CORPORATE ENGAGEMENT AT

Smith

Canada’s #1 Strategic Education Partner
ENTREPRENEURSHIP & INNOVATION

ANALYTICS & ARTIFICIAL INTELLIGENCE

SOCIAL IMPACT

Areas of specialized research, education and training.

Opportunities:
- Sponsored research, training, seminars and education.
- Research, new insights.
- Social Impact Summit
- Social Innovation boot camps & events
- Professional leadership programs

SCOTIABANK CENTRE FOR CUSTOMER ANALYTICS
Applied research creating customer experience innovations.

INSTITUTE FOR SUSTAINABLE FINANCE
Research and education.

CENTRE FOR BUSINESS VENTURING
Connecting students, startups, companies, investors and alumni. Advancing corporate innovation practices.

Career Advancement Centre
Preparing students for the job market. Helping industry find outstanding market-ready talent from entry to senior-level.
Opportunities: Exclusive job board for business students, customized searches, online resume books, recruiting events, interview scheduling.

Living Cases
Interactive and dynamic business cases for teaching using the most current developments and data.
Opportunities: Your business challenge or story assessed by students.

Development & Alumni Engagement
Alumni connections, corporate objective-aligned philanthropy, networking, knowledge and financial support.
Opportunities: Bursaries, awards and scholarships, naming rights, support for research centres.

Corporate Partnerships
Custom partnerships built around your goals and objectives.
Opportunities: Gain expert insights from faculty and students, and contribute to outstanding business education.

QUEEN’S EXECUTIVE EDUCATION
Professional development and custom training. Deep portfolio of programs.
Opportunities: Customized training and 25+ open enrolment programs; preferred rates for corporate partners.

QUEEN’S VENTURE NETWORK
Tricolour Venture Fund
Opportunities:
- Investment evaluation, funding, networks, hiring.

OPPORTUNITIES:
- Events, research, programs, community solutions.
- Educational and training programs.
- Social Impact initiatives and support.
- Entrepreneurship and innovation opportunities.
- Analytics and artificial intelligence research.
- Business venturing and network connections.
- Career advancement resources.
- Living cases for business cases.
- Development and alumni engagement opportunities.
- Corporate partnerships and expert insights.

Corporate Engagement at Smith

Innovative approaches to business education
Deep commitment to student and partner success
Blending technical expertise and personal capacity development
Global perspective and international relationships

Institute for Sustainable Finance
Research and education.

Centre for Business Venturing
Connecting students, startups, companies, investors and alumni. Advancing corporate innovation practices.

Queen’s Venture Network
Tricolour Venture Fund
Opportunities:
- Investment evaluation, funding, networks, hiring.

Opportunities:
- Events, research, programs, community solutions.
- Educational and training programs.
- Social Impact initiatives and support.
- Entrepreneurship and innovation opportunities.
- Analytics and artificial intelligence research.
- Business venturing and network connections.
- Career advancement resources.
- Living cases for business cases.
- Development and alumni engagement opportunities.
- Corporate partnerships and expert insights.
Smith School of Business at Queen's University is renowned for excellence, innovation and leadership in business education.

Opportunity Knocks

Smith School of Business works closely with corporate partners to build opportunities that serve corporate objectives and enhance business education.

We're committed to working with you on innovative and meaningful initiatives.

- Exceptional faculty
- 14+ undergraduate and graduate business degree programs
- 1500+ graduates per year
- 25+ professional development and corporate education programs
- Breakthrough research
- Thought leadership

Smith established the first undergraduate business degree and continues to create ground-breaking programs in artificial intelligence, fintech, analytics, social impact, and more.

Plus we develop the SmithEdge in all students - a set of personal capabilities that prepare them to thrive in today's business environment of fast-paced change, disruption and complexity.

QUESTIONS? WE HAVE ANSWERS.

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