



## Knowledge Synthesis

### Rural Youth Retention: Creating Community Connections

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#### INTRODUCTION

*This knowledge synthesis is part of The Monieson Centre's Knowledge Impact in Society (KIS) Project, a three-year endeavour to connect academic knowledge with economic development needs in Eastern Ontario. The synthesis is an accessible presentation of the latest research on issues affecting rural Eastern Ontario. The knowledge synthesis topics were determined through information gathered at 15 community workshops run in partnership with the Eastern Ontario Community Futures Development Corporation network. The KIS Project is funded by the Social Sciences and Humanities Research Council of Canada. For more information, visit [www.easternontarioknowledge.ca](http://www.easternontarioknowledge.ca).*

The connections we form with different aspects of our lives are a fundamental part of the human experience: connections to people, places, things and ideas. These connections not only define who we are, but also determine what we do and where we go. Following this reasoning, one way to approach rural youth retention is by using a 'connections lens' to think about the issues. What follows in this short paper is a synthesis of available knowledge on rural youth retention. The goal of this synthesis is to present a description of who rural youth are and potential strategies that will allow them to form meaningful connections with their communities and thereby encourage them to stay.

#### KEY ISSUES

##### *Who Are Canada's Rural Youth and What Are Their Challenges?*

Rural youth in today's Canada face a number of challenges that are not shared with their urban counterparts. These challenges have been repeatedly identified in a number of studies and surveys as the reason for their outmigration to urban centers.

1. **Transportation** – Because most rural areas do not have public transportation systems, residents must rely on other forms of transportation to get around. Due to the larger distances involved in rural commuting, walking and bicycling are usually not viable options, leaving automobiles as the only alternative. This poses a number of problems for youth who generally do not own vehicles. Most significantly, due to transportation limitations youth feel they are not able to participate in social activities (ex. movies, shopping, sports, dances, parties and community centre activities) to the degree they wish. As well, in one study almost half of youth interviewed said they wanted a job they could not access because of transportation.

2. **Socializing/Extra Curricular** – Non work-related activities are an important part of all of our lives. Many youth feel that their communities do not offer them sufficient extra-curricular activities or social/cultural activities. Many feel the social/cultural infrastructure in their community is geared towards either the really young or the really old.
3. **Employment** – Individuals aged 20-29 face both general employment rates and full-year fulltime employment rates which are lower in rural areas compared to urban areas. In terms of types of work available, more blue-collar and less professional and managerial positions are available in rural areas.
4. **Education** – Research has shown that rural youth feel a lack of education opportunities limits their potential to develop the necessary skills and abilities to be competitive in local, regional and national economies. This includes minimal or no post-secondary education institutions in their communities, limited availability of adult education or upgrading courses available, lack of on-the-job training opportunities, and lack of local training and education programs to help them develop entrepreneurial skills.

Considering these challenges it is no wonder that more than half (55%) of rural youth polled indicate that they intend to move to a more urban centre. Overall, those most likely to move out of rural areas are relatively young, are not married, have a university degree and have limited success in the labour market. In terms of in-migration, only 37% of former rural youth who are now living in an urban centre intend to return to their rural community. How then do we retain current rural youth and attract youth living in urban centres? We must connect them to rural communities.

## RESEARCH FINDINGS

### *Focusing on Key Principles/Values*

How are connections to communities made? Below are some basic principles and values that should guide decision-making about youth retention planning:

1. **Engagement** – Youth must feel engaged with the community. This means encouraging them and providing them with the opportunity to take an active part in their communities. Engagement is created by appealing to their interests and giving them something to be passionate about.
2. **Participation** – One of the most basic principles of any planning endeavor is participation. Youth should be solicited for their advice, input, feelings, ideas etc. in all aspects of community functioning. Creating solid buy-in and a sense of ownership through participatory approaches to community decision making will drive their passion and motivation. It will also make youth feel they are valued members of their community.
3. **Leadership** – Connections cannot be made without meaningful integration. Not only should youth participate in the planning of their own retention, but they should be given the opportunity to occupy influential leadership roles throughout different aspects of their communities. This will create a sense of ownership and worth as they come to realize they add

value to their communities. As well, those up-and-coming youth will have positions to aspire to and visible peers to model their behaviors after.

### *Retention Strategies and Tactics*

Many of these suggestions come from youth themselves.

#### **1. Transportation**

- a. Improve bike lanes so that bicycling is at least an option.
- b. Create car co-ops that organize a method of vehicle sharing.
- c. Organize special events buses that go to events in other rural areas and also in urban centres.
- d. Use school buses more efficiently. Give youth more freedom to take different buses so that they can get to jobs and friend's houses. Provide later buses that allow students to stay at school for sports and other activities.

#### **2. Socializing/Extra Curricular Activities**

- a. Encourage the development of cultural and social events directed at youth.
- b. Provide youth the opportunity to organize events themselves.

#### **3. Employment**

- a. Develop youth mentoring and apprenticeship programs that partner with local businesses.
- b. Have employers designate some positions as 'youth only' to facilitate the entry of youth into career positions. This may include subsidizing youth wages.
- c. Provide entrepreneurship training that will help youth start their own local businesses.
- d. Hold a local business plan competition.
- e. Help local businesses create summer employment programs to maintain connections with youth who have left to attend post-secondary institutions. This may include subsidizing youth wages.

#### **4. Education**

- a. Create career training programs in high schools to make sure youth know about all of their options and how they can position themselves to be able to stay in their communities and still reach their desired level of career success.
- b. Create co-operative education programs that partner with local businesses/industry.
- c. Encourage distance education by informing youth of opportunities, but also providing the necessary facilities such as internet access. Promote group enrollment in distance programs to facilitate the development of support networks and offer facilities where youth can meet for studying and discussion.

#### **5. Leadership**

- a. Organize a youth advisory committee.
- b. Create youth leadership positions in different departments related to civic affairs.
- c. Facilitate the creation of a youth-led local newspaper or newsletter. This would publicize youth accomplishments, opportunities, activities etc.

## APPENDIX A – RESOURCES

\*The following information was taken from the Canadian Rural Information Service's website ([www.rural.gc.ca](http://www.rural.gc.ca)).\*

This pathfinder is designed to provide information about entrepreneurship and opportunities for rural youth. It is a selective guide including references to journal articles, government publications, associations of interest, funding and mentoring programs, scholarships, and job programs. It is intended to be used as a starting point for further research and to guide users towards other sources of information.

1. **Associations and Organizations**
2. **Government and Youth Employment Programs**
  - a. **National Programs**
  - b. **Regional Programs**
3. **Funding, Scholarships and Awards**
  - a. **Funding**
    - i. *National Programs*
    - ii. *Western Canada Programs*
    - iii. *Central Canada Programs*
    - iv. *Atlantic Canada Programs*
  - b. **Scholarships**
4. **Conferences**
5. **Additional Resources**
  - a. **Websites**
  - b. **Mailing Lists**
  - c. **Software**
  - d. **Videos**

### Associations and Organizations

1. **[ACE \(Advancing Canadian Entrepreneurship\)](http://www.acecanada.ca)**

Internet: <http://www.acecanada.ca/>

ACE (Advancing Canadian Entrepreneurship) is a national not-for-profit organization dedicated to supporting student business owners and promoting entrepreneurship as a viable career option. For more information, contact:

ACE Canada  
 250 The Esplanade, Suite 410  
 Toronto, Ontario M5A 1J2  
 Tel: (416) 304-1566 or 1-800-766-8169  
 Fax: (416) 304-1569  
 E-mail: [info@acecanada.ca](mailto:info@acecanada.ca)

2. **[Canada Business](#)**  
Internet: <http://canadabusiness.gc.ca/gol/cbec/site.nsf/en/index.html>  
Canada Business is a government information service for businesses and start-up entrepreneurs in Canada. For more information, contact your **[Canada Business Network service centre](#)**  
Internet: <http://canadabusiness.gc.ca/gol/cbec/site.nsf/en/bg00341.html>
  
3. **[Canadian Foundation for Economic Education](#)**  
Internet: <http://www.cfee.org/en/>  
The Canadian Foundation for Economic Education (CFEE) is a non-profit educational organization whose mandate is to increase awareness and understanding of economic matters among teachers and students in high schools and community colleges. CFEE hosts conferences and seminars and produces a wide range of print, video and computer software resources specifically designed for use by young Canadians in the school system. For more information, contact:  
Canadian Foundation for Economic Education  
110 Eglinton Avenue West, Suite 201  
Toronto, Ontario M4R 1A3  
Tel.: (416) 968-2236 or 1-888-570-7610  
Fax: (416) 968-0488
  
4. **[Canadian 4-H Council](#)**  
Internet: <http://www.4-h-canada.ca>  
A community based organization dedicated to the growth and development of rural youth. Their purpose is to foster development of life skills such as citizenship, cooperation, leadership, responsibility and independence through achievement in skills development projects.  
4-H National Office  
Central Experimental Farm  
Bldg #26, 930 Carling Ave  
Ottawa, ON K1A 0C6  
Tel: (613) 234-4448  
Fax: (613) 234-1112  
E-mail: [cforrest@4-h-canada.ca](mailto:cforrest@4-h-canada.ca)
  
5. **[Canadian Youth Business Foundation](#)**  
Internet: <http://www.cybf.ca>  
The Canadian Youth Business Foundation (CYBF) is a national charitable organization that empowers aspiring young Canadian entrepreneurs, age 18-34, to start up their own business. CYBF's three core services: start-up financing, mentoring, and learning resources are delivered in local communities across Canada through volunteer community partner organizations. For more information, contact:  
National Office:  
Canadian Youth Business Foundation  
100 Adelaide Street West  
Suite 1410  
Toronto, Ontario M5H 1S3  
Tel.: (416) 408-2923  
Fax: (416) 408-3234

E-mail: [info@cybf.ca](mailto:info@cybf.ca)

6. **[Centre for Entrepreneurship Education and Development](#)**

Internet: <http://www.ceed.ednet.ns.ca/>

Funded by Nova Scotia Education and Culture, Nova Scotia Economic Renewal Agency and the Atlantic Canada Opportunities Agency, the Centre works to help young people discover and develop entrepreneurial skills by developing curriculum for schools, training those who teach entrepreneurship, and developing projects to promote community entrepreneurship. For more information about the Centre's programs, contact:

Centre for Entrepreneurship Education and Development

P.O. Box 515

1521 Grafton Street

Halifax, Nova Scotia B3J 2R7

Tel.: (902) 421-2333 or 1-800-590-8481

Fax: (902) 482-0291

E-mail: [info@ceed.ca](mailto:info@ceed.ca)

7. **[John Dobson Micro-enterprise Centre](#)**

Internet: <http://www.mta.ca/faculty/socsci/mec/>

Mount Allison University

320 Avar-dixon Building, 144 Main Street

Sackville, New Brunswick E4L 1A7

Tel.: (506) 364-2161

Fax: (506) 364-2625

E-mail: [jdmecc@mta.ca](mailto:jdmecc@mta.ca)

8. **[Junior Achievement of Canada](#)**

Internet: <http://www.jacan.org/>

Junior Achievement (JA) is an international non-profit organization dedicated to educating and inspiring young people about business and economics. The JA experience helps young people discover leadership, entrepreneurial and workforce readiness skills so they can achieve their highest potential and future successes as citizens in the global community. For more information, contact:

2275 Lakeshore Blvd. West

Suite 306

Toronto, Ontario M8V 3Y3

Tel.: (416) 622-4602 or 1-800-265-0699

Fax: (416) 622-6861

E-mail: [programs@jacan.org](mailto:programs@jacan.org)

9. **[Kids Invent Canada](#)**

This program fosters creative thinking, inventing and entrepreneurial enterprise among children 7-15.

West Central Community Futures Development Corporation

P.O. Box 188, 5004-51 Street

Warburg, Alberta T0C 2T0

Tel.: (780) 848-2222

Fax: (780) 848-2200  
E-mail: [kit@wccfdc.ca](mailto:kit@wccfdc.ca)  
Internet: <http://www.kidsinvent.ca>

## Government and Youth Employment Programs

### National Programs

1. [Canada's Youth Employment Strategy](#)

Internet: <http://youth.gc.ca/yoaux.jsp?&lang=en&flash=1&ta=1&auxpageid=706>

There are many federal youth employment programs available to Canadian youth. For information on these programs and on the federal Youth Strategy, contact:

Canada's Youth Information Line

Tel.: 1-800-935-5555

TTY/TDD: 1-800-465-7735

Fax: 1-800-585-5336

E-mail: [youth@canada.gc.ca](mailto:youth@canada.gc.ca)

2. [Student Summer Work Experience 2006](#)

Internet: <http://www.youth.gc.ca/yoaux.jsp?contentpageid=1160&lang=en&flash=1&ta=1>

Summer Work Experience (SWE) 2006 includes key Government of Canada initiatives designed to provide summer employment opportunities for secondary and post-secondary students. SWE 2006 is delivered in partnership with various groups in the private, public, and not-for-profit sectors.

### Regional Programs

Most provincial governments offer youth employment programs. For information on these programs, call the appropriate number in your province.

1. **Alberta**

[Alberta Youth Connections](#)

Tel: (780) 427-3975

Fax: (780) 422-6768

E-mail: [craig.milligan@gov.ab.ca](mailto:craig.milligan@gov.ab.ca)

Internet: <http://www3.gov.ab.ca/hre/youthconnections/>

2. **British Columbia**

[Achieve BC Jobs and Opportunities Youth Employment](#)

For information on British Columbia's youth employment programs, contact the Government Enquiry Center

Tel.: 1 800 663-7867

TDD: 1 800 661-8773

E-mail: [EnquiryBC@gems3.gov.bc.ca](mailto:EnquiryBC@gems3.gov.bc.ca)

### 3. Manitoba

#### [MB4Youth.ca - Employment](#)

Internet: <http://web2.gov.mb.ca/mb4youth/doSearch.php?groupID=197&language=en>

For information about Manitoba's youth employment programs, contact:

Manitoba Government Inquiry Service

Tel.: 1-866-626-4862

TDD.: (204) 945-4796

E-mail: [mgi@gov.mb.ca](mailto:mgi@gov.mb.ca)

### 4. New Brunswick

#### [Student Employment and Experience Development \(SEED\)](#)

Internet: <http://www.gnb.ca/0311/1ae.htm>

For information on New Brunswick's student employment programs, contact:

633 Queen Street

Fredericton, New Brunswick E3B 5H1

Tel.: 1-888-434-7070

Fax: (506) 452-2484

### 5. Newfoundland and Labrador

#### [Workinfont](#)

Internet: <http://www.gov.nf.ca/nlwin/>

For information about Newfoundland and Labrador's youth employment programs, contact:

Tel.: 1-800-563-6300

Fax: (709) 729-0767

E-mail: [nlwin@gov.nf.ca](mailto:nlwin@gov.nf.ca)

### 6. Northwest Territories

#### [Summer Student Employment Program](#)

Internet: <http://www.northwise.ca/>

For information on N.W.T.'s youth employment programs, contact:

Corporate Human Resource Services

Department of Executive – GNWT

P.O. Box 1320

Yellowknife, NT X1A 2L9

Tel: 867-920-3398

Fax: 867-873-0235

E-mail: [CHRS@gov.nt.ca](mailto:CHRS@gov.nt.ca)

### 7. Nova Scotia

#### [Information on student and youth employment resources](#)

Internet: <http://www.gov.ns.ca/econ/pep/default.asp>

For information about Nova Scotia's Youth Employment Programs, contact:

Contact Service Nova Scotia

Tel.: 1-800-670-4357

## 8. Nunavut

### [Student Summer Program](#)

Internet:

[http://www.gov.nu.ca/Nunavut/English/departments/HR/humanresources/site/student\\_programs.htm](http://www.gov.nu.ca/Nunavut/English/departments/HR/humanresources/site/student_programs.htm)

For information on Nunavut's youth employment programs, contact:

Department of Human Resources Headquarters

Tel: 1-888-668-9993

## 9. Ontario

### [IPS Ontario - Inventory of Programs and Services](#)

Internet: <http://www.ips.iwin.ca/>

The IPS is a free online database of programs and services that lead to employment. The IPS database is a comprehensive inventory with a primary focus on local programs and services. It also contains information on programs and services that are available throughout the Country or Province.

### [Northern Ontario Young Entrepreneur Program](#)

Internet: [http://www.mndm.gov.on.ca/nohfc/program\\_noyep\\_e.asp](http://www.mndm.gov.on.ca/nohfc/program_noyep_e.asp)

Provides young entrepreneurs the opportunity to develop business skills while assisting them with starting their own enterprises in the North.

### [Summer Experience Program](#)

Internet: <http://www.edu.gov.on.ca/eng/document/brochure/summejbe.html>

For information about Ontario's youth employment programs, contact: Government of Ontario Training Hotline

Tel.: 1-888-562-4769

Fax: (416) 326-5868

### [Youth Opportunities Ontario](#)

Internet: <http://youthjobs.gov.on.ca/eng.html>

## 10. Prince Edward Island

### [Youth Employment](#)

Internet: <http://www.gov.pe.ca/infopei/index.php3?number=16060&lang=E>

For information on P.E.I.'s youth employment programs, contact:

Employment Development Agency

Tel.: (902) 368-5805

## 11. Québec

### [Défi de l'entrepreneuriat jeunesse](#)

Internet: <http://www.defi.gouv.qc.ca/>

For information about Québec's youth employment programs, contact  
 Tel.: 1 800 463-5306  
 Fax: (418) 646-8104  
 E-mail: [secjeunesse@mce.gouv.qc.ca](mailto:secjeunesse@mce.gouv.qc.ca)

## 12. Saskatchewan

[Jobs for youth](#)

Internet: <http://www.cyr.gov.sk.ca/youthjobs.html>

## 13. Yukon

[Summer Employment and Programs for Students](#)

Internet: <http://www.education.gov.yk.ca/advanceded/employment/stepprogram.html>

For information on the Yukon's youth employment programs, contact:

Department of Education

Advanced Education

Box 2703

Whitehorse, Yukon Y1A 2C6

Tel.: 1-800-661-0408 local 5927

## Funding, Scholarships and Awards

### Funding

#### 1. National Programs

##### a. [Business Development Bank of Canada \(BDC\)](#)

Internet: [http://www.bdc.ca/en/i\\_am/young\\_entrepreneur/default.htm](http://www.bdc.ca/en/i_am/young_entrepreneur/default.htm)

For more information on this program, contact:

[Business Development Bank](#)

Tel.: 1-888-INFO-BDC

E-mail: [info@bdc.ca](mailto:info@bdc.ca)

##### b. [Canadian 4-H Council](#)

Internet: <http://www.4-h-canada.ca/programs/?path=Grant+Programs>

##### **Renewal Life Opportunities**

To support projects that focus on agriculture sector renewal. For more information about this program, contact:

4-H-Canada

E-Mail: [kathyho@4-h-canada.ca](mailto:kathyho@4-h-canada.ca)

##### c. [Canadian Youth Business Foundation](#)

Internet: <http://www.cybf.ca/index.html>

##### d. [Mentor Programs](#)

Internet: <http://www.cybf.ca/mentors>

- e. **Entre Nous** is a face-to-face mentor program, available only to CYBF loan clients.  
Internet: <http://www.mentoringyoungentrepreneurs.com/EntreNous/>

f. **Start up Financing**

Internet: <http://www.cybf.ca/entrepreneurs>

The Start up Financing program provides business support services and essential start-up credit to youth with good business ideas who would otherwise not have the resources. For more information on these programs, contact:

Canadian Youth Business Foundation

100 Adelaide Street West

Suite 1410

Toronto, Ontario M5H 1S3

Tel.: 1-800-464-2923

Fax: (416) 408-3234

E-mail: [info@cybf.ca](mailto:info@cybf.ca)

g. **Career Edge - A National Youth Internship Program**

Internet: <http://www.careeredge.org/>

Career Edge is a private sector not-for-profit internship program for Canadian youth that aims to enhance youth employability by providing youth with valuable career-related experience in Canadian companies. Career Edge internships are open to graduates of university, college, or high school wishing to spend six, nine or twelve months gaining career experience with an established company in Canada. For more information, contact:

Career Edge

P.O. Box 783

181 Bay Street 2400

Toronto, ON, M5J 2T3

Tel.: (416) 363-0003 or 1-888-507-EDGE(3343)

Fax: (416) 363-0888

E-mail: [info@careeredge.org](mailto:info@careeredge.org)

## 2. *Western Canada Programs*

a. **Community Futures Development Corporations**

With core funding assistance provided by Western Economic Diversification (WD), the Community Futures Development Corporations (CFDC) in western Canada are actively engaged in a wide array of community economic development activities in their respective regions. Given the importance of small business to Canada's changing economy, one of the primary focuses of the CFDCs is to foster entrepreneurial development by providing both financial and technical support to new and existing small businesses in non-metropolitan communities.

To find out if there is a CFDC near you, contact:

**[Pan Canadian Community Futures Network](#)**

Internet: <http://www.communityfutures.ca/home/index-eng.html>

- b. **[Alberta Youth Entrepreneurship Camp](#) - Entre-Corp Business Development Centre Ltd, Medicine Hat, Alberta**  
 Aug. 21-27, 2005. Cypress Hills, Alberta  
 Internet: <http://www.entre-corp.com/ayec/index.html>
- c. **[Kiwanis Enterprise Centre](#) - Dawson Creek, British Columbia**  
 Internet: <http://www.pris.bc.ca/enterprise>  
 The Kiwanis Enterprise Center was born in response to the needs of the community of Dawson Creek when it became apparent that local graduates and young people were leaving the region due to unemployment. The Enterprise Centre helps youth establish viable businesses in Dawson Creek by providing a resource of business skills, self employment opportunities and small business enterprise. For more information, contact:  
 Kiwanis Enterprise Centre  
 10805 14<sup>th</sup> Street  
 Dawson Creek, British Columbia V1G 4V6  
 Tel.: (250) 782-5745  
 Fax: (250) 782-5448  
 E-mail: [enterprise@pris.ca](mailto:enterprise@pris.ca)
- d. **Manitoba Education, Training and Youth - Community Learning and Youth Programs [Young Entrepreneurs Program](#)**  
 Internet: <http://www.edu.gov.mb.ca/youth/Employers/YoungEntrepreneurs.html>  
 Young Entrepreneurs is designed to encourage Manitoba's young people to start their own full-time businesses. Applications are accepted on a year-round basis from Manitoba youth aged 18 to 29 years. Under the Young Entrepreneurs program, approved applicants will be eligible for a grant of \$1000 to \$4000 to help defray business start-up cost and capital expenditures. For more information, contact:  
 Manitoba Education and Youth  
 310-800 Portage Avenue  
 Winnipeg, Manitoba R3G 0N4  
 Tel.: 1-800-282-8069 (ext. 3556)
- e. **[WE - Women Entrepreneurs of Saskatchewan Incorporated - Youth Initiatives](#)**  
 Internet: <http://www.womenentrepreneurs.sk.ca/youth/index.php>  
 Women Entrepreneurs of Saskatchewan Inc. (W.E.) is a non-profit membership organization that works with women who are considering a career in business, starting a business, or operating an existing business. W.E.'s youth activities focus on awareness of entrepreneurship as a viable career option.
- f. **Women Entrepreneurs of Saskatchewan – Saskatoon**  
 112 - 2100 8th Street East  
 Saskatoon, Saskatchewan S7H 0V1  
 Tel.: (306) 477-7173 or 1-800-879-6331  
 Fax: (306) 477-7175

E-mail: [info@womenentrepreneurs.sk.ca](mailto:info@womenentrepreneurs.sk.ca)

- g. **Women Entrepreneurs of Saskatchewan – Regina**  
 1925 Rose Street  
 Regina, Saskatchewan S4P 3P1  
 Tel.: (306) 359-9732 or 1-800-879-6331  
 E-mail: [info@womenentrepreneurs.sk.ca](mailto:info@womenentrepreneurs.sk.ca)

### 3. Central Canada Programs

- a. **Young Entrepreneurs Strategy – Ontario**  
 Internet: [http://www.ontariocanada.com/ontcan/en/youth/youth/ye\\_strategy.jsp](http://www.ontariocanada.com/ontcan/en/youth/youth/ye_strategy.jsp)  
 The Youth Entrepreneurs Strategy aims to inspire more young people to choose entrepreneurship as a career – and equip them with the tools they need to succeed.  
 Ontario Ministry of Economic Development and Trade  
 8th Floor, Hearst Block  
 900 Bay St.  
 Toronto, Ontario M7A 2E1  
 Tel: 1-866-668-4249 or (416) 325-6666  
 Fax: (416) 325-6688  
 E-mail: [info@edt.gov.on.ca](mailto:info@edt.gov.on.ca)
- b. **Fédération des coopératives de développement régional du Québec - Jeunes coopérateurs**  
 Internet: <http://www.fcdrq.coop/coopcompagnon/index.php>  
 Fédération des coopératives de développement régional du Québec  
 3188, Chemin Sainte-Foy, bureau 200  
 Sainte-Foy (Québec) G1X 1R4  
 Tel.: (418) 656-1335  
 Fax: (418) 651-3860  
 E-mail: [info@fcdqrq.coop](mailto:info@fcdqrq.coop)
- c. **Annual Quebec Entrepreneurship contest**  
 Internet: [http://www.concours-entrepreneur.org/en/qui\\_sommes\\_nous\\_pres.asp](http://www.concours-entrepreneur.org/en/qui_sommes_nous_pres.asp)  
 For more information, contact:  
 Fédération des cégeps  
 1035, rue De la Chevrotière,  
 Édifice Marie-Guyart, 13 étage  
 Québec, Québec G1R 5A5  
 Tel: (514) 644-4255  
 Fax: (418) 644-6851  
 E-mail: [cqe@riq.qc.ca](mailto:cqe@riq.qc.ca)

d. **[Place aux jeunes du Quebec](#)**

Internet: <http://www.placeauxjeunes.qc.ca/>

«Place aux jeunes» was started in 1989 in the hope of stopping the exodus of young graduates to big cities. Held over three weekends, the program brings together about 15 young people (18-35 years old) who originate from a given region. The program helps them discover the various facets of their region, allows them to meet participants in the local economy and invites them to imagine themselves and their future in that region.

Place aux jeunes du Quebec

265, rue de la Couronne, suite 205

Quebec, Quebec G1K 6E1

Tel.: 1-888-966-6725

Fax: (418) 523-0386

E-mail: [info@placeauxjeunes.qc.ca](mailto:info@placeauxjeunes.qc.ca)

e. **[Société d'Investissement Jeunesse \(SIJ\)](#) - Financial Assistance Program for Young Entrepreneurs – Quebec**

Internet: <http://www.sij.qc.ca/>

This program provides financial assistance to young people (18-35) starting up their own businesses. The SIJ personal loan guarantee is designed for start-up capital or acquiring or investing in a company's share capital. For more information, contact:

Société d' Investissement Jeunesse

615 boul. René Levesque Ouest

Suite 720

Montréal, Québec H3B 1P5

Tel. : (514) 879-0558

Fax: (514) 879-0415

E-mail: [siegesocial-sij@sde-villemarie.qc.ca](mailto:siegesocial-sij@sde-villemarie.qc.ca)

4. *Atlantic Canada Programs*

a. **Atlantic Canada Opportunities Agency (ACOA)**

**[Seed Capital Program](#)**

Internet: <http://www.acoa.ca/e/financial/capital.shtml>

ACOA's Seed Capital Program provides loans to start, expand or improve a small business, well as acquire business skills training. For more information about this program, contact:

Atlantic Canada Opportunities Agency

Tel.: 1-800-668-1010

b. **[Centre for Entrepreneurship Education and Development](#) - Nova Scotia**

Internet: <http://www.ceed.info>

The Centre for Entrepreneurship Education and Development (CEED) is an innovation centre that assists governments and organizations in helping people achieve their potential through entrepreneurship. Our mission is to nurture entrepreneurship in

people by acting as a catalyst in Entrepreneurship Education, Research and Program Design, Professional Development and Community Entrepreneurship.

c. **[Open for Business \(OFB\)](#) - CEED Nova Scotia**

Internet: <http://www.ofbnetwork.com>

Open for Business is a rapidly expanding international network of youth-friendly walk-in centres where staff help with the "how to's" and "next steps" for anyone who wants to start, improve or expand a business. Although the primary goal is to assist youth, the staff, programs, resources and multi-faceted environment of Open for Business serve anyone who wants to develop the personal qualities, characteristics, attitudes and skills necessary to be an entrepreneur.

Centre for Entrepreneurship Education and Development (CEED)

1521 Grafton Street

P.O. Box 515

Halifax, Nova Scotia B3J 2R7

Tel.: (902) 421-2333 or 1-800-590-8481

Fax: (902) 482-0291

E-mail: [info@ceed.ca](mailto:info@ceed.ca)

d. **[Students in Business](#) - Nova Scotia**

Internet: <http://www.studentsinbusiness.ca/english.htm>

SIB recognizes Nova Scotia's student entrepreneurs who operate businesses.

Program Coordinator

Nova Scotia Association of Community Business Development Corporations

287 Highway #2

Enfield, NS B2T 1C9

Tel.: 1-888-303-2232

Fax: (902) 883-3024

E-mail: [bgillis@cbdc.ca](mailto:bgillis@cbdc.ca)

e. **[Student Entrepreneurship Program](#) - New Brunswick**

Internet: <http://www.gnb.ca/0311/008e.htm>

This program offers students loan guarantees for up to \$3000 and pays the interest on their business loans for the summer. If the loan is repaid on time, the student receives a rebate of one-third of the value of the loan. Open to students 16 years of age or older who will be returning to school full time in the fall.

f. **[Profit Learn PEI](#) - Prince Edward Island**

Internet: <http://www.gov.pe.ca/infopei/onelisting.php3?number=46037>

For more information, contact:

Prince Edward Island Business Development

94 Euston Street

P.O. Box 910

Charlottetown, PEI C1A 7L9

Tel.: (902) 368-5963

g. **[Youth Ventures Program - Newfoundland and Labrador](#)**

Internet: <http://www.youthventuresnl.com/>

The Youth Ventures Program supports young people (12-29 years old) who would like to explore the world of small business by setting up a summertime business. The program offers business planning, marketing and advertising support to participants throughout the summer. Help in applying for a small business loan is also available. For more information, contact:

Youth Ventures Program

P.O. Box 639

Manuels, Newfoundland and Labrador A1W 3J1

Tel.: (709) 834-8343

Fax: (709) 834-8363

E-mail: [gwen@youthventuresnl.com](mailto:gwen@youthventuresnl.com)

h. **[YMCA-YWCA Enterprise Centre - Newfoundland and Labrador](#)**

Internet: <http://www.ymywca.nf.net/enterprisecenter.html>

The YMCA-YWCA Enterprise Centre (YEC) is a community-based, non-profit business development agency whose primary purpose is to help people create self-employment through small business development. For more information, contact:

YMCA-YWCA Enterprise Centre

5 Job Street

St. John's, Newfoundland and Labrador A1E 1H1

Tel.: (709) 739-9933

Fax: (709) 726-5231

E-mail: [yec@ymywca.nf.net](mailto:yec@ymywca.nf.net)

## Scholarships

1. **[Canadian 4-H Council](#)**

Internet: <http://www.4-h-canada.ca/programs/?path=Scholarships+and+Awards/>

The following scholarships are administered by the Canadian 4-H Council. Note: All national 4-H Programs are only available to 4-H members.

a. **The Co-operators 4-H Scholarship Award**

The Co-operators 4-H Scholarship Award provides a \$1,000 scholarship to a 4-H member in each province to financially assist them in their pursuit of post-secondary education. Selections are based on personal background, goals and ambitions, community involvement as well as interest and knowledge of farm safety.

b. **TD 4-H Agriculture Scholarship**

This national agricultural scholarship program is valued at approximately \$10,000, and recognizes up to ten students. One student per province, with plans to attend a Canadian college or university for agriculture-related or agri-business studies, will be awarded a scholarship for achieving the highest academic standing in their province.

For more information about these scholarships, contact:

The Canadian 4-H Council

Central Experimental Farm  
 930 Carling Avenue, Building 26  
 Ottawa, Ontario K1A 0C6  
 Tel.: (613) 234-4448  
 Fax: (613) 234-1112  
 E-mail: [afriend@4-H-Canada.ca](mailto:afriend@4-H-Canada.ca)

2. **[Young Entrepreneur Awards](#)** – BDC  
 Internet:  
[http://www.bdc.ca/en/about/events\\_publications/young\\_entrepreneur\\_awards/default.htm](http://www.bdc.ca/en/about/events_publications/young_entrepreneur_awards/default.htm)  
 Every year for the past 18 years, BDC has presented the Young Entrepreneur Awards (YEA). Young entrepreneurs aged between 19 and 35 years old will receive these awards — one from each province and territory — to recognize their accomplishments.
3. **[Business Development Bank](#)**  
 Tel.: 1-888-232-2269  
 E-mail: [info@bdc.ca](mailto:info@bdc.ca)

## Conferences

1. **[Association of Collegiate Entrepreneurs Annual Edge of Opportunity National Exposition](#)**  
 Internet: <http://www.ace20.ca/bin/toronto/overview.cfm>  
 The conference features personal and business development sessions, networking sessions, seminars and a trade show. For more information, contact:  
 ACE Canada  
 250 The Esplanade, Suite 410  
 Toronto, Ontario M5A 1J2  
 Tel: (416) 304-1566 or 1-800-766-8169  
 Fax: (416) 304-1569  
 E-mail: [info@acecanada.ca](mailto:info@acecanada.ca)
2. **[Canadian 4-H Council](#)**  
 Internet: <http://www.4-h-canada.ca>  
 The Canadian 4-H Council sponsors the following events. For more information, contact your provincial **[4-H agency](#)**  
 Internet: <http://www.4-h-canada.ca/english/join.php>
  - a. **National 4-H Careers Conference**  
 This conference is held in Winnipeg in March. Through industry tours, workshops on resume preparation, interviewing skills etc. and guest speakers from the business world, delegates are provided with the tools they will need to choose appropriate careers and find jobs in their field.
  - b. **National 4-H Volunteer Leaders' Conference**  
 This conference is held in Toronto each November. The conference places emphasis on the further development of effective leadership skills and also helps to develop an increased awareness of the needs of today's youth and allows for the exchange of ideas.

3. **[Young Entrepreneurs Going Places Conference](#)**

[http://www.ceed.info/programs/pro\\_spirit.php](http://www.ceed.info/programs/pro_spirit.php)

The Annual Young Entrepreneurs Going Places Conference is designed to motivate students to start a career in business and entrepreneurship and to explore entrepreneurship as a career option. For more information, contact the **[Centre for Entrepreneurship Education and Development](#)**

Centre for Entrepreneurship Education and Development

P.O. Box 515

1521 Grafton Street

Halifax, Nova Scotia B3J 2R7

Tel.: (902) 421-2333 or 1-800-590-8481

Fax: (902) 482-0291

E-mail: [info@ceed.ca](mailto:info@ceed.ca)

4. **[Young Speakers for Agriculture Competition](#)**

Internet: <http://www.4-hontario.ca/associations/YSA/YSA.htm>

This competition is hosted annually by the Royal Agricultural Winter Fair. It's an opportunity for youth to develop their public speaking skills and a forum to express community concerns. For more information, contact:

Canadian Young Speakers for Agriculture Inc.

P.O. Box 25015

Stone Road Mall, Postal Outlet

370 Stone Road West, Unit 17

Guelph, Ontario N1G 2X0

Fax: (519) 824-4477

### Books and Articles

1. **[Canada Prospects 2006-2007](#)**

Internet: [http://www.canadapropects.ca/products/cp\\_nav/home.cfm](http://www.canadapropects.ca/products/cp_nav/home.cfm)

By sharing the experiences of the people profiled in this year's Canada Prospects, you'll discover how others have made the most of their life/work journey. In the many exercises, activities, tips and labour market information, you'll learn how to change as you go, share the journey, follow your dreams and learn along the way.

2. **[Canada Prospects: Canada's Guide to Career Planning](#)**

Human Resources Development Canada, 1995/1996. This edition of the career development tabloid aimed at students and teachers has a section on entrepreneurship.

Internet: [http://www.careerccc.org/products/cp\\_95-96/index.html](http://www.careerccc.org/products/cp_95-96/index.html)

3. **[Study of Entrepreneurship Among Young Atlantic Canadians aged 15-29](#)**

Atlantic Canada Opportunities Agency, Corporate Research Associates, 2001.

Internet: <http://www.acoa.ca/e/business/entrepreneurship/youthstudy/index.shtml>

4. [Youth Link](#). Human Resource Development Canada.  
Youth Link includes more than 250 programs, services and resources for young people between 15 and 30. It is also a valuable resource for career counsellors, parents, educators, employers and community groups.  
Tel.: 1-800-935-5555  
Internet: <http://www.youth.gc.ca/yoaux.jsp?contentpageid=886&lang=en>

## Articles

1. Anonymous. "Rural entrepreneurship: Getting real". Occupational Outlook Quarterly, Fall 1994. 38 (3) p.5.  
Discusses Rural Entrepreneurship through Action Learning (REAL), a US and UK organization which sponsors school-based enterprise programs for rural youth.
2. Blanchette, Roger, Jules Desrosiers, Pierre Tousignant and Nathalie Desrochers. Place aux jeunes. (2nd edition), Fondation de l'entrepreneurship. 1995. Catalogue number: DR1676. Young people who want to pursue higher education often must leave their communities. Many never return. The project "Place aux jeunes" is intended for those who want to counter this trend and convince young people that there is a place for them in the community where they were born. This project began in 1990 and now has ties to about 30 communities. To order, contact:  
Fondation de l'Entrepreneurship  
160, 76 Street East Office 250  
Charlesbourg, Québec G1H 7H6  
Tel: (418) 646-1994  
Fax: (418) 646-2246
3. McGuiness, Fred. Bootstrap Four: Enterprising Women of Rural Manitoba. Manitoba Department of Rural Development, 1994. This continuation of the Bootstrap series focuses on rural women entrepreneurs, with a section highlighting the success of 5 young rural women. To order, contact:  
Manitoba Government Inquiry, Tel: (204) 945-3744 or 1-866-626-4862 (in Manitoba only)

## Additional Resources

### Websites

1. [Aboriginal Canada Portal](#) - Youth Resources - Government of Canada  
Internet: <http://www.aboriginalcanada.gc.ca/acp/site.nsf/en/index.html>  
[Entrepreneurs Étudiants - La Toile Entrepreneuriale](#) - Fondation de l'Entrepreneurship  
Internet: [http://www.entrepreneurship.qc.ca/fr/entrepreneur\\_etudiant/default.asp](http://www.entrepreneurship.qc.ca/fr/entrepreneur_etudiant/default.asp)
2. [Young Entrepreneurs' Info Kit](#) – ACOA

Internet: [http://www.acoa-apeca.gc.ca/e/business/info\\_guide/index.shtml](http://www.acoa-apeca.gc.ca/e/business/info_guide/index.shtml)

3. [Youthlink](#) Entrepreneurship - Government of Canada  
Internet:  
<http://www.youth.gc.ca/yoaux.jsp?contentpageid=973&lang=en&geo=300&flash=1&ta=1>
4. [YouthPath](#) - Government of Canada  
Internet: <http://www.youthpath.ca/yohome.jsp?lang=en>  
YouthPath is your single access point to government related youth programs, services and information.

### Mailing Lists

1. [Junior Achievement Discussion Form](#)  
Internet: <http://www.jacan.org/bulletinboard.cfm>  
The Junior Achievement Discussion Form is a place for JA students, educators, volunteers and parents to state your point of view on issues.
2. [Meeting Place for Young Entrepreneurs](#)  
Internet:  
<http://www.youthbusiness.com/services/meeting/level2.cfm?id=0&nav=1.0.0.0.0.0.0.0>  
This informal discussion forum has been created by the Canadian Youth Business Foundation (CYBF) in recognition of the need for open communication between young entrepreneurs in Canada and around the world. Issues and comments of importance to young Canadian entrepreneurs and small business can be discussed and ideas exchanged.

### Software

1. [Rural Business Planner](#) . Canadian Farm Business Management Council.  
Internet: <http://www.farmcentre.com/english/rbp/index.htm>  
The Rural Business Planner is packed with tips, resource information and step-by-step checklists to help farm and rural business owners plan their businesses more easily . To order, contact:  
Canadian Farm Business Management Council  
75 Albert Street, Suite 903  
Ottawa, Ontario K1P 5E7  
Tel: 1-888-232-3262  
E-mail: [council@cfbmc.com](mailto:council@cfbmc.com)

### Videos

1. [Entrepreneurship for Canadians: The Spirit of Adventure](#) Canadian Foundation for Economic Education.  
Internet: <http://www.cfee.org/en/resentforcan.shtml>  
Six half-hour videos, an orientation video and an accompanying user's guide are included. This series, designed for students at the high school, community college and university level, focuses on the formative stages of entrepreneurship education. Cost: \$150. To order, contact: [Canadian Foundation for Economic Education](#)

2. [The Spirit Lives: Aboriginal Entrepreneurs in Canada](#). Canadian Foundation for Economic Education.

Internet: <http://www.cfee.org/en/resspirit.shtml>

A video and print package designed to be a catalyst to increase and improve entrepreneurship education among aboriginal youth and within aboriginal communities. The series comprises six half-hour video programs and a user's guide. Cost: \$185.00. To order, contact: [Canadian Foundation for Economic Education](#)