

SOCIAL INNOVATION BOOTCAMP 2015

“TAKING ACTION. CREATING IMPACT”

Friday Evening, March 13th, & Saturday All day, March 14th

Location: Goodes Hall, Queen's School of Business
143 Union Street West, Kingston, Kingston, ONTARIO

AGENDA

TIME	Friday, March 13 th
4:30 PM - 5:00 PM	REGISTRATION
5:00 PM – 6:00 PM	<p>OPENING REMARKS: Queen's RECODE Launch</p> <p>Dr. Daniel Woolf, <i>Principal and Vice-Chancellor</i>, Queen's University <i>Building a Social Innovation Ecosystem @ Queen's</i></p> <p>Dr. Tina Dacin, <i>Director</i>, QSB Centre for Social Impact and <i>E. Marie Shantz Chair of Strategy and Organizational Behaviour</i> Queen's School of Business</p> <p>Chad Lubelsky, <i>Associate Program Director</i> J.W. McConnell Family Foundation <i>What is Recode?</i></p>
6:00 PM – 6:30 PM	<p>SOCIAL INNOVATOR'S PITCH FEST TEAM FORMATION Antony Upward, <i>Founder</i>, Flourishing Business Model (FBM), <i>Sustainability Business Architect</i> and Petra Kassun-Mutch, <i>Bootcamp Curator & Co-Facilitator</i></p>
6:30 PM – 7:30 PM	SOCIAL INNOVATOR'S DINNER & FBM MINI-EXERCISE
7:30 PM – 8:00 PM	BREAK
8:00 PM – 9:00 PM	<p>“BUILDING A FLOURISHING SOCIAL INNOVATION BUSINESS MODEL” Antony Upward, <i>Founder</i> Flourishing Business Model, <i>and Sustainability Business Architect</i></p>

*This workshop is made possible through the generous support of
Michael Kehoe, BCom '78 and
Brian Walsh, BA'74, MBA'76*

TIME	Saturday, March 14 th
8:00 AM - 8:45 AM	NETWORKING BREAKFAST
8:45 AM – 9:00 AM	OVERVIEW OF DAY
9:00 AM – 9:45 AM	“SOCIAL INNOVATION: It Ain’t a Picnic in The Park” Hamoon Ekhtiari, <i>Director</i> , Studio Y, MaRS Discovery District
9:45 AM – 10:00 AM	BREAK
10:00 AM – 11:00 AM	SOCIAL ENTERPRISE START-UP FOUNDERS: The Dream, The Grind and the Reward <ul style="list-style-type: none"> • Marjorie Brans, <i>Managing Director</i>, School for Social Enterprise - Ontario • Mauricio Meza, <i>Co-Founder</i>, Komodo OpenLabs • Shyra Barberstock & Rye Barberstock, <i>Founders</i>, Okwaho Network • Joan Prowse, <i>Producer/Director</i>, CineFocus & Green Heroes
11:00 AM – 11:15 AM	BREAK
11:15 AM – 12:30 PM	SOCIAL INNOVATION TOOLBOX: Practical Considerations <ul style="list-style-type: none"> • So You Think You Can Crowdfund? Ilana Ben-Ari, <i>Founder and Lead Designer</i>, Twenty One Toys • Venture Philanthropy & Its Role in Social Innovation Tanya Bass, <i>Volunteer Engagement Director and</i> Viktor Popov, <i>Co-Director of Marketing, Marketing, Toronto + Acumen</i> • Legal Options, Considerations and Realities Robert Wakulat, <i>Lawyer</i>, Wakulat & Dhirani LLP • A Grantor’s Perspective: Trends & Practical Realities Lisa Lalonde, <i>Chief Development Officer</i>, LIFT
12:30 PM – 1:15 PM	LUNCH
1:15 PM – 2:00 PM	“IMPACT INVESTING & SOCIAL INNOVATION: Current State and Futurecast” Karim Harji, <i>Co-Founder & Director</i> , Purpose Capital
2:00 PM – 2:45 PM	“HOW TO CREATE A WINNING PITCH IN THE SOCIAL INNOVATION SPACE” Tristina Sinopoli, <i>Senior Associate</i> , MaRS Centre for Impact Investing
2:45 PM – 3:30 PM	PITCH CLINICS (Teams work with assigned mentors on their pitch)
3:30 PM – 4:30 PM	PITCH COMPETITION
4:30 PM – 5:00 PM	JUDGING
5:00 PM	PRESENTATIONS OF AWARDS, WRAP-UP

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