



PROGRAM – ALTERNATIVE ACCOUNTS CONFERENCE 2019

Day 1: Friday, May 10, 2019

Time	Room Goodes 108	
8:15am – 8:45am	Registration and Light Breakfast	
8:45am – 9:00am	Opening Session	
	Room Goodes 118	Room Goodes 120
	Parallel Session 1A: Contemporary auditing Chair: Laurence Daoust	Parallel Session 1B: Accounting for the public interest Chair: Cheryl Lehman
9:00am – 9:45am	Office design processes, strategizing and time intermingling: Shaping spaces and minds within public accounting firms Claire-France Picard, Université Laval <i>Sylvain Durocher, University of Ottawa</i> <i>Yves Gendron, Université Laval</i>	Accounting and the fight against corruption: Using large data sets to identify ‘hot-spots’ and actors Massimo Sargiacomo, University G. d’Annunzio of Chieti-Pescara <i>Luca Ianni, University G. d’Annunzio of Chieti-Pescara</i> <i>Antonio D’Andreamatteo, University G. d’Annunzio of Chieti-Pescara</i> <i>Jeff Everett, York University</i>
9:45am – 10:30pm	On the naturalization of commercialism in auditing <i>Simon-Pierre Dermarkar, HEC Montreal</i> Mouna Hazgui, HEC Montreal	Towards a form of neoliberalized health and social sector: The role of managers and management accounting Elodie Allain, HEC Montreal <i>Lemaire Célia, EM Strasbourg</i> <i>Lux Gulliver, IGR-IAE Rennes</i>
10:30am – 10:45am	Coffee Break	
	Parallel Session 2A: Ethnographic research in accounting: Method and practice	Parallel Session 2B: Accounting as a political technology
	Chair: Mouna Hazgui	Chair: Jeremy Morales
10:45am – 11:30am	Management accounting ethnography: A methodological review Matt Bamber, Schulich School of Business Matthäus Tekathen, Concordia University	State power beyond the political – Accounting, government control and the plural forms of State power Laure Celerier, University of Ottawa

11:30am – 12:15pm	Audit engagements in the context of Indigenous communities: Decoupling auditing standards from practice <i>Oriane Couchoux, Queens' University</i> Laurence Daoust, HEC Montreal <i>Bertrand Malsch, Queen's University</i>	Accounting, political rationales and financial access in Central America: The case of a Worker's bank <i>Luis Emilio Botey, INCAE School of Business</i> Claudine Grisard, University of Strathclyde
12:15pm – 1:30pm	Lunch Goodes 108	
1:35pm – 2:45pm	Plenary Session: Tina Dacin - Professor Stephen J.R. Smith Chair of Strategy & Organizational Behaviour, and Director, Smith School of Business Centre for Social Impact (Room Goodes 118)	
2:45pm – 3:00pm	Coffee Break	
	Room Goodes 118	Room Goodes 120
	Parallel Session 3A: Intractable controversies and ontological movements Chair: Maude Paré-Plante	Parallel Session 3B: Psychosocial and psychoanalytic indicators Chair: Matt Bamber
3:00pm – 3:45pm	Framing the usefulness of goodwill assets and impairments: Intractable controversies between users and standard setters <i>Sylvain Durocher, University of Ottawa</i> Omiros Georgiou, Alliance Manchester Business School	Exploring the misfires of social performance measures. The case of psychosocial risk indicators. <i>Pauline Beau, Toulouse Business School</i> Samuel Sponem, HEC Montreal
3:45pm – 4:30pm	Ontological movements in performing arts organisations <i>Julia Parigot, ISG</i> Jeremy Morales, King's College	The psychoanalytic role of scorecard in the change of accountability: The case of NGO beneficiaries Thierry Amslem, IE University
4:30pm – 4:45pm	Short Break	
	Room Goodes 118	Room Goodes 120
	Parallel Session 4A: Making regulation work Chair: François Brouard	Parallel Session 4B: Management v. managerialist accounting research Chair: Cheryl Lehman
4:45pm – 5:30pm	Making regulations work: A study on the operationalization of disclosure regulation Dasha Smirnow, University of Alberta <i>David Cooper, University of Alberta</i>	Management accounting research v Managerialist accounting research: Looking for relevance or consorting with cupidity Alan Lowe, RMIT University
6:00pm – 10:00pm	Cocktail and Gala Dinner – Agnes Etherington Art Centre	

Day 2: Saturday, May 11, 2019

Time	Room Goodes 108	
8:45am – 9:00am	Light Breakfast	
	Room Goodes 118	Room Goodes 120
	Parallel Session 5A: Tax work and tax fairness Chair: Omiros Georgiou	Parallel Session 5B: Diversity and academic performance Chair: Thierry Amslem
9:00am – 9:45am	Punishing in the public interest: Just deserts or just charades? <i>Jonathan Farrar, Ryerson University</i> Oliver Okafor, Ryerson University	A content and semiotic analysis of the inclusiveness of Canadian accounting firm recruitment website photographs <i>Merridee L. Bujaki, Carleton University</i> <i>Sylvain Durocher, University of Ottawa</i> Francois Brouard, Carleton University <i>Leighann C. Neilson, Carleton University</i>
9:45am – 10:30pm	A reflection on tax work and the nature of tax expertise: Mapping the tax field for researchers, educators and the profession Till-Arne Hahn, Queen's University	A process of performance management: The case of academics in the making <i>Cynthia Courtois, UQTR</i> Maude Paré-Plante, Université Laval <i>Pier-Luc Lajoie, UQTR</i>
10:30am – 10:45am	Coffee Break	
	Room Goodes 118	Room Goodes 120
	Parallel Session 6A: Numbers and indicators as agents of social drama and confusion Chair: Marie-Soleil Tremblay	Parallel Session 6B: Auditees matter! Chair: Bertrand Malsch
10:45am – 11:30am	Numbers as agents of social drama Renata Stenka, University of Reading	Deprofessionalizing trends in action: How auditees experience data analytic driven audits <i>Jared Koreff, Trinity University</i> Lisa Baudot, University of Central Florida <i>Steve G. Sutton, University of Central Florida</i>
11:30am – 12:15pm	Alternative indicators: Navigating inside the evaluation systems maelstrom in the humanitarian field <i>Bruno Cazenave, École Supérieure du Commerce Extérieur</i> Jeremy Morales, King's College	Regaining trust to achieve mutual comfort: A compassionate approach in government auditors-auditees Nunung Nurul Hidayah, Aston University <i>Firdaus Amyar, Aston University</i> Alan Lowe, RMIT University
12:15pm – 1:30pm	Lunch	

	Room Goodes 108	Room Goodes 120
	Parallel Session 7A: Controlling gender Chair: Laure Celerier	Parallel Session 7B: Inside the making of fair values Chair: Sylvain Durocher
1:30pm – 2:15pm	Gender equality policies and hidden control by a soft law body Marianne Strauch, ESCP Europe	Producing fair values knowledge through inter-jurisdictional collaborations Maude Paré-Plante, University of South Wales, Université Laval <i>Sarah Maire, Université de Lorraine</i>
2:15pm – 3:00pm	Gendering merit: How the discourse of merit in diversity disclosures supports the gendered status quo on Canadian corporate boards <i>Walid Ben-Amar, University of Ottawa</i> Merridee Bujaki, Carleton University <i>Bruce McConomy, Wilfrid Laurier University</i> <i>Philip McKenny, University of Ottawa</i>	On the decision-usefulness of fair values: Empirical evidence from UK financial analysts Omiros Georgiou, Manchester School of Business <i>Elisavet Mantzari, University of Birmingham</i> <i>Julia Mundy, University of Greenwich</i>
3:00pm – 3:15pm	Closing Remarks	

Each presenter is given 45 minutes and is free to decide between two options:

- Option 1: The presenter is first given 20 minutes for an uninterrupted presentation. Then, 25 minutes are devoted to questions and comments from the audience.
- Option 2: The presenter accepts questions and comments from the audience anytime during the presentation.