

# Master of International Business

YOUR GLOBAL GATEWAY



**Smith**

SCHOOL OF BUSINESS

Queen's University



[smithqueens.com/mib](http://smithqueens.com/mib)

## **Smith School of Business at Queen's University is renowned for its excellence, innovation and leadership in business education.**

From establishing the first undergraduate business degree a century ago to creating ground-breaking programs and courses in emerging areas including artificial intelligence, fintech, analytics, cultural diversity, team dynamics, social impact and more, Smith is at the forefront of preparing you for the business marketplace.

In addition to its rich tradition of academic and teaching excellence, Smith is known for delivering an outstanding learning and development experience. Small class sizes, personal attention, individual and team coaching, opportunities for specialization, and a deep commitment to student success characterize the Smith experience.



## Thought Leadership – Smith Business Insight

Smith School of Business is actively involved in both practical and theoretical research, with research centres in the areas of Responsible Leadership, Governance, Healthcare and Business Venturing. The School's faculty has produced outstanding research in the areas of Organizational Behaviour, Marketing, Accounting and Strategic Alliances. Join our growing learning community at [smithqueens.com/insight](http://smithqueens.com/insight).

## Internationally Accredited

Smith School of Business is fully accredited by the world's two leading accreditation bodies - AACSB (The Association to Advance Collegiate Schools of Business) and EQUIS, through the European Foundation for Management Development.



## Game Plan

Smith School of Business is a founding partner of Game Plan, helping Canada's Olympic and Paralympic athletes transition to their post-athletic careers.



GAME PLAN  
PLAN DE MATCH

## Internationalization – a Strategic Priority

At Smith School of Business, the focus on internationalization is evident in many ways.

Queen's University has been welcoming international students since 1849. Today, there are more than 110 countries represented within our student body. While at Smith, international students have the support and services of the International Centre ([quic.queensu.ca](http://quic.queensu.ca)).

Within the Master of International Business program, we have welcomed students from the following countries over the past three years.



*“When deciding on a Master’s program, I chose Smith’s Master of International Business for three reasons: Queen’s excellent reputation, the team-based consulting project, and the mandatory exchange, which added a practical learning element to the academic structure of the program. This program had fantastic professors and administrative resources, and the international mosaic of students added an extra dimension to the international experience. Smith’s MIB is a differentiator and helped me to secure a career in consulting.”*



**Meaghan Sweet, MIB'14**  
Senior Consultant  
KPMG  
Toronto, ON

# Master of International Business

The program provides an in-depth examination of issues ranging from the global economy to cross-cultural leadership. Smith’s Master of International Business is a direct entry program requiring no previous full-time work experience. Typically, successful candidates will have an undergraduate degree in business. However, candidates with an undergraduate degree in other disciplines may also be eligible, provided they meet certain requirements.

## Single Degree and Double Degree Options

There are a variety of ways to pursue the Master of International Business degree. You may choose to earn the degree on its own, or you may elect to earn a second master’s degree from one of our ten double degree partners.

## A Practical Approach

At Smith we don’t just talk about international business, we help you experience it. Our single degree program option provides you with over 40 different destinations to pursue your international exchange. The real-world immersive experience is what will help set you apart following graduation.

## Broaden Your Opportunities

The Master of International Business will open the door to the international career opportunities you have dreamed about. The Career Advancement Centre at Smith provides a full array of support to start you on your desired career path.

Please visit [smithqueens.com/mib](http://smithqueens.com/mib) for more details.

# The Power of Teams

Smith's Master of International Business utilizes an innovative approach to team-based learning that is far more sophisticated than that used in other programs. Our team-based approach mirrors today's progressive workplace. You will leave the program with the best practices for successful team-building and teamwork, well-prepared to be a valuable member of a high-performance team.

## Understanding the Power of Teams

While other programs talk about "teamwork", what they are actually referring to is "group work" – a very different concept. At Smith School of Business, you are assigned to a team for the core of the program, and a significant portion of your overall grade is derived from teamwork. Team members collaborate on assignments, projects and presentations, drawing on the skills, diversity and experience of individual team members, greatly enhancing the learning experience.

## Learning Teams

Each Learning Team consists of 6-8 students. Teams are carefully assembled to maximize diversity of gender, academic experience, and cultural background – reflecting the reality of today's working environment.

## Developing Your Team and Leadership Skills

One of the greatest benefits of our team-based approach is the opportunity to develop your team and leadership skills – skills that are essential in business. At Smith you don't just learn about teamwork and leadership, you put them into practice every day. Each team member is given many opportunities to lead projects or contribute to projects led by other team members.

## Virtual Component of Teams

You will spend part of the program with your team members here at Smith, but you will also spend a significant portion of time working in a virtual team environment, with your team members, across numerous countries and time zones.

*"Smith's MIB program allowed me to gain a solid understanding of what it really means to be part of an international team. The program, which I was able to tailor to my own areas of interest, provided me with highly transferable skills, knowledge and a global mindset that have proven to be advantageous in working toward my career goals."*

**Wesley Seibutis, MIB'13**  
Contract Management Specialist  
Suncor Energy  
Calgary, AB



## **Experiential Learning**

The team-based International Consulting Project provides an opportunity to work with an existing multi-national organization or a start-up organization with international aspirations. You and your team will continue to work on the project even while the team is geographically dispersed – just as you will throughout your career.

## **A Variety of Teaching Methods**

Our faculty utilize a variety of teaching methods to meet the needs of a variety of student learners. The case method, team projects, simulations and lectures are all part of the classroom experience.

## **International Exchange**

Take part in an international exchange at one of our more than 40 international business school partners. These partners are considered to be among the best business schools in their country.

# **Your Learning Experience**

A curriculum enhanced with interactive sessions in Communications & Professional Skills. Our team-based learning model and career development plan will enable students to take their career to the next level.

## **Tailor the Program to Meet Your Needs**

Aside from the five core courses, you are free to choose the courses that are of specific interest to you, with the option of pursuing the single degree or the double degree.

## **Cultural Intelligence Training**

In today's globalized workforce, you will work alongside individuals from a broad array of cultures. We will assess your Cultural Intelligence and help you develop a plan to develop your skills in this critical area. During the program, you will benefit from cultural diversity within the class.

## **Earn your Certificate in Social Impact**

This optional program offered in partnership with the Centre for Social Impact, includes academic, outreach, and research components. You'll have opportunities to interact with leading experts, practicing social entrepreneurs, and successful corporate intrapreneurs.

# Class Profile\*

24

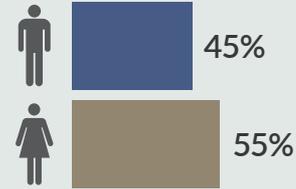
Average Age

660

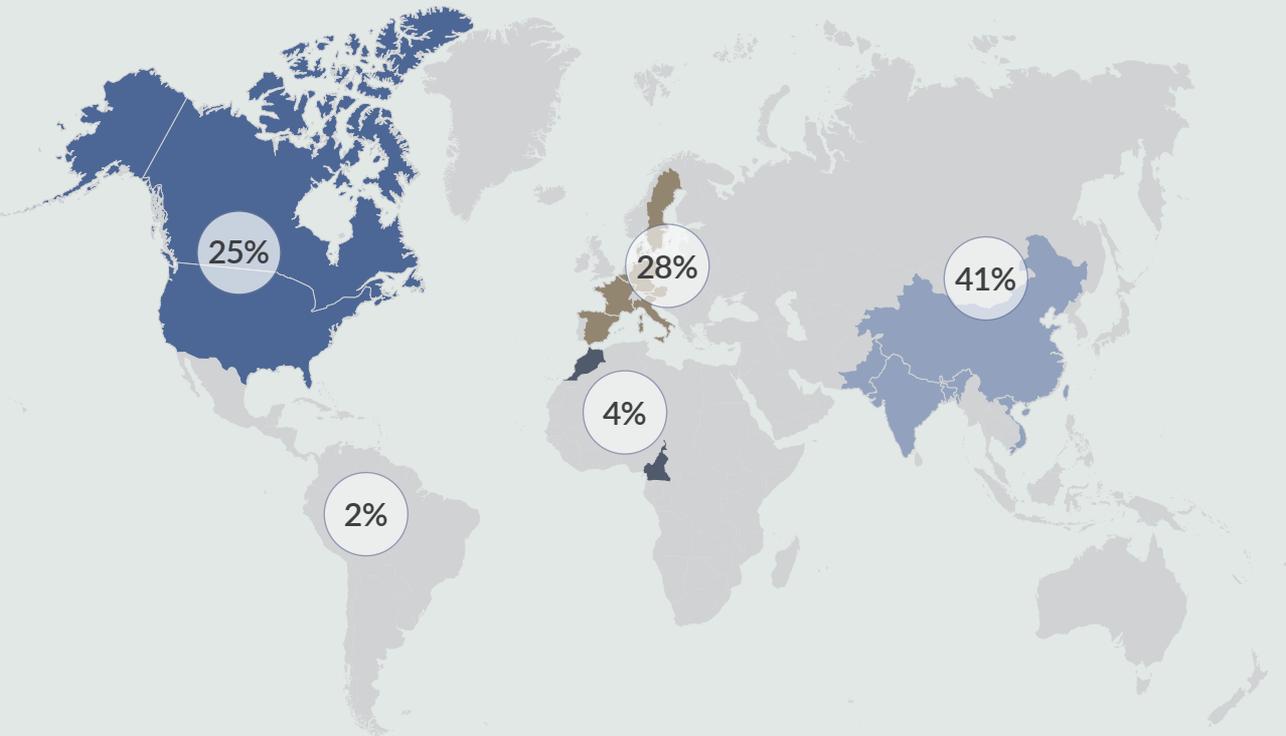
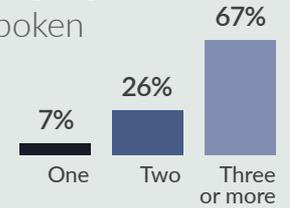
Average GMAT Score

105

Class Size



Languages Spoken



Including students from these countries:

- |            |                  |
|------------|------------------|
| Austria    | Italy            |
| Bahamas    | Jamaica          |
| Belgium    | Kenya            |
| Canada     | Nepal            |
| Cape Verde | Philippines      |
| Chile      | Russia           |
| China      | Saudi Arabia     |
| Colombia   | Senegal Republic |
| Croatia    | Spain            |
| Denmark    | Thailand         |
| Germany    | Tunisia          |
| India      | United Kingdom   |
| Iran       |                  |

\*Class of 2019



## Single Degree Option

The single degree option enables you to earn a Master of International Business degree in 12 months. The program is structured in three stages, and a major team-based project spans all three. The second stage of the program provides an international exchange at one of our more than 40 international business school partners.

*“The consulting project is a unique aspect of the MIB program which allowed us to apply what we learned in the classroom. It offered a simulation of a real-world consulting project, working with a client on an ongoing basis to solve a business problem. The MIB program also puts a significant emphasis on multicultural team-based learning, which is an important soft skill in today’s business environment.”*



**Chintan Bhatt, MIB'16**  
Associate Account Manager  
RBC  
Toronto, ON

# Single Degree Schedule

## Team Global Consulting Project

- Preparation of your Project Proposal
- Regular virtual team meetings to coordinate data collection and analysis
- Project completion and presentation

4 months

### STAGE 1

📍 Smith School of Business

- **Core Courses:**
  - Business in the Global Economy
  - Leadership Across Cultures
  - Global Strategy
  - Global Virtual Teams
- **Electives:** *(Choose 1 or 2)*
  - International Marketing Strategy
  - Finance for Global Managers
  - International Operations Management I
  - Advanced Studies of Asia – Pacific Economies

4 months

### STAGE 2

📍 International Exchange Destination

- **Elective courses from a partner institution**

A list of available courses at partner institutions will be available to you prior to making your exchange decision.

– or –
- **Electives at Smith School of Business**

Most double-degree students spend a full year at Smith School of Business and as such, complete their elective credits here.

  - Financial Modelling
  - International Investment Banking
  - Project Management
  - International Negotiations
  - Key Topics in International Business
  - Global Sales
  - International Legal Environment of Business
  - International Operations Management II

4 months

### STAGE 3

📍 Location of choice

- The team project is to be completed and may be presented in person at Smith, or remotely from a location of your choice.

# Single Degree International Exchange

The international exchange in Stage 2 of the program provides an exciting cross-cultural learning experience that greatly enhances the impact of the program. Classes at our international business school partners are all conducted in English. Our international exchange partners include leading business schools in 28 countries around the world.

	Argentina	Buenos Aires	Torcuato Di Tella University, Di Tella Business School
	Australia	Brisbane	Queensland University of Technology, Business School
		Perth	University of Western Australia Business School
		Sydney	University of New South Wales Business School
		Sydney	University of Sydney Business School
	Austria	Vienna	WU Vienna University of Economics and Business
	Belgium	Brussels	Solvay Brussels School of Economics & Management
		Louvain-la-Neuve	Université Catholique de Louvain, Louvain School of Management
	Brazil	São Paulo	The Business Administration School of São Paulo at the Getulio Vargas Foundation (FGV-EAESP)
	Chile	Santiago	Pontificia Universidad Católica de Chile
	China	Beijing	Cheung Kong Graduate School of Business
		Beijing	Peking University, Guanghua School of Management
		Beijing	Tsinghua University, School of Economics and Management
		Shanghai	Shanghai Jiao Tong University, Antia College of Economics & Management
		Shanghai	Shanghai Jiao Tong University, Shanghai Advanced Institute of Finance (SAIF)
	Czech Republic	Prague	Tongji University, School of Economics and Management
		Prague	Prague University of Economics and Business
	Denmark	Aarhus	Aarhus University, School of Business and Social Sciences
		Copenhagen	Copenhagen Business School
	Finland	Helsinki	Aalto University, School of Business

	France	Bordeaux	KEDGE Business School
		Cergy-Pontoise	ESSEC Business School
		Grenoble	Grenoble École de Management
		Lyon	EMLYON Business School
	Germany	Paris	ESCP Europe
		Augsburg	University of Augsburg
		Leipzig	HHL Leipzig Graduate School of Management
		Mannheim	University of Mannheim, Mannheim Business School
		Oestrich-Winkel	EBS Universität, EBS Business School
		Vallendar	WHU, Otto Beisheim School of Management
	Hungary	Budapest	Corvinus University of Budapest, Corvinus Business School
	India	Bangalore	Indian Institute of Management Bangalore
		Ghaziabad	Institute of Management Technology (IMT), Ghaziabad
		Hyderabad	Indian School of Business
	Italy	Milan	Università Bocconi
		Nagoya	Nagoya University of Commerce & Business
	Japan	Tokyo	Rikkyo University, College of Business
		Tokyo	Waseda University, Faculty of Commerce
		Tokyo	Waseda University, Faculty of Commerce
	Mexico	Mexico City	IPADE Business School
	Netherlands	Maastricht	Maastricht University, School of Business and Economics
		Rotterdam	Erasmus University, Rotterdam School of Management
	Norway	Bergen	NHH Norwegian School of Economics
		Oslo	BI Norwegian Business School
	Poland	Warsaw	Warsaw School of Economics (SGH)
	Portugal	Lisbon	Católica Lisbon School of Business & Economics
	Russia	St. Petersburg	St. Petersburg University, Graduate School of Management
	Spain	Madrid	IE University, IE Business School
	South Africa	Bellville	University of Stellenbosch Business School
	Sweden	Stockholm	Stockholm School of Economics
		St. Gallen	University of St. Gallen
	Switzerland	Zurich	University of Zurich, Faculty of Business, Economics and Informatics
		Zurich	University of Zurich, Faculty of Business, Economics and Informatics
	Thailand	Bangkok	Chulalongkorn University
		Bangkok	Chulalongkorn University
	United Kingdom	Bath	University of Bath, School of Management
		Birmingham	Aston University, Aston Business School
		London	London Business School

Subject to availability. Visit [smithqueens.com/mib](https://smithqueens.com/mib) for the latest information.

## Double Degree Options

This program offers several opportunities to earn a second Master's degree. Double degree options provide additional learning and a much broader perspective compared to the single degree option.

### Why Choose a Double Degree

Having a second degree from an international business school will differentiate you from graduates of other business programs. If you envision yourself working in other countries or for multi-national organizations during your career, a double degree will provide you with the global insight and experience recruiters are looking for. Even if you don't plan to work outside of your home country, the international experience gained from a double degree will help you better understand and collaborate with your future colleagues, business partners and customers around the world.

### Double Degree Partners

Our double degree partners are among the best business schools in the world. Each of these institutions is accredited, highly internationalized, and highly ranked. We currently offer 10 double degree options. These options vary in duration, courses required, electives offered and the degree that is granted. A summary is provided on the following pages, with more details available on our website [smithqueens.com/mib](http://smithqueens.com/mib).

### Other benefits of a double degree option include:

- The opportunity to earn two master's degrees in less time and for considerably less money than it would take to earn them separately
- The benefit of career support from both universities
- Access to the alumni organizations of both universities and an invaluable international professional network
- Participation in internships or business projects
- The opportunity to develop functionality in a foreign language (available in some of the double degree options)
- Ability to specialize and build expertise in a particular region or discipline via Smith's extensive partner network

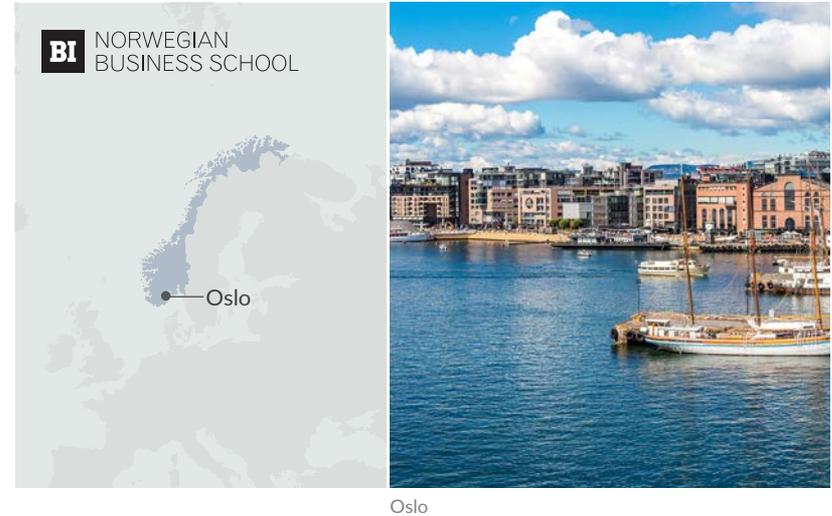
*"Smith's Master of International Business in combination with WU Vienna's Master in Strategy, Innovation & Management Control gave me the perfect educational foundation for an international career. The MIB program stands out for its very practical courses, unique diverse environment, individual career-coaching and an extraordinary team-based approach. The skills I acquired during my time at Smith prepared me for the challenges I am now facing every day in an international and fast-moving environment at P&G Canada."*

**Manuel El-Sayed, MIB'14**  
Finance Sector Leader  
Procter & Gamble  
Toronto, ON



# Double Degree Exchange Options

## BI Norwegian Business School



<b>Location</b>	Oslo, Norway 🇳🇴
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Science in Business (BI Norwegian)
<b>Program Structure</b>	<b>Year 1</b> – BI Norwegian Business School <b>Year 2</b> – Smith School of Business
<b>Business Format</b>	Core courses, electives & thesis required
<b>Notes</b>	The MSc in Business will provide students with a solid business foundation with the opportunity to specialize in one of the following areas: marketing, finance, economics, strategy, logistics, operations & supply chain management. Students then come to Smith to complete the MIB degree.

[bi.edu/master](http://bi.edu/master)

*"I chose the Double Degree option and earned an MSc in Management from Mannheim in Germany. The international consulting project was a tremendous learning experience, developing an international expansion strategy for a U.S. footwear company. During the project, we worked across multiple time zones and reported directly to the divisional leadership team. We were also invited by the client to visit one of their factories, a flagship store and to meet the Chairman and CEO at their headquarters."*

**Martin Fehse, MIB'15**  
Mannheim MSc in  
Management 2016  
Forecasting Analyst  
Roche  
Basel, Switzerland



## Católica Lisbon School of Business & Economics



Lisbon

<b>Location</b>	Lisbon, Portugal 🇵🇹
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) MSc in Management (Católica Lisbon)
<b>Program Structure</b>	<b>Year 1</b> – Smith School of Business <b>Year 2</b> – Católica Lisbon School of Business & Economics
<b>Business Format</b>	Core courses, electives & required thesis
<b>Notes</b>	Students may choose to specialize their Católica degree in one of the following areas; corporate finance, entrepreneurship & innovation, marketing, or strategy & consulting.  <a href="http://clsbe.lisboa.ucp.pt">clsbe.lisboa.ucp.pt</a>

## Copenhagen Business School



Copenhagen

<b>Location</b>	Copenhagen, Denmark 🇩🇰
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Science in Business, Language & Culture (CBS)
<b>Program Structure</b>	<b>Year 1</b> – Smith School of Business <b>Year 2</b> – Copenhagen Business School
<b>Business Format</b>	Core courses, electives & thesis required
<b>Notes</b>	The MSc in Business, Language & Culture requires proficiency in English and one of the following languages: Mandarin, French, German, or Spanish.  <a href="http://cbs.dk/en">cbs.dk/en</a>

## Double Degree Exchange Options *(continued)*

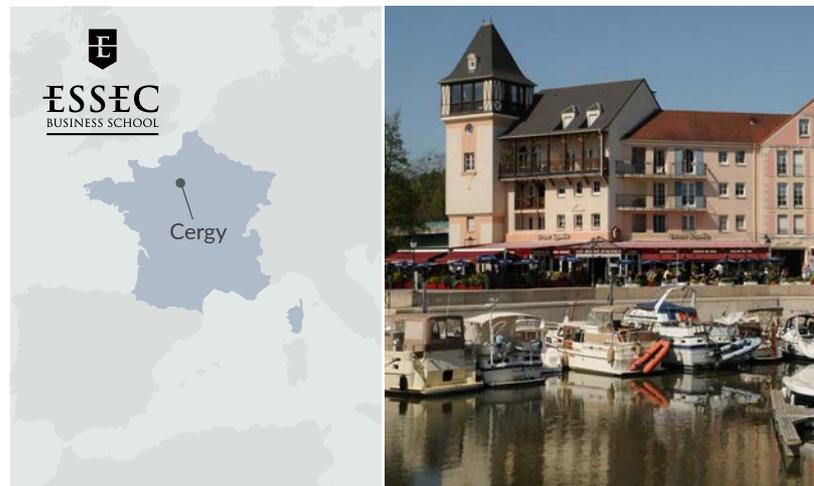
### ESADE Business School



Barcelona

<b>Location</b>	Barcelona, Spain 🇪🇸
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Science in Marketing Management (ESADE)
<b>Program Structure</b>	<b>Year 1</b> – Smith School of Business <b>Year 2</b> – ESADE Business School
<b>Business Format</b>	Specialization courses & electives with choice of thesis, individual business plan or in-company project
<b>Notes</b>	Optional international study tour from ESADE. Students can choose to specialize by either sector or functional area.  <a href="https://esade.edu/management">esade.edu/management</a>

### ESSEC Business School



Cergy

<b>Location</b>	Cergy, France 🇫🇷
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) MSc in Management (ESSEC)
<b>Program Structure</b>	<b>Year 1</b> – Smith School of Business <b>Year 2</b> – ESSEC Business School
<b>Business Format</b>	Core courses, electives & work experience
<b>Notes</b>	Choose from more than 200 electives and 20 specializations, and experience an optional internship in France.  <a href="https://essec.edu">essec.edu</a>

## Maastricht University



Maastricht

<b>Location</b>	Maastricht, Netherlands 
<b>Duration</b>	1.5 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Science in International Business (Maastricht)
<b>Program Structure</b>	<b>Year 1 (Fall semester only)</b> – Smith School of Business <b>Year 1 (Winter semester)</b> – Maastricht University <b>Year 2</b> – Any location
<b>Business Format</b>	Core courses, electives & required thesis
<b>Notes</b>	Students may specialize their MSc in International Business further in one of the following areas: accounting, business intelligence, controlling, finance, information management, marketing-finance, strategic marketing, strategy & innovation, or supply chain management.  <a href="http://maastrichtuniversity.nl">maastrichtuniversity.nl</a>

## Mannheim Business School



Mannheim

<b>Location</b>	Mannheim, Germany 
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Science in Management (Mannheim)
<b>Program Structure</b>	<b>Year 1</b> – Mannheim Business School <b>Year 2</b> – Smith School of Business
<b>Business Format</b>	Core courses, electives & required thesis
<b>Notes</b>	Students may choose to specialize their Mannheim degree in one of the following areas: accounting & taxation, banking, finance & insurance, economic and business education, information systems, management, marketing, or operations management.  <a href="http://mannheim-business-school.com">mannheim-business-school.com</a>

## Double Degree Exchange Options *(continued)*

### The University of Queensland Business School



Brisbane

<b>Location</b>	Brisbane, Australia 
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Global Management (Queensland)
<b>Program Structure</b>	<b>Year 1</b> – Smith School of Business <b>Year 2</b> – The University of Queensland
<b>Business Format</b>	Core courses, electives & team-based consulting project
<b>Notes</b>	Students may choose to specialize in one of many areas including: international economics and finance, international tourism, or international enterprise management.  <a href="http://business.uq.edu.au">business.uq.edu.au</a>

### Università Commerciale Luigi Bocconi



Milan

<b>Location</b>	Milan, Italy 
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Science in Marketing Management (Bocconi)
<b>Program Structure</b>	<b>Year 1</b> – Università Commerciale Luigi Bocconi <b>Year 2</b> – Smith School of Business
<b>Business Format</b>	Core courses, language courses (Italian and choice of French, Spanish, Portuguese or German) & required thesis
<b>Notes</b>	Students will complete an internship either in Italy or abroad.  <a href="http://unibocconi.eu">unibocconi.eu</a>

## WU Vienna University of Economics and Business



Vienna

<b>Location</b>	Vienna, Austria 
<b>Duration</b>	2 years
<b>Degrees Earned</b>	Master of International Business (Smith) Master of Strategy, Innovation and Management Control (WU)
<b>Program Structure</b>	<b>Year 1</b> – Smith School of Business <b>Year 2</b> – Vienna University of Economics and Business
<b>Business Format</b>	Core courses, electives and required thesis
<b>Notes</b>	Study in one of Europe's most beautiful cities. Emphasis is placed on developing the ability to identify new entrepreneurial opportunities and, based on that ability, creating strategies for achieving sustained success.

[wu.ac.at/wuw/about/programs/en/master/simc](http://wu.ac.at/wuw/about/programs/en/master/simc)



## Smith School of Business Alumni Network

When you graduate from Smith's Master of International Business, you will not only have established an invaluable network of classmates, you will also join the impressive Smith School of Business alumni network which numbers over 20,000 graduates around the world.

Our commitment to you continues long after graduation. You will be able to stay in close contact with Smith School of Business, your fellow alumni, and faculty in a variety of ways. These include:

- Access to job opportunities through the Career Advancement Centre
- The ability to speak to faculty regarding issues and opportunities you may be facing in your career
- Thought-provoking papers and webinars
- Class reunions and special networking events
- Smith Business Club events in cities across Canada, as well as New York, London and Hong Kong
- A free subscription to our alumni magazine

As a graduate of Smith School of Business, you also become part of a much larger family – the alumni network of Queen's University, with over 166,000 individuals in 154 countries around the world. In addition to 4 chapters in the USA, Queen's maintains active chapters in many other countries around the world.



Alumni event in Vienna, Austria

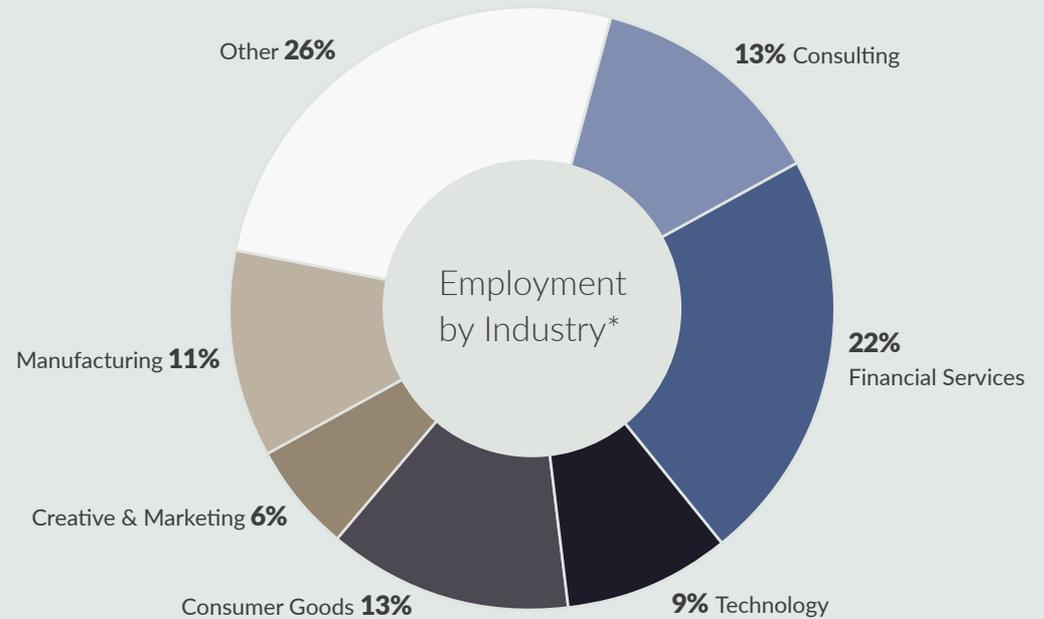
# Job Acquisition Statistics

Our goal is to help you leverage your professional and academic experience into career opportunities, using a variety of premium career services and proven job search practices. We will help you focus on the core activities that lead to job acquisition, including:

- Self-assessment
- Developing a consistent and impactful core message
- Preparing a targeted resume and cover letter
- Building and leveraging your network
- Conducting an effective and efficient job search
- Interview preparation
- Securing the opportunity

## List of Firms

- Accenture
- ADIDAS
- Amazon
- Aon Hewitt
- Bell
- MBO
- Daimler AG
- Daimler Financial Services
- Deloitte
- Export Development Canada (EDC)
- YE (Ernst & Young)
- F.T. Ross
- Fehr & Peers
- Greystone Managed Investments
- Gunggo
- Heritage Education Funds
- HSBC
- Huawei Technologies
- Hudson's Bay Company (HBC)
- IBM
- Idea Couture
- Japan Tobacco International
- KPMG
- Kraft Heinz
- Level5
- L'Oreal
- Microsoft
- PepsiCo
- Philips
- PwC
- RBC
- Scotiabank
- Simon-Kucher & Partners
- TD Bank
- TJX Companies
- Unilever
- Walmart
- WE



of students acquired jobs within 6 months of graduation\*\*\*



Average Base Salary\*\*  
**\$60,301**

\*Class of 2017 \*\*Class of 2016-2018 \*\*\*Class of 2018

# The Smith MIB Experience

At Smith School of Business, we are committed to providing first-class customer service and an exceptional experience for every student.

## 1 Incomparable Service and Support

At Smith, you will experience one of the best student-faculty ratios of any business school in the world. Your experience is further enhanced by:

- Easy access to program administration staff
- Convenient, pre-packaged course materials
- A dedicated, MIB-exclusive web portal that houses information about all your courses, program events and career support
- Study rooms and a copy centre available for MIB students 24/7

## 2 Student Executive Council

One way to enhance your MIB experience is to get involved in the student-elected and student-run Executive Council. Working closely with the program administration, the SEC provides leadership for program events and helps to build a strong community amongst all students in the program.

## 3 Student Ambassadors

Want to have a hand in helping to recruit future MIB candidates? The Student Ambassadors program will enable you to engage prospective candidates and be a resource for those considering the MIB program. These are volunteer positions that enable you to have a hand in helping to attract the next round of talented students to the program.



Women in Leadership event



Goodes Hall – Home of Smith School of Business



# Life in Kingston

Canada is a thriving and welcoming environment for business students. It was ranked #1 for Best Quality of Life (2018, U.S. News & World Report) citing its economic and political stability, strong job market, diversity, quality of education system, and safety.

Kingston is a dynamic small city with great amenities, resources, events, and attractions.

Smith attracts students from more than 40 countries including full-time, exchange, and international double-degree students. Our Application Advisors can assist you in understanding requirements for studying in Canada.

Go to [visitkingston.ca](http://visitkingston.ca) and [kingstoncanada.com](http://kingstoncanada.com) for current and future events.



# Admission & Financing

## Academic & GMAT

A Bachelor's degree in business from an accredited university, with a B+ average in the final two years.

Candidates with a bachelor's degree in business from an accredited University with a B+ average or better in the final two years of their degree may have the GMAT/GRE waived. Those who have not achieved a result of B+ or better in the final two years of their degree may be required to write the GMAT and achieve a minimum score of 600.

or

Bachelor's degree in any discipline from an accredited university, with a B+ average in the final two years and the completion of the following business fundamental courses: financial accounting, macroeconomics, finance and marketing.

Candidates who have a bachelor's degree in a non-business background will be required to write the GMAT and achieve a minimum score of 600.

Please consult our website [smithqueens.com/mib](http://smithqueens.com/mib) to determine specific admission requirements for double degree options.

While most successful candidates have GMAT scores in excess of 600, we may consider otherwise exceptional applicants with scores below this level. You will not be penalized for having written the GMAT on multiple occasions. We will consider your best score.

## Experience

The Master of International Business is a pre-experience program; previous full-time work experience is not required. However, applicants with experience are also welcome.

## Admission Process

A member of our admissions team will work directly with you to help craft your final application. Applicants must submit the following items:

- Online application form
- Copies of all academic transcripts
- English language proficiency exam (if applicable)
- GMAT or GRE score (if applicable)
- Personal statement
- Two references (one must be academic)
- Resume
- Video essay

Applicants will also complete an admission interview.

*There is no application fee.*

## Program Fees

Unlike most other Master's programs, the fees for the Smith MIB cover the cost of textbooks and other learning materials. An initial deposit is required, and the balance is paid in installments during the program. For complete details on fees and a fee schedule, please visit our website.

## Financing

Visit our website for financing information including:

- RBC Royal Credit Line (Domestic students only) 
- Ontario Student Assistance Program (Ontario residents only)
- Academic Scholarships
- Information for International Students



**Prodigy Finance Ltd** offers student loans to international students in the Smith MIB program. Visit our website for more details.

*Note: acceptance to a program does not guarantee or imply qualification for financing.*



# Master of International Business

---

An incomparable opportunity for people  
with international business aspirations.

[smithqueens.com/mib](http://smithqueens.com/mib)





## Master of International Business

### **The Stephen J.R. Smith School of Business**

Goodes Hall, Queen's University  
Kingston, Ontario, Canada K7L 3N6  
Toll-free: 1.888.393.2622  
Fax: 613.533.2057  
qmib@queensu.ca

[smithqueens.com/mib](http://smithqueens.com/mib)

