Recruit with Smith

Smith’s Master of Management in Artificial Intelligence (MMAI) is a 12-month professional program based at SmithToronto designed to equip leaders with the technical skills and management expertise to apply AI strategies to business decisions and drive competitive performance.

Why Smith’s MMAI?

- **Future proof your workforce**: Industry demand for AI product managers is growing. The MMAI program at Smith is North America’s first graduate business degree in Artificial Intelligence designed to fill the talent gap for much-needed managers who can apply AI strategies to business decisions. It is one of only 13 Master’s programs accredited by the Vector Institute for Artificial Intelligence.

- **Harness the potential of AI**: Our MMAI program develops leaders with a strong understanding of the technical principles of AI and modern methods of data search and retrieval. They leave equipped with the expertise to identify opportunities for its application to meet organizational needs and strategies, as well as navigate the ethical, economics and societal implications of its use.

- **Innovative team-based learning**: Students work in teams for the duration of the program. Each team is assigned a dedicated, professional coach who monitors team effectiveness and provides regular feedback and guidance. Students graduate the program with the ability to communicate across diverse backgrounds and with a thorough understanding of best practices for building and maintaining a high-performance team.

- **Practical curriculum and application**: Faculty in the MMAI program are drawn from leading experts and faculty at Smith School of Business, as well as faculty from the Vector Institute. Content is delivered through a combination of lectures, seminars, experiential learning, team assignments, presentations, real-world case studies, and a capstone project. Students use the latest software tools to build and deploy a variety of machine learning models.

We make it easy to engage and recruit our students

- **Flexible recruiting**: Recruit in Toronto on your timeline. We offer the option of hosting corporate recruitment sessions at our facility throughout the year. Students can entertain new career opportunities during the program, versus waiting until graduation.

- **MMAI networking events**: Twice a year, typically in April and November, the Career Advancement Centre hosts corporate networking events in Toronto. These are amazing opportunities to build your brand and connect with MMAI talent.

- **Personalized career centre support**: With dedicated industry experts your firm will receive personalized attention. Our Relationship Managers will work with you to determine the right recruiting strategy and support your hiring needs from new graduate roles to experienced hires.
2020 MMAI Talent Profile

Class Size
- 57 students

Female/Male Ratio
- 26% Female
- 74% Male

Industry Experience
- 26% Technology
- 23% Finance/Banking
- Other 33%
- Manufacturing 3%
- Healthcare 3%
- Government 6%
- Education 6%

Average Age of Students
- 32 years

Average Years of Work Experience
- 8 years

Average Years of Management Experience
- 4 years

Types of Roles
- Director, Product Manager of AI
- Artificial Intelligence Manager/Architect
- Sr. Project Manager of AI
- AI and Cognitive Leader
- Director/Manager of AI Innovation
- Manager/Director of Data Science and Analytics
- Solution Head, Artificial Intelligence and Analytics
- Head of Artificial Intelligence
- AI and Machine learning (AIM) Program Manager
- Senior Data Scientist/Senior AI Specialist

Smith School of Business
Master of Management in Artificial Intelligence

smithqueens.com/recruiting