

Making Your Best Choice

Selecting the right undergraduate degree for you is the first step towards an engaging and fulfilling future.

How to choose? Look for strengths in academics and course offerings. Confirm that you'll have opportunities to explore areas of interest and potential career directions. Check if you can personalize your program through electives and options. Review the strength of career supports and outcomes. Above all, be open to the possibilities. **Some considerations:**

Rigorous Academics

☐ Does the program provide a deep and multidimensional understanding of business?

The Bachelor of Commerce at Smith School of Business is a four-year honours degree that delivers a strong foundation of core business concepts and strategies, plus time to delve deeply into areas of particular interest, and plenty of options to align to your goals.

☐ Does the program offer a comprehensive curriculum? Am I forced to narrow my focus?

The Commerce program at Smith offers 11 fields of study: accounting, business economics, digital technology, entrepreneurship, finance, general management, international business, management analytics, marketing, organizational behaviour, and strategy and organizations.

You are not required to declare a major. You can specialize or choose to cover multiple categories.

☐ Who teaches on the program?

At Smith, Commerce students are taught right from first year by accomplished faculty who bring their research and scholarship insights to the curriculum, and by experts with deep industry experience.

☐ Is there a good mix of learning formats?

No single teaching method is best for all subjects and concepts. That's why at Smith, the Commerce program incorporates a mix of lecture, discussion, case-based learning, projects, guest speakers, roundtables, and summer work internships opportunities.

Options & Personalization

☐ Are there options for me to shape my experience to my needs, interests, and ambitions?

Smith Commerce offers electives, dual degrees, minors, double degrees, certificates, graduate diplomas and other options to personalize your experience. The program is designed for you to explore many possibilities.

Community Beyond the Classroom

☐ Will I be part of a vibrant, supportive community?

The Bachelor of Commerce at Smith program has a strong sense of community and engagement, and is part of the dynamic Queen's University community. And also you will connect with the supportive and engaged Smith alumni network.

You will have easy access to faculty, academic assistants, academic advising, success supports, international exchange preparation, counsellors, wellness, and accessibility services, as well as extensive extracurricular offerings including sports, recreations, performances, clubs, and activities.

Career Preparation

☐ How strong are the career support services?

Smith's Career Advancement team has been named #1 for career services in Canada by the Financial Times for multiple years.

☐ Is career planning and preparation support provided across all 4 years?

Career planning launches the first weeks of your first term in Commerce and is integrated across the four years. Over the course of the program, you explore your career options, build understanding of market dynamics, work on your personal brand and positioning, prepare for interviews, meet corporate recruiters, and learn how to best secure the right role for you.

Global Orientation

☐ Will the program prepare me for international business?

The Commerce program at Smith includes global business courses and provides an international perspective to take into your career.

☐ Are there global study options?

Smith Commerce is renowned for its study-abroad term option. With more than 120 partner schools around the world, the choices are extensive. A dedicated support team ensures you are prepared for and get the most out of your exchange experience.

The Commerce program also has double degree options. Study two years at Smith School of Business in Canada and two at ESSEC in France, or Peking University in China, or Vienna University of Economics and Business in Austria. Earn degrees from two institutions.



For more information about the Bachelor of Commerce at Smith School of Business visit smithqueens.com/bcom

