



# SMITH SCHOOL OF BUSINESS AND GAME PLAN

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Smith School of Business at Queen's University is Canada's premier business school and is consistently ranked among the best in the world. We are the exclusive business education partner of the Canadian Olympic Committee (COC) and a founding partner of Game Plan, Canada's total athlete wellness program, helping athletes plan for success beyond sport.

The school has been a pioneer in the areas of team-based and experiential learning and offers a suite of MBA and specialized master's programs in many locations across Canada. Our mission is to provide awards, workshops and networking opportunities to assist Canada's athletes as they plan for and transition into their post-athletic careers.



**GAME PLAN**  

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**PLAN DE MATCH**

**Awards will be made available to qualified applicants on a competitive basis for the following programs, including graduate degree offerings and non-degree training and development programs:**

*Smith is proud to offer flexible blended/virtual and in-person delivery models. All programs are delivered in English.*

### **Full-Time MBA**

A 12-month, full-time immersive program delivered at Smith School of Business in Kingston, ON. A transformational experience that builds skills and expands your personal capacity. Mix of class instruction, discussion, experiential learning, simulations and real-world business projects. Small class sizes, focus on team skills and dynamics, custom coaching, and career support.

### **Accelerated MBA for Business Graduates**

Build on your undergraduate business degree and work experience to master advanced management topics and be ready for the challenges of senior management. A 12-month program while you work. Core classes from your home city using an innovative boardroom learning platform, plus on-campus residential sessions. Exceptional support from faculty, program staff, project advisors and team, career, lifestyle and executive coaches.

### **Executive MBA The National Program**

An extraordinary education and development experience to accelerate your career. A 16-month program while you work. Core classes from your home city in Canada using an innovative boardroom learning platform, plus on-campus residential sessions. Small student to faculty ratio, working in local and virtual teams. Plus the chance to do an international Global Business Project. Exceptional support from faculty, program staff, project advisors and team, career, lifestyle and executive coaches.

### **Executive MBA Americas A Cornell-Queen's Partnership**

Earn MBA degrees from two prestigious institutions – Queen's and Cornell. An outstanding education with a focus on the Americas marketplace and working in international teams. Plus the chance to do an international Global Business Project. A 18-month program while you work. Core classes from your home city in Canada, the U.S., or South America using an innovative boardroom learning platform, plus on-campus residential sessions at both universities. Build your international network studying in local and virtual teams. Exceptional support from faculty, program staff, project advisors and team, career, lifestyle and executive coaches.



## **Master of Management Innovation & Entrepreneurship**

This program is specifically designed for those who will start, grow or drive new ventures whether in a startup or inside a corporation. Special skills, strategies and strengths are needed to turn an idea into a viable and thriving business. This program equips you for that challenge. The year-long program combines three intense residential boot camps in Kingston with an experiential, goal-driven project supported by an advisor throughout the year. This is a 'learn by doing' program with self-directed courses, workshops, guest speakers and real innovation projects being launched.

## **Master of Finance**

The premiere program that best positions you for a senior career in finance and investment, and a powerful complement to the Certified Financial Analyst designation. A balance of theory and practice including hands-on asset management opportunities. Outstanding faculty team comprised of some of the best management educators plus sessions led by highly-respected industry practitioners. Ensures you are immersed in current and emerging sector practices, with a focus on building out your network within the finance industry. Earn this Master of Finance degree in 12 months while you work, delivered at SmithToronto, our state-of-the-art learning facility in downtown Toronto.



"Team Canada's athletes have dedicated their lives to represent our nation on the international stage. We are proud to partner with one of the world's premier business schools to provide them with opportunities to succeed in life after sport. For the past four years, Smith School of Business, through Game Plan, has successfully empowered athletes to transfer and develop their skills to set new goals for themselves. The COC is excited to cheer on each class of Team Canada in their new endeavors."

**David Shoemaker**  
CEO  
Canadian Olympic Committee

## **Master of Financial Innovation & Technology**

This world-class degree is the solution to the fast-growing need in the financial sector for leaders with a solid understanding of both finance and data science and machine learning. Technology has undeniably changed how financial markets and institutions function. Every part of the financial value chain is being disrupted by nimble technology-based innovators and changing the skills required to be successful in modern finance. A 12-month program while you work. Learn a unique combination of skills consisting of a deep understanding of financial models and data and technology. Gain knowledge and tools to move immediately from theory to real-world applications.

## **Master of Management Analytics**

This leading program is the essential degree for the world of data. It delivers the critical skills and understanding to develop, direct and deliver projects with significant analytics components. Be able to bridge from data analysis to business problem solving and solutions. Understand not only how to use data for business needs, but how to structure and manage complex projects, and lead high-performance teams. A 12-month program while you work offered in two formats: a live, classroom format in downtown Toronto; or a Blended Learning format, combining self-directed online learning and live remote instruction — accessible from anywhere in the world.

## **Master of Management in Artificial Intelligence**

The first degree of its kind. Focused on harnessing AI's potential for competitive business performance. Understand the capacity of the science and gain the expertise to apply it to organizational needs and strategies, and to navigate the complex ethical, economic and societal implications of AI. A 12-month program while you work delivered at SmithToronto, our state-of-the-art learning facility in downtown Toronto. Outstanding faculty and industry specialists including faculty from the Vector Institute for Artificial Intelligence.

## **Master of Digital Product Management**

This cross-disciplinary degree provides the skills and knowledge to effectively manage digitalization initiatives — in work productivity, automation, micro-learning, personalized customer experiences, and more. The innovative 12-month program leverages the expertise of Smith School of Business and Queen's School of Computing for a uniquely comprehensive educational experience. It is the first program of its kind in Canada.



"High-level athletes possess many of the characteristics that we look for in applicants — leadership, determination, collaboration, coachability and resilience. They thrive in Smith's team-based approach to learning and high-performance coaching culture and help others do the same. Together with Game Plan, Smith is proud to be supporting Canada's national team athletes in developing the skills to excel in the world of business."

**Wei Wang**

Associate Dean of Professional Graduate Programs  
Smith School of Business



## Master of International Business

The must-have degree for the global business citizen. A full-time program that deepens your international expertise. Earn double degrees by attending Smith School of Business and one of more than 10 highly respected international business schools over 16 or 24 months. Or take the single degree Master of International Business in 12 months including an international exchange at one of more than 40 international business schools. An outstanding quality education and a range of partners and specialties to build the experience that's right for you.

## Graduate Diploma in Business

A four-month comprehensive overview of business fundamentals for recent university graduates from any discipline. Start on the path to a Full-time MBA at Smith. Four months full-time from May to August in Kingston, ON. Earn credits to apply to the Smith Full-time MBA and open the door to career opportunities.

## Certificate in Business

Designed for students who want to gain fundamental knowledge in the key areas of business and broaden their career options. Complete six fundamental undergraduate business courses that can be taken online over a duration of up to six years. For Game Plan Award students, the Certificate is open to those who have already completed an undergraduate degree or are currently enrolled in an undergraduate program at any school, with a GPA of 2.6 or higher. The Certificate offers athletes flexibility and the opportunity to continue training at a high level.

## Queen's Executive Education

Queen's Executive Education offers a suite of non-degree management education programs on a variety of business topics. Programs range in length from half-day sessions up to three weeks, and are traditionally offered in-person at our Kingston conference centre and downtown Toronto facility. Many of our Executive Education courses and programs are now available in remote learning formats, meaning that you can learn from the comfort of your own home! Sessions are led by the same world-class faculty that teach on Smith's MBA and professional graduate programs. Topics include Leadership, Strategy, Execution, Finance and more.



## Who to contact for more information

Your Game Plan Advisor can provide you with information about the partnership with Smith and the educational opportunities that exist, including the link to the athlete application form specific for Game Plan athletes. You can also reach out to **Colin Snider**, Smith Application Advisor, at [colin.snider@queensu.ca](mailto:colin.snider@queensu.ca) for information about Smith School of Business and our programs.