Recruit with Smith

**Smith’s Global Master of Management Analytics (GMMA)** is a 12-month world-class program designed to equip students with the skills and knowledge needed to develop, direct, and deliver projects in big data analytics. Take the program from anywhere in the world while working with our blended learning model: online learning on an engaging and collaborative web platform plus immersive in-person sessions around the world.

**Why Smith’s GMMA?**

- **Turn data into insights:** Our GMMA program has a strong reputation of developing the human resources necessary to turn data into strategic insights that generate value for organizations.

- **Innovative team-based learning:** Students work in teams for the duration of the program. Each team is assigned a dedicated, professional coach who monitors team effectiveness and provides regular, pivotal feedback and guidance. Students leave the program with a thorough understanding of best practices for successful team-building and teamwork.

- **Real world projects:** Instructors use corporate data sets, allowing students to identify real insights and make better decisions. The program culminates with a capstone project, where students prove their knowledge by applying the program teachings to solve real world business challenges.

- **Professional certification preparation:** The program’s courses may be applied to the requirements for either a Certified Associate in Project Management (CAPM) or, with additional training, a Project Management Professional (PMP) with the Project Management Institute.

**We make it easy to engage and recruit our students**

- **Flexible recruiting:** Recruit on your timeline. We offer the option of hosting various corporate recruitment sessions throughout the year. Students can entertain new career opportunities during the program versus waiting until graduation.

- **MMA networking events:** Throughout the year, the Career Advancement Centre hosts corporate networking events in Toronto. These are amazing opportunities to build your brand and connect with GMMA talent.

- **Personalized career centre support:** With dedicated industry experts your firm will receive personalized attention. Our Relationship Managers will work with you to determine the right recruiting strategy and support your hiring needs from new graduate roles to experienced hires.
2021 GMMA TALENT PROFILE

Class Size

Female/Male Ratio

35% 65%

Employment Background

- 22% Financial Services
- 18% Energy & Natural Resources
- Consulting 11%
- Construction 7%
- Government & Education 14%
- Technology & Telecommunications 14%
- Other 14%

Average Age 33
Average Years of Work Experience 8.4
Average Years of Management Experience 4.6

Citizenship

Domestic 83%

International 17%:
Ukraine, Singapore, Saudi Arabia

Types of Roles

- Lead Data Scientist
- Model Risk Specialist
- Manager, Analytics
- Business Technology Associate
- Business Analyst

Global Master of Management Analytics

smithqueens.com/recruiting