



Welcome from the Dean

Welcome to the 11th annual Social Impact Summit hosted by the Centre for Social Impact at Smith School of Business. One of the world's premier business schools, Smith is known for its innovative approaches to business education and has been a pioneer in the areas of team-based and experiential learning. This year's Summit is no exception. The weekend promises to be an exceptional learning and networking opportunity for conference delegates. I encourage you to make the most of this experience – explore new ideas, ask questions, join the conversation!

Delegates of this year's Summit include Queen's Commerce, MBA and Master of International Business students, all of whom are enrolled in the Certificate in Responsible Leadership Program. We are also delighted to welcome back a number of Smith School of Business alumni, along with members of non-profit organizations and the local community.

We are deeply grateful to all of the sponsors who make this conference possible each year, and pleased that many sponsor representatives are attending the Summit.

Best wishes for a wonderful conference.

David M. Saunders, PhD

Dean, Smith School of Business, Queen's University

About Us

Smith School of Business Centre for Social Impact (previously Centre for Responsible Leadership) was established in 2004 with the generous support of our sponsors. Our mission is to educate students and foster outreach, research and advocacy on issues of social impact. In other words, to **AMPLIFY** business as a force for good.

We do this by:

- Fostering **education** in the fields of responsible leadership and social impact
- Supporting **research** and providing advice in our key focus areas
- Providing **support for communities**
- Being a **global advocate** on issues of responsible leadership and social impact.

The work of our Centre focuses around three key areas:

- *Integrity* (Issues of ethics, values, trust, transparency, and courage)
- *Innovation* (Domains of social innovation, social finance and social entrepreneurship)
- *Investment* (In our students and communities and our future)

Contact us:

Smith School of Business
Centre for Social Impact
Goodes Room 387
Email: csi@queensu.ca
Phone: (613) 533-3331

Connect with the Centre Online

www.ssb.ca/csi

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www.facebook.com/QSBCentreForSocialImpact

Follow us on Twitter! @QSBSocialImpact

Welcome from Tina Dacin Director, Centre for Social Impact



We are delighted that you have chosen to join us at this year's Social Impact Summit. The CSI team has worked hard to bring this exciting and dynamic group of speakers to campus and I'm certain you'll gain knowledge and inspiration from our speakers' insightful thoughts, lessons, and stories. As you move forward in your careers and in life, take time to reflect on what you learn here

today and how it will help you develop as an effective and responsible leader.

In addition to an incredible lineup of keynote speakers, our program also includes six Knowledge Building Workshops and five Thought-Leadership Dialogue sessions. The Knowledge Building Workshops are: Social Finance 101; How to love your next job and make it matter; Building Effective Partnerships; Harnessing Difference for Social Change; Cultivating Reconciliation through Dialogue & Harnessing Collective Knowledge; and Social Innovation Labs: Addressing Canada's Toughest Challenges. The Thought Leadership Dialogues are: Social Entrepreneurship: Hope or Hype?; Finding a Career with Impact; Social Finance: Moving from the Margins to Mainstream; Integrating Sustainability into the Natural Resource Sector; and Insights & Aspirations from CSR Executives.

I wish to extend my deepest thanks to our sponsors and our guest speakers, whose generous gifts of time, talent and treasure make this truly world-class conference possible.

In closing, I encourage you to explore how you will **AMPLIFY** your impact this weekend. I look forward to hearing what interesting discussions and ideas are generated. Enjoy the Summit!

Tina Dacin, PhD

**Director, Centre for Social Impact, Smith School of Business
E. Marie Shantz Chair of Strategy & Organizational Behavior**

Thank you to our Centre's ongoing sponsors:



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2:30 – 4:30 pm	Student Registration – Commerce, MBA, MIB	Goodes Hall Atrium
5:30 – 5:45 pm	Student Registration – AMBA	Dunning Auditorium
5:45 – 6:15 pm	Welcome & Opening Remarks Tina Dacin , <i>Director</i> , Smith School of Business, Centre for Social Impact Jay Handelman , <i>Associate Dean of Research</i> , Smith School of Business	Dunning Auditorium
6:15 – 7:15 pm	Introduction: Paul Pellizzari , <i>Executive Director of Policy & Social Responsibility</i> , OLG Opening Keynote: Harry Kraemer , <i>Kellogg School of Management Professor, former CEO of Baxter & Best-Selling Author</i>	Dunning Auditorium
7:15 – 9:00 pm	Dinner Reception	Goodes Hall Atrium

Opening Keynote Speaker

Becoming a Values-Based Leader

Sometimes "doing the right thing" while also delivering outstanding and lasting results is difficult for leaders to achieve. Values-based leaders are needed more than ever in today's economic and political environment. Professor Kraemer will address the four principles of values-based leadership. In a dynamic session that draws on Professor Kraemer's global experience as the chairman and CEO of Baxter International, you will learn the importance of self-reflection, balance, true self-confidence, and genuine humility in the actions and decisions you make as a leader in your organization.



Harry Kraemer

Kellogg School of Management Professor, former CEO of Baxter & Best-Selling Author

HARRY KRAEMER is an executive partner with Madison Dearborn Partners, a private equity firm and a Professor at Northwestern University's Kellogg School of Management. He was named the 2008 Kellogg School Professor of the Year. Harry is the author of two bestselling leadership books: "From Values to Action: The Four Principles of Values-Based Leadership" and "Becoming The Best".

He is the former chairman and CEO of Baxter International Inc., a \$12 billion global healthcare company. He became Baxter's CEO in January 1999, and assumed the additional responsibility of chairman of Baxter's board of directors in January 2000.

Mr. Kraemer serves on the board of directors of Leidos Corporation, Sirona Dental Systems, VWR International and Sage Products Inc., and on the board of trustees of Northwestern University and North Shore University Health System.

Mr. Kraemer graduated summa cum laude from Lawrence University in 1977 and received an MBA degree from the Kellogg School in 1979. More info on Harry at www.harrykraemer.org

8:00 – 8:45 am	Breakfast	Dunning Hall
8:45 – 9:30 am	<p>Plenary Session 1 Audacious Futures: Lessons from finding success, losing it all, and rising back up Hamoon Ekhtiari, <i>Director, Strategic Programs, Office of the Executive Vice President, TELUS</i></p> <p>Drawing on his own journey over the years, Hamoon will share what he's learned about success and failure and, along the way, speak about how one might build more audacious futures in life, work, and society.</p>	Dunning Auditorium
9:30 – 10:15 am	<p>Plenary Session 2 Youth Innovating for Reconciliation Jessica Bolduc, <i>Executive Director, 4Rs Youth Movement</i></p> <p>Jessica Bolduc will speak to the role young change makers are playing in the relationship building that is occurring across the country with respect to Indigenous and non-Indigenous people, and the innovative approaches 4Rs Youth Movement is taking to achieve transformation in our communities, touching on different social, environmental, and economic implications.</p>	Dunning Auditorium
10:15 – 10:30 am	Energy Break	Dunning Hall
10:30 – 11:30 am	<p>'Pause Speaker' The Sacred Headwaters of Social Innovation Al Etmanski, <i>Community Organizer, Social Entrepreneur & Author</i></p> <p>Lasting impact requires deeper patterns of change, only accessible when we look past quick wins and surface-level victories and involve passionate amateurs. Al will share stories of Canadian change makers who have made a lasting impact not only changing laws and funding but habits, behaviours, and values.</p>	Dunning Auditorium
11:30 – 12:15 am	<p>Plenary Session 3 Everything is Broken: What a Great Time to be Alive Vicki Saunders, <i>Founder, SheEO</i></p> <p>Now, more than ever, we need the ingenuity, the leadership and the creativity of creators, makers and entrepreneurs to solve the myriad of challenges we face on the planet. This fun, fast-paced presentation will take you through a number of examples of how 'everything is broken' and give examples of amazing breakthroughs, both small and large, that people are dreaming up to make the world a better place.</p>	Dunning Auditorium
12:30 – 1:45 pm	Field to Fork Luncheon	Goodes Hall Atrium
2:00 – 3:00 pm	Concurrent Knowledge Building Workshops:	
	<p>Social Finance 101 Assaf Weisz, <i>Co-Founder & Managing Director, Purpose Capital</i></p> <p>This session will take a look at the rise of social finance; where it came from, where it's headed, and how it will transform the ways we live and the ways we make a living.</p>	Goodes Hall Room 141

How to love your next job and make it matter!

Katie Archdekin, *Co-Founder*, Innovate on Purpose

Jordan Pinches, *Co-Founder*, Innovate on Purpose

In this interactive workshop you'll explore the connection between personal meaning and career success. You'll be introduced to a framework that will help you better know yourself and your employer so that in your next job your unique passions and talents will have real impact.

Goodes Hall
Room 151

Social Innovation Labs: Addressing Canada's Toughest Challenges

Jerry Koh, *Manager*, Solutions Lab, MaRS Discovery District

It is becoming increasingly clear that governments and large corporations are often not well equipped to deal with many of the complex challenges we currently face. This session will explore why social innovation is considered key for finding solutions, and discover how social innovation labs can support that process.

Goodes Hall
Room 153

Building Effective Partnerships

Bindu Dhaliwal, *Associate General Counsel & Director Environmental, Social & Governance*, BMO Financial Group

Narinder Dhami, *Managing Director*, LEAP Centre for Social Impact

From marrying microfinance and IPO's, financial institutions and community partners, or venture capitalists and philanthropy, partnerships are abundant in this sector. As an early stage sector with limited resources and constant evolution, there is a need to develop effective partnerships to create impact. Using industry examples, we will walk through how partnerships can be structured and leveraged. Regardless of which industry you pursue, partnerships will be a vital component of your work.

Goodes Hall
Room 118

Harnessing Difference for Social Change

Shilbee Kim, *Manager*, Centre for Social Innovation

In this workshop Shilbee will focus on how diversity provokes discovery, and explores the ways in which uncovering assumptions, rewiring habit loops, and revealing self-interests enable meaningful collaborations that capitalize on difference for social change.

Goodes Hall
Room 120

Cultivating Reconciliation through Dialogue & Harnessing Collective Knowledge

Jessica Bolduc, *Executive Director*, 4Rs Youth Movement

Rebecca Beaulne-Stuebing, *Program Director*, 4Rs Youth Movement

Samantha D'Andrea, *Member*, 4Rs Steering Committee & Mentor, Big Brothers and Big Sisters

This session will introduce participants to the 4Rs Youth Movement, a network of young people seeking to change the country by changing the relationship between Indigenous and non-Indigenous youth. Grounded in the 4Rs framework for cross-cultural dialogue, this workshop will engage participants in important conversations that in both process and content further the 4Rs principles of Respect, Reciprocity, Reconciliation and Relevance.

Goodes Hall
Room 103

3:30 – 4:45 pm

Concurrent Thought-Leadership Panels:

Social Finance: Moving From the Margins to Mainstream

Kevin Taylor, *Senior Associate, Venture Advisory Services, MaRS Centre for Impact Investing*

Social finance is an emerging approach to investing which aims to drive social and environmental impact while also generating a financial return. As this investment approach moves from the margins to the mainstream, we will critically examine examples of organizations, enterprises, institutions, and individuals advancing this approach, identify challenges to mainstream adoption, and recommendations to help us move towards a financial system where impact investing is mainstream.

Goodes Hall
Room 141

Finding a Career with Impact

Amanda Minuk, *Co-Founder & CEO, Bmeaningful*

Caleigh Farrell, *Research Strategist and Account Director, Public Inc.*

Fayaz Manji, *Senior Program Analyst, Child Welfare Operations Excellence, Ontario Children's Aid Society*

Finding a Career with Impact will be an engaging discussion about career options you may have never known existed. Hear from professionals who have found jobs with a purpose and a paycheque in nonprofit and social good organizations. Attendees will walk away with a better understanding of the type of job options in the field of social impact and tips and tools for guiding their own search.

Goodes Hall
Room 151

Social Entrepreneurship: Hope or Hype?

Adil Dhalla, *Director of Culture, Centre for Social Innovation*

Ali Zahid, *Co-founder and COO, Vanhawks*

Adil and Ali will lead a provocative discussion exploring the explosion of social entrepreneurship and whether the trend towards balancing purpose and profit is effective and financially sustainable.

Goodes Hall
Room 153

Integrating Sustainability into the Natural Resources Sector

Patrick Chevalier, *Acting Director Green Mining and Environment, Minerals & Metals Sector, Natural Resources Canada*

Warren Mabee, *Associate Professor, Queen's University, Department of Geography and School of Environmental Studies*

Canada's natural resource sector is one of the main drivers of our economy. It is our responsibility to constantly examine our approach to managing and utilizing these resources, and to strive for the most sustainable approach possible. This panel will examine means by which we can improve sustainability across Canada's resource-based sectors.

Goodes Hall
Room 118

Insights and Aspirations from CSR Executives

Dave Robitaille, *Director, Corporate Citizenship & Corporate Affairs, IBM Canada Ltd.*

Paul Pellizzari, *Executive Director of Policy & Social Responsibility, OLG*

Yolanda Dasselaar, *Marketing Manager, Coca-Cola Canada*

Our panelists will share personal insights gained through their own career experiences as executives focused in the broad and ever changing area of CSR, including lessons learned from pitfalls encountered along the road to success.

Goodes Hall
Room 120

4:45 – 5:15 pm

Thank you and Closing Remarks

Tina Dacin, *Director, Centre for Social Impact, Smith School of Business*

Goodes Hall
Lower Commons

Speaker Bios

Plenary Session: Audacious Futures: Lessons from finding success, losing it all, and rising back up (8:45 – 9:30 am)



Hamoon Ekhtiari, *Director, Strategic Programs, Office of the Executive Vice President, TELUS*

A lover of all things blueberry and/or avocado, Hamoon is currently the Director of Strategic Programs, Office of the Executive Vice President at TELUS. Previously, he was the Founding Director of Studio [Y] at MaRS, Canada's largest innovation hub and the co-founder of CatalystsX, a social enterprise that raised nearly \$1M in its first year. Prior to that, Hamoon spent several years at Deloitte where he helped build the company's consulting business in the Caribbean. He has also served as an adjunct faculty member at the University of Waterloo, where he completed both his degrees, and worked at Family Services Toronto. He is a member of the Governor General's Canadian Leadership Conference, a recipient of University of Waterloo's Alumni Achievement Award, and a Canada Millennium Scholar. Hamoon writes and speaks frequently on the future of work, learning, and economy and is currently curious to learn from your audacious ideas about how we might reimagine and redesign the University of the Future.

Plenary Session: Youth Innovating for Reconciliation (9:30 – 10:15 am)



Jessica Bolduc, *Executive Director, 4Rs Youth Movement*

Jessica Bolduc is a member of the Batchewana First Nation, and is living and making change from her home in Northern Ontario. She is the Executive Director of the 4Rs Youth Movement and is working to build bridges between Indigenous and non-Indigenous youth in support of a new vision for Canada. She currently sits on the Board of Community Foundations of Canada, the Congress of Aboriginal Peoples and Thinking Rock Community Arts and is a 2015 AFP Inclusion and Philanthropy Fellow. In her community, Jessica is working with other young leaders to foster arts-based economies, social infrastructure and hub spaces for change makers in Northern Ontario. In the future she is hoping these initiatives will be a catalyst in the development of a more sustainable place to call home by increasing reconciliation, strengthening inclusion and capacity of under-appreciated communities of people such as youth and Indigenous nations. In her spare time Jess enjoys hosting and promoting live music shows, brewing craft beer, and being out on the land, taking care to appreciate the richness of the area she lives in.

'Pause' Speaker: The Sacred Headwaters of Social Innovation (10:30-11:30 am)



Al Etmanski, *Community Organizer, Social Entrepreneur & Author*

Al Etmanski is a community organizer, social entrepreneur and author. He believes social impact will not happen without the involvement of passionate amateurs. His new book: *Impact: 6 Patterns to Spread Your Social Innovation* has become a Canadian bestseller. He is co-founder of Social Innovation Generation (SiG) and BC Partners for Social Impact. As co-founder of Planned Lifetime Advocacy Network (PLAN) he proposed and led the campaign to establish the world's only disability savings plan - the RDSP. There are now more than \$2 Billion RDSP funds on deposit. He is an Ashoka fellow and a faculty member of John McKnight's Asset-Based Community Development Institute. He is celebrating the 50th anniversary of catching a perfect game for the Hearst Lumberkings. He and his wife Vickie Cammack were recently awarded the Order of Canada for their work with people with disabilities and their families, as well as for their social innovation leadership. Al blogs at www.aletmanski.com

Plenary Session: Everything is Broken: What a Great Time to be Alive (11:30 – 12:15 am)



Vicki Saunders, Founder, SheEO

Vicki Saunders is an entrepreneur, award-winning mentor, advisor to the next generation of change makers and leading advocate for entrepreneurship as a way of creating positive transformation in the world.

Vicki is Founder of SheEO; a two-decade long initiative to dramatically transform how we support, celebrate and finance female entrepreneurs building new models, new mindsets and new solutions for a better world.

Vicki has co-founded and run 4 ventures in Europe, Toronto and Silicon Valley including Zazengo (an online platform for consumer and employee engagement for Fortune500 companies focused on sustainability), KidsNRG/The NRG Group (which went public on the Toronto Stock Exchange in 2000) and Impactation, a global consulting firm focused on engaging youth to tackle the grand challenges we are facing.

In 2001, Vicki was selected as a Global Leader for Tomorrow by the World Economic Forum. She has spoken regularly at events around the world including; The World Economic Forum in Davos, Women of Influence Series in Canada, TEDx Conference, Schwab Foundation for Social Entrepreneurs events and the Tallberg Forum.

Social Finance 101 (Concurrent Skill Building Workshop, 2:00-3:00pm)



Assaf Weisz, Co-Founder & Managing Director, Purpose Capital

Assaf Weisz is co-founder and Managing Director of Purpose Capital, a leading impact investment advisory firm that supports financial institutions, foundations and investors on impact investing. At Purpose Capital, Assaf steers the firm's overall strategy and operations. He led Purpose Capital's work on revolutionizing post-secondary education through a \$10M venture philanthropy fund in Canada, and a similar project under development in the US. He also oversaw the firm's work with Gordon Brown, former UK prime minister and UN Special Envoy for Education on the future of online education. His work has been featured in Fast Company, the Globe & Mail, National Post, CBC and Business News Network.

Prior to this, he was a founder and Executive Director of the Young Social Entrepreneurs of Canada, a social network for social entrepreneurs that became one of the nation's largest entrepreneurship networks. YSEC originated the country's first social financing program for youth-run social ventures, which was eventually spun out as the Youth Social Innovation Capital Fund, and maintained a repayment rate of 100% in its first portfolio.

He writes and speaks frequently on how the biggest global challenges are also the biggest opportunities, and how business and finance can play key roles in the solutions. Assaf taught a Master's course on Social Entrepreneurship at the University of Toronto in the Department of Applied Sciences & Engineering. In 2014, Assaf was awarded as a Possibility Thinker, and in 2011 he was named an Ariane de Rothschild Fellow for Social Entrepreneurship. He has further been recognized as a Global Shaper by the World Economic Forum, and as a Canadian Under 30 Who is Changing the Country, by the Canadian Broadcasting Corporation. Assaf is the Chair of the Board of Operation Groundswell, a fast growing social enterprise changing the way the world travels.

How to love your next job and make it matter!
(Concurrent Skill Building Workshop, 2:00- 3:00pm)



Katie Archdekin, Co-Founder, Innovate on Purpose

Katie Archdekin is the Co-Founder of Innovate On Purpose. Through this boutique consultancy, she serves leaders who put business to work for social good by guiding them to: discover and clearly articulate their company's purpose - who their company is in service to others; embody purpose within their organization - connecting employees with meaning; and innovate on purpose - consistently creating new ways to deliver purpose-aligned value for others.

Prior to Innovate On Purpose, Katie was a start-up executive in the diverse industries of food production and technology. She tackled similar innovation challenges related to product development and scaling in these two very different contexts. Katie has also worked as a business head at the Bank of Montreal, in corporate development with TMX Group, and as a consultant with The Boston Consulting Group. When not working, Katie enjoys relaxing at the cottage with her husband and two children. She loves running, swimming, paddling, hockey and reading.



Jordan Pinches, Co-Founder, Innovate on Purpose

Jordan Pinches is a Co-Founder of Innovate On Purpose, where we serve leaders who put business to work for social good. This boutique consultancy grew out of friendships formed around a thought-leadership project that explores the forces converging on business and making it essential for companies to “live out meaningful purpose through an authentic brand and company culture.” Through a regular publishing arrangement with global ad firm Ogilvy & Mather, the “Telosity” series has reached 50,000+ unique visitors since March 2014 (www.ogilvydo.com/telosity). Jordan is the program manager, editor, and co-writer.

Prior to these roles, Jordan worked in communications and consulting, mostly for non-profits (though he hates that term) and NGOs. He has a BA in History from Providence College and a Master's in Urban and International Development/Theology from the University of Toronto.

Outside of work, Jordan enjoys spending time with his wife Allison and daughter Zoe (2.5), the complexity of living faithfully, playing and following sports, and working on their house in Guelph. Jordan is a dual citizen of Canada and the US, and grew up just outside of Scranton, Pennsylvania. (Yes, fans of “The Office”... it is a real place!)

Social Innovation Labs: Addressing Canada's Toughest Challenges
(Concurrent Skill Building Workshop, 2:00-3:00pm)



Jerry Koh, Manager, Solutions Lab, MaRS Discovery District

Jerry Koh is the Manager of Innovation, Foresight & Research for the MaRS Solutions Lab. The Lab is developing new solutions for complex societal challenges with citizens, governments, businesses and nonprofits for better lives and stronger society. He is a specialist in strategic foresight and systems strategies with in-depth experience in complex public sector challenges, including economic development, employment and training, healthcare administration and social services. He works with diverse stakeholders to understand complex systems, learn from trends and possible futures, and to identify high impact drivers and important levers.

Jerry leads the development and application of systems thinking, design thinking and foresight tools for the lab and its partners. He also leads Lab initiatives including: GovMaker, a series of programs to drive and support the open government movement with government, citizens, businesses and non-profits; and Myhealth, a platform that enables citizens to consent and share their personal health data (collected by the healthcare system) in a meaningful way with families and solution providers outside the healthcare system. Previously, Jerry was the strategic foresight lead for Ontario's Cabinet Office and Ministry of Health and Long-term care.

Building Effective Partnerships (*Concurrent Skill Building Workshop, 2:00-3:00pm*)



Bindu Dhaliwal, *Associate General Counsel & Director environmental, Social & Governance, BMO Financial Group*

Bindu Dhaliwal is Associate General Counsel & Director, Environmental, Social and Governance (ESG) for BMO. Bindu is responsible for: BMO's sustainability performance disclosure; identifying and evaluating emerging ESG issues; and, engagement activities with the investor and NGO community on sustainability matters. Bindu is also the co-chair for the Legal & Compliance Diversity Council. Bindu is a frequent speaker on sustainability trends in the financial services sector, social finance and diversity in the legal profession. Prior to her current role Bindu supported the Wealth Management lines of business. Prior to joining BMO, Bindu worked at a major Canadian law firm and clerked at the Ontario Court of Appeal. She has a B.Comm from the University of Toronto and obtained her law degree at Queens University. She is licensed to practice in the Province of Ontario.



Narinder Dhami, *Managing Director, LEAP Centre for Social Impact*

Narinder Dhami incubated by the Pecaut Centre. The Centre applies the discipline of private equity investing to select, support and scale charities with quantifiable social impact. As a response to a fragmented charitable landscape, LEAP is pioneering a new model that teams up high-potential charities with forward-thinking investors and private sector expertise to create measurable and sustainable benefits to society. The Centre, our board, advisors and sector partners, The Boston Consulting Group, McCarthy Tétrault, Cossette, Ernst Young and The Offord Group, deliver transformative hands-on support to scale impact across Canada.

She has worked extensively in social finance and social innovation across Canada and West Africa, leading and scaling social impact initiatives. As a lecturer at the University of Toronto, she co-created the first course in microfinance and impact investing at the University.

Narinder is the founding Executive Director of Rise Asset Development - a Rotman/CAMH financial initiative. She designed, developed and grew the organization to support untapped potential among individuals with a history of mental health or addiction challenges. She has spent multiple years working across West Africa, both as program manager at the Première Agence de Microfinance (PAMF) across Burkina Faso, Mali and Cote d'Ivoire and as a member of the portfolio team with Acumen Fund (West Africa office focused on social enterprises across Ghana and Nigeria). Narinder currently serves on the Board for Acumen Canada.

She holds a Master of Business Administration from the Rotman School of Management at University of Toronto, and a Bachelor's degree from the University of Toronto in Electrical Engineering.

Harnessing Difference for Social Change (*Concurrent Skill Building Workshop, 2:00-3:00pm*)



Shilbee Kim, *Manager*, Centre for Social Innovation

Shilbee Kim is the Manager at the Centre for Social Innovation (CSI) Regent Park, a home for people who are changing the world. Rooted in a neighbourhood going through revitalization, CSI plays a role in spurring social innovation and collaboration among change-makers and in supporting the neighbourhood vision for creating social cohesion. Previously, she was the Social Enterprise Manager at the Native Women's Resource Centre developing a social enterprise that empowers Aboriginal women, and worked with MPPs at the Ontario Legislature on multiple policy portfolios. She completed her Honours program in International Development and minored in Economics at McGill University.

Cultivating Reconciliation through Dialogue & Harnessing Collective Knowledge (*Concurrent Skill Building Workshop, 2:00-3:00pm*)



Jessica Bolduc, *Executive Director*, 4Rs Youth Movement

Jessica Bolduc is a member of the Batchewana First Nation, and is living and making change from her home in Northern Ontario. She is the Executive Director of the 4Rs Youth Movement and is working to build bridges between Indigenous and non-Indigenous youth in support of a new vision for Canada. She currently sits on the Board of Community Foundations of Canada, the Congress of Aboriginal Peoples and Thinking Rock Community Arts and is a 2015 AFP Inclusion and Philanthropy Fellow. In her community, Jessica is working with other young leaders to foster arts-based economies, social infrastructure and hub spaces for change makers in Northern Ontario. In the future she is hoping these initiatives will be a catalyst in the development of a more sustainable place to call home by increasing reconciliation, strengthening inclusion and capacity of under-appreciated communities of people such as youth and Indigenous nations. In her spare time Jess enjoys hosting and promoting live music shows, brewing craft beer, and being out on the land, taking care to appreciate the richness of the area she lives in.



Rebecca Beaulne-Stuebing, *Program Director*, 4Rs Youth Movement

Rebecca Beaulne-Stuebing (Naawakwe giizhigookwe) is a proud Metis Anishinabe woman and First Degree Midewiwin of the eagle clan. She is currently leading program and curriculum development as the 4Rs Youth Movement Program Director. Rebecca approaches her work with a grounding in culture-based education and a desire to build diverse, meaningful partnerships within organizations and across communities. Rebecca is also a PhD student in Curriculum Studies at the University of Toronto.



Samantha D'Andrea, *Member*, 4Rs Steering Committee & *Mentor*, Big Brothers and Big Sisters

Currently a student at Osgoode Hall Law School with a Civil Law Degree from the University of Montreal, Samantha D'Andrea was born and raised in Montreal from Italian descent and is trilingual. She has been a proud member of the 4R Movement since 2013 and member of the steering committee since 2015. Volunteering for Big Brothers and Big Sisters of the West Island for the past four years led her to the 4R movement in its building stages. Being a part of the growth and creation of the 4R movement and helping Indigenous and non-Indigenous young people in cross-cultural dialogue has been her passion.

Social Finance: Moving From the Margins to Mainstream
(Concurrent Thought Leadership Dialogue, 3:30 – 4:45 pm)



Kevin Taylor, *Senior Associate, Venture Advisory Services, MaRS Centre for Impact Investing*
Kevin started his career as an Electrical Engineer doing technical marketing and sales in the video and broadcast industry. After five (5) years he left to pursue his MBA at the Rotman School of Management where he specialized in consulting and operations. Upon graduating, he worked two years as a Management Consultant in the corporate strategy group at Deloitte before leaving to spend a year focused on creative writing. Unfortunately, the writing was sidetracked as an opportunity came up to stretch his entrepreneurial muscles. Kevin was involved with two software start-ups focused on project management and most recently co-founded phaseHD, a leading technology company focused on the transmission of high speed digital A/V signals. During that time he was also a technical consultant for THX on their new HDMI cable certification program. On his free time you'll find Kevin on the beach; bumping, digging and spiking, in the squash court chasing a tiny rubber ball, or relaxing at home watching Netflix.

Finding a Career with Impact *(Concurrent Thought Leadership Dialogue, 3:30 – 4:45 pm)*



Amanda Minuk, *Co-Founder and CEO, Bmeaningful*
Amanda Minuk is the co-founder and CEO of Bmeaningful, a career site for social impact jobs. Bmeaningful helps companies showcase their impact and professionals find jobs with a purpose and a paycheck in corporate social responsibility, social good and nonprofit. More than a job board, Bmeaningful profiles industry professionals and the companies they work for to give job seekers an inside look into careers in this sector.

Amanda is a marketer with an MBA from the Rotman School of Business and has more than 7 years of experience working in both the profit and nonprofit sectors. Prior to starting Bmeaningful, Amanda worked as the Marketing Manager for Right To Play, a global NGO based in Toronto, Canada. She's now on a mission to help professionals discover the jobs and companies that make a difference and get more top talent interested in social impact careers.



Caleigh Farrell, *Research Strategist and Account Director, Public Inc.*
Caleigh Farrell is a research strategist and account director at Public Inc, a social purpose business created to mobilize scalable social impact through a belief that "everyone should profit by doing good". We help our clients – both corporate and non-profit – to more effectively and strategically use their commitments to social causes to drive consumer and donor engagement. Not only will this will lead to greater profit but will tangibly improve the world around us. Before joining Public Inc. in 2013, Caleigh received her Masters of Arts in Anthropology from Western University. Her work as a research strategist allows her to apply this background daily by leveraging Anthropological research methodologies, behavioural analyses, and human insights. Her passion for her work is driven by a need for, and belief in, the strength of collective consumer action.



Fayaz Manji, *Senior Program Analyst, Child Welfare Operations Excellence, Ontario Children's Aid Society*
Fayaz Manji has spent six years as a professional in the non-profit sector. He is a Senior Program Analyst at the Ontario Association of Children's Aid Societies (OACAS). He focuses on Strategy and Operations issues that are facing the child welfare sector in Ontario. Prior to joining OACAS, Fayaz was a Finance Manager at Right To Play, an international non-profit organization. He has also worked as a Consultant for a start-up non-profit organization in Ghana, focusing on livelihoods in the informal sector. Fayaz has an MBA from the Rotman School of Management and has a Bachelor's of Applied Science in Mechanical Engineering. He is a big advocate of programs focused on positive child and youth development and economic empowerment. In his spare time, Fayaz enjoys playing soccer, tutoring and spending time with his niece and nephew.

Social Entrepreneurship: Business for People, Planet and Profit
(Concurrent Thought Leadership Dialogue, 3:30 – 4:45 pm)



Adil Dhalla, *Director of Culture, Centre for Social Innovation*

Adil Dhalla is the Director of Culture at the Centre for Social Innovation (CSI) and an internationally recognized thought leader on workplace and community culture. Prior to CSI, Adil was a community organizer for the Obama campaign in Brooklyn, worked alongside Tanzanian farmers to introduce micro lending technology to their practices and was among the pioneers in the mobile video space with his acclaimed brainchild - My City Lives. In his spare time, Adil is obsessed with social experiments and co-founded Project Ukulele Gangsterism and Camp Reset, a summer camp for adults.



Ali Zahid, *Co-founder and COO, Vanhawks*

Ali was a student at Queen's studying Bio-Medical computing until he dropped out to pursue Vanhawks, of which he is the COO and co-founder. He led the team behind the Kickstarter campaign and with the team's help, made it the highest funded Kickstarter campaign in Canada. Now he spends his time travelling between China, San Francisco and Canada to scale and keep building Vanhawks. He loves community building and designing delightful products. You can always reach out to him for anything!

Integrating Sustainability into the Natural Resource Sector (Concurrent Thought Leadership Dialogue, 3:30 – 4:45 pm)



Patrick Chevalier, *Acting Director Green Mining Innovation and Environment, Minerals & Metals Sector, Natural Resources Canada*

Mr. Chevalier joined the Department of Natural Resources Canada in 1991. He is currently acting Director of the Green Mining Innovation Environment Division of CanmetMINING in the Minerals and Metals Sector. The primary focus of the Division is the development, improvement, evaluation and demonstration of technologies as they pertain to environmental stewardship within the mining sector. The Division also includes the work of the analytical laboratories at CanmetMINING, as well as the Canadian Certified Reference Materials Project and the proficiency testing program.

Prior to taking on his responsibilities with CanmetMINING, Mr. Chevalier worked on a range of international policy issues related to Canada's minerals and metals sector, including the development and implementation of Canada's Corporate Social Responsibility Strategy for the Extractive Sector. He has over twenty years of minerals and metals policy development experience with the Sector and has represented Canada at a wide range of both domestic and international events. After graduating with a degree in Geology from Carleton University here in Ottawa and prior to joining the Canadian government, Mr. Chevalier worked as a geologist with several Canadian mineral exploration and mining companies working on projects located across Canada.



Warren Mabee, *Associate Professor, Queen's University, Department of Geography and School of Environmental Studies*

Dr. Warren Mabee (Ph.D. 2001, Toronto) holds a Canada Research Chair (Tier 2) in Renewable Energy Development and Implementation. He is an Associate Professor at Queen's University in the Department of Geography and Planning, with cross appointment to the School of Policy Studies and the School of Environmental Studies. His international research program focuses on the interface between policy and technology in the area of renewable energy and fuels, addressing issues that bridge the gap between researchers and decision-makers. His past work experiences include stints at the University of British Columbia and the University of Toronto, as well as the Food and Agriculture Organization of the United Nations. Dr. Mabee is currently a National Theme Leader on Sustainability in the 'BioFuelNet' Network of Centres of Excellence, Associate Task Leader (Policy) for the International Energy Agency's Bioenergy Task 39, and Director of the Queen's Institute for Energy and Environmental Policy.

Insights and Aspirations from CSR Executives (Concurrent Thought Leadership Dialogue, 3:30 – 4:45 pm)



Dave Robitaille, *Director, Corporate Citizenship & Corporate Affairs, IBM Canada Ltd.*

Dave Robitaille joined IBM in manufacturing in 1990 and built his career in the Supply Chain Management discipline. Prior to his current role he has held a variety of management positions in the areas of compliance management, government relations and strategic planning.

Since 2007, Dave has led IBM Canada's Corporate Citizenship & Corporate Affairs organization. In this dynamic and challenging role, Dave oversees IBM Canada's core philanthropy, community relations, citizenship, and employee volunteerism programs.

Dave is an ambassador both internally and externally, and a champion for advancing the dialogue among leaders in both the public and private sectors. He is often a featured speaker at economic and community planning summits across Canada, works on the board of directors of several charitable organizations, and acts as an advisor to several non-profits. He interacts on a regular basis with IBM Canada's most senior executives, and also works directly with IBM's Government

Relations, Environmental Affairs, Human Resources, and Marketing & Communications teams to ensure IBM Canada's Corporate Citizenship message is effectively communicated to our stakeholders and influencers.

By demonstrating the value of IBM's premier corporate responsibility programs, including IBM's Aboriginal Relations strategy, the Smarter Cities Challenge, and the Corporate Services Corps, Dave communicates IBM's ability to make a direct impact on the lives of citizens in the communities they touch.



Paul Pellizzari, *Executive Director of Policy & Social Responsibility*, OLG

Paul Pellizzari is Executive Director of Policy & Social Responsibility at Ontario Lottery and Gaming Corporation (OLG), where he leads the responsible gambling (RG) and environmental sustainability programs. He is also Chair of Canada's Interprovincial Responsible Gambling Group. In 2014, OLG's Responsible Gambling program received the World Lottery Association's award as the top RG program of its kind in the world.

Prior to joining OLG, Mr. Pellizzari worked in public policy for the Province of Ontario, and in the private sector he has been a research director at EthicScan Canada and a communications professional at J. Walter Thompson and Noranda Inc. He is the author of two books and many articles on corporate social responsibility, and is adjunct faculty at the Queen's University Smith School of Business.

Throughout his career he has worked with all orders of government, the United Nations and with international, national, and local not-for-profit organizations. In 2015, the World Corporate Social Responsibility (CSR) Day Summit in Mumbai, India named Paul as one of the "Top 50 CSR Talents in the World."

Mr. Pellizzari's volunteer work has included serving as a director on the boards of not-for-profit organizations, leading efforts to improve neighborhood conditions, and support for the homeless. Mr. Pellizzari holds a Master of Arts (l'Université de Montréal), an Honours Bachelor of Arts (Toronto/Queen's) and an Honours Bachelor of Commerce (Queen's).



Yolanda Dasselaar, *Marketing Manager*, Coca-Cola Canada

As Senior Manager, Company and Category Sustainability at Coca-Cola Canada, Yolanda has seen firsthand that brands have the opportunity to create social movements for good and make a difference in communities across Canada. Yolanda is responsible for developing the sustainability communication strategy for Coca-Cola, connecting Canadians with causes that matter, such as the Coca-Cola Arctic Home campaign that supports the work of WWF in Canada's Arctic.

Yolanda has 14+ years of Corporate and Not for Profit business experience, both domestically and internationally. Prior to her time at Coca-Cola, Yolanda worked for World Vision International, headquartered in Jakarta, Indonesia, leading corporate partnerships in the Asia region. She began her career at Unilever, establishing herself as a credible marketer, working on brands such as Dove and Vaseline.

Yolanda is actively involved in her community, serving in various capacities, including as a Not for Profit board member and as the philanthropic practice lead for a local charity that supports business leaders in the GTA.

Yolanda lives in Toronto with her husband and is the proud mother of two young children.