

CURRICULUM VITAE

DOUGLAS REID

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EDUCATION

2006	Ph.D.	Strategy and International Business Richard Ivey School of Business University of Western Ontario, Canada
1996	M.P.A.	School of Policy Studies Queen's University, Canada
1993	M.B.A.	Rotman School of Business University of Toronto, Canada
1980	B.Sc.	Victoria College University of Toronto, Canada

AWARDS

2011	Distinguished Faculty Teaching Fellowship (renewal) Queen's School of Business
2009	Course Development Competition Award Winner, E ² QUATE Project, Queen's Centre for Teaching and Learning
2008	Distinguished Faculty Teaching Fellowship (renewal) Queen's School of Business
2005	Distinguished Faculty Teaching Fellowship Queen's School of Business
2000	Honourable Mention, Case Competition, ASAC

- 1997 Honourable Mention, International Division, ASAC
- 1997 Honourable Mention, Case Competition, ASAC
- 1995 Best Doctoral Student Paper, International Division, ASAC

PUBLICATION IN REFEREED JOURNAL

Reid, Douglas. 2001. Alliance Formation Issues for Knowledge-Based Enterprises. *International Journal of Management Reviews*. With David Bussiere and Kathleen Greenaway.

BOOK CHAPTERS

Reid, Douglas. 2008. Alliances and joint ventures – The role of partner selection from an embeddedness perspective. In *The Oxford Handbook of Inter-Organizational Relations*. Edited by Steve Cropper, Mark Ebers, Chris Huxham and Peter Smith Ring. With M. Tina Dacin and Peter Smith Ring.

Reid, Douglas. 1999. Rapid results yield stronger alliances. In Fleck, Monica (editor), *Managing for Success*. Harper Collins.

BOOK REVIEW

Reid, Douglas. 2003. Review of Denise Dahlhoff, Marketing-Related Motives in Mergers & Acquisitions (2002, Deutscher Universitats-Verlag). *Journal of the Academy of Marketing Science*.

RESEARCH UNDER WAY

Managing analytics. Research underway.

Multipartner alliance evolution. This study is a quantitative study of airline alliance evolution over 25 years using a near-census of industry data.

CONFERENCE PROCEEDINGS

- Reid, Douglas. 1997. Applying Complexity Theory to the Study of International Business. Presented at the Administrative Sciences Association of Canada Conference (International Division), St. John's, Newfoundland. (won Honourable Mention)
- Reid, Douglas. 1995. Service Industry Multinationals and Strategy: A Transactions Costs Perspective for "Pure" Service Firms. Presented at the Administrative Sciences Association of Canada Conference (International Division), Windsor, Ontario.
- Beamish, Paul W., and Douglas Reid. 1994. Business Journal Focus on China. Presented at the National Conference on Canada-China Business Linkages, sponsored by the Canadian Federation of Deans of Management and Administrative Studies, and the Canada-China Management Education Program, Phase II.

CONFERENCE PRESENTATIONS

- Reid, Douglas, and Denise Stockley. 2014. Transforming faculty learning: Using service design methods to build the next-generation CTL. Paper presented at the Annual Conference of the Society for Teaching and Learning in Higher Education, Kingston, ON, June.
- Stockley, Denise, and Douglas Reid. 2007. Implementing PBL in an undergraduate business course. Paper presented at the Annual Conference of the Society for Teaching and Learning in Higher Education, Edmonton, Alberta, June.
- Reid, Douglas, and Paul W. Beamish. 2003. Building stable alliances: A dynamic approach. Strategic Management Society 2003 Conference.
- Reid, Douglas. 2003. Network resources and alliance stability. Advances in Alliance Strategies: Second Annual Alliance Edge Conference. Centre for the Study of Knowledge-Based Enterprises, Queen's University.
- Reid, Douglas. 2000. E-Business – What skills do our students need? A strategist's perspective. Information Resources Management Association Conference (IT education track), Toronto. With Kathleen Greenaway and Yolande Chan.
- Reid, Douglas. 1995. The roots of firm migration: Why companies move. Presented at the Administrative Sciences Association of Canada Conference, Windsor, Ontario (Business Policy Division).

Reid, Douglas. 1995. A resource-based analysis of the Canadian telecommunications industry. Presented at the Telecommunications, Competitiveness and Public Policy Conference, University of Michigan.

Reid, Douglas. 1995. Ownership and control in Japanese joint ventures: A test using Hofstede's measures of cultural distance. Presented at the Academy of International Business Annual Meeting, Seoul, South Korea. With Shigefumi Makino.

OTHER PUBLICATIONS

Reid, Douglas. 2006. Shaping Up: A Customer-Focused Fitness Test. *FlightPlan*, Spring. Air Transport Association of Canada

Reid, Douglas. 2004. How to Form a Strategic Alliance. *ExportWise*. Export Development Corporation of Canada.

Reid, Douglas. 2004. Alliances that Endure. *Executive*, Vol. 1 (1), Core Publishing.

Reid, Douglas. 2003. Managing for Growth: Enabling Sustainable Success in Canadian SMEs. Study sponsored by the Canadian Manufacturers' and Exporters Association, and the Royal Bank. *Queen's Centre for Enterprise Development*.

Reid, Douglas. 2002. A CIO's Guide to Forming a Strategic Alliance. *CIO Insight*, March.

Reid, Douglas. 2000. Creating Wealth in the Knowledge Economy. *Queen's Centre for Knowledge-Based Enterprises*. With Marc Busch.

Reid, Douglas. 1998. Rapid Results Yield Stronger Alliances. *The Globe & Mail*, Managing for Success series: January 9, p. C2.

NEWSPAPER ARTICLES

2004 Wings of Wax (book review of Air Monopoly – National Post, April 24)

2003 Air Canada flies to Bailout City (National Post, February 7)

2002 BCE's Future Depends on its Ability to copy GE (National Post – April 26).

2002 New Routes for Global Aviation (National Post – February 9).

2001 Canada doesn't need a Flag Carrier (National Post – October 10).

2001	Indigo and Future Shop both need an Exit Strategy (National Post – January 20).
1999	Free Markets for Air Travel (National Post – December 11).
1999	Air Canada plus Canadian doesn't equal value (National Post – October 18).
1999	Onex deal a bold attack in a war of air alliances (National Post – October 4).
1999	Canada's Airlines and the M Word (Globe and Mail – September 27).

TEACHING EXPERIENCE

1998 -
present

Associate Professor of International Business and Strategy

Assistant Professor of Strategy
Queen's School of Business
Queen's University

Developed and taught global strategy, international business, strategy, or strategy implementation to MBA and undergraduate students in a variety of programs, including:

- Cornell-Queen's International EMBA
- MBA for Science and Technology
- Accelerated MBA
- National EMBA
- Queen's Commerce Program
- Master of Global Management

My ratings on global strategy teaching are consistently strong.

I also developed and taught the first course in university teaching offered as part of the Queen's School of Business Ph.D. program. In 2012 have revised this course substantially, in concert with the PhD program's initiative to spread instructional development activity across the first four years of the doctoral program.

I am developing a course in managing analytics for the MMA program, and taught a short version of it for the first time in 2016.

I also have developed and taught a range of strategy, strategic planning, implementation and leadership courses for the Queen's Executive Development Centre.

1995 Instructor
Richard Ivey School of Business
University of Western Ontario

Taught international management course to a mixed MBA/HBA class.

GRANTS RECEIVED

2009 Course Development Competition Award Winner, E²QUATE Project,
Queen's Centre for Teaching and Learning

2003 Cross-Sectoral Alliances: An Inductive Study. Queen's School of
Business Research Grants Program (Principal investigator: Dr. Peggy
Cunningham).

2001 D.I. MacLeod Research Award, Queen's School of Business.

2000

1999

1999 Research on the Creation and Management of High-Growth Companies.
Wrote successful \$1.5 million application for funding to ORDCF.
Principal investigator: Dr. James McKeen.

TEACHING CASES WRITTEN

Jim McAllister at Novartis Animal Health

Woodbridge Foam: The Brazilian Alliance

The Ontario Building Code

Alf's Donuts

Interface Flooring A and B (with Jeffery Collins – won Honourable Mention award at the
2001 ASAC Conference).

R-M Trust (won Honourable Mention award at 1997 ASAC Conference)

A Note on the U.S. Cable TV Industry (also published in K. Neupert and J.N. Fry, Cases
for Contemporary Strategy Analysis, 1996 edition, Blackwell Business)

P.T. Sekbang Life [Indonesia]

The Ontario Ministry of Agriculture and Food (also published in S. Rahnema, Organization Structure: A Systemic Approach, 1992, McGraw-Hill Ryerson)

INVITED PRESENTATIONS

- 2009, Learning Through Cases – Adventures in Teaching Symposium, Queen’s University
- 2009, Learning After School: Keeping the Conversation Going Using Technology – Teaching and Learning Symposium, Queen’s University
- 2006, Efficacy and Adaptability of Government: The Post-Gomery Reality. Presentation given at the Annual Policy Weekend, School of Policy Studies, Queen’s University.
- 2006, Best of Times, Worst of Times, Panel presentation at the Spring Meeting of the Air Transport Association of Canada.
- 2004, Public-Private Partnerships: Public Administration in the Future. Presentation to the Canadian Centre for Management Development, Government of Canada.
- 2004, Entry Regulation in Global Aviation, Panelist and session moderator at the “Air Currents” policy conference, sponsored by Concordia University, Ottawa, January.
- 2003, Alliances in North American Business, Canada-American Business Council, Toronto, October.
- 2003, How to Build a Better Alliance, Keynote presentation at the 9th Annual Wisdom Exchange Conference (Ontario Ministry of Enterprise, Innovation and Opportunity), Oakville, May.
- 2003, Building a Corporate Learning Strategy, Conference Board of Canada, Ottawa, March.
- 2002, Networks and Alliances, Queen’s Business Club (Ottawa), November.
- 2002, Networks and Alliances, Queen’s Business Club (Toronto), October.
- 2002, Alliances and Networks, Strategic Leadership Forum – Thought Leaders Luncheon, Toronto, October.
- 2002, What we Know About Alliances, Conference Board of Canada, Annual Alliances Conference, Ottawa, May.

- 2002, Alliance Measurement. Alliance Edge Roundtable. Queen's Centre for Knowledge-Based Enterprises, Toronto, March.
- 2002, Networks and Venture Survival, Queen's School of Business Research Presentation Series, Kingston, February.
- 2001, Strategic Planning and Strategic Thinking, Conference Board of Canada, Customer Service Network, Toronto, November.
- 2001, Strategic Alliances in the Technology Industries, Kingston Technology Council, Kingston, October.
- 2001, Ten Issues for the Future, CIBC Executive Breakfast, Scarborough, October.
- 2001, Alliances in Networks: What are "Friends of Friends" Worth? Alliance Edge Roundtable. Queen's Centre for Knowledge-Based Enterprises, Toronto, September.
- 2001, Alliance frameworks, models and perspectives. Alliance Edge Roundtable. Queen's Centre for Knowledge-Based Enterprises, Toronto, June.
- 2001, Alliance Measurement: An Updated Approach, Conference Board of Canada, Annual Alliances Conference, Ottawa, May.
- 2001, The end of E-strategy. Where do we go from here? From .com to .profit Conference. Queen's Centre for Knowledge-Based Enterprises, Kingston, March.
- 2001, From Bricks to Clicks ... to Bricks? From .com to .profit Conference. Queen's Centre for Knowledge-Based Enterprises, Kingston, March.
- 2001, Alliance Measurement, Conference Board of Canada, Alliance Network Meeting, Toronto, March.
- 2000, Mergers and Acquisitions, Queen's University Institute for Lifelong Learning, Kingston, February.
- 2000, From Alliance to Advantage Network, Conference Board of Canada, Annual Alliances Conference, Ottawa, May.
- 2000, Alliances: Why and How, Conference Board of Canada, Alliance Network Meeting, Toronto, October.
- 1999, Alliances and the Global Airline Industry, Invited Testimony to the House of Commons Standing Committee on Transport, Ottawa, November.

SERVICE

I have concentrated my service to Queen's School of Business in three areas:

- Member of various committees at the School, including MBA academic appeals, PTR, curriculum design, etc.
- Member of the Senate and university committees
- Media commentator on strategy and international business issues.

In this latter category, from 1999 to the present, I have given more than 1,000 interviews when requested by radio, television and print media. This has resulted in significant publicity for Queen's School of Business within Canada, including the CBC National News, *Venture*, ROB TV, CBC Newsworld and CBC National Radio, and as well as internationally, including the *Financial Times*, *Wall Street Journal*, *New York Times*, *Business Week*, *Harvard Business Review Management Update*, Bloomberg News, *The Christian Science Monitor*, and *The Times of India*.

In addition, I served on the Senate of Queen's University as a Faculty Senator from 2009-2012. On Senate, I served on the Internal Academic Review Committee, the University Planning Committee (elected by faculty Senators) and the Agenda Committee.

I served as a member of a university committee - the Student Learning Experience Task Force (SLETF) – which took a year to produce a report for the Provost on changes needed to improve the student learning experience at Queen's as a whole.

I presently serve as a member of the Provost's Advisory Committee on Teaching and Learning (PACTL), which makes recommendations to the Provost on the implementation of the recommendations first proposed by the SLETF.

PROFESSIONAL SERVICE AND AFFILIATIONS

- Academy of International Business
- Academy of Management
- Strategic Management Society
- INFORMS
- Institute of Corporate Directors

DIRECTORSHIPS

Symtext Corporation, 2009-present

Toronto Port Authority, 2006-2009

Board Committees: Governance (member); Outreach and Communications (Chair)

Candela Energy Corporation, 2000-2006

OTHER

Received the ICD.D certification from the Institute of Corporate Directors