Recruit with Smith

Smith’s Graduate Diploma in Business (GDB) equips non-business graduates for business and management practices. The combination of a non-business undergraduate degree coupled with the exceptional business training through the Graduate Diploma in Business makes for a well-rounded market-ready candidate. This program runs for 4 months from May to August.

Why Smith’s GDB?

- **Reputation:** The GDB program is home to highly respected, award-winning faculty. Globally connected and recognized, the program is accredited by The Association to Advance Collegiate Schools of Business (AACSB) and The EFMD Quality Improvement System (EQUIS).

- **Rigorous curriculum:** The GDB curriculum consists of ten courses, all of which are credit courses toward the Full-time MBA. Courses include Business & Corporate Strategy, Communication & Professional Skills and Leading with Integrity.

- **Team-based learning:** Our students are assigned to teams for the duration of the program. We believe strongly in our team-based approach because it mirrors today’s progressive workplace. Our students leave the program with a thorough understanding of the best practices for successful teambuilding and teamwork.

- **Market-ready talent:** Students have unlimited access to the Career Advancement Centre (CAC) offering dynamic coaching services and robust corporate relations support. From day one, they are equipped to add value to your organization.

We make it easy to engage and recruit our students

- **On-campus recruiting:** Graduate Diploma in Business students are ready to recruit for full-time roles during the fall recruiting cycle. Enhance your candidate pool by opening your information session and job posting to the GDB program.

- **Personalized career centre support:** With dedicated industry experts your firm will receive personalized attention. Our Relationship Managers will work with you to determine the right recruiting strategy and support your hiring needs from new graduate roles to experienced hires.

smithqueens.com/recruiting
smith.cac@queensu.ca
2021 GDB MBA TALENT PROFILE

Class Size

33

Gender Identity

42% Women
58% Men

Average Age

23

Academic Background

- Sciences 42%
- Arts 27%
- Engineering 12%
- Other 12%
- Econ 7%

Types of Roles

**Accounting**
- Staff Accountant/Analyst
- Assurance Associate
- Tax Analyst
- Audit and Advisory Associate
- Financial Analyst

**Capital Markets/Finance**
- Equity Research Analyst
- Investment Banking Analyst
- Equities Business Management
- Analyst, Portfolio Monitoring
- Financial Consultant

**Consulting**
- Senior Consultant
- Business Technology Consultant
- Consultant
- Marketing Consultant
- Business Analyst
- Analyst, Risk Management
- Credit Analyst

**Marketing/Sales**
- Technical Marketing
- Marketing Associate
- Assistant Brand Manager
- Specialist, Consumer Markets and Media

**Operations**
- Supply Chain Analyst
- Profit Improvement Manager
- Allocation Analyst
- Merchandise Assistant
- Product Manager

**Human Resources**
- Human Resource Analyst
- Recruiting Assistant
- Recruiter