
Jasmin Manseau, B.Eng, MBA, PMP

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Profile

- Mr. Manseau is a Part-Time Professor under Long Term Nomination at the Telfer School of Management.
- He is a PhD Candidate at Queen`s University in Management Information Systems.
- He was recently the project manager of a multi-year healthcare technology pilot project in Eastern and South-Eastern Ontario. The project was presented at a conference with Health Canada in 2017.
- He is the co-founder of a fast-growing research-intensive technology company in Ottawa/Gatineau.
- He will be acting as a co-Chair for the emergent research forum papers on ambiguous use of IT at the Americas Conference on Information Systems in 2019 in Mexico.

Education

PhD Candidate, Management Information Systems – Artificial Intelligence and Machine Learning, Queen`s University, Smith School of Management 2018-2022

- My interest lies at the intersection of technology and management
- Funding, Scholarships and Awards
 - School of Business Award (12,000\$)
 - Queen`s Graduate Award (6,000\$)
 - Melville S. Hatch Memorial Fellowship (10,000\$)
 - Part-Time Professor Development Fund – Université du Québec en Outaouais (8,000\$)

Master of Business Administration, MBA, Telfer School of Management, University of Ottawa, August 2010

- Full-tuition entrance scholarship
- Social Director of the MBA Student`s Association
- Council member on the Graduate Students Association
- GPA: 8.8/10

Bachelor of Mechanical Engineering, McGill University, May 2006

- Graduated with Distinctions, Dean`s Honour Roll, Recipient of Millennium Scholarships
- Engineering project published in a scientific journal
- GPA: 3.79/4 (94.8% average)

Academic Experience

University of Ottawa, Telfer School of Management

Part-Time Professor, Long Term Appointment – Entrepreneurship & Innovation, September 2014 – Present

- <http://www.telfer.uottawa.ca/en/directory/professors-by-area-of-expertise/entrepreneurship-a-innovation/manseau-jasmin>

Mr. Manseau teaches in both official languages at the Telfer School of Management at the undergraduate and graduate level (MBA). He excels at bringing real world examples to the classroom to the benefit of his audience.

Jasmin teaches the following courses at the Telfer School of Management:

- **Strategic Management**, ADM4711 (Summer 2015, 2016, 2017, 2018, Fall 2018, Winter 2019)
- **Management Information Systems**, ADM2376 (Fall 2016, Fall 2017, Winter 2018, Fall 2018)
- **Business Analytics**, ADM2302 (Winter 2015, Fall 2016, Winter 2017, Spring 2017, Fall 2017, Winter 2018)
- **Entrepreneurship and New Venture Creation**, ADM3713 (Fall 2015, Fall 2016)

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- **Statistics in Management**, ADM2303 (Fall 2016, Fall 2017)
 - **Human Resources Management**, MBA5532 (Spring 2015)

Ratings consistently above 4.5/5 – Reviews available.

Université du Québec en Outaouais, Faculty of Management

Course Instructor - Strategy and Entrepreneurship, January 2017 - Present

Mr. Manseau teaches at the MBA level and is supporting the launch of the new specialization in entrepreneurship.

- **Entrepreneurship and Entrepreneurs**, MBA – PME6003 (Winter 2017)
- **Product Management and Innovation**, MBA – 6583 (Fall 2017)
- **Healthcare and Small and Medium Enterprises**, MBA – PME6063 (Fall 2017, Fall 2018)
- **Government and Small and Medium Enterprises**, MBA – PME6053 (Winter 2018, Winter 2019)
- **MBA Essay Supervision – 2 Students – Topics on CRM, entrepreneurship and privacy** MBA 8476 (Fall 2018 to Summer 2019)

Cité collégiale, Faculty of Business Administration

Part-Time Professor - Operations Management, Entrepreneurship, & Strategy, September 2010 – 2016

Mr. Manseau taught in the Business Faculty at la Cité collégiale from 2010 to 2016.

Courses taught include: **Strategic Management, Entrepreneurship Culture, Human Resources Management, Decision Making, Operations Management & Statistics**

Academic Publication

Manseau, J., 2019, Intelligent Personal Assistants and Decision Making: A Review. *Proceedings of Administrative Sciences Association of Canada, Niagara Falls, Ontario, 2019*

Manseau, J., 2019, AI in the Workplace: The Case of Intelligent Employee Assistants. Research in Progress Paper, *Americas Conference on Information Systems, Cancun, Mexico, 2019, Forthcoming*

Chapman, L., Hayatian, M., Manseau, J., Depaoli, M., Chu, B., Brunelle-Yeung, E., Castonguay, P., Berenbaum, Z., Hartman, L., Morozov, A., 2007, Design of a wind-powered mars rover. *Transactions of the Canadian Society for Mechanical Engineering, 31(4)*, 559-569.

Reviewer

Reviewer for The International Conference on Information Systems (ICIS 2019) on the topic of Privacy of Information Technologies

Reviewer for The Americas Conference On Information Systems (AMCIS 2019) in the Adoption and Use of Ambivalent Information Technologies

Reviewer for the Administrative Sciences Association of Canada (ASAC 2019) in Management Information Systems

Conference Presentation

Co-Chair for the emergent research forum papers on ambiguous use of IT at the Americas Conference On Information Systems (AMCIS 2019) on the Adoption and Use of Ambivalent Information Technologies 2019

Presentation of an emergent research paper at the emergent research forum at The Americas Conference On Information Systems (AMCIS 2019) on the Adoption and Use of Ambivalent Information Technologies, forthcoming

Presentation of a literature review on intelligent personal assistants at the the Administrative Sciences Association of Canada (ASAC 2019) in Management Information Systems

Demonstration of the added value of the collection of linguistic identity in Ontario: The Second Science Colloquium on the Health of Canada's Official Language Minority Communities, February 2017, Ottawa, Canada, http://www.icrml.ca/images/HC_Colloquium_Detailed_Program.pdf

Design of a Wind-Powered Mars Rover: The Third CDEN International Design Conference, July 2006, Toronto, Ontario, Canada, https://www.researchgate.net/publication/266794983_Design_of_a_Wind-Powered_Mars_Rover

Professional Experience

Champlain & South-East Local Health Integrated Networks (LHIN) & Le Réseau des Services de Santé de l'Est de l'Ontario

Project Manager, Healthcare Technology Implementation (December 2014 – December 2018)

Linguistic Variable Pilot Project – Collecting and Studying Socio-Determinant of Health Data

As part of a multiyear healthcare engagement, Mr. Manseau was in charge of implementing changes to 20 hospitals (including Hotel-Dieu, Kingston General Hospital and Providence Care) in order to modify hospital information systems in the Champlain LHIN and South-East LHIN to allow for the collection of linguistic information. The pilot project collects data on linguistic identity to inform planning of service utilization patterns.

- Working closely with the Canadian Institute Health Information (CIHI) to develop technical standards
- Developing a technical solution with the Ministry of Health and Long-Term Care (MOHLTC)
- Overseeing all aspects of the projects, including: privacy, communications, budgeting, etc.
- Presenting outcomes at conferences, executive meetings and boards of directors
- Investigating opportunities to partner with academia to research the new data collected

Inteloom (*Intelligent Object-Oriented Management* ®)

Co-Founder & President, Technology Start-up, Ottawa & Gatineau (September 2012 - Present)

Founded in 2012, Inteloom is a rapidly growing technology firm servicing clients from coast to coast which now counts 25 employees. It is bringing to market an alternative to traditional project management approaches called Object-Oriented Management ®. Inteloom is investing significant resources and partnering with the National Research Council to develop a software that will allow the management of large databases and reporting in real time using this new methodology. It also provides software development and project management services.

- As former CEO, led a team of software architects and programmers to develop and commercialize a project management software that would bring large databases and real-time reporting together.
- Oversaw funding from the Industrial Research Assistance Program (IRAP) and the Scientific Research & Experimental Development Tax Incentive (SR&ED) and he is well acquainted with private sector research
- Organized visits and created a communication network with research organizations affiliated via the National Research Center in order to access academic research and experts from the Centre de Recherche Informatique de Montréal (CRIM) and Le Centre de recherche en technologies langagières (CRTL)
- Oversaw the protection of Intellectual Property while managing the relationship with the Canadian Intellectual Property Office which led to the ownership of several trademarks including: Management Architect ®, Object-Oriented Management ®, Project Management Architect ®

Mr. Manseau remains President after a successful exit in 2016, selling shares to a privately held investment fund.

- As President, overseeing the organization at a high level (funding and opportunities)
- Guest speaker in entrepreneurship at the University of Ottawa on the topic of launching a venture

A Hundred Answers (Merged with MNP LLP in 2016)

Senior Management Consultant, Business Transformation, Ottawa (May 2012 – December 2014)

Mr. Manseau managed a business team during the implementation of the Ontario Laboratory Information System (OLIS) for the Eastern Ontario region which regroups 19-member laboratory sites and 16 hospital sites.

- Managed a multidisciplinary team of business consultants on an eHealth affiliated initiative
- Oversaw requirements gathering, functional design and technical testing

Deloitte

Senior Management Consultant, Strategy & Operations, Ottawa (January 2011 – April 2012)

Mr. Manseau completed several engagements for public and private sector clients ranging from program performance assessments to reviewing the entire spending portfolio of federal departments.

- As part of a 100-management consultant team from all over North America, reviewed the Deficit Reduction Action Plan brought forward by the Conservative Government that included a portfolio of 67 agencies representing approximately 80 billion dollars of program spending. The team reviewed a portfolio of proposals that included the elimination of the penny and changes to Old Age Security.

Schlumberger

Senior Petroleum Field Engineer, Reservoir Evaluation & Characterization, Edmonton (2006 – 2009)

While finishing his undergraduate degree at McGill university, Mr. Manseau was recruited by Schlumberger, the world's leading provider of technology for reservoir characterization, drilling, production, and processing to the oil and gas industry and a Fortune 500 Company. Mr. Manseau occupied various positions with increasing responsibilities leading to the position of Senior Field Engineer. He managed multiple projects in oil & gas exploration in the oil sands projects of northern Alberta.

- Assisted clients by providing consultation expertise in data analysis and reservoir evaluation
- Managed clients and company relations

Field Related Experience

MBA Consultation Project at the University of Ottawa: Feasibility Study, GPEKS, Gatineau (2009 – 2010)

- Developed strategies to enter the solar photovoltaic market in Ontario for a clean-tech company

Engineering Design Project at McGill University: Worked with the Canadian Space Agency, Montreal (2005 – 2006)

- Developed a self-propelled and cost-effective exploratory rover for use on Mars
- Published in the Transactions of the Canadian Society for Mechanical Engineering

Volunteering and Community Involvement

- **Coach for les Jeux du Commerce:** Mentored and coached the University of Ottawa's Operations Management & Logistics team for les Jeux du Commerce 2018 held at the John Molson School at Concordia in January of 2018. The team ranked third overall in their Operations Mgmt. category.
- **Application Reviewer for Startup Garage:** Reviewer of student applications to join the Startup Garage program at the University of Ottawa. (2015 & 2016)
- **President of the Lycée Claudel Prix Entrepreneurial:** As a representative member of the faculty of the University of Ottawa, presiding the Lycée Claudel Prix Entrepreneurial. (2014, 2015)
<http://www.claudel.org/blog/2015/03/06/prix-entrepreneurial-2015/>

Professional Development & Certifications

- **Project Management Professional, PMP** certified and member of the Ottawa Valley Chapter (# 1960958)
- **Toastmaster Co-Founder & Former President** of the Deloitte National Capital Region chapter, 2011 - 2012
- **Former Member of the Canadian Management Consultant Communication Committee:** Designed, launched and managed the chapter newsletter communication, 2011-2013
- **Ingénieur Junior, Ordre des ingénieurs du Québec (OIQ),** 2006 – 2009,
- **Engineer-in-Training, Association of Professional Engineers and Geoscientists of Alberta,** 2006 - 2009

Technical Training

- **Project Management** – MS Project, SharePoint, JIRA ,
- **Statistical Analysis** – XLSTAT
- **3D CAD and Technical Drawing** – ProEngineer, SolidWorks, AutoCad
- **Programming Languages** – Python

Languages

Fluently bilingual - English and French (Oral, Written and Reading Comprehension)