

Dr. David Detomasi

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Education:	1995-1999	Ph.D.	Queen's University International Relations
	1992-1994	Master of Arts	Royal Military College of Canada: War Studies
	1988-1992	Bachelor of Arts	Queen's University

Thesis Title: *Alliance Capitalism, Political Economy, and the Multinational Corporation: A Theoretical and Empirical Investigation of Government-Business Relations in Canada 1971-1998.*

Research Interests: International Political Economy, Corporate and Non-Profit Governance, Business and Society, Geopolitics of Global Business

Academic Positions: 2017: Promoted to Associate Professor (Adjunct)
 Distinguished Faculty Fellow In International Business
 Smith School of Business

2007-2016: Continuing Adjunct (Assistant Professor)
 Smith School of Business (Formerly Queen's School of Business)

2000-2007 Assistant Professor (Adjunct)
 School of Business, Queen's University

Research:

Book:

Profits, Power, and Petroleum: Navigating the Economics, Politics, and Geopolitics of Oil, *In Press*, University of Toronto Press (Will Be Published Fall/Winter 2022).

Publications: Refereed Journal Articles:

David Detomasi, "The Multinational Corporation As A Political Actor: "Varieties of Capitalism" Revisited", *Journal of Business Ethics*, March 2014.

David Detomasi, "The Political Roots of Corporate Social Responsibility", *Journal of Business Ethics*, 2008, 82 pp. 807-819.

David Detomasi, "Global Governance and the Multinational Corporation: Modeling Global Public Policy Networks" *Journal of Business Ethics*, 71(3), March 2007, pp. 321-334.

David Detomasi, "International Regimes: The Case of Western Corporate Governance", *International Studies Review* 8(2), June 2006, pp. 225-252.

David Detomasi, "International Institutions and the Case of Corporate Governance: Towards A Distributive Governance Framework?" *Global Governance*, 8 (2002), pp. 421-442

David Detomasi, "The New Public Management and Defense Departments: The Case of Canada", *Defense Analysis*, 18(1), 2002, pp. 51-73.

David Detomasi, "Reengineering the Canadian Department of National Defense: Management and Command in the 1990s", *Defense Analysis*, 12(3), 1996, pp. 327-346

Joel Sokolsky and David Detomasi, "Canadian Defense Policy and the Future of Canada-United States Security Relations", *The American Review of Canadian Studies*, 24(4), 1994, pp. 537-559.

Other Publications: Book Reviews

David Detomasi, "The INSEAD-Wharton Alliance on Globalizing: Strategies for Building Successful Global Businesses", *Journal of the Academy of Marketing Science*, 34(2), 2006, pp. 265-266.

David Detomasi, "Mapping the Governance Terrain: Review of "Governance: Key Concepts", *International Studies Review*, 8(1), 2006, 101-103.

David Detomasi, "Value-Based Knowledge Management", *Journal of Global Information Management*, July 2000.

Reviewer Experience:

Served as ad-hoc reviewer for *Journal of Business Ethics*, *California Management Review*, *Journal of Business and Society*, *Business and Politics*, *Journal of Management Studies*, *Organization Studies*, *Columbia Journal of World Business*.

Refereed Conference Papers and Presentations:

David Detomasi, "Business-Government Relations and Global Governance In the Global Oil Industry", paper presented at the annual meeting of the International Studies Association, Montreal, Quebec, March 2011

David Detomasi and A. Scott Carson, “Home Country Experience and CSR: The Case of the Canadian Oil and Gas Industry”, International Association of Business and Society, Annual Meeting, Banff, Alberta, March 26 2010

David Detomasi, “The Political Roots of Corporate Social Responsibility”, International Association of Business and Society, Annual Meeting, Florence, Italy, June 1 2007.

David Detomasi “The Evolution of Corporate Values: Anthony Athos Twenty-Five Later”, Conference of the Administrative Sciences Association of Canada, Montreal, May 1996.

David Detomasi “The Political Economy of Corporate Governance” Poster Presentation, Annual Meeting of the American Political Science Association, August 2002.

David Detomasi “Managing Public Sector Reform: The Case of the Canadian Department of National Defense”, Annual Meeting of Canadian Political Science Association, Spring 2002.

David Detomasi, “Epistemic Communities, Regime Theory, and the Case of Corporate Governance Convergence”, Academy of International Business, Monterrey, Summer 2003.

David Detomasi, “Regime Theory and The Case of Corporate Governance Convergence”, Annual Meeting of the International Studies Association, Montreal, Quebec, 2004.

David Detomasi, “Corporate Social Responsibility: A Response To Political Failure?”, Annual Meeting of the International Studies Association, Honolulu, Hawaii, March 2005.

Journal Articles Under Development

“Corporate Social Responsibility, Populism, and the Return of the State”, Manuscript in Development, Targeted for *Journal of Business Ethics*, Fall 2021.

“Re-Conceptualizing The Psychology of Oil Security In An Era of Oil Plenty”, Fall 2021, Targeted Journal of *International Affairs*.

Courses Taught:

Courses Taught At Regular Degreed Programs at Smith School of Business.

- Commerce 375: International Business and Non-Market Strategy
- Master of Global Management 801: Business in the Global Economy
- MBAs 854: Global Business Strategy
- MBAs 881: International Business: Global Business Strategy and Geopolitics
- Commerce 398: Business, Government, and the Global Economy
- Commerce 401: Business Policy (4th year required core strategy course)
- Commerce 374: International Business Strategy

- Commerce 308: Canadian Business History
- Commerce 306: Public Sector Management (Course Developed and Pioneered at Queens).
- Saudi Industrial Development Fund (SIDF): World Markets and International Business (Course delivered bi-annually for the past 7 years)
- Sessions on Global Business/Corporate Social Responsibility for Queen's Executive MBA program.
- Directed Reading Course In Smith School of Business PhD program (for Terry Beckman)
- Approximately 15 Commerce 501 independent study courses in the Smith Commerce Program

Non-QSB Degreed teaching for Other Queens Programs:

- Queen's, Department of Engineering, Masters of Earth and Environmental Leadership Program, 802, Corporate Strategy.
- Queen's, School of Policy Studies, MPA 868, "Business, Government, and the Global Economy", Taught In Alternate Years 2015-2018
- Queen's, School of Policy Studies, "Defence Policy and Management", Spring 2002
- Master of Defence Management, "Canadian Defence Policy" Online Course Developed and delivered 2000-2007 for the Royal Military College of Canada

Pedagogy and Written Materials: Case Studies

David Detomasi, *The Financial Crises and Export Development Canada*, Business Case Study, School of Business, Queen's University. Completed with support from the CICA/Queen's Center for Governance. (Under Development)

David Detomasi, *Seeing the Value: Corporate Social Responsibility At Nexen*, Business Case Study, School of Business, Queen's University. Case #1-L06-004

David Detomasi, *Canadian Strategy for Competitiveness*. Business Case Study, School of Business, Queen's University. Case # 9-R00-001. 2002

David Detomasi, *Why Do Business In Russia?* Business Case Study: School of Business, Queen's University. Case #9-L00-9-001. 2001.

David Detomasi, *The Strategic Cultivation of Success: Warner-Lambert and the Global Pharmaceutical Industry*, Business Case Study, School of Business, Queen's University, 5-L997-001: 1999.

David Detomasi, *Somalia: A Study of the Canadian Decision to Participate in Operation Deliverance* Case Study, Royal Military College of Canada, National Securities Studies Course, 1995.

Teaching: Executive Education Contributions

1. Have over the past decade delivered over 125 Executive Education Programs in Canada, the Middle East, and Europe.
2. Academic Director, Queen's Governance Executive Program 2005-2012. Responsible for Academic Design of program and recruiting/retention of appropriate faculty.
3. Lecturer For Smith Open Enrollment Executive Programs: Executive Program, Public Executive Program, Governance Program Finance for Non-Financial Managers Program, Queen's Strategy Program
4. Queen's Custom Executive Programs: Delivered Programs for Mubadala Investment Group (Abu Dhabi), Alberta Resources Conservation Board, York Municipality, Financial Executives International, Board of Directors of the Calgary Stampede, numerous other clients

Media Writing Interviews:

I have completed dozens of media contributions in print, radio and televisions. A partial list of those occurring between 2012-2020 include:

- “The World Is Set For One More Oil Boom: Canada Should Make the Most of It”, [The Globe and Mail](#), August 4 2021
- “After the Oil Shock, Canada’s Oil Producers Need Support from Ottawa”, article Appeared April 2020 in [The Conversation](#)
- Smith Business Insight, “What A Biden Presidency Will Mean for Canada”, Fall 2020. [Smith Business Insight](#). One of the top 10 most read articles on Smith Business Insight for that year.
- Joint Webcast/Webinar, Smith Business Insight “Canada’s Next Move: What Happens After the Pandemic”, produced in April 2021, joined with Hugh Segal and Margaret Little
- [What happens when corporate headquarters leave town; Lower taxes, cheaper real estate, or, as in the case of Direct Energy, less cumbersome regulations, are just some reasons companies take their headquarters elsewhere](#) (Toronto Star, Published Jan. 20, 2012)
- [Pump Rage; North America may be an emerging oil superpower, but gas prices are only going up](#) (Maclean’s, Published April 17, 2012)
- [BlackBerry-maker RIM: Would a foreign buyer be better for Canada?; BlackBerry-maker RIM is Canada’s tech darling. But some experts say a foreign buyer could be just what it, and the country, needs. Here’s why.](#) (Toronto Star, Published June 6, 2012)
- [A new day dawns; Canada's forestry sector is learning to adapt to turbulence in the industry](#) (National Post, Published Aug. 30, 2012)

- [Petronas revises bid for Progress Energy Resources; Ottawa continues to weigh politically thorny issue of huge takeover bids for Canadian energy companies, Nexen and Progress Energy Resources.](#) (Toronto Star, Published Nov. 21, 2012)
- [Nexen takeover shook oilpatch, Ottawa in 2012; CNOOC's \\$15.1 billion takeover of Nexen Inc. shook Canada's oilpatch in 2012](#) (Toronto Star, Published Dec. 31, 2012)
- [Analysis: Will Canada's small & medium-sized business make use of an EU free-trade agreement?](#) (Financial Post, National Post, Published March 27, 2013)
- [Canada Goose is at a turning point; Company looks to warmer climates for growth](#) (Macleans, Published Dec. 15, 2013)
- [Canada talks tough on Russian sanctions but goes easy on those affecting oil industry](#) (Ottawa Citizen, Published Sept. 24, 2014)
- [The shifting sands of Canada's economy: 'I think it will look more like the 1990s'](#) (Financial Post, National Post, Published Jan. 10, 2015)
- [OECD lowers Canadian, global growth projections](#) (CTV News, Published Feb. 18, 2016)
- David Detomasi, “The Conditions for Economic Recovery”, Published in PriceWaterhouseCoopers, [UpFront: Leaders, Insights, and Challenges to Canadian Business](#), Published Winter 2014.
- World Economic Forum/Deloitte Consulting, Lead Author, *Innovative Practices in Globalization*: Principal Author for reports tabled at the World Economic Forum 1999-2001.

Professional Development Courses

- Summer 2021: Harvard Business School, “Self and Identity In the Physical, Remote, and Online Classroom, August 19-20 2021.
- Fall 2019: Institute for Corporate Directors, [Boardroom Financial Essentials](#), Ottawa, Ontario.
- Spring 2006: Media Training, School of Business, Queen’s University.
- Summer 2002: *The Global Financial System: Structure, Crises, and Reform*, Executive Programs John F. Kennedy School of Government, Harvard University, Cambridge, Massachusetts.
- Spring 2000, *Case Teaching Course*, Richard Ivey School of Business, University of Western Ontario.

- Fall 2000, *The Executive Technique* Professional Course in Public Speaking/Presenting, Chicago, Illinois.

Student Supervision: Undergraduate Senior Research Projects

- Konner Kee-Fung, Commerce 501 Project, 2017
- David Chan, Commerce 501 Project, 2017
- Colin Harding, Commerce 501, 2017
- Filip Susic, Commerce 501, 2018
- Julia Di Spirito, Commerce 501, 2018
- Arulmani Charan, Commerce 501, 2019
- James Edwardson, Commerce 501, 2019

Awards and Additional Service Activities:

- Program Director, Professional Masters of Public Administration, Queen's School of Policy Studies, July 2021-Present
- Member, Principal's Working Group, "Internationalization at Queen's", Summer 2021
- Smith School of Business, Faculty Board Secretary, Fall 2020-Present
- Delivered a Board Training Workshop, Kingston Frontenac Lennox and Addington United Way, February 2020
- Academic Director, Queen's School of Policy Studies, 2019-Present
- Vice Chair, Queen's University Senate, 2019-2021
- Internal/External Examiner, PhD Defence Raynold Wonder Alorse, 2020.
- Recipient, Smith School of Business Teaching Fellowship, 2017-2020.
- Chair, Senate Agenda and Summer Action Committee, 2019-2021
- Chair, Senate Governance and Nominating Committee, 2018-2019
- Co-Chair, Ad Hoc Senate Committee charged with reviewing SOARB
- Member, Senate Governance and Nominating Committee, 2017-2019
- Nominee, Frank Knox Undergraduate Teaching Award, Fall Term 2015
- Member, Queen's School of Business Undergraduate Committee, 2013-2016
- Member, Queen's University, Campus Planning Advisory Committee, 2013-2016
- Organized Visit To Queen's of the Governor of the Bank of Canada, Spring 2015
- Member, Queen's University Planning Committee, Serving Three-Year Term Starting 2013
- Member, Master of International Business Program Committee, 2013-Present
- Queen's University Faculty Association Representative for QSB (served since the summer of 2011).
- Member, Queen's University Senate, 2010-2013
- Consultant, Queen's Board of Trustees, Governance Reform Efforts (2010-2012)
- Nominee, Outstanding Teaching Award, Queen's Full-Time MBA, 2006-2013
- Delivery of two lectures for Kingston Later-Life Learning Society
- Research award: \$900, D.I. McLeod Research Fund (with Scott A. Carson)
- Assistant Director, Queen's Centre for Corporate Social Responsibility (2004-2006).
- Member, Design Committee, Queen's Executive Program on Corporate Social Responsibility
- D.I. McLeod Fellowship Research Award, School of Business (Summer 2006)

- 2004 – Member, Queen’s School of Business Committee on Doctorate of Business Administration
- 2003 – Co-coach (with Peter Richardson) of ICBC strategy team that won national competition
- 2002-2004 – Member, Queen’s Undergraduate Program Review Committee
- Nominee, Queen’s Commerce Outstanding Teaching Award 2003-2004
- Nominee, Queen’s Commerce’89 Student Life Award, 2003-2004
- Presenter, Ottawa Association of Business Economists, March 25, 2004
- Nominee, Queen’s Commerce Outstanding Teaching Award, 2002-2003
- Presenter, 1st Queen’s Student Conference on Social Responsibility
- Recipient, D.I. Macleod Scholarship, Queen’s School of Business Summer 2003
- External Examiner, MA Thesis, Royal Military College of Canada, Fall 2001
- Assistant Director: Queen’s Far Horizons Business Conference, Winter 2001
- Chair, Opening Session, Business and Third Sector Reform, Queen’s School of Policy Studies, 2001.
- Presenter, Queen’s Center for Enterprise Development, Breaking Through Barriers: Internationalizations and Canadian High Growth Companies, (October 2002)
- 2001-2002 – Assistant Director, International Business Queen’s Executive MBA programs.
- 2000 PhD internal/external examiner, Queen’s University.

Professional Associations

Academy of International Business
 International Studies Association
 Academy of Management

Community and Volunteer Activity:

Volunteer, Martha’s Table, Kingston Spring 2021-Present)
 Volunteer, Food Program, Kingston LionHearts (February 2021-Present)
 Member, Community Investment Review Panel, Kingston United Way, 2021
 Coach, Kingston Thunder PeeWee Major Competitive Baseball, Summer 2016
 Coach, Kingston Church League Hockey, Winter 2009-Winter 2015.
 Lecturer, Kingston Later Life Learning, Fall 2009
 Lecturer, Frontenac Community Economic Organization, Winter 2010
 Member, Board of Directors, Kingston Branch, Canadian Mental Health Association 2000-2002.