Recruit with Smith

Smith’s Master of Management Innovation & Entrepreneurship (MMIE) is unlike any other academic program in Canada. Smith School of Business has partnered with Queen’s Faculty of Engineering and Applied Science to deliver a curriculum focused on innovation, intrapreneurship and entrepreneurship. It is, above all else, an incubator and accelerator for innovation.

Why Smith’s MMIE?

- **Change leaders**: Our students are market-ready and uniquely qualified to lead in environments of rapid change including corporate innovation, startups and/or scaling new ventures. The program provides preparation for a broad array of career opportunities in the entrepreneur eco-system.

- **Experienced and diversified talent**: MMIE students come from diverse undergraduate fields including arts and science, engineering and computing. Students average 7 years of work experience and represent more than 15 nationalities.

- **Flexible and robust programming**: The program offers innovation incubators, three intensive boot camp sessions, personalized project paths and/or an internship opportunity.

- **MMIE specialties**: design thinking, idea generation, market validation, systems modelling, lean implementation, prototyping, product commercialization, strategic planning/positioning, SEO & digital campaigns, crowdsourcing, funding, sharing, proposal/grant writing, process improvement, and much more!

We make it easy to engage and recruit our students

- **Industry engagement**: More than any other academic program, we rely on industry leaders with real-world experiences to teach our students. You can also engage by facilitating a case study and/or hosting an information session.

- **Showcase your brand**: Connect with our talent, showcase your brand and highlight your company’s vision, strengths, culture and future opportunities during one of our boot camps.

- **Test drive MMIE talent**: Our students are available from January – August to provide customized research projects and/or internships. Generate value for your organization – whether it’s a corporation, startup, scale-up, nonprofit, government, etc. – and drive innovation, propel new ventures and lead ideation. The start date, duration and compensation are flexible!

- **Personalized career centre support**: With dedicated industry experts, your firm will receive personalized attention. Our Relationship Managers will work with you to determine the right recruiting strategy and support your hiring needs from new graduate roles to experienced hires.
2020 MMIE Talent Profile

Class Size: 89

Female/Male Ratio: 42% Male, 58% Female

Game Plan Olympians: 3

Average Years of Work Experience: 7
Range: 0 - 30

Average Age: 31
Range: 21 - 56

Undergraduate Field:
- Engineering: 10%
- Computing & IT: 12%
- Science: 15%
- Arts: 36%
- Business: 27%

Types of Roles:
- Client Solution Manager
- Project Manager, Lead, or Director
- Innovation Director, Analyst, Consultant or Strategist
- Economic Development Officer, Director, Consultant, or Strategist
- Investment, Venture or Angel, Analyst, Strategist, Consultant, Director
- Incubator or Accelerator Director, Leader, Coordinator, Mentor, or Instructor
- Chief Innovation Officer

Citizenship:
- 29% International
- Bangladesh
- Canada
- China
- Ghana
- India
- Iran
- Kenya
- Nigeria
- Pakistan
- Syria
- USA
- Vietnam
- Zimbabwe

Smith School of Business
Queens University

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