

Certificate in Professional Impact Analysis



Stand Out in the Fast-Growing Field of Impact Analysis

Online Learning at Your Own Pace.
Complete in 6 Months.

smithqueens.com/cpia

**SPACE IS LIMITED,
APPLY NOW!**

It's not enough to pursue impact and hope for the best. Businesses, governments, and organizations must measure and report the broader environmental, social, and economic impacts of their operations, investments, and policies.

Learn how with the Certificate in Professional Impact Analysis.

Distinguish yourself in this fast-emerging and important discipline. Learn the best practices, tools, and methods to define, quantify, and report impact across the lifecycle of organizations, projects, or policies.

This program is for:

- Leaders who want to do more good ... and know they truly are
- Policy specialists and social sector leaders seeking to improve impact and accountability
- Advocates who want evidence to drive change
- Investment professionals looking beyond the financial bottom line
- Social impact investors assessing areas to improve portfolio performance
- Accountants wanting to add impact assessment to your practice
- Corporate communications professional who need to better report your organization's impact
- Anyone working in areas related to ESG and sustainability efforts



Three Learning Modules



Impact Foundations



Impact Accounting



Evaluating & Learning

Each module is completed in 6 weeks with online learning at your own pace, and concludes with a live online session with classmates and instructors. Total learning time: 21 hours per module. Take the 3 learning modules back-to-back and earn the Certificate in Professional Impact Analysis in 6 months.

Rigour & Credibility

Benefit from years of real-world experience and rigorous academic expertise underpinning the program's content. Learn from distinguished Queen's University faculty members from Smith School of Business and the Economics Department.

Questions?
[Contact us](#)
or start your
[application](#)
today!

