Recruit with Smith

Smith’s Master of Management Analytics (MMA) is a 12-month world-class program based in Toronto designed to equip students with the skills and knowledge needed to develop, direct, and deliver projects in big data analytics.

Why Smith’s MMA?

- **Turn data into insights:** Our MMA program has a strong reputation of developing the human resources necessary to turn data into strategic insights that generate value for organizations.

- **Innovative team-based learning:** Students work in teams for the duration of the program. Each team is assigned a dedicated, professional coach who monitors team effectiveness and provides regular, pivotal feedback and guidance. Students leave the program with a thorough understanding of best practices for successful team-building and teamwork.

- **January and May cohorts:** With two intakes, the program offers flexibility to meet your organization’s year-round talent needs.

- **Professional certification preparation:** The program’s courses may be applied to the requirements for either a Certified Associate in Project Management (CAPM) or, with additional training, a Project Management Professional (PMP) with the Project Management Institute.

We make it easy to engage and recruit our students

- **Flexible recruiting:** Recruit in Toronto on your timeline. We offer the option of hosting corporate recruitment sessions at our facility throughout the year. Students can entertain new career opportunities during the program, versus waiting until graduation.

- **MMA networking events:** Twice a year, typically in April and November, the Career Advancement Centre hosts corporate networking events in Toronto. These are amazing opportunities to build your brand and connect with MMA talent.

- **Personalized career centre support:** With dedicated industry experts your firm will receive personalized attention. Our Relationship Managers will work with you to determine the right recruiting strategy and support your hiring needs from new graduate roles to experienced hires.
2021 MMA Talent Profile*

256

Class Size
2 cohorts / 4 sections / 30 teams

Employment Background

- Financial Services 34%
- Technology 13%
- Consulting 8%
- Accounting 6%
- Manufacturing 6%
- CPG 5%
- Healthcare 2%
- Education 2%
- Advertising & Marketing 2%
- Government 2%
- Retail 2%
- Real Estate 2%
- Other 16%

Gender Identity

- 45% Woman
- 54% Man
- 1% Prefer Not to Answer

Average Age
30
Average Work Experience
6.7
Average Years of Management Experience
3

Citizenship
- Azerbaijan
- Bahamas
- Bangladesh
- Canada
- China
- Egypt
- Ghana
- Hong Kong
- India
- Iran
- Jordan
- Mauritius
- Mexico
- Nigeria
- Pakistan
- Philippines
- Russia
- Sudan
- Taiwan
- Turkey
- USA
- Vietnam
- Zimbabwe

Types of Roles

Analysts and Associates in:
- Lead Data Scientist
- Model Risk Specialist
- Manager, Analytics
- Business Technology Associate
- Business Analyst

*An average of the January 2021 and May 2021 classes