

Add Business to Your Undergraduate Degree

The Smith **Certificate in Business** provides you with the foundational skills needed to broaden career opportunities and set yourself apart in the eyes of employers. Online courses allow you to earn credits on your schedule, even while you pursue your undergraduate degree.

FLEXIBLE. ONLINE. CUSTOMIZED.

- Start dates in September, January and May
- Asynchronous online format allows you to complete the required courses in any order, whenever learning is convenient for you
- No business background required

Curriculum

Four core courses establish the foundation needed to understand what drives a successful business. Two electives zoom in on your interests, preparing you for a career in the industry of your choice.

Core Courses:

- Foundations of Accounting: Integrating Financial and Managerial Accounting Principles
- Foundations of Finance
- Foundations of Marketing
- Managing People in Organizations

Elective Courses:

(Choose two)

- Fundamentals of Business Strategy
- Entrepreneurial Thinking
- Global Business in a Connected World
- Foundations of Digital Business: Strategy, Data, and Emerging Technologies



When should I apply?

Applications are assessed on a rolling basis within each application period:

September Start

June 1 – August 1

January Start

October 1 – December 1

May Start

February 1 – April 1

Your Queen's Degree + Powerful Business Credentials

As a Queen's undergraduate student, your first two courses count as electives toward graduation at the 200-level, while the remaining four are taken at the 600-level under the Certificate. All courses appear on your official transcript, contribute to your cumulative GPA, and help you stand out in the eyes of employers.

No Business Background? No Problem. All courses are taught at the introductory level, designed to build your career foundation from the ground up.

Study Abroad? Take CIB With You. Planning a semester on exchange? Our online course format means you can continue your Certificate progress from anywhere in the world.

ADMISSION REQUIREMENTS

Choose one of two pathways to begin earning credits toward your Certificate in Business.

Pathway 1: Direct Admission

For individuals with a minimum cumulative 2.60GPA across a minimum of 18.0 graded units.

- Apply for direct admission into the CIB program.

***Please note:** if you've previously completed any of the CIB course requirements, a minimum grade of C- (1.7) is required in each course to be accepted into the program.

Pathway 2: Enroll in Core

For individuals without a minimum cumulative 2.60GPA across a minimum of 18.0 graded units:

- Enroll in two core Certificate courses at the 200 level.
- Achieve a minimum grade of C- (1.7) in these courses to qualify for admission into the CIB.

Progression Requirements

- Achieve a minimum grade of C- (1.7) in each Certificate course
- Complete all requirements within two years (six terms) of convocation