Recruit with Smith

Queen’s Master of Management Innovation & Entrepreneurship (MMIE) is unlike any other academic program in Canada.

Why Queen’s MMIE?

• **Change leaders:** Our students are market-ready and uniquely qualified to lead in environments of rapid change including corporate innovation, startups and/or scaling new ventures. The program provides preparation for a broad array of career opportunities in the innovation ecosystem.

• **Experienced and diversified talent:** MMIE students come from diverse undergraduate fields including arts and science, engineering and computing. Students average 7 years of work experience and represent more than 15 nationalities.

• **Flexible and robust programming:** The program can be completed anywhere in Canada and tailored to each student’s interests and objectives. The program offers innovation incubators, three intensive boot camp sessions, personalized project paths and/or an internship opportunity.

• **MMIE specialties:** design thinking, idea generation, market validation, systems modelling, lean implementation, prototyping, product commercialization, strategic planning/positioning, SEO & digital campaigns, crowdsourcing, funding, sharing, proposal/grant writing, process improvement, and much more!

We make it easy to engage and recruit our students

• **Industry engagement:** More than any other academic program, we rely on industry leaders with real-world experiences to teach our students. You can also engage by facilitating a case study and/or hosting an information session.

• **Showcase your brand:** Connect with our talent, showcase your brand and highlight your company’s vision, strengths, culture and future opportunities during one of our boot camps.

• **Test drive MMIE talent:** Our students are available from January – August to provide customized research projects and/or internships. Generate value for your organization – whether it’s a corporation, startup, scale-up, nonprofit, government, etc – and drive innovation, propel new ventures and lead ideation. The start date, duration and compensation are flexible!

• **Personalized career centre support:** With dedicated industry experts, your firm will receive personalized attention. Our Relationship Managers will work with you to determine the right recruiting strategy and support your hiring needs from new graduate roles to experienced hires.
Class size: 65

Female/Male ratio: 40% Female, 60% Male

Types of roles:
- Chief Innovation Officer
- Client Solution Manager
- Project Manager, Lead, or Director
- Innovation Director, Analyst, Consultant or Strategist
- Economic Development Officer, Director, Consultant, or Strategist
- Investment, Venture or Angel, Analyst, Strategist, Consultant, Director
- Incubator or Accelerator Director, Leader, Coordinator, Mentor, or Instructor

Students with Master’s degrees: 6
Average Years of Work Experience: 7

Undergraduate Field:
- 56% Arts & Science
- 24% Business
- 11% Engineering
- 8% Computing
- 1% Other

Citizenship:
- 75% Domestic
- 25% International

- Algeria
- Belgium
- Brazil
- Cameroon
- Canada
- China
- Colombia
- Hungary
- India
- Italy
- Nigeria
- Pakistan
- Saudi Arabia
- Trinidad & Tobago
- U.S.
- Venezuela