

**Client Name:**

**Website:**

**Telephone Number:**

**Fax Number:**

**Business Name:**

**Email:**

**Mailing Address:**

**Industry Classification:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Retail              | <input type="checkbox"/> Healthcare Services                                      | <input type="checkbox"/> Technology/Computing/<br>Telecom Services |
| <input type="checkbox"/> Food Service        | <input type="checkbox"/> Professional Services<br>(Legal, Accounting, Consulting) | <input type="checkbox"/> Construction/Maintenance<br>Services      |
| <input type="checkbox"/> Agriculture/Farming | <input type="checkbox"/> Financial Services                                       | <input type="checkbox"/> Manufacturing                             |
| <input type="checkbox"/> e-Commerce          | <input type="checkbox"/> Business Services<br>(Advertising, Printing, etc.)       | <input type="checkbox"/> Other (Please describe in<br>space below) |
| <input type="checkbox"/> Not-for-Profit      |   |  |
| <input type="checkbox"/> Association         |   |  |

**Please briefly describe your business or organization to us in 2 to 3 sentences.**

**Your Title and Role within Organization:**

- |  |   |                                |
|--|---|--------------------------------|
| <input type="checkbox"/> Owner/Partner | <input type="checkbox"/> Senior Manager | <input type="checkbox"/> Other |
| <input type="checkbox"/> Employee      | <input type="checkbox"/> Advisor        |                                |

**Area of Interest for QBC Consulting:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Start-up planning,<br>feasibility, etc. | <input type="checkbox"/> Helping to grow the business           | <input type="checkbox"/> Solving a business or operating<br>problem or challenge |
| <input type="checkbox"/> Business planning                       | <input type="checkbox"/> Market strategy, marketing<br>research | <input type="checkbox"/> Promotion/advertising planning                          |
| <input type="checkbox"/> Accounting, financial analysis          | <input type="checkbox"/> Operations management                  | <input type="checkbox"/> Human resources management                              |
| <input type="checkbox"/> Other                                   |   |  |

**How long have you been in operation?**

- |                                    |                                    |  |
|------------------------------------|------------------------------------|--|
| <input type="checkbox"/> 0-1 years | <input type="checkbox"/> 1-3 years | <input type="checkbox"/> More than 3 years |
|------------------------------------|------------------------------------|--|

**What is your business background?**

**What are your long-term goals for your business?**

**What are your short-term financial goals?**

**Briefly describe your 'typical' customer - or the customer you would like to attract?**

**Why do you think you need a consultant, and what results are you looking for?**

**Are there any specific deadlines or timelines QBC should be aware of?**

**How did you learn about Queen's Business Consulting?**

- Word of Mouth Referral
- Past Customer
- Facebook or Twitter
- Newsletter
- Google and Other Search Engines
- Blog
- Other

**Is there anything else you think we should know?**