni from the Class of 1938 to the Class of 2009, and every decade in between.

In partnership with our 13,000 alumni – business leaders who recognize the importance of strategic thinking and strategic investment – we have set out a bold plan for continued success. In the last five years, QSB has strengthened its place on the international stage, securing exchange partnerships and exclusive dual-degree relationships with top-tier schools around the world. We also continue to ensure our students are connected to emerging business priorities – from sustainability to Corporate Social Responsibility – through innovative programming.

Thanks for being part of our remarkable history. I look forward to engaging you to help us build a future for Queen’s School of Business that is as extraordinary as its past.

David M. Saunders, PhD
Dean, Queen’s School of Business
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QUEEN’S SCHOOL OF BUSINESS’ MAGAZINE FOR ALUMNI AND FRIENDS
There’s nothing like a special occasion to bring people together. We knew when planning this 90th anniversary issue that the story of QSB through the decades could best be told by those who lived it, so we sent requests to Class Presidents and alumni leaders, looking for volunteers to serve as ‘spokespersons’ for their class. The Dean and I were gratified by the response that enabled us to select one class from each decade since the 1930s — the earliest for which we still have living graduates — to tell their stories.

As expected, there were huge differences between the experiences of a Commerce grad of the 1930s and those of this year’s graduating class. Chances are, if any of John Welch’s (BCom’38) professors had predicted that in the future business students would be downloading assignments out of thin air using hand-held devices smaller than a wallet, they would have been marched down the street to Kingston General Hospital for a psychiatric evaluation.

The photos from the 1930s and 1940s features also tell a story, of students wearing fedoras to football games and suits and ties to class. Compare this to the fashions of the Class of 2009, where skinny jeans and t-shirts in class were the norm — and for both sexes.

These are superficial differences, though. What struck me was how many student traditions have stood the test of time. Orientation at Frosh Week remains a bonding experience. Queen’s Bands and the skirt of bagpipes, tams in faculty colours, Oll Thiog kicklines, and “I Like Commerce” t-shirts — these are some of the enduring symbols of the Queen’s experience. It’s gratifying indeed to see that these traditions still endure, and still matter.

But another facet of these reminiscences is far more significant. Perhaps the most telling common thread is the impact — often life- and career-altering — that many of the School’s professors have had on successive generations. The feature on page 21 pays tribute to these professors who were so fondly remembered. Several of them exerted their influence across the decades and several are still on faculty.

The School is deeply indebted to all the alumni who shared their recollections and thereby made this issue possible. We sent them rummaging in their attics for old photos, and I’m pleased to report that in at least one case, this resulted in a piece of family history being uncovered. Dave Wilson, BCom’64, reported that when searching (in vain, as it turned out) for a photo of himself in his Queen’s Bands uniform, he came across one of his father as a ten-year-old, dressed as a piper in full Scots regalia. “A joyous trip down memory lane,” Dave writes.

The majority of the photos that accompany the decade features were gleaned from Tricolour yearbooks and other collections in the Queen’s Archives, a treasure trove of material on the University’s history. While researchers found some photos that prompted hoots of ‘Eurekai’ (see the photo of the ‘Water Bowl’ on page 7), there were gaps in the collection that the School would very much like to fill. If you’re willing to part with any old Tricolours or Commerce or MBA Yearbooks or with other photos from your student days, please drop me a line at spleiter@business.queensu.ca or write to the address on page 1. If you can’t part with them but would lend them to us for scanning into our digital collection, that would be appreciated, too.

Another long-standing QSB tradition is one of healthy competition between classes. If your class is not represented in the following pages, and you think that it should be in a future issue, please let me know. We’re so pleased with the results of this issue’s retrospectives that we plan to make these a regular feature. So, send your proposal, with an explanation as to why your class should be chosen. Submissions received by Oct. 1 will be considered for the next issue.

I sincerely hope you enjoy this special anniversary issue. Producing it was very much a labour of love.

Shelley Pleiter
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* New Advisory Board members joining the Board in September will be profiled in the next issue.

* This note was signed by Shelley Pleiter, Editor, QSB Magazine, Summer 2009.
INSIDE

GOODES

Inaugural QSB Faculty Hall of Fame

A highlight of the Spring Reunion Weekend was the unveiling of QSB’s Faculty Hall of Fame and celebration of the inaugural honorees at the luncheon held on May 23. The idea originated with David Sculthorpe, BCom’83 and Chair of the QSB Advisory Board, as a way to recognize outstanding faculty members who have made a lasting impact through their teaching, research or service. Alumni, faculty and staff sent in nominations extolling the talents and lasting impressions made by many of the School’s professors over the years. The inaugural recipients were chosen by a committee comprised of a broad group of alumni, student leaders, faculty and staff, which benefited from the advice of two QSB historians – Emeritus Professors Merv Daub and Bruce Buchan.

Inductees included both Founders and Contemporary Leaders. The luncheon featured testimonials from colleagues or relatives of the latter group, speaking eloquently and often movingly in tribute to the honorees. Two members of that group, former dean John Gordon and retired professor Norman Macintosh, were present and regaled the gathering with stories from their careers, while acknowledging with thanks the tributes from their former students and colleagues.

THE INDUCTEES

FOUNDRING LEADERS Outstanding professors who led the development of business education at Queen’s, until the business school became a separate faculty in 1963:

O.D. (Oscar) Skelton (served 1907-1925; Rector 1929-1935), a graduate of Queen’s and the University of Chicago, is considered the father of business studies at Queen’s. In 1913, he established Queen’s extension courses in Commerce and Banking to help advance the professional qualifications of Canada’s banking community. In 1919, as Dean of Arts, he was responsible for starting Queen’s Commerce program – Canada’s first degree program in business. He later added courses in accounting, designed to help Chartered Accountants meet their professional requirements. Due to the innovations of his subsequent career in Ottawa, he is considered the founder of the modern federal public service, which hired a great many Queen’s Commerce graduates.

W.C. (Clifford) Clark (served 1915-1923, 1931-1933), a graduate of Queen’s and Harvard, was recruited in 1915 to help run the banking courses. With O.D. Skelton, he helped create and run the new Commerce degree in 1919 and the new Chartered Accountant extension courses in 1921. Clark ran the Commerce program until 1923, when he left Queen’s to become an investment banker. Later, as Deputy Minister of Finance in Ottawa, Clark greatly influenced public affairs during the Depression, World War II and Reconstruction.

W.A. (Bill) Mackintosh (served 1920-1961), a graduate of Queen’s and Harvard, returned to Queen’s in 1920 as director of Commerce courses, including the Banking and Chartered Accountant courses. In 1929, he introduced the four-year honours degree format of the Commerce program. In 1963, he was influential in establishing a separate faculty, the “School of Business,” having made sure to build it a fine new home in Dunning Hall during his principalship. He spent WWII in Ottawa as an important member of the Department of Finance, returning to Queen’s as Principal in 1951. He formally retired in 1961.

R.G.H. (Reg) Smails (served 1922-1959), a Chartered Accountant, was recruited in 1922 to help manage the heavy workload associated with the Chartered Accountant extension program. In 1926, he and C.E. Walker co-authored Accounting Principles and Practices, which became the standard text in accounting until well into the 1950s. He was acting Director of Commerce courses during the Depression and WWII, and was appointed Director in 1951, a position he held until his retirement in 1959.
INSIDE GOODES

CONTEMPORARY LEADERS
Outstanding professors whose research, teaching or service since 1963 have built on the foundation laid by the Founders:

R.J. (Rich) Hand (served 1951-1989), a WWII veteran, joined Queen’s as a professor of marketing and economics after graduate work at the University of Chicago. Upon becoming Dean in 1966, he was faced with the need to rapidly expand the number of faculty and course offerings to meet growing demand. Over his 10 years as Dean, the School grew significantly. He recruited scholars from leading business schools in the US and Canada, expanded Commerce and MBA enrolment, and started the PhD program.

F.D. (Frank) Collom (served 1971-2000), a Queen’s MBA graduate, was known and loved by thousands of Queen’s students both in the School of Business and across the University, receiving numerous teaching awards, as well as major civic honours. Twice he was cited in Maclean’s magazine as the most popular professor at Queen’s. He was a consultant to dozens of not-for-profit organizations, refusing to take any remuneration for this work, preferring that the organizations make a donation to a local food bank or charity.

D.D. (Danny) Monieson (served 1961-1992), earned his MBA at Miami University in Ohio and his PhD in Marketing at Ohio State University. An outstanding marketing teacher and consultant, he inspired students and business leaders for more than three decades, and was twice a recipient of the Commerce Society Teaching Excellence Award. As a philosopher and historian of marketing ideas, he influenced scholars around the world. The Monieson Centre at QSB continues his quest to advance the understanding of knowledge-based enterprises.

E.H. (Ted) Neave (served 1971-1999), a graduate of UBC with a PhD from the University of California, Berkeley, joined the School in 1971. A prolific researcher, his publications in finance range from purely theoretical works, to empirical articles, to public policy-oriented prescription pieces, to papers designed for lay readers. He developed and implemented simulation-based teaching modules for the Institute of Canadian Bankers that are used in more than 40 countries. He is an Honorary Fellow of the Institute of Canadian Bankers.

J.R.M. (John) Gordon (served 1975-2001), a Queen’s MBA graduate with a PhD from MIT, joined the School in 1975. He served as Dean from 1978 to 1988, leading the creation of a strategy for the School that emphasized innovation and excellence in both teaching and research. He encouraged connections with the broader business community, including the growth of executive education programs. An outstanding case-method teacher and prolific researcher, he was a mentor and inspiration to faculty and students.

The next opportunity to nominate Founding or Contemporary Leaders into the QSB Faculty Hall of Fame will be in 2012. For information, email alumni@business.queensu.ca

Commerce team national winners of L’Oréal competition

L’ORÉAL PARIS

Comm’09 students Linda Chew, Nancy Li and Baille Zheng were this year’s national winners of L’Oréal’s E-Strat, the world’s largest online business simulation. In this virtual world, teams of three run a cosmetics company and manage the requisite areas of R&D, pricing, promotion, distribution and web management. L’Oréal executives who judge the entries considered the stock price, business plan, and a 20-minute video submission before choosing the winning team for Canada.

“L’Oréal told us that our video was by far the most creative in delivering our message,” said Linda. “They were impressed by both the passion and professionalism we displayed in the presentation. After devoting almost ten hours per week throughout this entire semester to the competition, winning the nationals is definitely an exciting accomplishment for us.”
QSB celebrates Spring Convocation 2009

Historic Grant Hall was filled to capacity on May 26 and 27 for Convocation ceremonies for QSB’s newest graduates from the Commerce, MBA and PhD programs. The 625 graduates and their guests had the privilege of hearing Convocation addresses from several distinguished speakers.

- Executive MBA and Cornell-Queen’s Executive MBA graduates heard Andrew Dunin, BSc’83, MBA’87, of Dunin Management Services.

- Full-time MBA and Accelerated MBA for Business Graduates were addressed by Arthur Britton Smith, Executive Chairman, Homestead Land Holdings of Kingston, marine historian and the Convocation’s honorary graduate.

- Commerce grads heard advice from guest speaker Robert Wardrop, BCom’79, Co-Chief Executive Officer, DAM Capital, in London, UK.

Post-ceremony receptions took place in Ban Righ Hall, the Biosciences Atrium and Goodes Hall where academic medals and awards were presented, family and friends joined in celebrations, and graduates bid fond farewells to faculty, staff and classmates.

Prestigious Tricolour Award to Commerce student

Michael Koichopolos, BCom’09, was one of four new members inducted into the Tricolour Award Society in April. The Agnes Benidickson Tricolour Award is the highest tribute paid by the AMS to fellow students for service to the University in non-athletic, non-academic, extracurricular activities. Michael served as QSB Student Senator, was a member of the ComSoc Board of Directors, Speaker of the AMS Assembly and, for the past two years, President of the Main Campus Residence Council.

Commerce Cup – Alumni and students face off in annual hockey tradition

The April 24 weekend brought together alumni and student teams in Kingston for the annual Commerce Cup, a hotly contested hockey tournament that featured eight teams this year. Patrick Legresley, BCom’02, QSB’s Associate Director, Finance, reports that the BCom’08s took down a team combined of BCom’04s and ‘05s to take home the trophy. “It was another great tournament. It’s always fun to catch up with good friends and lace up the old skates!” Kudos to organizer Kris Bonn, BCom’97. If you are interested in playing next year, please contact Peter Horrobin, BCom’06 at PeterHorrobin_06@hotmail.com.

Resting up after a game
INSIDE GOODES

MBA teams score big at major case and business plan competitions

BIG WIN AT UCLA
From left, Brenna Donoghue, Ben Reynolds, Farnaz Shahed, Adam Grahn and Karim Hemani (all MBA'09s), took home first place and $25,000 at the 2nd annual Global Business Leadership Competition hosted by UCLA Anderson School of Management in April. This two-day, by-invitation case competition features MBA students from 16 top business schools from around the world, including HEC School of Management (France), London Business School (UK) and University of Chicago Booth School of Business (USA). Teams competed in three case modules focused on leadership issues in the global environment.

VICTORY IN BOSTON
Team QSBU, made up of Luba Protopopova (far left), Jason Vopni, Adam Gordon and Farnaz Shahed, took home top honours and the $25,000 prize at the Technology Strategy Business Case Competition hosted by Boston University School of Management in April. Teams from the world’s leading MBA programs were invited to participate. This 24-hour case competition required teams to solve a market challenge focusing on technology in business strategy and operations.

TOP SPOT AT UWO
Also in April, Amit Bhatta (far left), Shyam Ramchandani and Ryan Son Kee captured first place and the grand prize of $25,000 at the 2009 IBK Capital/Ivey Business Plan Competition in London, ON. Their business plan for Team Epitheraeutics, producer of an anti-cancer drug, was judged best of those submitted by MBA teams from 12 Canadian universities. Other competitions this spring saw the team share second-place honours and the $5,000 prize at the University of Louisville and tie for third at the University of San Francisco, where the prize consisted of $1,000 and legal and patent advice from a San Francisco law firm valued at $5,000.

EMBA New Venture Competition Awards $10K Prize
EMBA'09s Shelley Dooher (left) and Lo Chiang Cheng are pictured at Convocation with Ottawa Executive MBA Program Director John Moore. The pair placed first in the New Venture Competition that was open to members of the Queen’s EMBA and Cornell-Queen’s EMBA programs. Their winning venture is now up and running, thanks in part to the $10,000 prize awarded by judges from the Kingston business community and sponsored by the Queen’s Centre for Business Venturing.

Their company, called School Ready Supplies (www.schoolready.ca), specializes in producing pre-packaged school supplies for elementary school students and for use by student councils for fundraising.
Youthever
EMBA student?

Classmates of Georgette MacDonald, EMBA’10, will be watching her son’s progress closely to see if his development is affected in any way by her presence in class. Georgette gave birth to Ari in July and was determined to carry on her MBA studies with as little interruption as possible. Shown here during the residential program held at the Donald Gordon Conference Centre in August, mother and her 6-week-old son managed the intense one-week program with flying colours.

Passing the torch –
MBA’09 TEAM 421 WELCOMES MBA’10 COUNTERPARTS

When the MBA’09 members of Team 421 packed up their team room before graduation, they left a souvenir for the incoming MBA students assigned to the same room. A message accompanied a photo of the group in blue body paint, wearing colourful Smurf caps—one of which was bequeathed to the incoming team. Shown above are MBA’10 students David Navachandrabala (with red hat), Seemanta Chowdhury, and Naveen Narayanan (standing) and Rachelle Brunet and Vivien Sun of the appreciative new Team 421.

Faculty triumph in Cricket Match vs EMBA’10

The inaugural Faculty vs EMBA Cricket Match took place at an improvised pitch at Kingston’s Memorial Centre field in July. Headling up the faculty side was Prof. Clinton Free (wearing cap) enthusiastically supported by Prof. Peter Richardson (wearing straw hat) while the EMBA’10 side was ably led by Ashley Parkes.

Clinton kindly provided the following only slightly incomprehensible summary of the match, nicknamed The Quashes in a nod to the famous trophy The Ashes, contested between Australia and England.

“After losing the toss, the Faculty were sent into bat by EMBA skipper Ashley Parkes. After a cautious start, QSB openers Julian Barling and Usama Khalid soon took a heavy toll on some wayward student bowling. Both men were soon retired, leaving the QSB middle order to consolidate. In spite of some injudicious running between the wickets, which resulted in Clinton carelessly running out big-hitting all-rounder Tim Blackwell, the middle order continued to accumulate runs with handy contributions from Patrick Kelley and David McConomy. A series of wickets were lost as the Faculty XI pushed hard for late runs and the innings closed at 87 for 9 after 15 overs.

“In response, the EMBA’10 was immediately on the back foot as wickets fell regularly, robbing them of any real momentum. Eventually, the EMBA were dismissed for 43 and subsequently presented the coveted Quashes trophy to the Faculty for display in Goodes Hall.”
Elspeth Murray new Associate Dean (MBA Programs)

Elspeth Murray, BSc'85, MBA'87, PhD (UWO) was named Associate Dean (MBA Programs) effective July 1 on the expiration of Professor Bill Blake’s term that had commenced in 2003. Under Bill’s guidance, QSB launched the Accelerated MBA for Business Graduates and the Cornell-Queen’s Executive MBA programs, repositioned the full-time Queen’s MBA away from a science and technology focus and revised the Executive MBA curriculum, among many other initiatives.

Elspeth brings strong management skills and deep experience in the School’s MBA programs to this role. She has taught extensively in these programs, and led the committee that recommended the successful strategic redesign and repositioning of the full-time Queen’s MBA program.

She is an Associate Professor of Strategy and New Ventures, Director of Queen’s Centre for Business Venturing (QCBV) since 2004, and the CIBC Fellow in Entrepreneurship. Prior to joining Queen’s in 1996, she worked in industry at Canada Systems Group, IBM and Canadian Tire, among others. Under her leadership of QCBV, the Centre initiated and runs a multi-million-dollar venture capital fund, leads the development of entrepreneurship courses and competitions in the School, and conducts applied research into small- and medium-sized businesses.

As a complement to her work in the new venture field, she specializes in the management of change. In 2002, she co-authored a book, Fast Forward: Organizational Change in 100 Days, with QSB Strategy and Organization Professor Peter Richardson.

Dean Saunders on Canadian Business Hall of Fame selection committee

Dean David Saunders was appointed to the 2010 Canadian Business Hall of Fame selection committee in July. Established by Junior Achievement of Canada in 1979 to recognize the lifetime accomplishments of Canada’s most renowned business leaders, the organization honours those who have made lasting contributions to the economic development and prosperity of Canada. Inductees include Research in Motion’s Michael Lazaridis and grocery magnate Donald Sobey, BCom’57.

Dean Saunders joins Canada’s foremost leaders in business and media as part of this year’s selection committee, which includes Phillip Crawley, Publisher and CEO, The Globe and Mail, Annette Verschuren, President, Home Depot Canada, Peter Mansbridge, Chief Correspondent, CBC News, and John Manzoni, President and CEO, Talisman Energy Inc.

Teaching Awards

Peter Kissick: Commerce Society Teaching Excellence Award

David McIlwraith: Commerce ‘89 Award. Also known as the “Professor-Student Life Award,” this award is given to the professor who contributes the most to the graduating class over their four years at Queen’s.

Ken Wong: Full-time MBA Teaching Excellence Award

Paul Roman: Executive MBA (National and Ottawa programs) Teaching Excellence Award

Marc Busch: Accelerated MBA and Cornell-Queen’s Executive MBA Faculty Teaching Awards

Staff Awards

George Boland, Associate Director, Commerce Program, was recognized for his outstanding contribution to the Commerce Society and the student body by having the title “Honorary ComSoc President” conferred upon him at the ‘Dean’s Scene’ (formerly ComMitment Dinner) in March.

At the same dinner, Bob Cavanagh, Director, Information Technology, received the NetMcp@ct Outstanding Contribution to Student Success Award from the Commerce ’09 Class.
New Faculty

Goce Andrevski joined QSB as an Assistant Professor in Strategy and Organization. He received his PhD from the University of Kentucky, an MBA from Grand Valley State University in Michigan, and a BBA from the University of Sts. Cyril and Methodius in Skopje, Republic of Macedonia. His research explores how firms can systematically outperform rivals in highly volatile environments, including an examination of entrepreneurship-driven strategies that enable firms to attain superior performance, the role of alliance networks in enhancing firms’ entrepreneurial abilities, and how competitive strategy and alliance network structure interact in explaining firm performance.

Tandy Chalmers is an Assistant Professor of Marketing and a Queen’s graduate who completed her Commerce degree in 2003 and MSc in Management in 2004 before attaining her PhD in 2009 from the University of Arizona. Her research interests lie at the intersection of consumer culture theory and social psychology, with current projects exploring perceptions of advertisements and how these are socially embedded, with a focus on how perceptions of others’ views influence advertisement evaluations. She has presented her research at numerous conferences, supported by a variety of awards and scholarships, including a doctoral fellowship from the Social Sciences and Humanities Research Council of Canada.

Monica LaBarge is an Assistant Professor of Marketing who is also a Queen’s grad, having earned a BCom in 1998 and an MSc in Management in 2002 before completing her PhD in Marketing at the University of Oregon in 2007. Her research interests centre around marketing communications; specifically, on persuasion-related variables in the areas of health promotion, social marketing, and charitable giving. She is currently working on projects that explore the influence of discrete emotions (such as guilt) and emotional assessments (such as sympathy and empathy) on attitudes, intentions, and behaviour, with a focus on improving health communications and encouraging philanthropic activities.

Jean-Baptiste Litrico is an Assistant Professor in Strategy and Organization. He also holds a BSc and MSc from the University of Technology of Compiègne, France, and a PhD in Management from McGill University. Prior to entering academia, he worked in the automotive industry in France, Germany, Canada and Mexico. His research focuses on the diffusion of management models and ideologies across organizational and cultural borders. He is currently working on research projects on the adoption of alternative work arrangements in the consulting industry, and on the spread of strategies across community organizations in Quebec that explore how socially innovative management practices diffuse in organizations and industries.

Ceren Kolsarici has joined the School as an Assistant Professor of Marketing. She received an MBA from Bilkent University in Turkey and a PhD from McGill University. Her research interests revolve around issues of market response to firms’ marketing activities such as multimedia IMC (Integrated Marketing Communication) advertising and promotions through the use of advanced quantitative techniques. Current projects include modeling simultaneous effects of multiple marketing activities and investigating the influences of such important external factors as the intensity of competition, the amount of competitive marketing spending, and government-induced, industry-specific regulations for promoting certain products to consumers.

Fabio Moneta is an Assistant Professor of Finance who holds a BA in Economics from the University of Pisa, Italy, an MSc in Finance from CORIPE Piemonte in Turin, Italy, and a PhD in Finance from the Carroll School of Management, Boston College. His research interests concentrate on investments and empirical asset pricing, with a focus on fixed-income markets. Recent studies include the measurement of performance of bond mutual funds and the bond risk premium. He is also interested in monetary policy topics to which he was exposed while working at the European Central Bank in Frankfurt.

Fatma Sonmez-Saryal is an Assistant Professor of Finance who received her PhD in Finance from the Rotman School of Management, U of T. She also holds an MSc in Mathematics as well as an MSc in Engineering Management-Industrial Engineering, both from M.E.T.U. (Ankara, Turkey), and a BA in Mathematics. Her main research interests are in empirical asset pricing with a primary focus on stock market volatility and how it affects security prices. Her recent research examines the impact of share price and institutional trading on volatility. She also researches the impact of stock market participation and population aging on financial markets.

Veikko Thiele is an Assistant Professor of Managerial Economics. He received his PhD in Economics from Humboldt University, Berlin, in 2006. His research investigates performance evaluations and the design of incentive schemes in organizations. His most recent work focuses on contract theory with applications to entrepreneurship and innovations. Prior to joining Queen’s in July, he was a postdoctoral fellow at UBC’s Sauder School of Business, where he was nominated for the Commerce Undergraduate Society’s Teaching Excellence Award in 2008.

Serena (Shuo) Wu is an Assistant Professor of Accounting who received a PhD in Accounting from UBC in 2009, following completion of an MPhil in Finance from City University of Hong Kong and a BA in Accounting from Beijing University. Her research interests include executive compensation, analysts’ forecasts of earnings, the effect of mandatory changes in reporting regimes, corporate governance and international accounting.
Queen’s School of Business Milestones

The definitive history of QSB was penned by Professors Emeritus Merv Daub and Bruce Buchan. Entitled *Getting Down to Business, A History of Business Education at Queen’s, 1889–1999*, the book is available through McGill–Queen’s University Press (online at [http://mqup.mcgill.ca](http://mqup.mcgill.ca)).

An overview of the School’s history, including highlights from the ten years since the book’s publication, is online at [business.queensu.ca](http://business.queensu.ca). From the homepage, select ‘About Us’ then ‘School History’.

Launch of the first business degree program in Canada – Queen’s Bachelor of Commerce – the genesis of Queen’s School of Business.

Queen’s Board of Trustees votes to create a separate School of Commerce and Business Administration.

Launch of Queen’s MBA program. Adoption of a new name – the School of Business.

The Donald Gordon Centre for Continuing Education (now the Donald Gordon Conference Centre) opens and eventually becomes home to residential sessions of the Executive Education, Executive and Accelerated MBA programs.

Three-week, in-residence Executive Education program launches through the newly named Queen’s Executive Development Centre.

Queen’s Executive MBA goes national, delivered in several cities across Canada by videoconference.

**1914**
First Banking courses are launched in conjunction with the Canadian Banking Association.

**1919**
First Chartered Accountant extension courses are offered, making Queen’s the exclusive provider of CA education in Ontario and elsewhere.

**1921**
Dunning Hall opens on the corner of University Avenue and Union Street, housing the School of Commerce.

**1937**
First Executive Education programs are offered, including ‘Executive Summer School’.

**1959**
The School becomes a separate faculty with its own Dean reporting directly to the Principal.

**1960**
PhD in Management program launches.

**1963**
Launch of Queen’s Executive MBA, delivered in an Ottawa classroom.

**1974**

**1978**

**1981**

**1992**

**1994**

Top photo:
Queen’s Campus, aerial view, 1919. Taken from a plane flown by WW1 flying ace Billy Bishop.

Dunning Hall
A MESSAGE FOR THE AGES

The following message from Commerce Department Head W.A. Mackintosh appeared in the 1931 Queen’s Tricolour Yearbook. Though written during the depths of the Great Depression, his message would not have been out of place at this year’s Convocation ceremonies.

To the Graduating Class in Commerce:

The Class of 1931 enters a world of business distraught and discouraged, a world much less confident of itself and its future than it has been since 1918. A business depression, rendered more than ordinarily unresponsive to the forces of revival by a persistent decline in commodity prices, has reduced markets, cut down business incomes and created widespread unemployment. From Russia, experimenting with communist control of the arts of production developed under capitalism, comes news of striking achievements. There is also evidence of equally striking failures, but never before has the challenge of the socialist programme been recognized so clearly by business leaders.

The Class of 1931 will see, during their careers in business, changes comparable to any that have taken place since the Industrial Revolution. They will have need of the highest standards of business ethics, the broadest social sympathy, the greatest resources of mind and character. In hoping that within themselves the new graduates will find these things, and that all others will be added unto them, I wish them success in ‘the great adventure’.

W.A. MACKINTOSH
THE THRIFTY THIRTIES:
Football, Fedoras and FDR

In the mid-1930s, William Lyon Mackenzie King was Prime Minister of Canada, Franklin D. Roosevelt was President of the United States and Adolf Hitler was Chancellor of Germany. These were the “Thrifty Thirties,” and Kingston-born John Welch, BCom’38, counted himself fortunate to grow up in a prestigious university town with the opportunity to study in Queen’s then-titled Department of Commerce and Administration.

During his first term, John recalls feelings of trepidation about his academic acumen. “The autumn leaves falling, foretelling the gloom of the upcoming winter, reflected my own dark outlook,” he says with a chuckle. “Fortunately, by Christmas exams, I had been able to make the switch from the descriptive method of high school studies to the more analytical approach required at the university level.”

A faithful student, John was influenced and often amused by the professors he admired. At the top of the list was W.A. Mackintosh, who was also Department Head.

“In my time, Mackintosh, as one of Canada’s foremost economists, had to juggle his teaching schedule to accommodate commitments to the federal government, but for any missed lectures there was always a ‘make good’. The meticulousness of his presentations, along with his sympathetic treatment of student queries, garnered him deep respect in the classroom.”

Finance Professor Frank Knox also left a profound impression. “He had a terrific sense of humour that he used to illustrate points in his lectures,” John

IN AUGUST 1938, JOHN WITNESSED HISTORY FIRST-HAND WHEN PRESIDENT ROOSEVELT RECEIVED AN HONORARY DEGREE AT QUEEN’S.
remembers. “For example, in a discussion about tariff protection for new industries, Knox stated, ‘That’s like looking at an infant in a cradle. You don’t know whether the child will grow up to be a PhD or a hod carrier.” (Ed.: A hod carrier is a labourer who carries supplies to masons or bricklayers.)

Later, in his years as an instructor at Ryerson and the British Columbia Institute of Technology (BCIT), John’s recollections of Knox’s well-crafted lectures served as a model for his own presentations.

Now an astute 92-year-old, John recalls distant events, dates and details with such clarity it’s hard to believe he’s reaching back some 75 years. Memories that stand out include Mackenzie King’s return to power in 1935, Roosevelt’s landslide New Deal victory in 1932, and the repeal of

“THE FOOTBALL FIELD WAS FLOODED SO DEEP IN SPOTS THAT A GROUP OF STUDENTS FLOATED A ROWBOAT.”

Prohibition in the United States in 1933. In August 1938, John witnessed history first-hand when President Roosevelt received an honorary degree at Queen’s and used the occasion to address foreign policy as war loomed in Europe. “I give to you assurance that the people of the United States will not stand idly by if domination of Canadian soil is threatened by any other empire,” stated the President in his message that was broadcast to the world. For John, who served as an usher at the Richardson Stadium event, it was “an unforgettable day.”

Like so many Queen’s students and alumni over the years, John had a passion for Tricolour football. “Between Labour Day and the end of November, football was all important,” he explains. “For 14 years I didn’t miss a Queen’s home game.”

One memorable contest was dubbed the ‘Water Bowl.’ ‘An early season frigid spell produced a frozen field at the original Richardson Stadium,” John recounts. “After a day of torrential rains, the field was flooded so deep in spots that a group of students floated a rowboat. Someone joked that it was football ‘punting’ of an unusual type. The visiting U of T coach asked, ‘What does one do when three of my players can’t swim?‘” Newspapers across the country ran the picture of the beaming boaters.

Seventy-five years after he enrolled at Queen’s, John’s connection to his alma mater remains strong. “It’s always a pleasure to see John’s name on the attendee list for Queen’s Business Club events in Vancouver,” says Shelley Pleiter, QSB’s Associate Director of Alumni Relations. “Whenever I visit Vancouver, I look forward to seeing his smiling face in the crowd.”

ABOUT JOHN WELCH

After war service in the Navy, John began his career in market research and worked for 35 years in marketing at major advertising agencies. In later years, he taught evening courses at Ryerson and Centennial Colleges. After retiring as Research Director at advertising firm F.H. Hayhurst, he became a full-time faculty member in marketing at BCIT. He wrote and self-published his life story, entitled Four Score and a Few More – The story of an average urban Canadian family, 1917–2000.

Married for 68 years, with two children and two grandchildren, John and his wife Marian have lived for the past 30 years in West Vancouver, where they’re active in their local church, and are regular strollers on the nearby seawall.

THIRTY'S SNAPSHOT

- What was hot: Suntans (called “sunbums” at the time) became fashionable in the early Thirties.
- Fashions: Men sported fedoras, worn at a rakish angle, wide, colourful ties, and double-breasted suits with large shoulder pads and straight-leg wide trousers. The zipper also became widely used.
- Favourite spot on campus: The Memorial Room at the Students’ Union – “a tremendous place to study.”
- Favourite Kingston haunt for many classmates: The Lasalle Hotel for Saturday night dances.
- Hit song: “Begin the Beguine” by Artie Shaw.
- Most esteemed professor: Norman MacLeod Rogers, Professor of Political Science prior to his departure to assume a cabinet post in the King government in 1935; namesake of Kingston’s airport.
THE FORTIES: FIGHTING OVER
and futures bright

Made up almost exclusively of World War II veterans, the class that enrolled in 1944 was ready to put the past behind them and take advantage of all that life had to offer.

“We were very anxious to learn. The professors loved us because we were like sponges. We soaked up information quickly and felt very fortunate to be here,” says John Purkis, one of the 79 students, including five women, who would graduate from the Commerce Program in 1948.

This was a class that took nothing for granted.

“I would say that 90 per cent of us wouldn’t have had the chance to attend university without the veteran credits that could be applied towards housing or education,” he says.

Those who chose university received tuition plus a living allowance of $60 monthly for a single person, $90 for a married couple, plus $15 per child. Some felt the amounts inadequate, but an on-campus meeting resulted in a consensus that the funding was fair. Initially, payments were calculated at a rate of one month’s credit for each month of service, but this was subsequently relaxed in such a way that support would continue even for post-graduate studies, as long as the veterans kept up their grades.

“In those years, the ratio of men to women was five to one,” recalls Gerald Sutton, BCom’48, MCom’49. “Dates were hard to get, but the nurses at Kingston General Hospital helped out,” he recalls.

After John completed his war service (which included work as an accountant), he consulted his brother-in-law about where to go to university.

“He said if I wanted to just sit and listen to lectures I should go to Toronto, and if I wanted to get to know my professors I should go to Queen’s. I liked the size of Queen’s and that it was very social. As it turned out, our professors spent time with us outside the classroom and many became lifelong friends.”

The many professors of the era who are still celebrated by the Queen’s community and beyond for their exemplary leadership include L.G. Macpherson, F.A. Knox, J.A. Corry, R.G.H. Smails and W.A. Mackintosh. John fondly remembers Prof. Lorne McDougall, an expert in the building of the Canadian Pacific Railway,

“who never gave a lecture without some reference to the railroad. Lorne was Honorary President of Comm ’48 until his death.” Equally memorable was the frenetic statistics professor, G.L. Edgett, affectionately nicknamed “Edgett the Fidget,” who “covered the blackboard with numbers from front to back and left our class bewildered.”

When Professor Smails authored a textbook – the first Canadian standard text in accounting, which was used well into the 1950s – the class played a significant role. “As he was writing it, he would bring each chapter to class and we would help to proofread it and do the tests that were part of each section,” John says.

The veterans’ maturity and wartime experiences meant the dynamics of the program underwent a not-so-subtle shift. Some of the veterans had been through a lot and had faced death more than once. The sophomores, many of whom were considerably younger than the incoming frosh, backed down from subjecting this group of vets to the Orientation rites that had long been a Queen’s tradition. A compromise was put forward to have
“90 PER CENT OF US WOULDN’T HAVE HAD THE CHANCE TO ATTEND UNIVERSITY WITHOUT THE VETERAN CREDITS.”

the frosh serve the sophomores dinner. The frosh countered with a proposal to host a dinner for the following year’s freshman class. Both sides agreed, and a new tradition was born.

Until the School of Business became a separate faculty in 1963, the Commerce program resided in the Faculty of Arts. During John’s time, the focus was mainly on economics, commercial law, marketing, banking and finance, and classes were held in the New Arts Building (Kingston Hall).

In those days, no alcohol was served on campus. Students routinely headed downtown to the BA (British American) Hotel on Clarence Street after receiving their monthly cheques. After paying the landlady ($4 per week rent usually) and meals ($1 a day), plus supplies, there was only enough left over for one party a month. Another favourite haunt was the original Queen’s Tea Room at the corner of Union and Division (now the site of a trendy new tea room in Beamish-Munro Hall). At one point, some classmates contemplated buying out the old house with its upstairs banquet hall and running the Tea Room themselves – a pipedream, as it turned out. Another cause was fundraising to help support the family of a classmate who was sent to jail for robbery.

Classmate Helen Bronskill remembers her days in Commerce as supremely happy ones. “We were so confident. The war was over, the world was our oyster, and everyone was going to be alright. It was a very exciting time.”

She enjoyed her classes and found nothing uncomfortable about being one of so few women. It was only when job-hunting after graduation that she learned she would have to play second fiddle to male job-seekers. On more than one occasion, she was explicitly told that her gender was an issue in denying her a job or that her status as a married woman was cause for terminating her employment. Three of the women of the class of 1948 married classmates: Helen (Armstrong) to Eric Bronskill; Glenna (Julian) to Roly Lorimer, and Marg (Sorance) to David Osborn.

As Class President, John Purkis keeps track of his classmates and estimates that 25 of them are still living, eight of them having returned with their spouses for the fall 2008 reunion. Commerce ’48 has become well known for its sense of fun and spirit at Homecoming weekends. Class members have been known to parade around the football field at half-time wearing bowler hats and brandishing umbrellas emblazoned with the class crest. Those high spirits have gone hand-in-hand with an unfailing appreciation for life’s blessings and a desire to give back to Queen’s.

John recalls his classmate Gerald Sutton, former president of Canada’s first venture capital company, as being one of the strongest advocates of the entrance scholarship that the class established at its 50th reunion. Gerald and his wife Margaret (Scally, BA’48) have also been long-time supporters of the School, contributing privately towards bursaries and scholarships. The Gerald and Margaret Sutton Graduate Studies Seminar Room in Goode Hall recognizes their generosity.

The Commerce ‘48 Entrance Award was established in recognition of the financial support provided by the Government to veterans attending universities, and also “in memory of those who might have been classmates had they not died in the war.” Gerald penned a poem that captured the class’s sentiments:

“In memory of those who, had they returned alive
From war, might then have come to Queen’s.
Leaders of men newfoun’d, some still within their teens,
From those whom fortune favoured to survive.”

The fund provides over $5,000 per year to students with financial need entering their first year of Commerce and it is expected that it will grow to provide over $12,000 per year due to the generous estate planning of these QSB alums.

When the remaining members of the Class of ’48 congregate at Queen’s reunions now, it is a bittersweet time. There are fewer old classmates with whom to reminisce, but the remaining friendships only grow deeper.
THE FIFTIES: PEACE AT LAST
except at football games

Fashions may change, professors go grey at the temples, musical hits come and go, but there’s a constant in a Queen’s student’s life. It’s that infectious and sometimes overly exuberant spirit that gets into the blood of just about everyone who attends the University, no matter what era.

“I remember marching down the streets of Toronto with gangs of Queen’s students, holding pieces of Varsity stadium over our heads,” says Richard Stackhouse, BCom’53. “Tearing down other teams’ goalposts was a sport at the end of the game and, of course, defending your own was also a sport.”

It may have been nearly 60 years ago, but Richard vividly remembers football games being on the wild side, with post-game goalpost removal being a standard practice despite official disapproval. “A lot of the wild parties coincided with football weekends in the fall. The stadium was where Mac-Corry Hall is today, and it was packed for football games.” In fact, so popular were the football games, he says trains were chartered to transport students to Montréal, Toronto or London to cheer on the Queen’s Golden Gaels. And of course wreak havoc on the opponent’s football field.

High-spirited hijinks notwithstanding, the period of the late ‘40s and early ‘50s was generally a civilized time. Fewer than ten years after World War II, Richard remembers feelings of optimism and promise on campus. Students took their classes seriously and were formal in their attire: Male students wore long-sleeved shirts and ties to class and the women wore skirts and sweaters. Richard (Dick to his classmates) says classes were tough back then. Students worked on manual typewriters. “I typed my own thesis painstakingly. If you screwed up even one word, you had to retype the whole page.”

Several professors whose names grace campus buildings today were favourite professors back then. Richard recalls in particular Prof. William A. Mackintosh, who taught economics, and Prof. Alex Corry, who taught political science. Both became Principals of Queen’s and namesakes of the largest classroom and office complex on campus 20 years later. “They were interesting guys, and their courses were so popular they had to be given in Convocation Hall in the Theological College.”

“FOOTBALL GAMES WERE ON THE WILD SIDE, WITH POST-GAME GOAL-POST REMOVAL A STANDARD PRACTICE.”
Richard also remembers his classmates’ reaction to a comment made by Liberal cabinet minister C.D. Howe when he spoke to the engineering class in 1953. “He told them that business leaders of the future would be engineers—and that pissed off the Commerce students.”

Because the Commerce program was still part of the Faculty of Arts at the time, there was quite a bit of intermingling between the business students and those from other arts departments. Although his own class started off with 70 students, there were only 22 left by the time he graduated. The other 48 didn’t all fail; they mostly migrated to other programs.

With the Korean War looming, Richard trained with the University Naval Training Division and spent summers with the Navy. He was so committed to this endeavour that he was prepared to leave university to fight had Canada become more involved in the war.

There were no men’s residences at Queen’s then, so he bunked under somewhat austere conditions with a family friend who was a widow. “It sure wasn’t wild living with her. She had a coal-burning furnace, and it was my job to stoke up the coal in the morning. I was delighted when she switched to an oil-burning furnace.”

In addition to attending classes, he kept himself busy chairing the Arts Formal committee in his third year and helping out in fourth year, when the theme was ‘Gay Paree in ’53, complete with a replica of the Eiffel Tower.

Richard, who wasn’t a drinker himself, notes that there was no drinking on campus. “Any beer drinking was done at one of the local hotels—the B.A., Beaup’s or the Tap Room, for instance. That was a popular pastime for a lot of guys.”

Light years before the advent of video games and Facebook, students were still able to find their diversions. Richard doesn’t recall seeing a TV on campus, but it was no hardship. “We spent our spare time playing bridge in the Students’ Union. That’s where I learned how to play the game. Some people went on to become bridge masters. We’d spend several hours a day playing bridge. I’m surprised they didn’t have a degree in it.”

ABOUT RICHARD STACKHOUSE

After Queen’s, Richard went to work for Price Waterhouse in Toronto. After attaining his CA certification and eventually becoming a partner, he continued working for the firm until his retirement at age 62. He left the company for one year to work for classmate John Goddard’s family business as Chief Financial Officer in Barbados. His volunteer roles include serving as President of the Canadian National Exhibition, Chairman of the Donwood Institute, Governor of the Shaw Festival, President of the National Club and the Mississauga Golf Club, as well as President of the Ontario Safety League. A major benefactor of Queen’s and pioneer member of the Grant Hall Society, he served on Queen’s Board of Trustees from 1979 to 1995. His son Brent followed in his footsteps (Com’79) and his daughter Nancy Monday is also a grad (Arts’83). Dick and his wife Jean live in Mississauga.

FIFTIES SNAPSHOT

- **What was hot:** Bridge
- **What was not:** Blue jeans
- **Favourite spot on campus:** Students’ Union, Queen’s Tea Room
- **Favourite Kingston haunt:** Freddie’s up on University Ave. for coffee and donut
- **Most popular courses and professors:** Accounting and economics were the most popular courses, with Professors Reg Smalls, Ev Smythe, Lorne McDougall and Frank Knox.
- **Most famous classmates:** The Honourable John Crosbie, BA’53, former federal cabinet minister and now Lieutenant Governor of Newfoundland and Labrador; Sir John Goddard, BCom’53. Possibly the only QSB grad to ever be knighted for service to his country (Barbados),” says Richard. Sad news arrived at press time that Sir John passed away on Aug. 15.
- **Fashions:** Ties to class. Year jackets. “They weren’t made of leather,” says Richard, “but something shiny (satin) that disintegrated.”

“I TYPED MY OWN THESIS PAINSTAKINGLY. IF YOU SCREWED UP EVEN ONE WORD, YOU HAD TO RETYPE THE WHOLE PAGE.”
THE SIXTIES:
The Gaels’ Golden Age

Memories of Comm’64

No one could have accused them of shirking their civic duty. One fall day in 1961, Dave Wilson, BCom’64, and a group of his classmates were kicking a football around Leonard Field outside Morris Hall when two police officers approached looking for volunteers for a police line-up.

“All ten of us piled into the cruisers for the trip to the station,” says Dave. “We were in blue jeans covered in mud and carrying a football, and we were all six feet or taller. The other two guys in the lineup were wearing black leather shoes and black leather jackets and were four or five inches shorter. The poor guys didn’t stand a chance.”

While this close encounter with the local constabulary was good for a laugh, other examples of campus hijinks and challenges to authority were a sign of the times in the mid-Sixties.

Dave recalls student defiance in reaction to the University’s plans for a new physics building one of the largest remaining green spaces left on campus, in front of Kingston Hall. A Queen's Journal article on the proposed development, which was indelicately headlined “The Rape of the Lower Campus,” spurred Dave and his cohorts to action. “We decided this was a bad idea, and we’d go out at night and move the surveyors’ stakes in one direction or another.” In the end, Stirling Hall was built across from Victoria Hall on Queen’s Crescent, now Bader Lane, and the playing field was preserved.

In those days, Orientation for freshmen students was intense and prolonged, lasting an entire week, Dave says. “Back then our heads were shaved and we had to wear our Commerce tams at all times.” In 1962, his high-spirited class won the BEWS trophy for participation. “Greg Caldwell and I played handball with two guys from engineering and they just clobbered us. But it didn’t matter, because we got our participation points.”

The Commerce experience covered far more than sports and off-campus fun and games. Fresh who didn’t buckle down with the books when push came to shove simply didn’t last. For example, Dave’s class, about 60 students in first year, was down to 28 by third year. “At that point, we were a very tight-knit group who had a lot of fun and stayed together right through.” He and his Commerce classmates also played a major role in campus life. In 1963-64, three members of Dave’s class, including himself, Elaine (Knox) Howard and Rod MacLeod, took three of the AMS’s 12 Tricolour Awards – the highest tribute paid to students for valuable and distinguished service to the University in non-athletic, extracurricular activities.

Rod was also President of the AMS and Elaine was the senior representative on the Levana Society, the all-faculty association of women students until 1967, when it merged with the AMS. Dave was drum major in the Queen’s Bands, sang with the Glee Club, and was President of both the Debating Union and the Commerce Club. He also chaired Orientation for the Class of ’67 in his senior year.

For Dave, leading the band at football games was the ultimate good time, and he didn’t like to let anything get between him and his pipers. He remembers going to Ottawa one Saturday to write the GMAT (graduate management admission test) for entrance to Berkeley. “I didn’t care much about getting into Berkeley, but I did care about marching at half time. So I took the exam in my band uniform and drove back to Kingston in Gary Southmeyd’s (Arts’65) TR-3 sports car in time to parade.”

Dave singles out two professors whom he fondly remembers, for markedly different reasons. Prof. Dan Monieson was “hands down” the best professor he encountered at Queen’s, he says.
Memories of Comm’66

The Sixties were glory days for Queen’s on the football field. Passion for the game and all the fanfare associated with it permeated the campus, and for good reason. During that period, the Golden Gaels lost only five of the 25 league games they played. Merv Daub, BCom’66, a middle line-backer and later team captain, was well known on campus, even if practices kept him from socializing much. But he and his classmates flocked to the post-game “tea dances” at Grant Hall. The quaint, decades-old ritual didn’t survive too much longer, however. “Things were changing,” says Merv. “We were just in front of the more radical wave of the Sixties. Guys were starting to grow their hair long. I wore a beard, which was unheard of in Commerce, and certainly unheard of on the football team.”

In first year, because they were still part of the Arts Faculty, the Commerce ’66 students came together as a group for only one course: accounting. Courses ran for the full academic year, an advantage for the crammers who might be inclined to “bugger around in the fall and then work hard from Christmas on,” as Merv recalls.
That was a strategy that worked for only a few. While as many as 80 students were registered in the four-year program in first year, by the time they graduated the Class of ’66 had dwindled to 24. “A lot of people washed out in first year,” says Merv. “This was at a time when almost no one got more than 80 per cent. If you got marks in the low-to-mid-70s, you were doing really well.” (Ron Bisset would win the medal in Commerce with an average that barely squeaked by Merv’s – a matter of considerable ribbing at subsequent class reunions.)

Despite the heavy demands of the course work, a number of Commerce students took on roles in student governance. Merv and Tom Kinnear, BCom’67, were involved in the Arts and Science Undergraduate Society (ASUS). Paul Myles and Gary Lewis, both BCom’66, helped to run the Alma Mater Society (AMS), as well as organize formals and concerts. Gary, nicknamed Louie in honour of the Kingsmen’s “Louie, Louie” hit song of the era, succeeded in bringing jazz musician Woody Herman and other big bands to Queen’s.

By 1963, the School of Business (its new name) had officially become a separate faculty. Under Dean L.G. Macpherson, the core strengths of the program continued to be its accounting and finance courses. In second year, students took their first marketing course, taught by Professors Dan Monieson and Carl Lawrence, who were highly regarded for their ability to inspire and engage students. They were “the fresh air of the place,” according to Merv.

By fourth year, students were thinking hard about potential areas of specialization and what the future held. Somewhat surprisingly, graduate school turned out to be the choice of many.

“This was a very different proposition from anything that had come before,” Merv says. “It was partly a result of the North America-wide push to elevate business education and partly our own professors’ awareness of the need for more business professors.” At the time, there were no Canadian business schools offering doctoral degrees in business.

Nonetheless, the Class of ’66 was remarkable for the number of doctoral degrees it produced. No fewer than five of its 24 graduating students, including Merv and the only woman in the class, Kathryn Britney, would become PhDs. This select group would go on to join what was at the time an elite group of business scholars in North America.

ABOUT DAVE WILSON
After leaving Queen’s, Dave received his MBA (University of California, Berkeley) and PhD (University of Illinois). From 1968-78, he served on faculty at Queen’s, Illinois, and Harvard’s Graduate School of Business. After stints in Austin and Houston, Texas, he became Managing Partner of Education for Ernst & Young in Virginia and then Head of Education for the entire firm. Since 1995, he has been based in McLean, Virginia, as President and CEO of the Graduate Management Admission Council (GMAC), which administers the GMAT in 70 countries world-wide.

ABOUT MERV DAUB
Merv went on to earn his MBA and PhD at the University of Chicago. A well-known Canadian authority on the accuracy of economic forecasts, he was an economics professor at QSB for three decades and founding editor of Inquiry on Business, this magazine’s predecessor. He is author of Gael Force: A Century of Football at Queen’s and co-author (with Professor Emeritus Bruce Buchan) of Getting Down to Business: A History of Business Education at Queen’s (1889-1999). He was named Professor Emeritus following his retirement in 2002 and received the Alumni Association’s Padre Laverty Award for his service to Queen’s and the Kingston community in 2008.

SIXTIES SNAPSHOT
• What was hot: The Beatles, the Twist, the Limeliters, Ian and Sylvia, Chubby Checker, the Big Bopper and Buddy Holly
• What was not: Plastics (as in “The future is in plastics,” from the 1967 movie The Graduate)
• Favourite spot on campus: Coffee shop at the old Students Union (now part of the JDC)
• Favourite Kingston haunts: The walkway along the waterfront, Prokop’s Steak House (“Where you would go if you had a hot date or your parents were coming to town and would be picking up the bill.”)
• Hit songs: “If I had a Hammer” by Peter, Paul and Mary and the Rolling Stones’ classic “Satisfaction”
• Most common saying: “Peace, baby” accompanied by a flashing of the peace sign
• Most popular professors: Danny Monieson, Carl Lawrence, Lorne McDougall and Derm Barrett
• Fashion: Arts jacket, which was red satin and looked like “a warm-up jacket for the Harlem Globetrotters” or burgundy Commerce jacket with letter, stars and the Commerce crest
**PROFESSORS**

**Fondly remembered**

Alumni whose reminiscences appear in these pages recalled many highlights from their student days, including professors who left lasting impressions. Following are the faculty who were singled out in various interviews as “memorable,” “inspirational” and even “beloved.”

**W.A. Mackintosh, MA’16, LLD’67**
Queen’s faculty 1920-1961 – Taught Economics, served as Department Head/Commerce Director; Principal 1951-1961; Vice-Chancellor 1951-1963

**Frank Knox, BA’23, LLD’65**
Taught Finance 1924-1964

**J. Lorne McDougall**
Taught General Commerce 1931-1966

**Reg Smails, LLD’73**
Taught Accounting 1922-1959, including terms as Commerce Director

**Dan Monieson**
Taught Marketing 1961-1992

**Carl Lawrence**
Taught Marketing 1963-1995; served a term as Acting Dean

***Julian Barling**
Has taught Organizational Behaviour since 1992

**Gary Bissonnette**
Has taught General Business since 2000

**Bill Cannon, Distinguished Faculty Professor of Finance**
Has taught Finance since 1973

**Yolande Chan, E. Marie Shantz Research Fellow in MIS**
Has taught Management Information Systems since 1991

**Frank Collom, MBA’68**
Taught Industrial Relations 1971-2000

**Bill Cooper**
Has taught Organizational Behaviour since 1976

**Clinton Free, Commerce’83 Fellow of Accounting**
Has taught Accounting since 2004

**Rick Jackson, MBA’71**
Taught Industrial Relations 1973-2009

**Peter Kissick, LLB’88, LLM’98**
Has taught Business Law since 1998

**David McEconomy, MBA’69**
Has taught Accounting since 2001

**Bill Miklas, BA’63, MBA’65**
Taught Quantitative Methods 1965-2001

**Dan Thornton, ICAO Professor in Accounting**
Has taught Accounting since 1993

**Ken Wong, BCom’75, MBA’76, Commerce’77 Faculty Fellow in Marketing**
Has taught Marketing since 1993

*Denotes multiple mentions by several alumni spokespersons

Unfortunately, we were unable to locate photos of the following professors named by alumni in the decade features.

**F. W. (Derm) Barrett**
Taught General Management 1959-1966

**J. E. (Ev) Smythe**
Taught Accounting 1946-61

**Bryan Downie**
Taught Industrial Relations 1965-1999

**David Dunne**
Taught Marketing 1994-1995
THE MBAs JOIN THE CLUB:
The Sixties usher in new program

It’s hard to imagine a business world without MBA grads running the show, but in the early 1960s, an MBA was a little-known commodity. Only three years after the two-year graduate program’s launch at Queen’s, MBA ’66 alumn Paul Kennedy claims the program might not have proven its worth by the time he enrolled, but it had definitely sparked the imagination of both students and employers.

“Even though there was uncertainty about it in the marketplace, the demand was still enormous,” he recalls. “It was the age of what was called management development programs for almost all employers – government and business. An MBA grad would go in as the hot shot, almost over-educated, young thing, be put in a rotation of departments, and end up presumably in senior management.”

After surviving the rigorous demands of first year, when it “was made clear by the professors that you might not survive,” it was easier going, Paul says. “In second year, the course load was lighter, and it was designed that way to let us get away to job interviews.”

“PROFESSORS DAN MONIESON AND CARL LAWRENCE WERE RENOWNED FOR TELLING THEIR MARKETING STORIES FROM THE TRENCHES.”

It wasn’t unusual for students to show up in class in suits and ties, especially in second year when they might head straight from the classroom to the train, en route to a job interview in Toronto or Montreal.

There was no requirement at that time to have a couple of years’ work experience under one’s belt before embarking on an MBA. Paul entered the program after completing his BSc in physics and mathematics at the University of Ottawa. Many of his classmates were recent engineering grads.

The faculty at the time was strong in finance and accounting, but less well represented in other areas. Then-Dean L.G. Macpherson’s solution was to bring in professors from other business schools, including U of T’s.

The marketing department was led by popular professors Dan Monieson and Carl Lawrence. “They were characters, the most distinctive people at the front of the classroom,” Paul says. “They seemed to have the most industry experience to share. Whereas some of the other professors in finance or strategy tended to be a bit more theoretical, Danny and Carl were renowned for telling their marketing stories from the trenches.”
“There was no requirement to have a couple of years’ work experience under one’s belt before embarking on an MBA.”

The program may have been intense, but these students knew they were riding a new wave of business education that would serve them well for the rest of their lives.

ABOUT PAUL KENNEDY

Paul is currently President of Kennedy Management Partners, a consulting firm focused on helping small technology-based companies understand their markets. Formerly, he was President of International Data Corp. (Canada), the country’s leading provider of marketing research and consulting to the information technology industry, and was Director of Marketing with Canada Systems Group, the largest computer services firm in Canada, and now part of IBM Global Services. A frequent speaker and author on IT topics, Paul shares his expertise through his coaching and mentoring activities and assistance in establishing advisory boards. He serves on the Board of L’Arche Canada Foundation, is founding board chair of Intercordia Canada, and was a Queen’s Undergraduate Entrepreneurs’ Competition judge in 2008.

SIXTIES SNAPSHOT (THROUGH THE MBA LENS)

• What was hot: Sports cars, particularly the new Ford Mustang; hunting; card-playing

• What was not:
  Interaction with other faculties, except for engineering

• Favourite spot on campus: The old King St. Grad House near City Park (which later reverted to being an elegant private residence.) It had living quarters for about half a dozen graduate students (of which Paul was one), while the bottom floor served beer.

• Favourite Kingston haunt: Lino’s Restaurant at Princess and Division.

• Most popular courses/professors: Dan Monieson and Carl Lawrence (marketing); Derm Barrett (management)

• Popular musical group: The Four Lads

• Fashion: Sports coats and ties, tighter-fitting clothing
THE SEVENTIES:
Sports, Socials and Stairway to Heaven

When Peter Kingston and Mike Gilbert of the Commerce Class of 1978 arrived in 1974, they found a campus that would be at once strange and familiar to today’s students. Structures such as Mackintosh-Corry Hall, the largest complex on campus, and McArthor Hall on the West Campus, home to the Faculty of Education, had just been built, products of a flurry of construction. The business school was centred in Dunning Hall, while Victoria School – the 1892 heritage brick structure that is now part of QSB’s Goodes Hall home – was still serving its original purpose as a public elementary school.

Commerce’78 men still hold the record for BEWS sports participation

Then, as now, courses were demanding and exam-time stressful, but unlike the wired classrooms of today, teaching technologies were decidedly low-tech. Legendary business professors such as Frank Collom, Rick Jackson, Merv Daub and Carl Lawrence relied on textbooks, chalkboards and overhead projectors as teaching aids; email, videoconferencing and the World Wide Web were still years away. Most Commerce students took a basic computer course that required them to write simple programs, and Mike recalls lining up late at night with scores of engineering and computer-science students to slip computer punch-cards into the handful of mainframes on campus.

Classmate Karen Caskey, one of 53 women in the class of 160, consulted the diary she kept during her student days to share some of her recollections. “Books cost a mint – $45 per semester,” read one entry. “Just finished calculus and accounting assignments – could have done it in one-third the time if I had a calculator. I do my homework in the Common Room, as it’s hard to concentrate with the clicking of typewriters.” Elections were a frequent occurrence. Karen’s diary noted: “Decided to run for Commerce Senator for next year and had to campaign all last week and this week. I wasn’t going to campaign so much, but my worthy opponent Nicol MacNicol went all out on the posters, so I had to follow suit.” Karen reports that she not only won that election, but was re-elected the following year.

Peter and Mike remember a remarkably cohesive group of young men and women whose collective accomplishments continue to leave their mark on QSB. It was the Comm 78 class that organized the first Queen’s Conference on the Business Environment Today (Q’BET), an annual event that still brings together students and business leaders from across Canada to provide a forum for learning about the national business climate. The highlight of the inaugural gathering in November 1977 was a panel discussion featuring John Munro, then Minister of Labour under Prime Minister Pierre Trudeau; Shirley Carr, the outspoken head of the Canadian Labour Congress; and William Dimma, then-President of the Toronto Star. “It was a real coup to get those three together in the same room,” says Mike, who was on the founding executive committee.

Other notable achievements included writing a new Commerce Society constitution and creating separate vice-president positions for internal and external matters. Class members also contributed to the launch of Inquiry on Business, the School’s first magazine and predecessor of QSB Magazine.

All-night house parties, a now-legendary Commerce Stag, and participation in BEWS/WIC intramural sports were favourite activities. Since few of them excelled in any particular sport, the Class of ’78 tried to score points for participation
up with a special paddle in a little zippered case. I knew right away I was in trouble, and he
smoked me. But whenever you found yourself in these situations, you just had to remind yourself
that you were there for your team.”

Late nights were spent slipping computer punch-cards into the few mainframes on campus.

In fact, says Peter, sports were an opportunity for business students in those days to learn the
value of teamwork, now a common learning approach at QSB. For the Class of ’78, the
beyond-the-classroom activities also helped to foster an enduring sense of collegiality; no fewer
than a third of them routinely attend the class’s five-year reunions, and many alumni who have
gone on to successful careers still contribute to the School by guest-lecturing, mentoring and
hiring Commerce graduates. They also contribute financially. The class made a standard-setting
class donation of $200,000 for their 20th
reunion, and an astonishing $784,000+ for their
reunion ten years later.

SEVENTIES SNAPSHOT

• What was hot: Disco, Adidas track shorts
• What was not: Disco, tattoos, short hair

• Favourite spots on campus: Wallace Hall Pub,
The Underground, skating on Lake Ontario on a perfect,
clear winter day

• Favourite Kingston haunts: The Royal Tap
Room, Mr. Submarine, the Lakeview Manor,
Morrison’s Restaurant

• Most popular courses/professors:
Frank Collom, Bryan Downie, Rick Jackson,
Bill Cannon

• Hit songs: The Doobie Brothers’ “China Grove”;
Peter Frampton’s “Baby I Love Your Way”;
Led Zeppelin’s “Stairway to Heaven”; and
Elton John’s “Goodbye Yellow Brick Road”

• Most famous alum from the decade:
Gord Nixon, BCom’79, CEO of RBC

• Most common saying: “Let’s order a za.”

• Fashion: Wide-legged jeans, overalls and
plaid lumberjack shirts

ABOUT PETER KINGSTON

After graduation, Peter worked in sales
and food services and for the past 15
years has been an investment advisor
with CIBC Wood Gundy in Kingston. He is an active
community volunteer
with the YMCA, the Kingston Junior Achievement
program, CIBC Run for the Cure and St. Lawrence
College, which in 2007 awarded him an Honorary
Diploma, its highest tribute. As permanent Social
Convener for his class, he remains actively involved
with the School as an organizer of reunions and
fundraising campaigns. Peter lives in Kingston with
his wife Sheila and their five children.

ABOUT MICHAEL GILBERT

Mike, a recipient of
the Queen’s Commerce Undergraduate Award,
is the permanent
Co-president of the Commerce Class of
’78. He remains very
active with both the
class and Queen’s.
After graduation, Mike
spent 11 years in employee relations and
marketing in the food industry, then established
a marketing and advertising agency, Gilbert + Davis
Communications, where he is managing partner.
Mike is married to Cyndy (Fraser), BA79, and
they have three sons, all graduates of Queen’s Commerce — Mark (’05), Andrew (’07) and Sean
(’08 and BSc’09).
COMMERCÉ’80: From chalk to cheese (hoagies, that is)

“ON THE FIRST DAY, CARL LAWRENCE TOLD US TO LOOK TO THE LEFT AND THEN TO THE RIGHT AND THAT IN FOUR YEARS ONLY ONE OF US WOULD STILL BE THERE.”

If the sound of fingernails on a blackboard produces anxiety, imagine sitting in a classroom with a teacher who eats chalk. No problem, says Fred Jaques, BCom’80, who well remembers Professor Frank Collom chewing on the white stuff. “He was one of the best teachers I had, but he told us he ate chalk because he had terrible ulcers. He got his calcium carbonate by chewing it.”

Fred, a Québec native, started at Queen’s in 1976 at the height of the Québec separatist movement. “Parti Québécois leader René Lévesque had just come to power, and a lot of things were changing. There was quite an exodus of my generation to Ontario.”

Many students left ‘la belle province’ because pursuing post-secondary education in Québec meant completing two more years of CEGEP after high school. So Fred and his buddies arrived at Queen’s as fresh-faced 17-year-olds. It wasn’t long before reality set in, courtesy of Dean Carl Lawrence and that classic professors’ gambit with freshmen. “On the first day, he told us to look to the left and then to the right and that in four years only one of us would still be there. That was a wakeup call.”

Several other professors stood out as well. There was Rick Jackson, who taught labour relations, and Bill Cannon, who taught what Fred refers to as the "dreaded financial accounting courses." Classes were held in Dunning Hall. As Fred recalls, “Dunning 10 was the location of our home class with its very old-style theatre desks. However, Dunning couldn’t accommodate all of us, so half of our courses were held next door in Mackintosh-Corry.”

Typewriters and notebooks were de rigueur, the days of laptops and the Internet still years away. Some courses offered the chance for real-world learning, such as the consulting course that required the class to create a business plan for a Kingston clothing store. “If they’d followed our business plan, they wouldn’t be in business anymore,” he laughs.

In his first year, Fred lived in Morris Hall, which had just become a co-ed residence. “There was quite a distinct culture around each residence. When people found out you were in Morris, you were categorized as being very quiet and mature. It was very tame, completely unlike McNeil or Vic Hall, which were renowned for their parties.”
Students also stayed fairly close to home when socializing. The drinking age was 18, and Fred remembers going to the Queen’s Pub on campus and the downtown Tap Room for a draft. “Trays of draft were $2 or 25 cents a glass.”

There was also the odd outing across the border. “A Friday night adventure involved getting a few buddies together and doing a road trip to A-Bay (Alexandria Bay in upstate New York) for some fun, American-style evenings and different beer.” Fred recalls. Another memorable activity was trying to outwit the night watchman at Victoria Hall, whose job it was to keep out ‘gentlemen callers.’

“TRAYS OF DRAFT AT THE TAP ROOM WERE $2 OR 25 CENTS A GLASS.”

Classroom attire was decidedly casual. Fred and his classmates favoured jean jackets and bell-bottom pants. Long hair on both the guys and the girls and “big ugly glasses” were all the rage. While Led Zeppelin and Deep Purple could be heard blaring from student residences, Fred was fortunate to be part of the first generation to enjoy the music of Kingston’s own band, The Tragically Hip. He recalls attending a ‘Hip’ concert at Jock Harty Arena long before the band spiralled to international fame.

A cherished souvenir from his time at Queen’s was Fred’s beloved Commerce jacket, “I remember the ritual of purchasing my leather jacket. We had to design year crests, which were painted outside Dunning Hall on the sidewalk for judging. The winning crest went on the jacket. They were delivered in November, and I remember sleeping in mine the first night I got it, I was so proud! That was how you broke it in.”

EIGHTIES SNAPSHOT

• What was hot: Commerce leather jacket.
• What was not: Attending class.
• Favourite spot on campus: Lining up at the Queen’s Pub.
• Favourite Kingston haunts: The Tap Room and the Hoagie House for a steak and cheese hoagie.
• Most popular courses/professors: Rick Jackson, Frank Collom, Macroeconomics Professor Richard Lipsey.
• Hit songs: Led Zeppelin’s “Stairway to Heaven” BTO’s “Taking Care of Business”

• Fashion: Bellbottoms, platform shoes, oversized eyeglasses, long hair.

ABOUT FRED JAQUES

Fred was hired right out of university by Warner-Lambert. After six years, he went to Kellogg’s as their Director of Marketing for Canada, later President of France/Benelux operations based in Paris, then President of Canadian operations, and eventually General Manager of their U.S. cereal business. During his time in marketing at Kellogg’s in Canada, the company was voted marketer of the year for its Special K advertising campaign.

In 2000, he was named President of Labatt-Interbrew North America, and in 2002 he joined Dare Foods as President. Fred is currently CEO and part-owner of Toronto-based Santa Maria Foods, which makes Italian specialty meats. A long-time supporter of his alma mater, Fred made a $100,000 donation to the Goode Hall building project and served on the QSB Advisory Board for eight years. He has two daughters in their 20s and lives in Oakville, ON.
THE NINETIES: TECHNOLOGY RULES

Except during the Ice Storm

The great ice storm of 1998, surfing the Internet, encounters with life-changing ideas and friends — these are some of the highlights former Gordon House residents and BCom’98 classmates Kieran Roy and Shawn Rosemarin remember from their days at Queen’s.

Memorable profs also stand out, including the late Frank Collom, who Kieran describes as a legend in the classroom. “He oozed personality and charm, and his self-deprecating humour made him a favourite,” he says. “Professor David Dunne was also highly influential,” he adds. “His classes were interactive, engaging and ultimately led me to choose a career in marketing.”

One of Shawn’s most memorable courses was Industrial Relations with Professor Rick Jackson. “Rick’s teaching style was very personal and so engaging I found myself thinking about his classes for days afterwards.” The teacher who influenced his career choice was Professor Yolande Chan, whose “demonstrated passion for the technology industry” was inspirational, he says. Also inspirational were professors Julian Barling and Bill Cooper. Shawn credits them with helping him develop his “personal” side and understanding of how to motivate others.

Having transferred into second-year Commerce from the Québec CEGEP program, without benefit of a Queen’s Orientation, Shawn wasn’t sure what to expect, but says he learned fast. “By the time Christmas mid-terms came around, I finally realized the fine balance that exists between studies and late-night revelry, thanks to caffeine!”

Fascinated by the spectacle of the 1995 O.J. Simpson trial, Kieran spent a great deal of time in front of the TV, watching the courtroom proceedings. “Today, with the mass dissemination of information via the Internet, Twitter and other social networks, I don’t think the public’s attention will ever again be captured and held the way it was for the ‘Trial of the Century’,” he says.

Favourite memories for Shawn include summers spent in Kingston working as a research assistant for Economics Professor Bo Pazderka and starting his own computer service business in his third year. “Summer weekends were spent taking road trips across Ontario and attending outdoor concerts,” he recalls.

The ice storm that hit the region in January of 1998 was an unforgettable experience for all who endured it. “I awoke to sounds of giant icicles crashing from the tall trees,” recalls Kieran. “Left without heat, water, electricity or phone at our house, we spent a night sleeping in the Queen’s Pub in the JDUC before giving up after five days and heading out of Kingston.”

Memories of the ice storm:
“we spent a night sleeping in the Queen’s Pub in the JDUC.”

Photo – Kingston Whig Standard
"THE GREATEST TECHNOLOGICAL ADVANCEMENT WAS THE PROLIFERATION OF THE INTERNET DURING MY TIME AT QUEEN’S."

Shawn also vividly remembers the freezing storm. “After attending a belated New Year’s party at Alfie’s, we awoke to find the entire city covered in ice. What started as pure amazement quickly became cause for concern when we realized the power was out and most of the city was helpless. After a night in the cold, a few of us took a room at a local hotel before heading out of Kingston for a five-day reprieve.”

Both grads also point to the emergence of the World Wide Web as an incredible phenomenon in the mid-’90s. “By far and away, the greatest technological advancement was the proliferation of the Internet during my time at Queen’s,” says Kieran. Upon registering in 1994, Kieran received his first email account, but it wasn’t until the beginning of second year that he surfed the Web for the first time. In 1995, laptops were beyond rare and cell phones were non-existent.

In contrast, today’s students surf the Internet, send and receive countless emails, text and instant messages on their iPhones, and view Twitter as a pastime, not a verb. “The School has evolved from professors using chalkboards and overhead projectors to classes being delivered via videoconferencing,” says Shawn.

“One thing that hasn’t changed is the eternal value Queen’s delivers in terms of quality time spent with friends and a place to discover your true ambitions.”

NINETIES SNAPSHOT

- What was hot: Flannel shirts, plaid pajama pants, fleece jackets, Levi’s, Doc Maarlan shoes.
- What was not: Being broke; living “north of Princess”
- Favourite spot on campus: Alfie’s for the good times, cheap beer and familiar music.
- Favourite Kingston haunts: House of Sounds for record shopping, Stooley’s for cheap eats, Bedore’s Earl St. food market for everything else. The Brass for wings and beer, AJ’s Hanger and The Shot for good times and Za Master for late night eats.

ABOUT KIERAN ROY

Kieran is Vice-President and General Manager of Arts & Crafts Productions in Toronto, an independent music company that is home to such Juno Award-winners as Broken Social Scene, Feist and The Stills. He oversees the company’s record label and music publishing business and is also an artist manager. He got his first taste of the industry as Manager, Artist Marketing, at Sony BMG after starting out post-graduation with Andersen Consulting (now Accenture). He lives in the Leslieville area of Toronto with his girlfriend Amy, and remains best of friends with his housemates.

ABOUT SHAWN ROSEMARIN

Shawn Rosemarin is the Regional Sales Director for Dell Canada, leading Dell’s 30-member infrastructure and IT consulting business for Western Canada after having spent eight years as an Account Executive for major commercial and public accounts. Shawn began his career at IBM as an IT technology consultant. He lives in Vancouver with his wife Tanya, who is expecting their first child. Shawn continues to enjoy impromptu Gordon House reunions in Toronto.

Favourite music: For his 10th anniversary reunion, Kieran compiled a 200-track playlist of songs that defined his years at Queen’s. The Beastie Boys, Oasis, Green Day, The Tragically Hip and Sloan were staples. Shawn’s favourites included Jamiroquai, the Dave Matthews Band, Ben Harper and The Tragically Hip.
THE NINETIES:
THE EXECUTIVE MBA EXPERIENCE

Juggling studies, jobs and kids

In 1992, the School welcomed the inaugural Ottawa Executive MBA class to the state-of-the-art classroom in a downtown office tower. The success of the Ottawa program prompted a quantum leap into the 1994 launch of the National Executive MBA program, delivered via a mix of videoconference and residential sessions in Kingston. The Ottawa class of 1999 numbered 46, while the national program joined 147 participants in 25 boardroom learning teams from Vancouver to Saint John, NB, and even Bermuda.

When musician Prince exhorted followers to “party like it’s 1999” in his song of the same name, little did he know a bunch of mature Queen’s Executive MBA students would be doing just that. Every second weekend, students with jobs, families and mortgages attended classes in their home towns. But during the three on-campus summer sessions when the group took over the Vic Hall and Chown Hall residences, they would let loose like a bunch of teenagers (well, almost). “We were the same as when we were younger, but with gold credit cards,” recalls Andrea (Dods) Peckham, EMBA’99.

The residential sessions were intense, with a wealth of material to be absorbed and responsibilities from the home front to be juggled. Classroom learning was also a different experience for many, since the majority of the National program’s classes were delivered via videoconference every second Friday and Saturday, with boardroom learning teams connected simultaneously across the country. The Ottawa EMBA program offered a different experience; students there headed downtown to a custom-built classroom in an office tower. It was little wonder, then, that when the groups met up in Kingston, they were ready to let off some steam.

Andrea says the idea of returning to school was a bit daunting at first, especially since she would be combining her studies with her full-time job in Toronto. “I was nervous, because I was signing up for this two-year journey, and wasn’t sure how I would cope with the double workload, but Queen’s did a fantastic job of supporting us.” The program’s team-based approach also helped students surmount the challenges of completing multiple assignments during the two weeks between classes.

Ottawa EMBA’99 alum Gayle (Heggie) Pospast was working full-time and raising two kids on her own in Merrickville, an hour from the city, when she signed up. She recalls working on her assignments and studying at home with her kids at night. “It taught them wonderful study habits. After dinner, we’d all break out the books.”

Though intense, the residential sessions in Kingston were also an incredible bonding experience. “I had the residence experience I’d never had as an undergrad,” Andrea recalls. “People who’d lived in residence before remarked that not a lot had changed. It was still work hard, play hard, go out for a beer, stay up until two a.m., then get up and get to class the next day. We were just older. But that’s where the camaraderie came from.” Adds Gayle, “We were a bunch of 40-year-olds trying to be 20-year-olds.”

Despite the fact the two women attended classes in different cities, they single out some of the same professors for special mention. Both recall Prof. Dan Thornton injecting fun into his Managerial Tax class. “Tax was the driest course in the world, but he would break into song and tap dance every so
often,” says Gayle. “He even sang the Monty Python song, ‘Always Look on the Bright Side of Life.’ At one point he had the whole class up singing and dancing.”

Another professor who really stood out was Julian Barling, who taught organizational behaviour. “He brought a psychological understanding of behaviour in the workplace,” Gayle says, “and he taught us how job stress affects home life.” Andrea remembers one Barling quote that resonated with the class: “Managing people is like holding a bird in your hand. If you press too hard you will suffocate it, but you can’t let it go either.”

GAYLE RECALLS DOING HER MBA ASSIGNMENTS AT HOME WITH HER KIDS AT NIGHT. “IT TAUGHT THEM WONDERFUL STUDY HABITS.”

Students were equipped with laptops that Gayle remembers were fully loaded with all the software students needed, including a program that enabled them to speak to their classmates. “We had our own little chat rooms and could talk during class,” Gayle recalls. “Some people surfed the Internet during classes, but professors had a switch at the back of the classroom and could disconnect the Internet anytime.”

One very special memory for both women was a trip to Europe that was part of the program. Gayle’s group went to the Organization for Economic Co-operation and Development (OECD), NATO headquarters, Vimy Ridge and Dieppe. Destinations included Queen’s International Study Centre at Herstmonceux Castle outside London, as well as Paris, Brussels and Germany. Andrea picked the eastern European trip — “exceptional,” she says — travelling through Slovenia, Hungary and the Czech Republic.

In fact, the EMBA ’98 group had such a memorable experience during the two-year program that they’ve continued getting together since graduation. They’ve organized several reunions on their own that included lectures in Kingston from favourite pros and, of course, time for socializing. “We wanted to relive our MBA experience with no homework. We love looking back over the past ten years and appreciating what the program has meant to our lives and careers.”

ABOUT GAYLE (HEGGIE) POAPST

Gayle enrolled in the EMBA while working for the home care program CCAC (Community Care Access Centre). Part way through her studies, Gayle became a manager for Comcare Health Services. She then returned to the CCAC program for a four-year stint, eventually becoming Director of Client Services. She married a fellow student from the course and has now started her own business: The Bodhi Tree Yoga Centre in Kemptville, outside Ottawa.

ABOUT ANDREA (DODDS) PECKHAM

Andrea worked in marketing services for BMW in Whitby when she began her EMBA studies, but also switched jobs while in the program, moving to a position in financial services marketing at the Toronto Stock Exchange. After graduation, she moved to American Express, working in corporate services, and then to Telmetrics Inc., where she was V-P Marketing. Illnesses in her family prompted a move into consulting and involvement as a volunteer for the Canadian Breast Cancer Foundation. She is now the Run Director for Durham for CIBC’s “Run for the Cure”. She is married with one child and lives in Whitby, ON.
THE 2000s
Surfing the Web into the new Millennium

When Matthew Price, BCom’09, was in kindergarten in Kanata, outside Ottawa, his teacher asked him to draw a picture of himself as an adult. Matthew remembers depicting himself as a “business man” – just like his father, Nick Price, MBA’86, currently President of Toronto-based VCI Controls Inc.

At age 17, Matthew followed in his father’s footsteps by choosing Queen’s when he enrolled in Commerce. While the majority of his father’s classes were held in Dunnig Hall, Matthew began his studies in Goodes Hall, the state-of-the-art facility that has been the School’s home since 2002. Another difference was the advent of advanced technology. Unlike his father, Matthew and his classmates were required to own a laptop computer, technology unheard of in his father’s era. The novelty of the laptop in the classroom and as a staple of life in general soon wore off, and Matthew and his peers grew accustomed to preparing PowerPoint presentations, using MSN and Facebook to organize their social lives, and tracking class and Commerce Society activities via the online “Commerce Portal.” And then there was email, the now indispensable communications tool.

“Many of us were exposed at a relatively early age to sending and receiving up to 100 messages a day,” says Matthew. “This became more prevalent as BlackBerrys became popular – especially in fourth year, when not having a BlackBerry or iPhone was uncommon and everyone was reachable by phone, email or Facebook anywhere, anytime.”

Though the technology may have made communication easier and faster, it was no magic bullet in helping to decode the notoriously challenging curriculum. Matthew still shudders at the difficulty of professors Wei Wang’s Finance II course and Gary Bissonette’s dreaded (but valuable) “Shoe Game” and “Capstone Simulation” in his Business Management and Communication and Business Policy courses. Organizational Behaviour

THE CLASS OF ’09 LIVED THROUGH THE BIGGEST CAMPUS BUILDING BOOM SINCE THE 1970s.

professor Bill Cooper challenged students differently by assigning massive amounts of reading and often deliberately aiming tough questions at hapless souls who weren’t prepared for class.

Another who left a big impression was Marketing professor Ken Wong, who, like Bill Cooper, also taught Matthew’s father. “He brilliantly merged marketing with strategy and sent us on our way
into the real world with tangible lessons that we’ll remember no matter what business discipline we pursue or situation we encounter,” says Matthew.

While in-class experiences shaped the Class of 2009, so did extracurricular activities, many of them organized by the Commerce Society during Matthew’s presidency. Some were more academic, such as the 2007 Queen’s Entrepreneurs’ Competition, where Clive Beddoo, the founder and former CEO of WestJet, was a judge and speaker; and this year’s Queen’s Conference on International Business, where Jerry del Missier, BSc’85, MBA’87, President of Barclays Capital, offered a first-hand perspective on the global recession. Other activities were less formal: Friday “Board Meetings” at Alfie’s, for instance, and frequent “All Year Social” (AYS) events. Matthew says these and a multitude of other get-togethers helped bond the Class of ’09, but none more so than when they raised more than $16,500 for a scholarship in memory of Bakhytzhun “Baha” Bekenov, a classmate from Kazakhstan who died of an undiagnosed medical condition in November 2008. Matthew counts this – the largest Commerce graduating class gift in recent memory – as the group’s greatest collective achievement.

Like everyone at Queen’s in the 2000s, the Class of ’09 lived through the biggest campus building boom since the 1970s. Matthew remembers feeling the ground shake as crews blasted out bedrock for the foundation of the Queen’s Centre and the parking garage under Tindall Field. He also recalls having to navigate an ever-changing series of detours to avoid the construction along University Avenue, which was completely rebuilt between Union and Stuart streets. And, while he won’t be around to deal with the work-crew disruptions, he and his classmates were in strong support of the decision to expand Goode Hall, and were the first year to contribute to the historic $1.2 million student pledge towards its construction—a pledge which closed at 70% of Commerce students donated in 2008-09.

2000s SNAPSHOT

- What was hot: BlackBerrys (and BlackBerry Messenger, aka BBM), posting pictures on Facebook, listening to tunes on iPods, MSN Messenger
- What was not: MySpace; CDs / DVDs / VHS; MP3 Players
- Favourite spot on campus: Alfies, Queen’s Pub (QP), Stauffer Library, Goode Hall (Breakout Rooms)
- Favourite Kingston haunts: Bubba’s, The Brass, The Merchant, Stages, Smijies (BarNone), Ale House, The Cocomo
- Favourite song: “Holiday” – Green Day (COMM’09 Year Song)
- Most popular professors: Ken Wong, Peter Kissick, Gary Bissonette, David McEconomy and Clinton Free
- Most common saying: “Olé Olé, Olé Olé.” “That’s sick!” “Google it.” “Good times!”
- Fashions: Abercrombie, Lacoste, leggings, skinny jeans, deep ‘V-neck’ shirts, Uggs and lululemon yoga wear

ABOUT MATTHEW PRICE

At Queen’s, Matthew initially gravitated towards accounting, but later became interested in strategy consulting. He was actively involved in the Commerce Society (ComSoc), serving as Co-Chair of the Queen’s Leadership, Excellence and Development (QLEAD) Conference in 2007-08 and as ComSoc President in 2008-09. He was also DECA-U President from 2006 to 2008 after having been very involved in his high school days in Newmarket, ON, with this US-based business case competition for high school students. Matthew delivered the Class of ’09’s valedictory address in March and was elected Permanent Class President by his peers. After graduation, he embarked on an ambitious backpacking expedition from France to Turkey that concluded with two months in South Africa. In January 2010, he will begin his career as a consultant with The Monitor Group in Toronto.
**1933**

Helen McNab (BCom) passed away peacefully in Ottawa on Feb. 26 in her 100th year. She is greatly missed by her niece Elizabeth McNaughton (BA’60), her nephew former Dean of Law Donald Carter (BA’63, LLB’66) and her grandnephews Scott McNaughton, Robb McNaughton (BA’91), Ian Carter (LLB’02), Colin Carter, and great-grandnieces Alisa McNaughton, Madeleine Carter, and great-grandnephew Nathan Carter.

**1948**

Ormond Benson (BCom) died peacefully on April 3 in Victoria, BC. He is survived by Queenie, his wife of 64 years, son Jeffrey (Marina), daughters Roberta (Miriam) and Sheila (Didier), and four grandchildren: Gregory, Karla, Jacob and Aviva. After meeting in England in 1943, Queenie and Orm were married in 1945. They settled in Canada in 1946 and lived in Kingston after Orm’s graduation from Queen’s. Orm and Queenie retired to Victoria in 1991 and enjoyed many happy years by the sea.

**1949**

Archibald Johnston (BCom) went to work for Canadian General Electric Company Limited after graduating from Queen’s and remained there for over 35 years, retiring as V-P Public Affairs and Government Relations. During his WWII service, he married a Canadian Nursing Sister, who was a great support to him. Unfortunately, she passed away in 1980 after a lengthy illness. They had four children who produced their own offspring, 12 in number at present. Archibald and his present wife, Dr. Elizabeth Parr-Johnston, CM, have just returned to their home in Chester Basin, NS, from celebrating the wedding of his grandson in Surrey, BC.

**1953**

Sir John Goddard (BCom) passed away suddenly on Aug. 16 at Queen Elizabeth hospital in Barabados, surrounded by family. The former Chairman of Goddard Enterprises Ltd. and Senator was remembered by Prime Minister David Thompson as “an outstanding Barbadian”. He is survived by his wife Lady Katherine Goddard and five children – Geoffrey, Susan, Paula, Lynnette and Julie – as well as 16 grandchildren, including Amanda (BCom’05) and Matthew (BCom’06) Goddard, and one great-grandchild.

George Macpherson (BCom) was inducted into Vancouver Island University’s Sports Wall of Fame in April. George was responsible for naming the University’s athletic teams “The Mariners.” He also negotiated the VIU hockey team’s entry into the Vancouver Island Junior “B” League.

**1963**

Ian Watson (MBA) passed away in July after a determined battle with cancer. He leaves to mourn his passing his beloved wife Lila-Jean (McConkey), his son Graeme (Michelle), and grandchildren Thomas and Hannah, his daughter Margo and grandson Ben and his daughter Sheila (Lib) and grandson Nathan. Ian’s life was shaped by his upbringing in Kingston, the many summers the family spent in Woods Hole, Massachusetts, and his working years in Toronto and Ottawa. He always felt fortunate to retire at the relatively early age of 58 – after 26 years’ service to the Treasury Board Secretariat in Ottawa – and return to live in Kingston, where he pursued many interests and voluntary activities.

**1966**

Paul Mylés (BCom) met up with fellow BCom’66 grads Edward Arnold and Lorne Firman in Vancouver for some golf and reminiscing at the end of June.

**1972**

Wayne Smithies (BCom). President, Buffalo Hills Developments, is pleased to announce that his land development project known as ‘Buffalo Hills’ received land use designation from the Municipality of Rocky View in June. The project consists of 433 acres of land five minutes east of Calgary on the Trans Canada Highway. When completed, it will provide homes for more than 1,400 families, as well as 750,000 sq. ft. for commercial and institutional uses. For updates, visit www.buffalohills.ca.

**1974**

Steve Gilchrist (BCom) was recently named Chairman of Green Power Technologies (Canada) Inc., a manufacturer and operator of advanced, single-stream recycling facilities, and became the Managing Director of IPW Geothermal Canada Inc. These positions will complement his ongoing role as President of Cinerex Solutions Ltd., a developer of waste-to-energy projects in developing countries. For more info, contact gilchris@hotmail.com or 416. 823.7654.
1975
Sylvia (Henderson) Morawetz (BCom) passed away in April after courageously living with cancer. She was vivacious, beautiful and generous of heart, and her many efforts to make the world a better and more special place were celebrated by family and friends at her memorial service. Sylvia faced the world with creativity and spontaneity as she dedicated herself to the arts, children, music, travel and charities. She is remembered with love as mother, daughter, sister, cousin, aunt and the very best of friends.

1976
Peter Benson (BCom) and his wife Doris have four children. Andy and his wife Karen (both BSc’96) live in Stittsville, ON, with their sons Joshua and Cameron. Cynthia (BEd’06) and her husband Ian McLeod live in Guelph. Kimberly (BPHE’01) and husband Tony Landry live in Victoria with their sons Elliot and Isaac. Matthew (BA’04) and fiancée Katherine Dixon live in Toronto, where Matthew is now practising law.

Bill Bryck (BCom) arrived back at Queen’s on Nov. 24 as Acting Vice-Principal, Operations and Finance. Bill is enjoying his responsibilities for the University’s budget, finance, real estate and facilities operations, even in these very challenging times. His wife Kate (Totten) Bryck (BCom), after a career in banking, is quite active with a number of volunteer organizations. Bill and Kate are looking forward to seeing as many BCom’76 alumni as possible for the class’s 35th reunion, which is just around the corner.

Richard Che (MBA), now retired from Bell, is starting over again in Hong Kong. His mission is to find all the Asian classmates he ever had and visit as many parts of Asia, Australia and New Zealand as he can. Richard can be reached at richardche@gmail.com.

George Hopkinson (MBA) was named President and CEO, USC Education Savings Plans Inc. (USCI) in June. He brings to USCI more than 25 years of experience in the financial services industry, having led both large and entrepreneurial businesses to greater achievement in the areas of customer service, sales, and profitable growth. George is currently a guest lecturer for the Rotman School of Business organizational effectiveness course entitled “Getting it Done.”

1979
Douglas Flood (MBA) was recently given a lifetime achievement award by the Board of Directors of the Canadian Sporting Goods Association. During his career, he served with the CSGA for 11 years – 1993-98 as vendor representative Board Director, 2001-02 as Chairman of the Board, and 2003-05 as Past Chairman. During his tenure, he was instrumental in directing many difficult but necessary changes and also charting the future direction of the organization. Douglas was recently the company’s unanimous choice for a Lifetime Achievement award, making him only the ninth winner of this honour.

1981
Christine (Smith) Sinclair (BCom) passed away in April after being diagnosed six years ago with ALS (Amyotrophic Lateral Sclerosis). Chris was a cottage enthusiast and marathon runner. Within the scope of her profession, she was a partner at PricewaterhouseCoopers and most recently at Ernst & Young, and was named a Fellow of the Institute of Chartered Accountants in 2000. She was elected Chair for the Institute of Chartered Accountants of Ontario (ICAO) in 2001. Several organizations benefited from Chris’s valuable leadership and have recognized her with various honours. The ICAO established the Christine E. Sinclair Leadership Award to honour young CAs who distinguish themselves through voluntary community leadership. In 2007, her classmates established the Christine Smith Award for an upper-year student who demonstrates initiative and contributions to the Commerce program, as well as academic achievement. In 2006, the PricewaterhouseCoopers/Christine Sinclair Scholarship was established for a female student entering the fourth year of the Commerce program who demonstrates academic excellence and leadership.
Carol Devenny (BCom) was elected a Fellow of the Institute of Chartered Accountants of Ontario in July. The Fellow Chartered Accountant (FCA) designation is the highest that the Institute confers in recognition of career achievements and leadership contributions to the community and the profession. Carol leads the audit practice for PricewaterhouseCoopers LLP in Ottawa where she lives with her husband Grant McDonald (BCom’82), Tax Business Unit Leader, East, for KPMG LLP, and son Braden (17).

Ian Friendly (BCom) was elected to Valspar’s Board of Directors in June to serve on the audit committee. A current member of the QSB Advisory Board, Ian is the Executive Vice-President and Chief Operating Officer, U.S. Retail, General Mills Inc. He also serves on the Board of Trustees of Minnesota Public Radio and is a member of the Board of Artspace Projects, Inc. in Minneapolis.

Ross McMaster (BCom), who passed away in February, has been described as a man who exemplified life. In 48 years, Ross accomplished what most strive for in a lifetime. He was passionate in his love for his family, the adventure of travel, the arts, the competition of sports, and the exhilaration of business success. He understood the fragility of life and sought to help those less fortunate through his work in numerous charities and organizations. What drove all of Ross’s energy was his devotion to his family and countless friends and associates. Son Liam and twin daughters Hope and Susan were truly the light of his life and his undeniable legacy. He leaves behind his cherished wife of 18 years, Heather, and is greatly missed by his twin brother Earle (Bernadette), sister Susan (Peter), mother Joy and father David.

David Sculthorpe (BCom) was named CEO of the Heart and Stroke Foundation, effective Aug. 3. The current Chair of the QSB Advisory Board and past President of Cadbury Adams Inc., he is also Vice-Chair of the Souleppper Theatre Company Board of Directors and Chair of PREVnet, a national network committed to stopping bullying. The Heart and Stroke Foundation is a volunteer-based health charity that aims to eliminate heart disease and stroke and promote healthy living.

Gord Kerr (BCom) is the 2009 recipient of the Nipissing University Alumni Association’s Achievement Award. He is Head of Marketing for Home Equity and Lending at RBC (Royal Bank) and the Director and founder of the Parent Involvement Centre, which provides teachers, principals and leaders of school volunteer programs with strategies and resources to engage parents and the community in education.

Ted Nash (BCom) published a book in April called Honeymoon in Greece and Other Misadventures, documenting 10 years of family travel in a humorous light. This book may be ordered on-line through Barnes & Noble, Amazon.ca, Chapters-Indigo, etc. (specify author and book title). Ted also took charge recently of CIBC’s Strategic Merchant Bank, which continues to make structured investments in companies while also expanding its traditional investing scope to include opportunities that can further the institution’s strategy. This move comes after four years of Ted’s leading the mergers and acquisitions practice for CIBC World Markets.

John Stackhouse (BCom) was named Editor-in-Chief of the Globe and Mail in May. John joined the Globe in Toronto in 1989 and went on to earn five national newspaper awards, one for his magazine Report on Business, and one from Amnesty International for his human rights reporting. He spent seven years in New Delhi as the Globe’s development issues correspondent, and more recently served as Editor on the newspaper’s foreign and national desks. With challenges from digital technology, TV news channels and a tough economy, John remains just as committed to print journalism as he was in his Queen’s Journal days and intends to keep ‘Canada’s national newspaper’ relevant, competitive and profitable.

Otto Bauer (BCom), after years of toil in the big corporate world, has joined a startup life insurance company, Quantum Life (www.quantum.li), as Group CFO. Headquartered in Liechtenstein, Quantum sells life insurance of various types via partners in key European markets. Otto continues to live in Zurich, Switzerland, so old friends can reconnect either through his private address, obauer@hispeed.ch or through the business address at otto.bauer@quantum.li.

Rob Hamilton (MBA) recently completed the Corporate Directors Educational Program at U of T’s Rotman School of Business, and has qualified for the C.D.D designation from the Institute of Corporate Directors. After stints as General Manager and CEO at two start-up biotech companies, he now heads his own strategic consulting practice and is actively searching out independent corporate director roles.
1989

Tom Wells (BCom) was named Partner, Arma Partners, in London, UK, in July. Tom will be responsible for spearheading the company’s push into Telecom banking.

1991

Bart Adlam (MBA) is back in New York City, and now Vice-President, Marketing, for Post Foods in the U.S.

Jennifer Newman (BCom) was named Vice-President, Investment Finance Operations, Ontario Teachers’ Pension Plan, in July, and will be responsible for the operations of the Teachers’ Investment Finance division. She was formerly V-P Process Reengineering and Special Projects with CIBC, also in Toronto.

1993

Andrew Cherwenka (BCom) is pleased to announce his marriage to Carol Robinson in Las Vegas this past April. Andrew moved to Manhattan in March to open up and run the US office for Trapeze, a Toronto-based internet marketing agency. Visit www.trapeze.com for more.

Erin Crowe (BCom) was named Executive Vice-President in addition to her role as CFO for the Ottawa Senators of the NHL in June.

1994

Dave Walsh (BCom) is pleased to announce that he has been admitted to the Partnership of Ernst & Young. He continues to live in Ottawa with his family and is enjoying the summer months spending many hours on the golf course and out on the baseball diamond with his son Jack.

1996

PJ Gordon (BCom) lives in Toronto with his wife Claire and his daughter Reese (1). He is an investment advisor and financial planner in the Private Client Division at BMO Nesbitt Burns, tailoring financial strategies for clients to take care of their investment, income and asset protection, wills and estate planning, banking, and borrowing needs. For more details, visit www.pigordon.ca. Claire is a real estate agent specializing in marketing vibrant neighbourhoods in Central Toronto, the Beaches/Riverdale areas and the communities around High Park. For more details, visit www.findahomeintoronto.com.

Julie (Anderson) Jones (BCom) and husband Mike (BA’94), are proud to announce the birth of their son Benjamin on May 16. Julie, Mike and Ben are currently residing in Ottawa and can be reached at jkajones@live.com.

1997

Joshua Orzech (BCom) and wife Andrea celebrated the birth of Spencer David Maxwell on March 10. While it’s a bit early for pre-admission, Spencer enjoyed his first tour of Queen’s during this year’s MiniU and Spring Reunion. Josh continues to serve as Public Relations Director at Direct Energy in Toronto and can be reached at joshorzech@yahoo.com.

Daniel Wong (BCom, MIR’98, LLB’01) and Linda Lam (MIR’98, LLB’01), along with daughter Sydney (2), welcomed Alexis Wei-Chi Wong on Feb. 15. They live in Toronto, where Dan practises employment law with Osler, Hoskin & Harcourt LLP and Linda practises corporate law with Advanced Micro Devices, Inc.

1999

Julie (Nixon) Rentsch (BCom) and husband Robert welcomed their beautiful girl, Mirabelle Grace, on March 22 in Portland, OR. Julie is enjoying life as a full-time mom and can be reached at nixonjulie@yahoo.ca.

Congratulations new FCAs

Congratulations to the following alumni who were elected Fellows of the Institute of Chartered Accountants of Ontario in July. The Fellow Chartered Accountant (FCA) designation is the highest that the Institute confers in recognition of career achievements and leadership contributions to the community and the accounting profession.

- Karyn Brooks, BCom’76
- Carol Devenny, BCom’82 *
- John MacIntyre, BCom’78
- Brenda Vince, BCom’77
- Benita Warmbold, BCom’80 *

* See update on opposite page.
### 2000

**Jeremy Okolisan (MBA)** is pleased to announce that Eva Rose arrived on the morning of June 18 to the delight of her older sister Amanda and her overjoyed mother Lee-Ann. Eva is doing very well, under the protective eyes of her big sister and doting mother. Dad says golf instruction is scheduled to commence early next month. Jeremy is a principal and the Vice-President at Byrne Engineering, a consulting engineering firm based in Burlington, ON.

**Adrian Mucalov (BCom)** graduated with a joint degree from Harvard Business School (MBA) and Harvard Kennedy School (MPA/ID) in 2008. He joined Endeavor Global, an international nonprofit organization that supports entrepreneurs in emerging markets. Adrian is completing a one-year contract as Director of International Expansion through Harvard Business School’s Social Enterprise Leadership Fellows program. He is about to move to London (UK) to join Actis Capital, a leading venture capital/private equity firm that invests exclusively in emerging markets. Adrian looks forward to getting to know the Queen’s alumni community in the UK.

**Adrian representing Endeavor Global in Kigali, with Rwandan President Paul Kagame**

### 2001

**Sarah (Cates) Goel (BCom)** and husband David are thrilled to announce the arrival of their son Joshua on Dec. 19. Big sister Maya loves her new role. Sarah has returned to work at EdgeStone Capital Partners, a private equity firm in Toronto.

**Marilyn McNeil-Morin (EMBA)** is now Chair, Fashion Studies and Performing Arts, at George Brown College in Toronto. In this capacity she manages academic programming and faculty for Fashion, Jewellery, Theatre and Dance, which attract approximately 2,000 students in 13 separate programs. The college, situated in the heart of the creative community in Toronto, attracts faculty with extensive ties to industry, and outstanding students who have succeeded in major industry competitions such as the Creative Catwalk and the Triumph Inspiration Awards. Marilyn reports she finds her new role challenging but gratifying as she helps prepare the next generation of fashion and jewellery designers and theatre and dance performers to excel.

### 2002

**Clara Chan (BCom)** and Marco Lui (BSc’02) are proud to announce the birth of their son, Preston Lui, on Nov. 5 in Hong Kong, where they live. More photos can be found on Clara’s Facebook page.

**Patricia Withers (EMBA)** was elected President of the Alberta Arbitration and Mediation Society (AAMS) effective April 25. She has served on the Board of Directors for the past three years, including one year as Vice-President for the Society. She has an extensive legal, entrepreneur and business background, with more than 25 years’ experience in oilfield service, commercial and residential real estate, construction and management consulting. She is an accomplished senior mediator and arbitrator and has been awarded the Chartered Mediator designation from ADR Institute of Canada and has extensive dispute resolution training through AAMS.

### 2003

**Janet Jakobsen (EMBA)** has been enjoying her first summer off after a milestone year in which she turned 50, remarried, made a major career shift and started “living out of an Ikea bag.” Her new role as a full-time Professor of Hospitality and Tourism with Niagara College entails living in Niagara-on-the-Lake during the week and returning home to Toronto on weekends (hence the need for the IKEA bag.) Fellow EMBA alums are invited to drop by and sample wines from Canada’s only teaching winery.

**Josh Heller (BCom)** and wife Kylie Robb welcomed their first child, Alexander Zachary, on June 3.

**Derek Kyle Verhelst (BCom)** and wife Megen are excited to announce that there will soon be another Rider fan in Saskatchewan, as they are expecting a little one to arrive in late September.
Walter R. Andri (AMBA) and Lisa (Gallace) (AMBA) are proud to announce the birth of their son Braden Joseph on Oct. 3, 2008. Braden has already expressed interest in attending the Queen’s MBA program in 2039.

Janice (Jugoon) Chisholm (BCom) married Adam Chisholm, UWO’04, on July 5 at the Old Mill in Toronto. Janice graduated from the University of Windsor’s Faculty of Education in April 2008 and has been a full-time teacher with the Toronto District School Board since last September. Adam is practising law with Lang Michener LLP.

Karen Macartney (BCom) and Alex Oettl (BCom’02, MSc’04) celebrated their wedding on May 30 in Karen’s picturesque hometown of Shelburne, Vermont, with friends from far and wide, and especially from Queen’s! The bridal party was full of Queen’s alumni. Jennifer Krentz, Gillian Owens, Claire Woodruff (all BCom’04) and Kristi (Tupholme) Ellenziweg (BCom’03) were bridesmaids. Robert Mellema (BCom’02), Jonathan Ellenziweg (BCom’02) and Nital Jethalal (BCom’03) were groomsmen. Karen and Alex were also lucky enough to have Amelia Agrawal (daughter of former QSB professor Ajay Agrawal) as their flower girl. They currently reside in Toronto, but will be moving to Atlanta, GA, in September after Alex completes his PhD at Rotman School of Business. He will be starting as an Assistant Professor of Strategic Management at the Georgia Institute of Technology. Karen, currently Brand Manager at Kraft Canada, is looking forward to exploring new job opportunities in Atlanta. They can be reached at alex@oettl.org or karen@oettl.org.

Tony Taylor (EMBA) has set up a new health care consulting company — Convergent Healthcare Consultants — focused on quality and patient safety, clinical operations and leadership development. He would like to hear from classmates and can be reached at astaylor@shaw.ca.

Vikram Varma (MBAst) was named Executive Director of the Community Foundation of Kingston and Area in June. An avid cyclist and squash player, he has two children, Samantha (7) and Quinn (5).

Dennis Estacion (EMBA), who traveled across Canada and around the U.S. for three months in 2007 and then went to Hong Kong and the Philippines in December, reports that he visited Europe for the first time in June and July 2008. Dennis is now back in Calgary as a business consultant with Divestco.

Michael Gardner (EMBA) was recently elected Chair of the Board at the ALS Society of Canada. Using his business expertise, he aims to increase funding towards support services for people living with ALS and research for a cure. A long-time member of the ALS community, he will continue to raise awareness for this devastating disease. Michael is also the CEO of Recombo, a leading provider of interactive online agreements and secure digital signature software. He and his wife, Sara, live in West Vancouver with their children Kate and Adisen.
2005

Jeffrey Kinnaird (EMBA) was named to the Globe and Mail’s annual list of Canada’s ‘Top 40 Under 40.’ The Toronto-based Regional Vice-President of Home Depot Canada doesn’t miss a beat when asked to describe the visionary moment that helped thrust him into his current position. As a 22-year-old Lumber Associate at Home Depot’s Nanaimo, BC, store, stacking, hauling and sawing wood for clients, he looked up to watch a crew of company executives walking the floor, checking services, and remembers wanting a role like that one day. Now, only 12 years later, Jeff is exactly where he hoped to be. “Fortified” with his MBA, he oversees 105 retail stores in Ontario, Québec and Atlantic Canada, with a complement of more than 15,000 employees.

Dave Sharpe (EMBA) and family are in the process of relocating from Japan back to Canada so Dave can take on the role of Vice-President with Rockwell Automation in Cambridge, ON. The family had a great experience living in Asia for the last few years and before that in Latin America, but they’re excited at the prospect of returning home to friends and family.

2006

Jeremy Wilson (BCom) is happy to announce his marriage to Heather Klarer (BA’06) at the University Club in Kingston on Nov. 15, 2008. Heather and Jer met when both were pipers in Queen’s Bands. They currently reside in Toronto.

2007

Kayla Kingdom-Bebb (BCom, BA’07) is one of 14 recipients of the 2009/10 Canadian Centennial Scholarships. Kayla is studying at Cambridge for a PhD in Land Economy, in the field of Aboriginal Land Rights and Governance.

2008

Shant Epremian (AMBA) recently took on the role of Queen’s Alumni Branch President for South Florida.

Kanuj Gupta (MBA) is pleased to announce his marriage to Pooja Kansal on February 16 in Ludhiana, India.

Send an update for the next QSB Magazine.

It’s easy.

Go to http://queensbusiness.ca, enter your confidential password and user ID, and update your Alumni Profile’s “Personal and Other Information” section.

Check “Publish in the next QSB Magazine?”, and that’s all there is to it.

Don’t forget to include a recent photo!

You can also mail submissions c/o QSB Magazine to the address on page 1.
Sameer Parekh (AMBA) got 2009 off to a great start by taking part in his second Bike4Life Challenge in support of Focus Humanitarian Assistance, paying his own expenses for the trip to and through India. With some of his pledges coming from AMBA classmates and professors, Sameer raised close to $10,000. His first international Bike4Life Challenge took place in 2002 while he was studying in Vienna. Biking 438 km in five days along the Nile River in Egypt, he raised $5,500 for Focus. During the latest challenge, bikers withstood temperatures of 30 to 40 degrees C, riding at sea level and coping with many long hills as they pedaled from 8:30 am till 5:30 pm for six days for 550km, from Mumbai to Goa. On New Year’s Eve, Sameer writes, they stopped early and played soccer on the beach, with three Canadian goals “putting the Brits to shame.” Other memories: seeing his first Bollywood film and driving in Mumbai traffic so heavy he was stuck at one traffic light for 24 minutes. Off his bike, Sameer is a Part-Owner and Manager of a European food and deli store: The Family Gourmet Deli in North Vancouver, BC. For more information about his favourite charity, check out http://www.akdn.org/focus. To see his trip photos, write to him at sparekh10@gmail.com for a link.

Ben Rodier (AMBA) was profiled in Marketing Magazine’s “2008 Ones to Watch,” an annual series that highlights the work of Canada’s top marketing professionals under the age of 30. His innovative approach to media for an awareness campaign for the Government of Canada earned him the industry’s nod. He is currently managing new business development and advertising partnerships at Canwest’s broadcast division in Montréal.

Michael Yurechuk (AMBA) accepted a position as Executive Vice-President for a regional visual communications company that offers turnkey exterior and interior signage solutions. There are 35 employees within a 25,000 sq. ft. manufacturing facility located in Edmonton. He is responsible for managing all aspects of the business, including the development and implementation of a strategic growth plan. Michael’s goal is to increase revenues by 100% within a three-year timeframe.

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• Current position/employer
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• Relevant media experience
• Phone and email contact information
• Photo is optional
QUEEN’S BUSINESS CLUBS

Summer is traditionally a quiet time for the Business Clubs; we know better than to schedule events when everyone is on holidays! Our Queen’s Business Club Executives are busy planning the upcoming season’s slate of events, so look for details on Alumni Central (queensbusiness.ca) and in your email inboxes in the coming weeks.

Vancouver

A Hawaiian theme set the tone for the Vancouver Club’s ‘Spring Fling’ at Seasons in the Park restaurant in Queen Elizabeth Park in June. To maximize networking opportunities, this informal event was open to alumni from QSB, other universities, and members of the local business community. QBC Vancouver Executive Darion Jones, EMBA’00, welcomed guests with a lei and a Happy Hula drink and reports that “fortunately, conversations centred on careers, travel and entrepreneurial ventures rather than the economy.”

Calgary

QSB alumnus and CTV’s Business News Network anchor Bruce Sellery, BCom’93, (below far left) was the featured speaker at a Business Club event in May, held at the Art Gallery of Calgary. The current host of “workopolis tv” shared some of his experiences in covering the economy and the markets as a journalist based first in Toronto, then New York City and now Calgary. His presentation ‘Making Moolala: How to get a handle on your money’ was extremely well received by the enthusiastic audience of alumni and guests.

The Barley Mill was the site of the 2nd annual pre-Stampe day pub night that got local alums in the mood for Stampe day festivities that followed.

George Watson, MBA’72. Executive Chairman, Critical Control Solutions Corp., will be the featured speaker at the next QBC Calgary event on September 30. Watch your email inboxes for details.

SAVE A TREE – INVITATIONS BY EMAIL

You can help us cut costs by ensuring we have your current email address. If you’ve been receiving ground mail invitations to Business Club events, please let us know if we can email future invitations. Just drop us a line at alumni@business.queensu.ca or update your email address at queensbusiness.ca (password assistance available on the login page).
Toronto

It was patio weather in June when local grads gathered at the trendy Spice Route lounge in downtown Toronto for a casual evening on the town.

London, U.K

Canada House in Trafalgar Square was the place to be in May when Gord Ray, BCom’93, Executive Publishing Director of Wallpaper* magazine, delivered his engaging presentation entitled ‘Does the Devil Still Wear Prada?’ Dean David Saunders provided an update on School news, and Executive Director, Development and Alumni Relations, Jacline Abray-Nyman was on hand to meet and mingle with alums living in England. Incoming QBC London President Maureen Connolly, BCom’05, organized the event, which attracted alumni interested in learning about the challenging dynamics of marketing luxury goods in the current economic downturn.

Assembling photos for this anniversary issue was a huge challenge because QSB’s archive of yearbooks and photos from years gone by is woefully incomplete.

We need your help to fill the gaps in our collection

If you have QSB YEARBOOKS, PHOTOS OR OTHER MEMORABILIA that you’d be willing to donate – your own or your alumni parents’ – please send an email to alumni@business.queensu.ca or call Shelley Pleiter at 613.533.3118

It’s easier than a garage sale and we guarantee your treasures will be given a good home and shared with future generations.
PARTING SHOT

A favourite Kingston haunt for generations of students
Spring Reunion 2009

A new tradition was launched on May 23 when alumni returned to Queen's for Spring Reunion weekend. The Goodes Hall Atrium was filled quite literally to the rafters with alumni who had travelled from Canada, the U.S. and overseas to reconnect with classmates, faculty and staff. The capacity crowd spanned the generations, from Emily Ramin, BCom'44, of Kingston, to a large contingent of MBAs'04s, and numerous classes in between.

A highlight of the luncheon was the induction of the Faculty Hall of Fame honorees (story on page 3). QSB benefactor Mel Goodes, BCom'57, LLD'94, gave a heartfelt tribute to his mentor, the late Professor Dan Monieson, while Paul Hand, BA'69, MBA'73, spoke movingly about his father, inductee Rich Hand. Family members of several honorees attended, including Dan's widow Lois Monieson, W.A. Mackintosh's daughter Alison, BCom'61, and her husband Ieuan Morgan; Frank Collom's widow Pat and son Bill; the extended Hand family, as well as the families of John Gordon, MBA'63, and Norman Macintosh – inductees who were there in person.

Following the Brunch, Commerce'84 presented a 25th anniversary class gift to Dean Saunders. Some Reunion classes continue to raise funds to add to their 2009 class gifts; others are starting for 2010. Please contact Tina Bailey at TBAiley@business.queensu.ca for more information.

Flashback Contest

Congratulations to Scott McKee, MBA'90; Patti Ewen, BCom'86, and Camille Roney, MBA'92, who won nifty QSB prizes for identifying the following alumni in the photo at right:

From left, MBA'90 classmates Alex Clarke, Evan Marie Simone, Hillary Spence, unknown, Ivan Surchich, Barbara Hyde and Peter S. Ellis

This issue's Flashback Contest photo appears on the cover. If you recognize the man with the pointer at the blackboard, send us an email at alumni@business.queensu.ca or write to the address on page 1.

A prize will go to each of the first three responders, and we'll name the mystery man and contest winners in the next issue.
Commerce jacket owned and treasured by John Vail, BCom'72, who passed away in 1977. It was donated to QSB by his classmate Wayne Smithies and is on permanent display in Goodes Hall.