

Address: Smith School of Business
Goodes Hall, Office 210
Kingston, Ontario, K7L 3N6
Telephone: 613-533-6000 x78654
Email: bissonet@queensu.ca

Gary J. Bissonette

Management & Leadership Strengths

- ✓ 14 years experience, at the CEO level, of one of Kingston, Ontario's leading NFP organizations
- ✓ 10+ years private sector management experience (Financial Services Sector)
- ✓ Experience in business strategy formulation and implementation
- ✓ Strong management skills, particularly with respect to turnaround situations and new opportunity development
- ✓ Effective change management and leadership skills centered on motivating teams to achieve high levels of performance and business success

University-based Teaching Appointments

2000 – Present	Assistant Professor, Queen's University School of Business, Kingston, Ontario
2008 – 2009	Adjunct Professor, Shannon School of Business, Cape Breton University, Cape Breton, Nova Scotia
2008 – 2009	Adjunct Professor, Laurentian University BBA Program @ St. Lawrence College, Kingston, Ontario
2003 – 2004	National Section Advisor, Executive MBA Program, Queen's University School of Business, Kingston, Ontario
1997 – 2003	Project Advisor, Executive MBA Program, Queen's University School of Business, Kingston, Ontario
1998 – 2003	Adjunct Professor, St. Lawrence College, Business Department, Kingston, Ontario
1986 – 1987	Adjunct Professor, Clarkson University, Potsdam, New York
1980 – 1987	Assistant Professor, State University of New York at Canton, Canton, New York

Levels Taught: BComm, Executive Development Programs, Graduate Programs (MMA, MMAI, & MBA in Community Economic Development)

Subjects Taught: Business Management, Business Strategy, Marketing Management, Marketing, Not-For-Profit Management, Organizational Behaviour, Small Business Management, Human Resource Management, Financial Management, New Venture Start-Up & Analysis

Evaluations: It should be noted that student evaluation results, throughout my teaching career, have consistently ranked above departmental means.

- Simulations: Extensive experience in the use of business simulations as a core teaching methodology in courses relating to business management, business strategy, marketing, and human resource management.
- Development: Business Management (Comm 200), Correspondence Course Development, Continuing and Distance Studies, Queen's University, 2008 – 2013
- Knowledge Impact in Society Research Project, Community Success Stories – Case Studies, Monieson Centre, Queen's University, 2009 – 2011

Publications

Business (Strategy, Development, Application), Third Edition, Gary J. Bissonette, McGraw Hill Ryerson Limited Publishers, Copyright 2020, ISBN # 13-978-125965491-6

Business (Strategy, Development, Application), Second Edition, Gary J. Bissonette, McGraw Hill Ryerson Limited Publishers, Copyright 2016, ISBN # 13-978-125903050-5

Business (Strategy, Development, Application), First Edition, Gary J. Bissonette, McGraw-Hill Ryerson Limited Publishers, Copyright 2012, ISBN # 13-978-007096746-5

Smith School of Business - Curriculum Innovation Oversight

Director, Living Case Initiative, School of Business, Queen's University, 2013 to 2017

The focus of the Living Case Initiative is to create a customized set of teaching materials and real-time cases, for use across the Smith School of Business, and which deliver original, current, relevant content in a uniquely active, real-time learning environment.

Business Management/Professional Experience

- | | |
|-------------------------------|--|
| 2019 | Executive Development Webinar Session Delivery, via the Smith School of Business, Executive Development Centre. |
| 2019 - Present
2009 – 2018 | Consulting Services, Not-For-Profit Sector and For-Profit SME Sector Delivery of Customized Programs (SIDF), via the Smith School of Business Executive Development Centre |
| 1995 - 2008 | Chief Executive Officer, YMCA of Kingston, Ontario |
| 1993 - 1995 | Co-owner, Marlyn Benefit Group, Kingston, Ontario |
| 1990 - 1993 | Branch Manager, Ontario Blue Cross, Kingston, Ontario |
| 1988 - 1990 | Manager, Small Group Products, Constellation Assurance, a division of Prudential Group Assurance of England, Toronto, Ontario |
| 1987 - 1988 | Corporate Training & Product Support, Disability and Employee Benefit Products, Prudential Group Assurance of England, Montreal, Quebec |

Education

2013	Certificate of Achievement, Queen's Strategic Analytics Program
1984	Chartered Life Underwriter, American College, Bryn Mawr, Pennsylvania
1979	Master of Business Administration (MBA), Clarkson University, Potsdam, New York
1977	Bachelor of Science, Business Administration, State University of New York at Plattsburgh, Plattsburgh, New York

Advisory Board Memberships

2009 - 2016	Wolfe Springs Golf & Waterfront Resort, Clermont Venture Group, Kingston, Ontario
2010 - 2011	Principal's Innovation Fund, Queen's University, Kingston, Ontario
1993 - 2008	Board of Directors, YMCA of Kingston, Ontario

Community/Charitable Agency Support

2016	United Way of KFLA – Financial Crisis Intervention (Agency in Distress)
2011- 2012	Kingston Humane Society - Advisor
2010 - 2012	Kingston General Hospital Auxiliary – Advisor
2010	Frontenac Community Futures Development Program – Workshop Leader

Awards/Nominations

- ✓ Honorary Commerce Society President's Award, Queen's Commerce Society, Queen's University, 2008.
- ✓ Three (3) time nominee for the Kingston Chamber of Commerce Business Person of the Year
- ✓ Three (3) time nominee (Kingston Family YMCA) of Kingston Chamber of Commerce Business of the Year (10+ Employees)