

# Duncan McKeen, BEng, MFin, CFA

Term Adjunct  
Queen's University

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## PROFILE

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- Extensive experience teaching interactive financial modeling courses for over 8 years
- Top USAT teaching evaluations of 4.7 / 5.0 or higher and professional evaluations of 95-99%
- Effective communicator with polished presentation skills and broad marketing experience
- Held senior equity research positions in the mining sector for 10 years in capital markets
- Solid analytical skills: Engineering degree, Master of Finance degree & CFA Charterholder
- Other relevant experience in finance, accounting, valuation, analysis & business intelligence

## WORK EXPERIENCE

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Corporate Finance Institute 2021-Present  
**Executive Vice President**

- Head of the Financial Modeling & Valuation Analyst (FMVA)® Program
- Leading global program for best-in-class financial modeling design and construction
- Includes practical applications of accounting, finance, financial modeling & valuation
- Training is done using a proprietary LMS in an asynchronous & engaging online format

Queen's University – Smith School of Business 2015-Present  
**Term Adjunct**

- Currently teaching Financial Modeling of Multinational Corporations (MGBL 821)
- Students leave with the ability to build best-in-class financial models used in industry
- Achieved a USAT teaching evaluations of 4.7 / 5.0 or higher for 7 years in a row
- The course environment is very interactive with in-class work sessions and discussions

Queen's University – Smith School of Business Fall 2013  
**Term Adjunct**

- Taught Introduction to Finance (COMM 221) to non-commerce students
- Achieved a USAT teaching evaluation of 4.7 / 5.0 with consistency across categories
- Time value of money, net present value, valuation techniques for stocks & bonds
- Capital Asset Pricing Model (CAPM) & Efficient market hypothesis (EMH)

The Marquee Group 2014-2021  
**Principal**

- Marquee offers training & advisory services on financial modeling focused in Canada
- Instructor teaching evaluations consistently ranged between 95-99%
- Courses focused on creating intuitive, flexible, transferable and dynamic models
- Training was delivered to banks, pension funds, universities & professional organizations

PlanPoint Inc. 2012-2014  
**Principal & Founder**

- PlanPoint provides consulting services to public & private resource companies & funds
- Services include: model building, analysis, valuation, optimization & project planning
- Strategic advice on mergers, acquisitions, joint ventures, off takes & financing alternatives

Macquarie Capital Markets Canada Ltd. 2008-2011  
**Senior Vice President, Mining Analyst**

- Analysis and recommendation of uranium, coal, fertilizer & base metal companies
- Extensive research coverage list with total market capitalization of \$140bn
- Organized & published global research products and international conferences

GMP Securities L.P. 2005-2008  
**Vice President, Mining Analyst**

- Research coverage included uranium and platinum group metal sectors
- Publication of detailed commodity reviews, full company reports and periodical updates
- Key player in a team with market leading role in research, sales, trading and banking

GMP Securities L.P. 2003-2005  
**Mining Associate**

- Member of strong mining team covering sixteen base metal producers
- Supply/demand fundamentals of intermediate concentrate and end use markets
- Quarterly analysis of corporate operational metrics & financial statements

Ingersoll-Rand PLC 2000-2002  
**Mining Product Manager**

- Design & management of sales strategy for Mining Product Group across Canada
- Reported directly to the Canadian President of Sales & Marketing with \$8m annual budget
- Implemented Mining Group strategy, marketing, forecasting & budget planning

Ingersoll-Rand PLC 1999-2000  
**Technical Sales Engineer**

- Reported directly to the Vice President of Sales and Marketing with budget of \$12m
- Equipment sales through all distribution channels into AB, NWT, & Northern BC
- Capitalized on strong market conditions to exceed annual target by 6%

Ingersoll-Rand PLC 1998-1999  
**Applications Engineer**

- Construction market information gathering & assessment of market landscape
- Designed reports to consolidate and map key account statistics
- Support sales team with technical details, order entry and sales delivery

## EDUCATION, SKILLS & INTERESTS

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- Master of Finance - Queen's University (Completed in 2013)
- Chartered Financial Analyst (CFA) designation (Completed in 2007)
- Bachelor of Mechanical Engineering – McGill University (Completed in 1998)

## SKILLS & INTERESTS

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- Software experience includes Power BI, Bloomberg, Capital IQ, Excel, Word & PowerPoint
- Avid reader, squash player, kite surfer & guitar player
- Bilingual - English / French (70%)