

# Patrick McLarty

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## **Academic Experience**

### **ADJUNCT LECTURER**

SMITH SCHOOL OF BUSINESS – QUEEN'S UNIVERSITY | NOVEMBER 2018 – PRESENT

- Adjunct Lecturer with the Bachelor of Commerce program and Full-Time MBA program,
  - MBAS 861 – Analytical Decision Making
  - COMM 161 – Introduction to Mathematical Analysis for Business
- As primary instructor, responsible for content creation, delivery, and assessment strategy of course material.
- During the Covid-19 pandemic, delivered course in a hybrid fashion – recording content for asynchronous study paired with live, synchronous delivery
- Content blends both technical acumen with managerial insight and strategy.
- Topics include: linear programming, optimization models with sensitivity analysis, business logic modelling, analytical hierarchy processing (AHP), simulation models, and evidence-based management theory.

### **VICE-CHAIR, CURRICULUM REVIEW COMMITTEE, MASTER OF MANAGEMENT ANALYTICS**

SMITH SCHOOL OF BUSINESS – QUEEN'S UNIVERSITY | OCTOBER 2017 – FEBRUARY 2018

- Assembled a team of MMA faculty, administration, and career services professionals to discuss updates and augmentations based on feedback from alumni, advisory board members, and hiring managers.
- Performed administrative tasks to collate recommendations and prepare necessary documentation
- Presented updates to Smith School of Business Faculty Forum, responding to multiple questions from Smith Faculty on motivations for updates.
- Co-represented program at multiple levels of governance to see program updates seek regulatory approval

## **Professional Experience**

### **DIRECTOR, CENTRE FOR CONTENT DEVELOPMENT**

SMITH SCHOOL OF BUSINESS – QUEEN'S UNIVERSITY | DECEMBER 2019 - PRESENT

- Inaugural director of the Centre for Content Development
- Lead a team of 10 educational support professionals responsible for collaborating with faculty to create world-class educational content that is founded student-centered, evidence-based pedagogy.
- Responsible for full departmental operating responsibilities including budget, planning, production, hiring, staffing, training, performance management, as well as recognition and leadership
- Monitor the day-to-day operations and overall productivity of the Centre whilst taking actions necessary to optimize performance.

## **DIRECTOR, STRATEGIC PLANNING & NEW INITIATIVES**

SMITH SCHOOL OF BUSINESS – QUEEN'S UNIVERSITY | DECEMBER 2018 - DECEMBER 2019

- Working closely with the Associate Dean, MBA & Master's programs, responsible for developing and implementing new initiatives at Smith School of Business to meet the school's broad strategic goals.
- Managing and maintaining strategic partnership with Canadian Olympic Committee as it relates to student engagement, coaching excellence, marketing & communication opportunities, and program registrations
- Collaborate with program leadership within the Professional Graduate Program portfolio on integration and coordination of activities to support professional Master's students at Smith
- Lead the execution of strategic partnership with the online learning platform edX, inclusive of managing initial content creation.
- Member of Smith Academic Portfolio Strategy committee and responsible for delivering the planning and creation of online content to meet larger strategic plan

## **ASSOCIATE DIRECTOR, MASTER OF MANAGEMENT ANALYTICS**

SMITH SCHOOL OF BUSINESS – QUEEN'S UNIVERSITY | AUGUST 2017 – DECEMBER 2018

- In concert with the Director, MMA & MMAI program, direct strategy and operations for the delivery of the Master of Management Analytics program.
- Lead a team of 2 program managers responsible for providing exemplary student experience for a world-class graduate level program
- With the support of Manager, Recruitment and Admissions, set a recruitment strategy aimed at meeting specific recruitment criteria, inclusive of gender ratios, educational background, etc.
- Provide coaching, guidance, and direction for students seeking
- Deliver both live and online recruitment presentations to promote the opportunities

## **Education**

### **MASTER OF MANAGEMENT ANALYTICS**

MAY 2017

SMITH SCHOOL OF BUSINESS – QUEEN'S UNIVERSITY, *TORONTO, ONTARIO, CANADA*

- *Related coursework:* Analytical Decision Making, Marketing Analytics, Multivariate Statistical Analysis, Big Data, Analytics for Financial Markets, Pricing Analytics

### **BACHELOR OF EDUCATION**

MAY 2008

UNIVERSITY OF OTTAWA, *OTTAWA, ONTARIO, CANADA*

- *Major:* Intermediate & Senior Division Mathematics & Science (Biology)

### **BACHELOR OF SCIENCE**

MAY 2007

UNIVERSITY OF GUELPH, *GUELPH, ONTARIO, CANADA*

- *Major:* Molecular Biology & Genetics