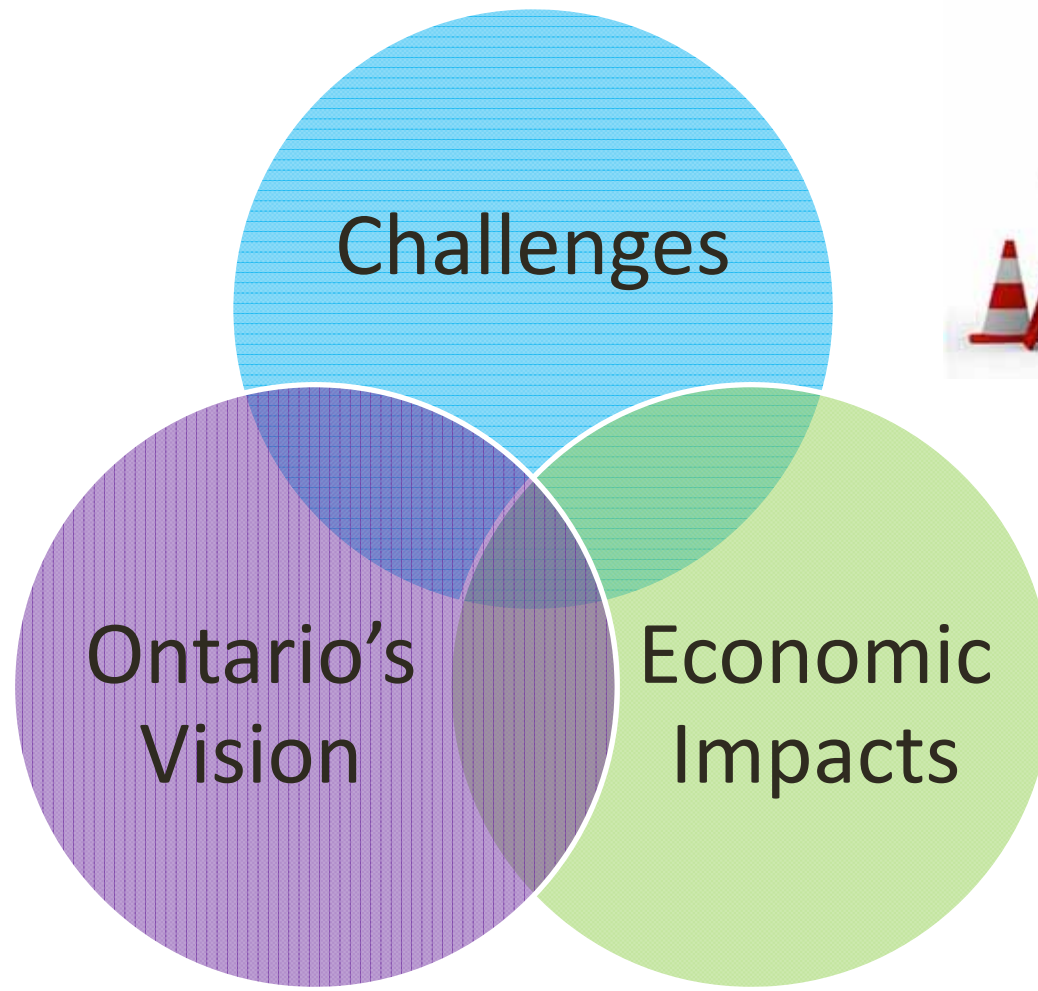


Rural Transportation Issues and Strategies

Kevin Majkut

Issues with Rural Transportation



Issues with Rural Transportation

Challenges

- Access to Healthcare
 - 2031 – 25% > 65
- Seniors' Inability to Drive
 - Use Public Transit the Most
- Government Policy
 - Increasing Bureaucracy
- Financial Barriers



Issues with Rural Transportation

Economic Impacts

- Employment and Business Activity
- Increased Mobility
- Transportation Cost Impacts
- Impacts on Expenditure Patterns
- Growth Impacts on Local Economy

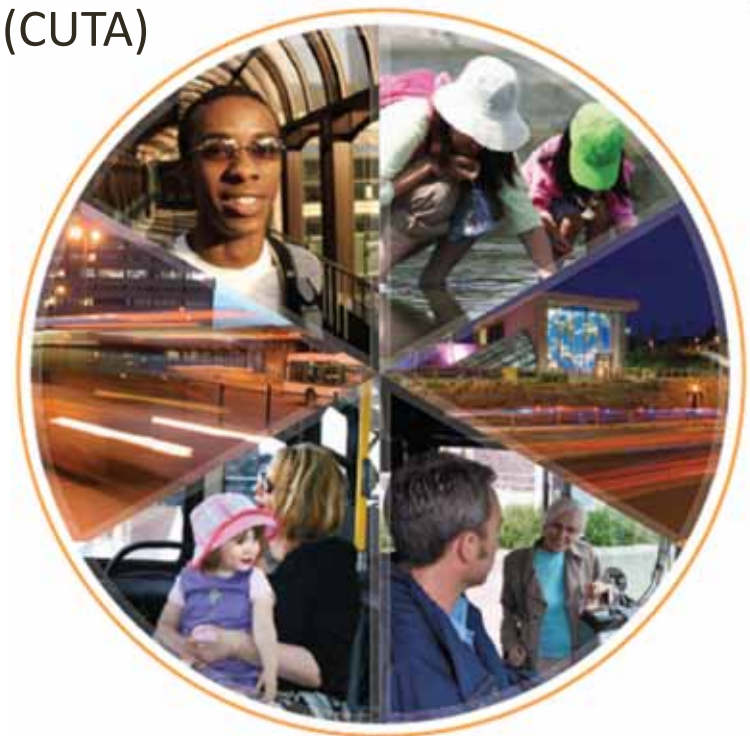


- Economic Impact Analysis (EIA)

Issues with Rural Transportation

Ontario's Vision

- Vision 2040
 - Canadian Urban Transit Association (CUTA)
- Objectives
 - Increase Service Options
 - Centralize Transit
 - National Transit Policy
 - Availability of Funding
 - Maintain Focus on Customers



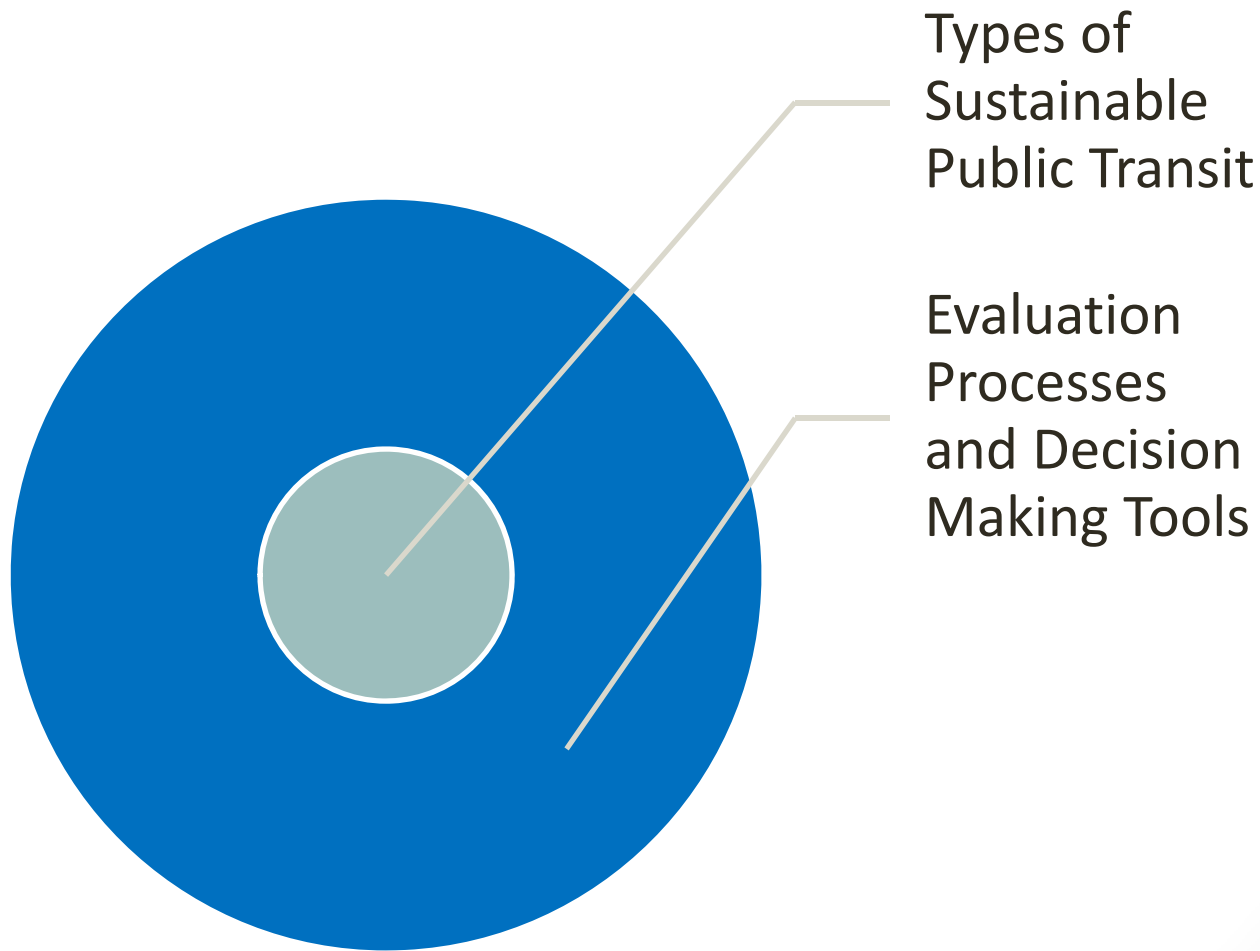
Transit Vision 2040



VISION|2040



Strategies for Rural Transportation



Strategies for Rural Transportation

Types of Sustainable Public Transit

- Bus Transit
- Charter Programs
- Ride Sharing
- Car Sharing
- Existing Public Transit
 - Quinte Access
 - Deseronto Transit
 - OC Transpo



Strategies for Rural Transportation

Evaluation and Decision Making Tools

- Transportation Evaluation Models
 - Government Costs, Vehicle Operating Costs, Average Travel Speed, Project Construction, Environmental Impact
 - Parking, Vehicle Depreciation, Public Health, Project Delays
- Economic Evaluation
 - Quantifying and Comparing Options
 - Transit Service Quality
- Developing Plans and Making Decisions
 - All stakeholders