

Dr. David Detomasi

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Education:	1995-1999	Ph.D.	Queen's University International Relations
	1992-1994	Master of Arts War Studies	Royal Military College
	1988-1992	Bachelor of Arts	Queen's University

Thesis Title: *Alliance Capitalism, Political Economy, and the Multinational Corporation: A Theoretical and Empirical Investigation of Government-Business Relations in Canada 1971-1998.*

Research Interests: International Political Economy, Corporate Governance, Business and Society, Geopolitics of Energy

Academic Positions Held: 2000-Present Assistant Professor (Continuing Adjunct)
 School of Business
 Queen's University

Research:

Refereed Journal Articles:

David Detomasi, "The Multinational Corporation As A Political Actor: "Varieties of Capitalism" Revisited", *Journal of Business Ethics*, March 2014.

David Detomasi, "The Political Roots of Corporate Social Responsibility", *Journal of Business Ethics*, 2008, 82 pp. 807-819.

David Detomasi, "Global Governance and the Multinational Corporation: Modeling Global Public Policy Networks" *Journal of Business Ethics*, 71(3), March 2007, pp. 321-334.

David Detomasi, "International Regimes: The Case of Western Corporate Governance", *International Studies Review* 8(2), June 2006, pp. 225-252.

David Detomasi, "International Institutions and the Case of Corporate Governance: Towards A Distributive Governance Framework?" *Global Governance*, 8 (2002), pp. 421-442

David Detomasi, "The New Public Management and Defense Departments: The Case of Canada", *Defense Analysis*, 18(1), 2002, pp. 51-73.

David Detomasi, "Reengineering the Canadian Department of National Defence: Management and Command in the 1990s", *Defense Analysis*, 12(3), 1996, pp. 327-346

Joel Sokolsky and David Detomasi, "Canadian Defense Policy and the Future of Canada-United States Security Relations", *The American Review of Canadian Studies*, 24(4), 1994, pp. 537-559.

Research Under Development: Journal Articles

"This Far and No Farther: CSR Governance and the Resurgence of the Statist Firm". Targeted journal: *Journal of Business Ethics (Under Review)*

"The Structural Conditions of the Global Oil Industry: Explaining the U.S.-Chinese Oil Rivalry". Targeted journal: *International Affairs*

"The Politics of Sovereign Wealth Fund Investment": Targeted journal: *Journal of International Business Studies (with David Godsell)*

Book Manuscript:

Between Market and State: Navigating the Politics and Geopolitics of the Global Oil Industry

Publisher: University of Toronto Press

Manuscript Status: Currently under review

Other Publications: Book Reviews

David Detomasi, "The INSEAD-Wharton Alliance on Globalizing: Strategies for Building Successful Global Businesses", *Journal of the Academy of Marketing Science*, 34(2), 2006, pp. 265-266.

David Detomasi, "Mapping the Governance Terrain: Review of "Governance: Key Concepts", *International Studies Review*, 8(1), 2006, 101-103.

David Detomasi, "Value-Based Knowledge Management", *Journal of Global Information Management*, July 2000.

Reviewer Experience:

Served as ad-hoc reviewer for *Journal of Business Ethics*, *California Management Review*, *Journal of Business and Society*, *Business and Politics*, *Journal of Management Studies*, *Organization Studies*, *Columbia Journal of World Business*.

Refereed Conference Papers and Presentations:

David Detomasi, “Business-Government Relations and Global Governance In the Global Oil Industry”, paper presented at the annual meeting of the International Studies Association, Montreal, Quebec, March 2011

David Detomasi and A. Scott Carson, “Home Country Experience and CSR: The Case of the Canadian Oil and Gas Industry”, International Association of Business and Society, Annual Meeting, Banff, Alberta, March 26 2010

David Detomasi, “The Political Roots of Corporate Social Responsibility”, International Association of Business and Society, Annual Meeting, Florence, Italy, June 1 2007.

David Detomasi “The Evolution of Corporate Values: Anthony Athos Twenty-Five Later”, Conference of the Administrative Sciences Association of Canada, Montreal, May 1996.

David Detomasi “The Political Economy of Corporate Governance” Poster Presentation, Annual Meeting of the American Political Science Association, August 2002.

David Detomasi “Managing Public Sector Reform: The Case of the Canadian Department of National Defense”, Annual Meeting of Canadian Political Science Association, Spring 2002.

David Detomasi, “Epistemic Communities, Regime Theory, and the Case of Corporate Governance Convergence”, Academy of International Business, Monterrey, Summer 2003.

David Detomasi, “Regime Theory and The Case of Corporate Governance Convergence”, Annual Meeting of the International Studies Association, Montreal, Quebec, 2004.

David Detomasi, “Corporate Social Responsibility: A Response To Political Failure?”, Annual Meeting of the International Studies Association, Honolulu, Hawaii, March 2005.

Teaching and Pedagogical Materials: (Degreed Teaching)

Courses Taught At Degreed Programs at Queen’s School of Business:

- School of Policy Studies, MPA 868: Business, Government, and the Global Economy
- Master of Global Management 801: Business in the Global Economy
- MBAs 854: Global Business Strategy
- MBAs 881: International Business: Global Business Strategy
- Commerce 398: Business, Government, and the Global Economy

- Commerce 401: Business Policy (4th year core strategy course)
- Commerce 375: International Business
- Commerce 374: International Business Strategy
- Commerce 308 Canadian Business History
- Commerce 306: Public Sector Management (Course Developed and Pioneered at Queens).
- Saudi Industrial Development Fund (SIDF): World Markets and International Business (Course delivered bi-annually for the past 7 years)
- Sessions on Global Business/Corporate Social Responsibility for Queen's Executive MBA program.

Non-QSB Degreed teaching for Other Queens Programs:

- Queens, School of Policy Studies, MPA 868, "Business, Government, and the Global Economy", Taught 2015-2016
- Queen's, School of Policy Studies, "Defence Policy and Management", Spring 2002
- Master of Defence Management, Online Course Developed and delivered 2000-2007 for the Royal Military College of Canada

Completed Teaching Cases:

David Detomasi, *The Financial Crises and Export Development Canada*, Business Case Study, School of Business, Queen's University. Completed with support from the CICA/Queen's Center for Governance. The case is currently being formatted for review.

David Detomasi, *Seeing the Value: Corporate Social Responsibility At Nexen*, Business Case Study, School of Business, Queen's University. Case #1-L06-004

David Detomasi, *Canadian Strategy for Competitiveness*. Business Case Study, School of Business, Queen's University. Case # 9-R00-001. 2002

David Detomasi, *Why Do Business In Russia?* Business Case Study: School of Business, Queen's University. Case #9-L00-9-001. 2001.

David Detomasi, *The Strategic Cultivation of Success: Warner-Lambert and the Global Pharmaceutical Industry*, Business Case Study, School of Business, Queen's University, 5-L997-001: 1999.

David Detomasi, *Somalia: A Study of the Canadian Decision to Participate in Operation Deliverance* Case Study, Royal Military College of Canada, National Securities Studies Course.

Executive Education Contributions:

1. Academic Director, Queen's Governance Executive Program 2005-2012

2. Lecturer: Queen's Executive Program, Queen's Public Executive Program, Queen's Finance for Non-Financial Managers Program, Queen's Strategy Program
3. Queen's Custom Executive Programs: Delivered Programs for Mubadala Investment Group (Abu Dhabi), Alberta Resources Conservation Board, York Municipality, numerous other clients.

Media Writing and Interviews:

David Detomasi, "The Conditions for Economic Recovery", Published in PriceWaterhouseCoopers, UpFront: Leaders, Insights, and Challenges to Canadian Business, Published Winter 2014.

David Detomasi, "More to trade with China than tainted toothpaste", Op-Ed, Commerce and Politics, The Toronto Star, Monday July 23 2007.

Have completed over 100 radio and TV interviews in wide-ranging outlets including two appearances on Canada's *Cross Country Checkup*, *The Globe and Mail*, *The Toronto Star*, *The Ottawa Citizen*, *the Calgary Herald*, *The Agenda with Steve Paikin*, *Business News Network*, and *numerous others*.

World Economic Forum/Deloitte Consulting, Lead Author, *Innovative Practices in Globalization*: Principal Author for reports tabled at the World Economic Forum 1999-2001.

Professional Development Courses

Spring 2006: Media Training, School of Business, Queen's University.

Summer 2002: *The Global Financial System: Structure, Crises, and Reform*, Executive Programs John F. Kennedy School of Government, Harvard University, Cambridge, Massachusetts.

Spring 2000, *Case Teaching Course*, Richard Ivey School of Business, University of Western Ontario.

Fall 2000, *The Executive Technique* Professional Course in Public Speaking/Presenting, Chicago, Illinois.

Awards and Additional Service Activities:

- Nominee, Frank Knox Undergraduate Teaching Award, Fall Term 2015
- Member, Queen's School of Business Undergraduate Committee, 2013-2016
- Member, Queen's University, Campus Planning Advisory Committee, 2013-Present
- Member, Queen's University Planning Committee, Serving Three-Year Term Starting 2013
- Member, Undergraduate Program Committee, Queen's School of Business, 2013-2015

- Member, Master of International Business Program Committee, 2013-Present
- Queen's University Faculty Association Representative for QSB (served since the summer of 2011).
- Member, Queen's University Senate, 2010-2013
- Consultant, Queen's Board of Trustees, Governance Reform Efforts (2010-2012)
- Nominee, Outstanding Teaching Award, Queen's Full-Time MBA, 2006-2013
- Research award: \$900, D.I. Mcleod Research Fund (with Scott A. Carson)
- Assistant Director, Queen's Centre for Corporate Social Responsibility (2004-2006).
- Member, Design Committee, Queen's Executive Program on Corporate Social Responsibility
- D.I. Mcleod Fellowship Research Award, School of Business (Summer 2006)
- 2004 – Member, Queen's School of Business Committee on Doctorate of Business Administration
- 2003 – Co-coach (with Peter Richardson) of ICBC strategy team that won national competition
- 2002-2004 – Member, Queen's Undergraduate Program Review Committee
- Nominee, Queen's Commerce Outstanding Teaching Award 2003-2004
- Nominee, Queen's Commerce '89 Student Life Award, 2003-2004
- Presenter, Ottawa Association of Business Economists, March 25, 2004
- Nominee, Queen's Commerce Outstanding Teaching Award, 2002-2003
- Presenter, 1st Queen's Student Conference on Social Responsibility
- Recipient, D.I. Macleod Scholarship, Queen's School of Business Summer 2003
- External Examiner, MA Thesis, Royal Military College of Canada, Fall 2001
- Assistant Director: Queen's Far Horizons Business Conference, Winter 2001
- Chair, Opening Session, Business and Third Sector Reform, Queen's School of Policy Studies, 2001.
- Presenter, Queen's Center for Enterprise Development, Breaking Through Barriers: Internationalizations and Canadian High Growth Companies, (October 2002)
- 2001-2002 – Assistant Director, International Business Queen's Executive MBA programs.
- 2000 PhD internal/external examiner, Queen's University.

Professional Associations

Academy of International Business
 International Studies Association
 Academy of Management

Community Activity:

Coach, Kingston Church League Hockey, Winter 2009-Present
 Lecturer, Kingston Later Life Learning, Fall 2009
 Lecturer, Frontenac Community Economic Organization, Winter 2010
 Member, Board of Directors, Kingston Branch, Canadian Mental Health Association 2000-2002.