



Sponsorship
Package

Queen's
Venture Network



WHO WE ARE

Smith School of Business has recently launched the Queen's Venture Network to support our Smith alumni and student entrepreneurs.

The Accelerating Entrepreneurship Series is a quarterly event initiative within the QVN used to connect entrepreneurs, share knowledge and expertise, as well as provide resources to the Queen's entrepreneur community



WHY SPONSOR US?

- Support the community of entrepreneurship
- Co-branded with the premier business school in Canada

100-200
attendees

Entrepreneurs,
Finance, Tech,
Marketers, Strategists,
Students



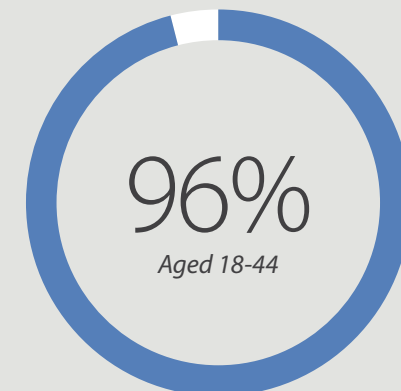
Events a year



82%



18%



SPONSORSHIP ASSETS

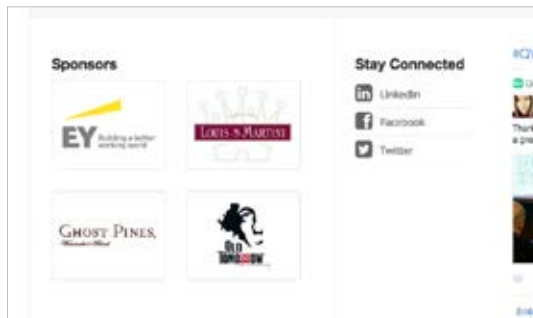
SIGNAGE & BANNERS



SOCIAL MEDIA PROMOTION



WEBSITE RECOGNITION



SPEAKING OPPORTUNITY



BUSINESS DEVELOPMENT



PRODUCT INTEGRATION



SPONSORSHIP PRICING

PLATINUM
\$5,000

**QVN COMMUNITY
BUILDER**

- Logo recognition as Platinum sponsor on website, email, signage and other marketing collateral
- Title Sponsor for 1 event during the QVN series
- Guaranteed panelist opportunity at 1 event during the QVN series
- Promotion of partnership through Social Media
- Opportunity for product integration
- Includes all 4 events per year

GOLD
\$1,500

**QVN COMMUNITY
SUPPORTER**

- Logo recognition as Gold sponsor on website, email, signage and other marketing collateral
- Promotion of partnership through Social Media
- Opportunity for product integration
- Includes all 4 events per year

SILVER
\$500

**QVN COMMUNITY
SUPPLIER**

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