

**NADÈGE LEVALLET, B.COM, M.B.A.**  
**Ph.D. Candidate, Management Information Systems**  
**Queen's School of Business, Queen's University**  
**Email: nlevallet@business.queensu.ca**

**EDUCATION**

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**Doctoral Studies** – Queen's University, Kingston, Canada (2010-present)

- Ph.D. Candidate, Queen's School of Business
- Specialization: Management Information Systems (MIS) with focus on strategy and innovation
- Course work:
  - MIS courses: MGMT870 – Conceptual foundations in MIS; MGMT871 – Research methods in MIS; MGMT972 – Topics in information systems development; MGMT974 – Advanced topics in information systems: Strategy, evaluation and knowledge management; MGMT975 – Management Support Systems Research
  - Research methods courses: MGMT 803 – Statistics; MGMT844 – Quantitative research in marketing; MGMT 890 – Research workshop; PSYC940 – Structural equation modeling
  - Strategy and innovation courses: MGMT805 – Foundations of strategy and organizations; EMP5111 – Innovation and creativity
  - Organizational behaviour courses: MGMT850 – Foundations in organizational theory and research; MGMT953 – Meso-organizational behaviour and human resources
  - Other courses: MGMT993 – Teaching and learning in management and business
- Comprehensive exams successfully completed in August 2012
- Dissertation:
  - Supervisor: Dr. Yolande Chan, Associate Vice-Principal (Research) and E. Marie Shantz Professor of MIS, and expert in the areas of information technology strategy, impact of IT investments and knowledge management
  - Dissertation title: "Strategic Improvisation in Turbulent Times: The Role of Information Systems"
  - Proposal defense date: June 2013
  - Expected completion date: Summer 2014

**Part-time Post-Graduate Studies** – Laurentian University, Sudbury, Canada (2003)

- COMM 6156 Management Information Systems (Final grade: 93%)
- COMM 4376 International Marketing (Final grade: 91%)

**Master of Business Administration (M.B.A.)** – University of Ottawa, Canada (1998-1999)

- General Management with an emphasis on Project Management
- M.B.A. Project on Risk Management with the Canadian Department of National Defence
- Research Assistant, Centre on Governance: I conducted literature reviews and secondary research for Dr. Gilles Paquet on the topic of regional and international corporate governance.

**E.S.C. Grenoble Diploma** – Grenoble Management School, France (1995-1999)

- Bachelor of Commerce (B.Com) equivalent with an emphasis on international management and marketing

**Preparation College for Business Studies** – Annecy, France (1993-1995)

## **RESEARCH ACTIVITIES**

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### Publications (Peer-Reviewed Journal Articles)

Pegoraro, A., O'Reilly, N., & Levallet, N. (2009). "Gender-based sponsorship of grassroots events as an agent of corporate social responsibility: The case of a national women's triathlon series", *Journal of Sponsorship (now the Journal of Brand Strategy)*, 2(2), 140-151

### Publications (Peer-Reviewed Conference Proceedings (full papers))

- Levallet, N. & Chan, Y.E. (2013). "Organizational knowledge: Transfer and retention", *Administrative Sciences Association of Canada Conference (ASAC)*, Calgary, AB, June 2013
- Levallet, N. & Zou, Yi (2012). "An integrative view of agile ISD approach and principles", *Administrative Sciences Association of Canada Conference (ASAC)*, St John's, NL, June 2012
- Levallet, N. (2011). "The effect of task-oriented and people-oriented leadership styles on knowledge sharing: A meta-analysis", *Administrative Sciences Association of Canada Conference (ASAC)*, Montreal, QC, July 2011

### Publications (Peer-Reviewed Conference Proceedings (research in progress papers))

- Chan, Y.E. & Levallet, N. (2013). "IT capabilities – Quo vadis?", *2013 International Conference on Information Systems (ICIS 2013)*, Milan, December 2013
- Levallet, N. & Chan, Y.E. (2013). "The role of information systems in organizational improvisation: A perspective based on two complementary theories", *19th Americas Conference on Information Systems (AMCIS 2013)*, Chicago, August 2013
- Chan, Y.E. & Levallet, N. (2013). "Information technology in startups: Follow, fuse, lead or weave?", *European Conference on Information Systems (ECIS), Pre-ECIS Workshop*, Utrecht, The Netherlands, June 2013

### Manuscripts under review

- Pegoraro, A., Burton, R., Levallet, N. & O'Reilly, N. "Disruptive Innovation and Professional Sport: The Role of Technology", under review at the *Journal of Applied Sport Management*.

### Conference Presentations (Peer-Reviewed Articles/Abstracts/Posters)

- Chan, Y.E. & Levallet, N. (2013). "IT capabilities – Quo vadis?", *2013 International Conference on Information Systems (ICIS 2013)*, Milan, December 2013
- Levallet, N. & Chan, Y.E. (2013). "The role of information systems in organizational improvisation: A perspective based on two complementary theories", *19th Americas Conference on Information Systems (AMCIS 2013)*, Chicago, August 2013
- Chan, Y.E. & Levallet, N. (2013). "Information technology in startups: Follow, fuse, lead or weave?", *European Conference on Information Systems (ECIS), Pre-ECIS Workshop*, Utrecht, The Netherlands, June 2013
- Levallet, N. & Chan, Y.E. (2013). "Organizational knowledge: Transfer and retention", *Administrative Sciences Association of Canada Conference (ASAC)*, Calgary, AB, June 2013
- Pegoraro, A., Burton, R., Levallet, N. & O'Reilly, N. (2013). "Disruptive innovation and professional sport: A call for future research on the role of technology", *Administrative Sciences Association of Canada Conference (ASAC)*, Calgary, AB, June 2013
- Levallet, N. & Zou, Yi (2012). "An integrative view of agile ISD approach and principles", *Administrative Sciences Association of Canada Conference (ASAC)*, St John's, NL, June 2012
- Levallet, N. (2011). "The effect of task-oriented and people-oriented leadership styles on knowledge sharing: A meta-analysis", *Administrative Sciences Association of Canada Conference (ASAC)*, Montreal, QC, July 2011

Invited Conference Presentations/Honours/Lectures (Professional and Academic)

- “Knowledge Transfer and Retention Study at OCHRO: Findings and Recommendations” (November 2011). Presentation and discussion. Treasury Board of Canada Secretariat
- “Organizational knowledge retention: retirement challenges” (May 2011). Queen’s – HEC Research Workshop, Queen’s University, Kingston, Ontario

Invited Conferences and Workshops

- AMCIS 2013 Doctoral Consortium (August 2013). Chicago, Illinois.
- Queen’s University – HEC Montréal Research Workshop. (May 2012). HEC Montreal, Quebec.
- Knowledge Management Workshop (May 2011). Queen’s University, Kingston, Ontario

Cases

- Jenkin, T.A. & Levallet, N. (2013, in press). Case study: Northern Exposure. Queen’s School of Business. Queen’s University.

**TEACHING**

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Undergraduate courses

- Fall 2013 COMM190 – Enabling Business with Information Systems, Queen’s University
- Spring 2013 ORGS 3246 – Human Resources Information Systems, Nipissing University
- 2012 - 2013 COMM 2035 – Marketing Management, Laurentian University’s C.G.A./LU Online H.B.Com program
- 2010 - 2011 COMM 2035 – Marketing Management, Laurentian University’s C.G.A./LU Online H.B.Com program
- 2009 - 2010 COMM 2035 – Marketing Management, Laurentian University’s C.G.A./LU Online H.B.Com program
- 2007 - 2008 COMM 2035 – Marketing Management, Laurentian University’s C.G.A./LU Online H.B.Com program
- 2006 - 2007 COMM 2035 – Marketing Management, Laurentian University’s C.G.A./LU Online H.B.Com program
- 2006 - 2007 COMM 4995/EL1 – H.B. Com Internship supervision, Laurentian University
- 2006 - 2007 COMM 4995/IN1 – Internship supervision, Laurentian University’s C.G.A./LU Online H.B.Com program

Guest Lectures

- 2012 – COMM391 – Organizational Systems Governance and Design, Queen’s University (Elective course). Topic taught: Knowledge Management: How Does it Work?
- 2012 – COMM190 – The Development of Information Systems, Queen’s University (Core course) Topic taught: IS Organization and Management

## **SERVICE AND ACADEMIC ACTIVITIES**

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### Service Activities

- 2013-2014: Co-organizer of the Management Information Systems Research Seminar Series, Queen's School of Business
- 2013-2014: Co-organizer of the Queen's-HEC Research Workshop, Queen's School of Business

### Journal Reviews

- Journal of Organizational Computing and Electronic Commerce special issue on Social Media and Knowledge Management (JOCEC, 2012-2013)
- The DATA BASE for Advances in Information Systems (2013)

### Conference Paper Reviews

- International Conference on Information Systems (ICIS, 2013)
- Administrative Sciences Association of Canada Conference (ASAC, 2012, 2013)
- Pacific-Asia Conference on Information Systems (PACIS, 2011)
- Hawaii International Conference on System Sciences (HICSS 45, 2011)

### Discussant

- Administrative Sciences Association of Canada Conference (ASAC 2012) for best IS track paper

## **HONOURS**

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### Academic Funding:

- DI McLeod Fellowship (2012-2013): \$8,250
- Experience-based funding (2011-2013): \$9,000 per year
- Queen's Graduate Award (2010-2013): \$8,000 per year
- Queen's School of Business Award (2011-2012): \$8,300
- Research award from The Monieson Centre (Queen's School of Business) for PhD research project "Organizational Knowledge Retention: Retirement Challenges" (Winter 2011): \$2,200
- Queen's School of Business Award (2010-2011): \$17,000

### Academic/Merit Awards

- D.D. Monieson Doctoral Fellowship (Queen's School of Business; 2013-2014): \$5,000
- Queen's School of Business Funding of Merit (2013-2014): \$1,000
- Queen's University Senator Franck Carrel Fellowship (2012-2014): \$10,000 per year

### Fellowship Nominations:

- Nomination: Queen's School of Business New PhD Student Research Excellence Award (2012-2013)

### Professional Awards:

- Award for Best Managed Product, Canadian Bank Note Company, Ltd. (2001)
- Young Achiever Award, Canadian Bank Note Company, Ltd. (2000)

## **PROFESSIONAL EXPERIENCE**

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### **Research Assistant, Queen's University, Kingston, Canada (2011 – present)**

- Research on IT-enabled innovation in university start-ups under the supervision of Dr. Yolande Chan (2013-2014)
- Research on digital technology and business innovation under the supervision of Dr. Yolande Chan (2012-2014)
- Research on advisory relationships between entrepreneurs and mentors in government funded programs under the supervision of Dr. Kelley Packalen (2011-2014)

### **Manager, Centre for Research and Development, Collège Boréal – Sudbury, Canada (2007-2010)**

Collège Boréal is a French community college that offers two and three year post-secondary professional degrees, as well as apprenticeship programs.

- Research activities: Perform secondary research to support the College's operational and strategic planning needs; Identify areas for program development and conduct feasibility studies to make recommendations to the President's office; Collect, analyze and distribute institutional and provincial data; Prepare and submit project funding proposals
- Project Management: Develop and implement a course evaluation system college-wide; Lead the development and implementation of a program quality management system (program life cycle); Manage the development and delivery of online courses for external and internal clients
- Team management: Lead and manage support and faculty team in an unionized environment (7-10 employees); Analyze staff needs, recruit and supervise temporary staff for the centre
- General management: Ensure efficient management of financial and physical resources for the centre; Establish priorities for the centre and develop actions plans

### **Internship/Co-op Programs Coordinator, Laurentian University School of Commerce – Sudbury, Canada (2006-2007)**

- Selection, supervision and evaluation of students in the program
- Marketing of the program internally and externally

### **Service Contract Coordinator, Böwe Bell + Howell International Ltd – Toronto, Canada (2004-2006)**

- Contract Management: Manage maintenance service contracts nationwide; Negotiate new service contracts with customers; Write proposals
- Process Improvement

### **Freelance Consultant, Levallet Translation Services – Montréal, Ottawa, Toronto, Canada (2002-Present)**

- Translation work (English to French / French to English)
- Consulting work

### **Consulting Contractor, IDC Canada – Toronto, Canada (Nov. 2003)**

Market Research Work: Conduct expert interviews of senior corporate decision-makers for a Quebec health care market study on electronic patient records

### **Sales Service Manager, Canadian Bank Note Company, Ottawa, Canada (2000-2002)**

- Sales responsibilities: Perform market intelligence and identify opportunities; Develop sales presentations and prepare visits on the field, negotiate contracts

- Bid management: Lead the bid management team; Coordinate the gathering of design, pricing and technical requirements
- Project management: Be an active member of the IT systems project team: requirements gathering, system design, software development, testing, implementation, commissioning, support; Lead the supervision of the production process, including design, proofs, production, shipping of deliverables; Develop communications campaigns for new products, including promotional materials, customer training, public presentations;

**Project Administrator, LGS Group, Ottawa, Canada (Sep.-Dec. 1999)**

- Resource allocation, database management, cost control, project coordination, reporting

**Project Leader, Groupe Casino, St-Étienne, France (1997-1998)**

- Project 1 - Enhanced efficiency of printing: Perform a needs analysis, present recommendations and implement changes organisation-wide (estimated annual savings: \$250,000)
- Project 2 - Change to the Euro currency: Research best practices in the industry, legal frameworks, consumer behaviour; Manage four (4) work groups; Develop corporate-wide and unit business recommendations presented to the Board of Directors

***ACADEMIC ASSOCIATIONS***

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- Association for Information Systems (AIS)
- Administrative Sciences Association of Canada

***OTHER ACTIVITIES***

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Garnier FindingLife Africa 2011 Expedition (2010-2011). Team member on expedition to bring six Canadian youth to Kenya to collaborate with six Kenyan youth on charity (build school classroom), mountain climb and safari. Budget: \$90,000

***LANGUAGES***

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French – Fluent (mother tongue)  
English – Fluent  
German, Spanish – Basic knowledge