

OLENA IVUS
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Professional Experience

- 2016 - present: **Associate Professor (with tenure)**
E. Marie Shantz Fellow of Business Economics
Smith School of Business, Queen's University, Kingston, ON
- 2010 - 2016: **Assistant Professor**
Business Economics
Smith School of Business, Queen's University, Kingston, ON
- 2009 - 2010: **Assistant Professor**
Department of Economics
University of Prince Edward Island, Charlottetown, PEI

Education

- 2009: Ph.D. Economics, University of Calgary, Canada
- 2004: M.A. Economics, Kyiv School of Economics, Ukraine
- 2002: B.A. (Honours) Economics & Entrepreneurship, Chernihiv State Institute of Economics & Management, Ukraine

Main Research Interests

International Trade, Intellectual Property Rights, Applied Microeconomics

Publications in Refereed Journals

- Ivus, Olena, Walter Park and Kamal Saggi. 2017. "Patent Protection and the Composition of Multinational Activity: Evidence from U.S. Multinational Firms." *Journal of International Business Studies*, 48(7): 808-836.
- Ivus, Olena, Walter Park and Kamal Saggi. 2016. "Intellectual Property Protection and the Industrial Composition of Multinational Activity." *Economic Inquiry*, 54(2): 1068-1085.
- Ivus, Olena and Matthew Boland. 2015. "The Employment and Wage Impact of Broadband Deployment in Canada." *Canadian Journal of Economics*, 48(5): 1803-1830.
- Ivus, Olena. 2015. "Does Stronger Patent Protection Increase Export Variety? Evidence from U.S. Product-level Data." *Journal of International Business Studies*, 46(6): 724-731.
- Gaisford, James and Olena Ivus. 2014. "Should Smaller Countries Be More Protectionist? The Diversification Argument for Tariff." *Review of International Economics*, 22(4): 845-862.
- Ivus, Olena. 2011. "Trade-Related Intellectual Property Rights: Industry Variation and Technology Diffusion." *The Canadian Journal of Economics*, 44(1): 201-226.
- Ivus, Olena. 2010. "Do Stronger Patent Rights Raise High-Tech Exports to the Developing World?" *Journal of International Economics*, 81(1): 38-47.

Working Papers

- “Patent Reforms and Exporter Behaviour: Firm-level Evidence from Developing Countries,” with Walter Park. *Revisions requested*.
- “An Economic Model of Patent Exhaustion,” with Edwin Lai and Ted Sichelman. *Under review*.
- “Patent Exhaustion Policy and Global Production Sharing: Winners and Losers,” with Edwin Lai.
- “Multinational Investments, Technology Transfers, and Copyright Protection,” with Walter Park.
- “The Protection of Intellectual Property in the Global Economy,” with Kamal Saggi.

Book Chapters

- Ivus, Olena and Alireza Naghavi. 2014. “Migration, Technology Diffusion and Institutional Development at the Origin,” in Robert E. B. Lucas, ed., *Handbook on Migration and Economic Development*, Edward Elgar Publishing.
- Ivus, Olena and Aaron Strong. 2007. “Modelling Approaches to the Analysis of Trade Policy: Computable General Equilibrium and Gravity Models,” in J. Gaisford and W. Kerr, eds., *Handbook on International Trade Policy*, Northampton, MA: Edward Elgar.
- Ivus, Olena. 2007. “The Impact of Intellectual Property Rights on Welfare and Trade Flows,” in J. Gaisford and W. Kerr, eds., *Handbook on International Trade Policy*, Northampton, MA: Edward Elgar.

Peer-Reviewed Policy Papers

- Ivus, Olena and Joanna Wajda. “Fluctuations in Uncertainty and R&D Investment.” *CIGI Papers*, No.175, June 2018.
- Ivus, Olena. “Patent Exhaustion in the United States and Canada.” *CIGI Papers*, No.159, January 2018.
- Ivus, Olena. “International Mobility of Canadian Inventors and the Canadian Knowledge Economy.” *CIGI Papers*, No.116, December 2016.
- Ivus, Olena. “The TPP and the New Intellectual Property Regime. Implications for Canada.” *CIGI Papers*, No.108, August 2016.
- Ivus, Olena. “Ukraine’s Intellectual Property Dilemma.” *VoxUkraine*, 25 June 2015.
- Chan, Y., Hassanein, H., Ivus, O., Middleton, C. et al. 2011. “Broadband Strategic Research and Impact Analysis: Development of a Partnership and Evaluation Framework for Assessing the Social and Economic Impacts of Provincial Broadband Investments,” *Report prepared for the Ministry of Government Services, Ontario*.
- Ivus, Olena. 2004. “Does EU Really Encourage Trade? The Effect of EU Market Enlargement on Ukraine’s Trade Policy.” *Magistr: Economic Theory*.

Works in Progress

- “Do Stronger Intellectual Property Rights in Developing Countries Nurture or Limit Brain Drain?” with Alireza Naghavi and Larry Qiu
- “Canada and UK Trade - Trade, Intellectual Property and Innovation: Policy Implications for the Canada-UK Relationship after Brexit,” with Marta Paczos
- “International Barriers to Trade in Patent-Sensitive Goods,” with Edwin Lai.

“The Impact of Stronger Patent Rights on Mergers and Acquisitions,” with Matthew Boland.

Awards, Grants, and Fellowships

SSHRC and ESRC Knowledge Synthesis Grant (principal investigator, with Marta Paczos):
“Canada and UK Trade - Trade, intellectual property and innovation: policy implications for the
Canada-UK relationship after Brexit”, \$11,258, 2018-2019

SSHRC Insight Grant (principal and sole investigator): “Intellectual property rights, innovator
migration and technology diffusion”, \$75,593, 2018-2021

Hong Kong SAR Government General Research Fund (co-investigator), joint with Larry Dongxiao
Qiu (principal investigator) and Alireza Naghavi (co-investigator), 2017-2020

E. Marie Shantz Fellow of Business Economics, July 2016-present

Smith School of Business Supplementary Research Grant, 2016-2019

Centre for International Governance Innovation (CIGI), Senior Fellow, April 2016-present

Antonin Scalia Law School, George Mason University, Center for the Protection of Intellectual
Property, Thomas Edison Innovation Fellowship, 2016-2017

Smith School of Business General Research Grant, 2015-2016

Queen’s University SSHRC 4A Research Award, 2015

Queen’s University SSHRC 4A Research Award, 2014

Smith School of Business General Research Grant, 2013-2014

Smith School of Business Supplementary Research Grant, 2013-2016

Ontario Government Grant, Broadband Impact Assessment Project, 2012-2013

SSHRC Partnership Development Project, Co-investigator, 2011-2014

Smith School of Business Research Initiation Grant, 2010-2013

The World Trade Organization Essay Award for Young Economists 2010

Hitotsubashi University, Institute of Economic Research, Research Fellowship, 2010

University of Calgary, Graduate Research Scholarship, 2006-2009

Alberta Ukrainian Centennial Commemorative Scholarship, Alberta Heritage Fund, 2007-2009

University of Calgary, Graduate Teaching Fellowship, 2004-2007

Alberta-Ukraine Special Recognition Award, Alberta Learning, 2004-2007

Canadian Agricultural Innovation Research Network Grant, 2005-2006

Research visits

University of Bologna, Dept. of Economics, April 2017, October 2016

Hong Kong University of Science and Technology Business School, June & Nov. 2016, April 2014

Hitotsubashi University, Institute of Economic Research, April-June 2010

Teaching

Queen’s University

Econometric Methods (MSc, PhD), 2011-2014, 2016-2018

Managerial Economics (BCom), 2011-2014, 2016, 2018

Winter 2016 “Instructor Effectiveness” evaluations (out of 5.0): 4.6, 4.8, 4.8, 4.9—n.b., the
departmental mean for Winter 2016 was 4.1

Business and Development (BCom), 2015, 2017, 2018

Fall 2017 “Instructor Effectiveness” evaluations (out of 5.0): 4.8—n.b., the departmental mean
for Fall 2017 was 4.3

Independent Study (BCom), 2016 (1 student), 2018 (3 students)

University of Prince Edward Island

Managerial Economics, 2010
Intermediate Microeconomics, 2010
Introductory Microeconomics, 2009
International Trade, 2009

University of Calgary (as Ph.D. student)

International Trade, 2008-2009
The Global Trading System, 2005

Invited Presentations (* scheduled)

The University of Western Ontario, Ivey Business School, March 2019*
National Institute of Economic and Social Research, UK, Dec. 2018*
The CPIP Biopharmaceutical Roundtable, George Mason University, Nov. 2018*
The Nordic Institute for Studies in Innovation, Research and Education, Norway, Oct. 2018*
Kyoto University (Faculty of Economics), July 2018
The CPIP Research Colloquium, USA, July, 2018 (discussant)
McGill Innovation in Context Workshop, 2017
The University of Waterloo, 2017
The University of Ottawa, 2017
Hitotsubashi University (Faculty of Economics), 2017
Keio University (Graduate School of Economics), 2016
University of Bologna (Dept. of Economics), 2016
Florida Atlantic University (Dept. of Economics), 2016
University of International Business and Economics (Dept. of International Trade), Beijing, 2015
Shanghai University of Finance & Economics (School of International Business Administration), 2014
Hong Kong University (The School of Economics and Finance), 2014
University of Calgary (Dept. of Economics), 2014
International Trade Policy Symposium, Ottawa, 2013
Ryerson University (Dept. of Economics), 2013
York University (Dept. of Economics), 2011
Queen's University (Economics Dept.), 2011
University of Toronto (Rotman School of Management), 2010
The World Trade Organization, Geneva, 2010
Kyoto University (Faculty of Economics), 2010
Osaka University (Graduate School of Economics), 2010
Soka University (Faculty of Economics), 2010
Hitotsubashi University (Faculty of Economics), 2010
Mount Allison University (Dept. of Economics), 2010
Queen's University (Queen's School of Business), 2010
St. Francis Xavier University (Dept. of Economics), 2009
Queen's University (Queen's School of Business), 2009
University of Prince Edward Island (Dept. of Economics), 2009
Wilfrid Laurier University (School of Business & Economics), 2009

Conference Presentations

The European Policy for Intellectual Property Association (EPIP), Germany, September 2018
The 27th NBER-TCER-CEPR Conference, Japan, July 2018
Canadian Economics Association Conference, May-June 2018
Searle Roundtable on Patents and Technology Standards, Northwestern University, 2018

MINES ParisTech, Trade and Innovation Conference (by invitation only), France, 2017
Asia Pacific Innovation Conference, New Zealand, 2017
The European Policy for Intellectual Property Association (EPIP), France, 2017
Intellectual Property Scholars Conference, Cardozo School of Law, 2017
Conference of the International Association for Applied Econometrics (IAAE), Japan, 2017
Searle Roundtable on Patents and Technology Standards, Northwestern University, 2017
Asia Pacific Innovation Conference (APIC), Japan, 2016
Asian Development Bank Conference on Economic Development, Hong Kong, 2016
Rocky Mountain Empirical Trade Conference, Banff Alberta, 2016
Western Economics Association International Conference, 2015
Canadian Economics Association Conference, 2015
Economic Revitalization Conference, Queen's University, 2014
Midwest Economic Theory and Trade Meetings, Fall 2013
Canadian Economics Association Conference, 2013
Atlantic Canada Economics Association Conference, 2013
Midwest Economic Theory and Trade Meetings, Fall 2012
Rural Broadband Technology, Policy and Impact Conference, Queen's University, 2012
Canadian Economics Association Conference, 2012
Western Economics Association International Conference, 2012
Kyiv School of Economics Conference, 2012
Atlantic Canada Economics Association Conference, 2011
Midwest Economic Theory and Trade Meetings, Fall 2010
The European Trade Study Group, 2010
University of Saskatchewan, 2008
Canadian Economics Association Conference, 2006
Canadian Agricultural Innovation Research Network, 2005
Economics Education and Research Consortium Conference, 2003

Refereeing

American Economic Journal: Economic Policy, Contemporary Economic Policy, Canadian Journal of Economics, Canadian Public Policy, Economic Inquiry, Economics Letters, Economic Modelling, Economic Theory, Emerging Markets Finance and Trade, Empirical Economics, Environmental and Resource Economics, European Journal of Law and Economics, International Economic Review, Journal of Development Economics, Journal of International Economics, Journal of Urban Economics, Review of International Economics, Review of World Economics, Scottish Journal of Political Economy, Small Business Economics, The Journal of Entrepreneurship, The Journal of International Trade & Economic Development

External Grant Reviewer

Social Sciences and Humanities Research Council of Canada
Research Grants Council of Hong Kong
KFUPM Internal Research Grant, Saudi Arabia

Textbook Reviewer

“Microeconomics,” by Austan Goolsbee, Steven Levitt, and Chad Syverson.

Graduate Student Supervision

Xuanzhen Zang (M.Sc.), supervisor, 2018
Jiahui Zhuang (M.Sc.), supervisor, 2017

Xinning Huang (Ph.D.), co-supervisor
Shoeb Mohammad (M.Sc.), supervisor, 2013
Jenn Leslie (M.Sc.), second reader, 2017
Sixia Xie (M.Sc.), second reader, 2015
Yang Mu (M.Sc.), second reader, 2015
Christina Y. Zheng (M.Sc.), second reader, 2014
Anna Koroleva (M.Sc.), second reader, 2014
Jin Wang (M.Sc.), second reader, 2013
Andrew Rigsby (M.Sc.), second reader, 2012
Ruoyu Zhang (M.Sc.), second reader, 2012

Ph.D. Thesis Committee Member

Koray Sayili, Queen's University, Smith School of Business, 2016
Janelle Mann, Queen's University, Queen's School of Business, 2012

Ph.D. Thesis Defense, Internal/External Examiner

Wenbo Zhu, Queen's University, Faculty of Arts & Science, 2017
Patrick Alexander, Queen's University, Faculty of Arts & Science, 2015
Dörte Heger, Queen's University, Faculty of Arts & Science, 2014
Tommy Tung Wu, Queen's University, Faculty of Arts & Science, 2012
David Byrne, Queen's University, Faculty of Arts & Science, 2010

Committee Service

Renewal, Tenure/Continuing Appointment, Promotion (RTP) Committee Chair, 2018-2019
Workload Standards Committee, 2018-2019
Research Committee, SSB, 2015-2018
Academic Appeals Committee, SSB, 2012-2016
Commerce Curriculum Committee, SSB, 2013-2014, 2017-2018
Queen's Research Data Centre Advisory Committee, 2012-2014
Ph.D. Review Ad Hoc Committee, QSB, 2011-2012
Major Admission Awards (reader), Queen's University, 2012
Library Committee, QSB, 2011-2012

Professional Memberships

American Economic Association
Canadian Economic Association
Canadian Women Economists Network