

## **CURRICULUM VITAE**

**Bertrand Malsch, Ph.D., M.B.A**

**Associate Professor and QSB Distinguished Faculty Fellow in Accounting**

### **EDUCATION**

Ph.D. in Business Administration, Université Laval, September 2007 - May 2011.

Visiting Research Student at the University of Alberta, Winter term 2011.

Visiting Research Student at the London School of Economics and Political Science, September 2009 - April 2010.

Master in Business Administration, Université Laval, September 2005 - December 2006.

Master in Management, Audencia Nantes School of Management (Programme Grande École / France), September 2003 - June 2006.

### **PROFESSIONAL APPOINTMENTS**

Associate professor, Queen's School of Business, July 2015 -

Assistant professor, Queen's School of Business, June 2013 - June 2015

Assistant professor, HEC Montreal, June 2011 - May 2013

Research Assistant / Teaching fellow, Université Laval, September 2007 - May 2009

### **AWARDS**

QSB New Researcher Achievement Award, 5000\$, 2014

QSB Distinguished Faculty Fellow in Accounting, 30 000\$, 2014-2017

Highly commended in the 2012 Parker Follett Best Paper Award

Highly commended in the 2012 AAAJ / Emerald / EFMD Outstanding Doctoral Research Award, January 2012

Dean's Scholarship, \$10 000, March 2011

FSA Honour Roll, September 2009

Port de Québec Scholarship, \$2500, October 2008

University Laval Foundation Scholarship, \$8000, May 2008

### **RESEARCH GRANT**

Fonds Québécois de la Recherche sur la Société et la Culture (FQRSC) - \$39 600 awarded for 'Professional expertise of economists in times of crisis: practices, calculations and rationality', April 2012

## **PUBLICATIONS IN TOP TIER JOURNALS**

- Guénin-Paracini, H., Malsch, B., and Marché-Paillé, A. 2014. Fear and risk in the audit process. *Accounting, Organizations and Society*, 39, 264-288.
- Malsch, B., and Gendron, Y. 2013. Re-theorizing change: Institutional experimentation and the struggle for domination in the field of public accounting. *Journal of Management Studies*, 5, 871-899.
- Malsch, B. 2013. Politicizing the expertise of the accounting industry in corporate social responsibility. *Accounting, Organizations and Society*, 38, 149-168.
- Malsch, B., Gendron, Y. and Tremblay, M.S. 2012. Sense making in compensation committees: A cultural theory perspective. *Organization Studies*, 33, 389-421.
- Malsch, B. and Gendron, Y. 2011. Reining in auditors: On the dynamics of power surrounding an “innovation” in the regulatory space. *Accounting, Organizations and Society*, 36, 456 - 476.

## **PUBLICATIONS IN REFEREED JOURNALS**

- Malsch, B., and Salterio, S. 2016. “Doing Good Field Research”: Assessing the quality of audit field research. *Auditing: A Journal of Practice and Theory*, forthcoming.
- Tremblay, M.S., Malsch, B., and Gendron, Y. 2016. Gender on board: “Deconstructing the legitimate female director”. *Accounting, Auditing & Accountability Journal*, forthcoming.
- Guénin-Paracini, H., Malsch, B. and Tremblay, M.S. 2015. The reality of auditors’ operational independence: Lessons from the field. *Auditing: A Journal of Practice and Theory*, 34, 201-236.
- Malsch, B. and Tessier, S. 2015. Journal ranking effects on junior academics. *Critical Perspectives on Accounting*, 26, 84-98.
- Malsch, B. and Guénin-Paracini, H. 2013. The moral potential of individualism and instrumental reason in accounting research. *Critical Perspectives on Accounting*, 24, 74-82.
- Tremblay, M.S. and Malsch, B. 2012. The Public Sector Audit Explosion: An Illusion of Control? *Télescope: revue d’analyse comparée en administration publique*, 18, 1-7.
- Malsch, B., Morin, D., and Tremblay, M.S. 2012. Collusion et corruption dans les administrations: Les vérificateurs généraux seraient-ils condamnés à n’être que des tigres de papier? *Télescope: revue d’analyse comparée en administration publique*, 18, 173-180.
- Malsch, B., Gendron, Y. and Grazzini, F. 2011. Investigating interdisciplinary translations: The influence of Pierre Bourdieu on Accounting Literature. *Accounting, Auditing & Accountability Journal*, 24, 194-228.
- Malsch, B. and Gendron, Y. 2009. Mythical representation of trust in auditors and the preservation of social order in the financial community. *Critical Perspectives on Accounting*, 20, 735-750.

## **CASE STUDY**

Keolasy, R., Gendron, Y., and Malsch, B. 2012. L'affaire WorldCom : Incompétence ou complicité des auditeurs ? *Revue internationale de cas en gestion*, 10, 1-19.

## **OPINION EDITORIALS**

Malsch, B. When 'social licence' costs become unbearable. *National Post* (23 February 2016)

Malsch, B. and Kalyta, P. Accounting for the planet. *The Globe and Mail* (9 December 2015)

Malsch, B. and Tremblay, M.S. Le coût de l'éthique. *Huffington Post* (5 December 2015)

Tremblay, M.S. and Malsch, B. Le verdict! *La Presse* (25 November 2015)

Malsch, B. Uber et contre tous! *Huffington Post* (15 May 2015)

Malsch, B. Un budget amer. *La Presse* (15 April 2015)

Malsch, B. L'espoir Trudeau? *Huffington Post* (15 March 2015).

Malsch, B., and Tremblay, M.S. Les 12 travaux de Carlos Leitaó. *Le Devoir* (3 June 2014)

Malsch, B. Pour en finir avec les économistes. *Huffington Post* (28 May 2014)

Malsch, B., and Tremblay, M.S. Les risques de l'éthique. *Huffington Post* (15 May 2014)

Tremblay, M.S. and Malsch, B. La vérification dans le secteur public: le risque d'une illusion de contrôle. *Le Devoir* (4 February 2013).

Malsch, B., Morin, D. and Tremblay, M.S. Où sont passés les vérificateurs généraux du Québec? *La Presse* (29 October 2012)

Malsch, B., Provencher, A. and Tremblay, M.S. Budget Bachand - Crépuscule budgétaire à Québec. *Le Devoir* (24 March 2012).

Malsch, B., Tremblay, M.S. and Gendron, Y. Rémunération et indignation – Contre le mythe des hauts dirigeants héroïques. *Le Devoir* (9 January 2012).

Malsch, B. and Tremblay, M.S. Élections fédérales – Les femmes et le sénat conservateur. *Le Devoir* (26 April 2011).

## **CONFERENCES AND SEMINARS PRESENTATIONS**

### *Guest speaker presentations*

Shame and Accountability. HEC Paris, Paris; June 2016.

When social license costs become unbearable. Western Transportation Advisory Council, 2016 spring member forum, Edmonton; May 2016.

Critical perspectives on sustainability and accountability, Doctoral Class, Desautels Faculty of Management, McGill University, Montreal; March 2015.

Getting Back to Basics. Deconstructing complexity in the boardroom. John Molson School of Business, Concordia University, Montreal; November 2014.

Doing qualitative research in corporate governance, Doctoral Consortium at the Auditing Section Midyear Conference, American Accounting Association, San Antonio, Texas; January 2014.

(Re)empowering Compensation Committees, Queens' School of Business; February 2013.

Accounting Matters! CAR Conference, Ottawa; October 2012.

The energy of shame: emotional episodes and institutional work, ESCP Paris, June 2012.

'Research diversity in accounting', speaker in plenary panel, European Accounting Association, Ljubljana, Slovenia; May 2012.

(Re)empowering compensation committees, Schulich School of Business; June 2012

Accounting firms as political agents of depoliticization: The case of Corporate Social Responsibility, University of Alberta School of Business; February 2011.

Risk, blame and Allegiance in Compensation Committees: A cultural theory perspective, Amsterdam Business School; November 2009.

Risk, blame and Allegiance in Compensation Committees: A cultural theory perspective, Copenhagen Business School; October 2009.

*Paper presented at scholarly conferences*

Gendron, Y., Malsch, B., and Tremblay, M.S. Getting Back to Basics. Deconstructing complexity in the boardroom. Alternative Account Conference, Telfer School of Business, Ottawa; April 2015.

Guénin-Paracini, H., Malsch, B. and Tremblay, M.S. 2014. The reality of auditors' operational independence: Lessons from the field. European Accounting Association Conference, Estonia School of Business, Tallinn; May 2014.

Micro games of power in auditing: getting comfortable with the auditee. European Accounting Association Conference, Université Dauphine, Paris; May 2013.

Micro games of power in auditing: getting comfortable with the auditee Alternative accounts in accounting research, Schulich School of Business; April 2013.

Re-theorizing change: Institutional experimentation and the struggle for domination in the field of public accounting. European Accounting Association Conference, Ljubljana, Slovenia; May 2012.

The moral potential of individualism and instrumental reason in accounting research. European Accounting Association Conference, Ljubljana, Slovenia; May 2012.

Reining in auditors: On the dynamics of power surrounding an 'innovation' in the regulatory space. International Symposium on Audit Research, Quebec; June 2011.

Activism in stakeholder democracy: A critical ethnography of a group of small shareholders. Critical Perspectives on Accounting Conference, Clearwater, Florida; July 2011.

Independent audit regulators and the reproduction of conflicts of interests in the field of public accounting. Interdisciplinary Perspectives in Accounting, Innsbruck, Austria; July 2009.

Social change and social reproduction in the field of public accounting. Fourth Alternative Perspectives in Accounting Research Conference; Avril 2009.

## **REVIEWING ACTIVITIES**

*Editorial board member (since)*

- Contemporary Accounting Review (2015)
- European Accounting Review (2015)
- Accounting, Organizations and Society (2014)
- Auditing: A Journal of Practice and Theory (2014)
- Critical Perspectives on Accounting (2014)
- Accounting and Business Research (2013)

*Reviewer for the following journals (since)*

- Accounting, Organizations and Society (2012)
- Auditing: A Journal of Practice and Theory (2013)
- Accounting, Auditing & Accountability Journal (2013)
- British Journal of Industrial Relations (2015)
- Contemporary Accounting Review (2012)
- Contrôle, Comptabilité, Audit (2013)
- Critical Perspectives on Accounting (2012)
- European Accounting Review (2014)
- Organization Studies (2011)
- Organization (2014)
- Human Relations (2013)
- Public Administration (2012)
- Journal of Management Studies (2011)
- Accounting Education an International Journal (2013)
- Regulation & Governance (2015)

## **TEACHING**

*Undergraduate studies*

HEC Montreal

- Specialized topics in financial accounting (BAA-391606)
- Introduction to financial analysis (BAA-190206)
- Introduction to financial accounting (BAA-190106)

Queen's School of Business

- Introduction to managerial accounting (COMM 112/ COMM 212)
- Management Control System (COMM 415)

*Graduate Studies*

HEC Montreal

- Supervisor – M.Sc. (completed): 3 students

## Queen's School of Business

- Accounting III – Management Accounting Research (MGMT 912)
- Introduction to accounting research – Field Studies (MGMT 915)
- Supervisor – Ph.D., Laurence Daoust (In progress)
- Co-supervisor – Ph.D., Russell Evans (In progress)
- Thesis committee – Ph.D., Christie Hayne (In progress)

## **COMMUNITY SERVICE**

Member, Research Ethics Committee, Queen's School of Business, since September 2013.

Member, Academic Integrity Panel, Queen's School of Business, September 2014 – September 2015.

Member, professors' team in improvisation league competition fundraiser for Centraide Campaign, HEC Montreal, Winter 2013.

Volunteer, student social program at the Quebec provincial penitentiary, offering bi-weekly singing and musical classes to prisoners, Fall 2010.

Student representative, Faculté des Sciences de l'Administration Doctoral Program, Université Laval, September 2008 - June 2009.

## **MEMBERSHIPS**

- American Accounting Association
- Canadian Academic Accounting Association
- European Accounting Association