## **BLAIR MEIGHEN ROBERTSON**

### Career in Industry: Over US\$100bn in completed transaction experience across the globe

# March 2013 - Queen's University; Smith School of Business Current Continuing Adjunct Lecturer (Since 2019)

**KINGSTON** 

• Courses taught/teaching include: MFIN 840 (Investment Banking – Master of Finance); Comm 121 (Introduction to Finance – Bachelor of Commerce); Comm 324 (Investments and Portfolio Management – Bachelor of Commerce); Comm 501 (Directed Independent Studies in Business); MBUS 821 (Financial Management – Executive MBA); MBUS 925 (Financial Strategy – Executive MBA); MBAS 823 Corporate Valuation and M&A Analysis (MBA); MBUS 824 (Investments – MBA); MBAS 821 (Financial Management – GDB); MBUS 813 (Advanced Managerial Finance – AMBA) and MGBL 822 (International Investment Banking – MIB).

July 2012 -Current

## Queen's University; Smith School of Business; Career Advancement Centre ("CAC") \*\*Finance Advisor in Residence\*\* \*\*KINGSTON\*\* \*\*Finance Advisor in Residence\*\* \*\*The Company of the Company of the Career Advancement Centre ("CAC") \*\*The Career Advancement Centr

- Assist students in understanding, preparing and interviewing for a wide variety of career opportunities in the finance sector.
- Support the CAC in a numerous ways to further career opportunities for students in the finance sector.

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• Responsible for a new product-neutral Sector Coverage initiative across Asia-Pacific in the Technology Sector which worked closely with both the corporate and investment banking divisions to provide optimal solutions for clients across the bank's entire product suite. Began building a regional Technology practice in conjunction with the Asia-Pacific Country Heads and the various Regional Heads of Products. A particular area of focus was providing client coverage for first tier private equity firms for various divisions of BNP Paribas (including investment banking, commercial banking and wealth management).

## August 2001Dec. 2010 The Royal Bank of Scotland/ABN AMRO Corporate Managing Director, Co-Head of Investment Banking, Head of Sectors, Asia

HONG KONG

**HONG KONG** 

- Revenue responsibility for all products of the bank across all Corporate Sectors in Asia. Completely restructured and rebuilt the investment banking business and created a product neutral coverage platform across corporate and investment banking. Led the business through the RBS/ABN merger as well as the financial crisis and was able to rebuild the team with world-class talent.
- Committee responsibilities included: Co-Head of the Investment Banking Management Committee in Asia, Co-Head of the Regional M&A Engagement Committee, Member of the Regional Equities Engagement Committee, Regional Capital Allocation Committee, Asia Pacific Banking Management Committee, Global M&A Engagement Committee, Global TMT Management Committee, Global TMT Capital Allocation Committee and the Asian Global Clients Management Team.
- Experience across a broad range of Sectors, including Telecommunications, Media, Technology, Utilities, Renewable Energy, Oil & Gas, Metals & Mining, Power & Infrastructure, Industrials and Transportation. Worked very closely with numerous Private Equity firms. Experience across a broad range of products, including M&A, ECM, DCM, restructuring, a wide range of debt products, foreign exchange, derivatives and carbon trading.
- Extensive negotiation and structuring experience across Greater China, South East and Northern Asia.
- Designed and implemented graduate and junior banker recruiting and training programs. Taught numerous training sessions on various valuation techniques, merger & acquisition analysis, capital markets, deal process, career management and other investment banking related topics. Also designed and implemented a mentorship program for junior banking professionals.
- Award winning and notable transactions in Asia include: advising Sinochem on its attempted A\$2.8bn takeover of Nufarm in Australia, advised SSI (a Thai steel company) on its US\$500mm acquisition of Tata Steel's Teeside Cast Products plant in the UK, advised a South East Asian company on a potential C\$2.5bn Oil & Gas acquisition in Canada, advised a Chinese wind energy company on a private placement to a private equity firm, advised a Chinese SOE on a potential US\$5bn Oil & Gas acquisition in Eastern Europe, advised an iron mine in China on a potential pre-IPO private placement, advising China Unicom in relation to its attempted joint US\$2bn privatization of PCCW with PCRD in 2009, advising Chunghwa Picture Tubes on its sale of a US\$250mm convertible bond to Warburg Pincus in 2008, InnoLux's US\$1.4bn GDR in 2007 (mandate won despite lack of research coverage on the company, The Asset's Best GDR/ADR in Asia), Venture's US\$620mm acquisition of GES in 2006 (FinanceAsia's Best Domestic M&A Deal in Asia and FinanceAsia's Best Deal in Singapore), LG.Philips LCD US\$2.2bn ADR/ord. share equity deal in 2005 (mandate won despite lack of research coverage on the company and lack of domestic US investment banking business, The Asset's Best GDR/ADR in Asia, The Asset's Best Secondary Offering in Asia and Asiamoney's Best Korean Deal) and Compal Electronics' US\$300mm convertible bond in

- 2005 (Asiamoney's Best Equity-linked Deal in Asia).
- Built RBS/ABN AMRO Asia's Telecommunications, Media and Technology franchise into a league table leading and award winning investment banking business. RBS/ABN AMRO was the number two M&A advisor in Asia ex-Japan from 2007 to 2008 and was the number one capital raising bank in the TMT sector in Asia ex-Japan from 2005-2008. RBS/ABN AMRO assisted its Asian TMT clients in raising over US\$70bn under my leadership over several years across a variety of products, including ADRs, GDRs, domestic equity, convertible bonds and debt. Numerous clients did five or more transactions with RBS/ABN. Transactions completed by the TMT group in Asia were independently recognized with nineteen "Deal of the Year" awards across a broad spectrum of categories, including Best Domestic M&A Deal in Asia in 2006, Best Leverage Buyout in Asia in 2007 and Best GDR/ADR in Asia in both 2007 and 2005 and Best Equity-linked Deal in Asia in 2005. Transactions involving financial sponsors grew to become a large part of the business. Merchant banking transactions also played a key role at times.
- Speaker at numerous conferences regarding topics such as M&A in Asia, Renewable Energy in Asia and various TMT sector topics.

### March 1999-July 2001

## Credit Suisse First Boston/Donaldson, Lufkin & Jenrette Vice President, Technology Group

HONG KONG

Focus on M&A, LBOs, financial sponsor coverage and private placements. Five M&A and two ECM transactions completed across Korea, Singapore, China, Hong Kong and Taiwan in the telecom and technology sectors, including advising Celestica on its US\$890mm acquisition of Omni Industries and KT Freetel on its \$612mm placement to Microsoft, Qualcomm and CDPQ. Spearheaded DLJ's Internet-based technology effort in Asia.

### May 1995-March 1999

### LAZARD FRÈRES & CO. LLC

NEW YORK (5/95-12/97)/SAN FRANCISCO (12/97-3/99)

Associate, M&A, Telecommunications and Technology Group

- Over US\$150bn in M&A transaction experience (US\$82bn in completed transactions) for a variety of clients in the telecom, media and technology sectors. Transaction highlights include the largest and third largest M&A deals in history at the time of the transactions (MCI/Worldcom US\$42.7bn transaction, SBC/Pacific Telesis US\$23.8bn transaction) and the US\$6.3bn 360° Communications merger with ALLTEL. In addition, a potential US\$60+bn merger between a local telephone company and a long distance telephone company was nearly completed (it failed due to regulatory reasons).
- Developed, executed and presented financial and strategic analyses for a range of assignments, focusing primarily on mergers, acquisitions, divestitures and financial restructurings. Financial analysis experience includes: developing merger, recapitalization, spin-off and leveraged buyout models, both corporate and segment level valuation analyses and analyzing tax-efficient transaction structures.
- Managed sell-side and buy-side M&A processes: interacted with potential acquirors/targets, prepared and presented company description/evaluation materials, established/examined data rooms and analyzed offers.
- Assignments covered a variety of industries including: long distance telecom, local telecom, competitive access providers, cellular, PCS, satellite, paging, transaction processing, software, Internet commerce, communications equipment, telecom billing, broadcasting and others.

#### June 1994-

#### SMITH BARNEY ASIA INC.

HONG KONG

#### April 1995

#### Financial Analyst, Corporate Finance and Direct Investment

Drafted presentations to win equity underwriting and financial advisory mandates and wrote direct investment proposals and assessments. Conducted extensive due diligence for direct investment and advisory clients.

## August 1993-

## UNITED BEARING COMPANY

NANNING/WUHAN, CHINA

## May 1994

## Assistant to President

Created an infrastructure which could support rapid country-wide expansion out of one store (ultimate expansion was to 25 stores). Initiated, designed and executed a market analysis of Wuhan, solicited major clients, hired and trained personnel and mediated with suppliers.

## **Education and Awards**

## 1988-1992

## THE UNIVERSITY OF WESTERN ONTARIO

LONDON, CANADA

Honors Bachelor of Arts Degree in Business Administration, Richard Ivey School of Business. Continual Scholarship; Dean's Honor List.

#### **Additional Information**

- Conversant in Mandarin and Spanish.
- Enjoy skiing (former volunteer for the Canadian Ski Patrol Association), basketball and photography.