Kerri Regan

[kerri.regan@queensu.ca](mailto:kerri.regan@queensu.ca)

613-533-6856

**RELATIONSHIP BUILDER** • **STRATEGIC THINKER** • **LEADER**

* Experienced higher education professional with 15 years’ experience working for an international business school
* Confident public speaker and proven relationship builder
* Direct experience with academic program planning, delivery and evaluation
* Significant experience in recruiting and admissions processes in graduate management education
* Extensive global work travel to Europe, Asia, North & South America for recruiting, partner management & alumni engagement activities

**RELEVANT EXPERIENCE**

**Smith School of Business**

**Kingston, ON Canada**

**Adjunct Lecturer**

**Smith School of Business**

**January 2016 to Present**

COMM 370; Business Communications in North America. This course has been created to support the incoming undergraduate exchange students to Smith.

* + Learning objectives include helping students compare notable differences between their business culture and that of Canada/North America; cultivating an appreciation for and applying principals of business communications and the development of an understanding of key soft and professional skills required for success in the Canadian job market

**Director, Smith Master of International Business**

**August 2017 to Present**

* Consistently increased overall application volume resulting in a 47% increase in double degree enrolments
* Developed outreach activities to engage alumni; #1 in NA for FT MiM ranking – 48th globally
* Leadership of program operations leading to increase satisfaction levels and increased referrals by program alumni

**Associate Director**

**Centre for International Management**

**March 2015 to Present**

* Lead and manage a team of staff responsible for the delivery of the graduate exchange experience in Queen’s Full Time MBA, Master programs and the Saudi Industrial Development Fund Credit Officer Program.
* Created, planned & executed recruitment & admissions strategies for Queen’s Master of Finance – Beijing program.
* Conduct interviews for double degree candidates and participate actively in the Master of International Business program admissions committee

**Associate Director**

**Smith Master of International Business**

**March 2014 to March 2015**

* Designed and built a number of online tools in collaboration with Smith Marketing to enhance program’s online content. Total application volume grew by 20% in 2015.
* Established a library of topical webinars to highlight unique aspects of the program, resulting in a significant increase in the number of registrations and attendees
* Engaged the student body in the recruitment and onboarding process, through online profiles, blogs and assistance in host candidates.

**Communications Manager**

**The Monieson Centre for Business Research in Healthcare**

**May 2012 to February 2014**

* Planning, execution and evaluation of large-scale research and policy conferences, workshops and speaker series
* Collaboration and stakeholder engagement with departments and faculty across both the Business School and Queen's University in the development of projects and events

**Manager, Recruiting and Admissions**

**Queen’s MBA program**

**October 2006 to May 2012**

* Developed the program’s recruitment strategy leading to a doubling in class size (2010-2013)
* Planned recruitment strategies for both international and domestic markets which included roles with the Canadian MBA Alliance, Women in Leadership events, coordination and execution of information sessions around the world
* Developed the program’s student ambassadors program
* Conducted MBA admission interviews across Canada and internationally as part of the admissions process
* Extensive international travel for the purposes of building program profile/awareness and recruiting students for Smith’s full-time MBA Program
* Coordinated with Marketing department on activities and material to promote the program locally, nationally and internationally both digital & print

**EDUCATION & CERTIFICATIONS**

**Cultural Intelligence Center**

**Level 1 CQ Certification Program**

* Certified facilitator of the cultural intelligence model and research
* Trained to interpret and debrief the CQ Multi-Rater Assessment and feedback reports

**Queen's University**

**Master of Education (MEd)**

*Thesis Topic: Examining the career paths of non-academic staff in universities*

**Laurentian University**

**Bachelor of Business Administration (BBA)**

**St. Lawrence College**

**Business Administration, Marketing**

**ADDITIONAL INFORMATION**

**Queen’s Commerce Case Union**

**Faculty Advisor**

**(2015 – present)**

* Actively involved with undergrad case team; advisor role with teams competing in international competitions in Australia (2015), Netherlands, Singapore (2016) & Thailand (2017)

**Queen’s Managerial & Professional Group Focus Group**

* Volunteered for several focus group sessions to help inform the development of the competency library designed to support the performance dialogue process for senior-level staff at Queen’s

**Graduate Management Admissions Council Leadership Conference Speaker (February 2017)**

* In collaboration with international colleagues, contributed to the design & delivery of a session on Master in Management programs and their role and place within graduate management education.

**Bethany Kids Inc. (**[**www.bethanykids.org**](file:///C:\Users\alj\AppData\Local\Microsoft\Windows\INetCache\Content.Outlook\T7QZFIBF\www.bethanykids.org)**)**

**Canadian Board of Directors**

**September 2015 to Present**

**International Board of Directors**

**June 2018 to Present**

* International non-profit organization providing surgical and rehabilitative care to children in East Africa