13th Annual Social Impact Summit
November 10-11, 2017 | Smith School of Business

Sponsorship Opportunities
Lead The Way To A Better World

Our world today needs leaders that are both ready and willing to tackle our most pressing social issues such as poverty, health care, human rights, education, civic engagement and the environment.

The Social Impact Summit is a world class event that brings together leading academics and practitioners with over 250 delegates from across our Queen's Bachelor of Commerce, Accelerated MBA, Executive MBA, Full-time MBA, Master of International Business and Master of Entrepreneurship and Innovation programs as well as Smith alumni and members of the public.

Thank you for giving consideration to supporting the 13th Annual Social Impact Summit. It is only with the generous support of our sponsors that we can put together an exceptional program and provide such an incredible learning and networking opportunity for our students.

Dr. Tina Dacin
Stephen J.R. Smith Chair of Strategy & Organizational Behaviour
Professor of Strategy & Organizational Behaviour,
and Director, Centre for Social Impact
Smith School of Business

“The Social Impact Summit was truly an amazing event that provided a lot of value for everyone present. The diverse set of speakers and contributors made the entire event a very thought provoking and inspiring two days.”

Maggie
Commerce 2018
Exceptional Speakers

The Summit brings together the highest calibre of international and domestic speakers to share their stories, experiences, and advice with students.

Past speakers include:

- **Mary Boyden**
  Managing Director,
  Eighth Fire Solutions Inc.

- **Geoff Cape**
  CEO,
  Evergreen

- **Jim Cuddy**
  Musician

- **Bindu Dhaliwal**
  Associate General Counsel & Director
  Environmental, Social & Governance,
  BMO Financial Group

- **Tatiana Fraser**
  Co-founder,
  Girls Action Foundation and
  Global Ashoka Fellow

- **Anil Gupta**
  Founder, The Honey Bee
  Network and Professor, Indian Institute of Management

- **Jerry Koh**
  Manager of Innovation,
  Foresight & Research,
  MaRS Solutions Lab

- **Johann Koss**
  President & CEO,
  Right to Play International

- **Harry Kraemer**
  Professor, Kellogg School of Management, former CEO,
  Baxter and Best-selling Author

- **David Labistour**
  CEO,
  Mountain Equipment Co-op
Stephen Leafloor  
Executive Director and Founder, BluePrintForLife

Walt Macnee  
Vice Chairman, MasterCard  
Chairman, MasterCard Centre for Inclusive Growth

Paul Pellizzari  
Executive Director of Policy and Social Responsibility, OLG

Bruce Poon Tip  
Founder, G Adventures

Dani Reiss  
President and CEO, Canada Goose

Andrea Robertson  
Vice President, Not-For-Profit Services Wealth Advisory Services, TD Wealth

Vicky Saunders  
Founder, SheEO

Joanne Stanley  
Executive Director, Women in Communications and Technology

Justin Trudeau  
Prime Minister of Canada (2011)

“From inspiring speakers to insightful networking experiences, the Social Impact Summit was an enriching experience that every Commerce student should attend. I learned about taking action, self-assessment, and systems thinking through responsible leadership.”

Lyndon  
Commerce 2017
Sponsorship Opportunities

**TITLE SPONSOR | $35,000**

**3-YEAR TITLE SPONSOR | $95,000**

1 Sponsorship Available

- Recognition at Summit opening
- Company presentation (10 minutes)
- Option of company logo on delegate bags
- Recognition at Summit as the Title Sponsor
- Ongoing recognition as Title Sponsor for each sponsorship year on online and print media
- Full-page advertisement in Summit program
- Invitation to 10 guests from your company to attend Summit
- First right of refusal to renew sponsorship
- Opportunity to co-host an event at the Smith Toronto campus

**Bold Leadership SPEAKER SPONSOR | $20,000**

2 Sponsorships Available

The Bold Leadership sponsor supports the Summit to bring leaders and practitioners whose experiences challenge and enlighten delegates to current approaches, social impact and responsible leadership.

- Keynote Speaker introduction at opening
- Company presentation at Plenary Session (5 minutes)
- Opportunity to introduce and thank speakers at Plenary Session
- Recognition at Summit as Bold Leadership Sponsor
- Invitation to 8 guests from your company to attend Summit
- Ongoing recognition in online and print media

**Impact Convener NETWORKING SPONSOR | $15,000**

1 Sponsorship Available

The Impact Convener sponsor supports the Summit to curate networking sessions for delegates and speakers that allow delegates to take a pause and create an authentic connection.

- Opportunity to deliver welcome at opening reception
- Recognition at Summit as the Impact Convener Sponsor
- Full-page advertisement in Summit program
- Invitation to 5 guests from your company to attend Summit
- Ongoing recognition in online and print media

**Inspire SESSION SPONSOR | $2,500**

8 Sponsorships Available

The Inspire Session sponsors allow the Summit to design knowledge and learning sessions that take delegates deeper into real-world issues and current approaches in the field of social impact.

- Recognition provided at your choice of one Summit session
- Ongoing recognition in online and print media
- 1 delegate registration
Please Contact

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