



Your Ideas, Your Future

Master of Management Innovation & Entrepreneurship

12-month program • Study while you work

smithqueens.com/mmie

Joint program with Smith Engineering



A photograph of three students in a classroom setting. A young man in a dark blue hoodie is on the left, looking down. A young woman with long brown hair in a white and blue striped sweater is in the middle, looking towards the right. A young woman with long dark hair and glasses in a dark blue cardigan over a patterned top is on the right, looking down at a whiteboard. Several small sticky notes are pinned to the whiteboard. A large teal arrow graphic points from the bottom left towards the center of the image.

**Chart Your
Own Course**

**Master of Management
Innovation & Entrepreneurship**

This program is for:



Entrepreneurs looking to commercialize an innovative product or service idea or to scale up to the next stage of success



Corporate Innovators and **Intrapreneurs** working in new venture or innovation roles within an enterprise



Adventurers whose passion is to join a startup or scale-up venture and help drive acceleration



Social Innovators seeking to solve community challenges through a new initiative or solution



Bring your innovative ideas to fruition

Over the duration of the program you will be given the opportunity, tools and support to take your ideas to fruition through our innovation incubator phase.



Intensive on-campus sessions

The program includes three highly intensive on-campus sessions in which you will develop your business acumen and learn the tools and techniques you need to succeed.



Personalize your project path

While the course content covers both, you can focus your final project work towards pursuing intrapreneurial or entrepreneurial opportunities.

Like-minded innovation, different paths to success.

Entrepreneurs

looking to commercialize an innovative product or service idea or to scale up to the next stage of success.



Ali Zaydan, MMIE
Co-founder, Drivisa

The MMIE program offered me the entrepreneurship skills and the innovation mentality to be able to link the gaps I had and grow my passion in a business that I own.



Anna Mathis, MMIE
Dean, New Brunswick College of
Craft & Design

During the program, I transitioned from Manager of Innovation & Learning Design to the position of Dean at the college, allowing me to continue pursuing this passion on an institutional level. I am grateful to the insights and experiences gained through the MMIE program.



Corporate Innovators and Intrapreneurs

working in new venture or innovation roles within an enterprise.

Adventurers

whose passion is to join a startup or scale-up venture and help drive acceleration.



Iuliana Calin, MMIE
Founder, MaraAI;
Founder, Luxa Ventures

This program provided a structured framework to take my impact venture from an idea to a fully-fledged business plan and an MVP in development, but more importantly, with a community of people who believed in me and my idea before I believed in myself.



Rizma Butt, MMIE

Co-Founder and Chief Operating Officer, 1 Million Teachers; Executive Director, Iznik Fashion

I was looking for a program that emphasized innovation, to help me refine strategies for solving global issues such as the teacher shortage in underserved communities. This degree combined my passion for community development and entrepreneurship, providing the skills necessary to build sustainable solutions for critical societal challenges.

Social Innovators

seeking to solve a community challenge through a new initiative or solution.

Core Curriculum

- Creating Ventures
- Systems and Design Thinking
- Innovation in Practice
- Managing Technology & Innovation
- Financing the New Venture
- Marketing & Selling the New Venture

Project Courses

- Market and Industry Research & Analysis
- Innovation Project

The major project courses offer a chance to explore your ideas, engage in experiential learning, and launch a project that accelerates your progress toward achieving your personal goals.

The experiential learning is fully self-driven and supported by a peer advisor group and MMIE Advisor/Coach. The role of the group is to help each other achieve your goals while keeping each other accountable, motivated and focused on the steps forward as you learn and pivot as needed.

All students, no matter what opportunities you pursue, receive the same content, learning and access to all the same resources and services.

Intensive On-campus Sessions

The MMIE program includes three highly intensive on-campus sessions in which you will develop your business acumen and learn the tools and techniques you need to succeed. In between these sessions, you will work in your teams and through asynchronous learning to apply teachings to your project as well as interactive, online content.

Students immersed on campus are part of the pan-university incubator/accelerator and all students, whether remote or not, can visit and spend as much time as needed accessing the incubator, engineering labs, and SparQ Maker space anytime throughout the year.



Various workshop opportunities are offered during the program.

Courses subject to change.

See smithqueens.com/mmie

Leadership in New Venture Expertise

Smith School of Business is committed to being a global leader in educating and accelerating the success of entrepreneurs, intrapreneurs, and innovators.

At the heart of this commitment is our **Centre for Entrepreneurship, Innovation & Social Impact** which develops outstanding educational programs, research and resources, fosters investment in new ventures, builds networks, and engages supporters and sponsors.

Among our initiatives:

- Research on the critical factors that determine success or failure of new ventures, and how those ventures can achieve long-term sustainability and growth;
- Queen's Venture Network which connects alumni, students and passionate innovators and entrepreneurs to brainstorm, test ideas, and receive expert mentorship;
- *Dare to Dream* internships which help Smith graduates move right into launching their new venture by providing up to \$15,000 in funding and critical resources such as office space, networking, coaches, and advisors. It allows passionate entrepreneurs to make the leap to realizing their dream.

Go to smithqueens.com/ceisi for more about the Centre and its work.

Program Schedule

12 months

The MMIE program is 12 months in duration, starting in August and concluding in July.

3 On-campus Sessions

It includes three on-campus sessions – in August, December, and May, where full-time on-campus attendance is required.

Asynchronous Learning

Self-directed learning takes place between the on-campus sessions. Participants will have access to a program portal to support their course progression.

Teamwork

Weekly meetings facilitate interaction with program faculty, allowing for in-depth discussions on course content. The program emphasizes a blend of collaborative teamwork and individual learning through assignments, promoting ongoing engagement in project activities.

Team Coaching

1-hour meetings with team coaches take place in September, November, January, and March.

Individual Project

Participants work on their Individual Projects from May to July.



To learn more about how the MMIE program can fit into your schedule, [contact an advisor](#) today.

Coaching and Career Support

Although some MMIE students will be employed, you may choose to pursue new job opportunities during or immediately after completing the program. In today's competitive business environment, career success requires focused, strategic career management. The Career Advancement Centre (CAC) at Smith provides comprehensive services and resources to achieve your career goals including:

- Career direction and exploration
- Personal branding (resume, cover letter, professional pitch and LinkedIn)
- Networking opportunities
- On-campus recruiting
- Online resources
- Job offers and salary negotiations

Recruiting

The CAC's Corporate Relations team coordinates on-campus recruiting, and an online student resume book to connect students and employers. You also have 24/7 access to QUEST, our career management platform which includes job postings, and a database containing salary information and job interview questions as experienced by past Smith students.



Industry Networking Events:

Throughout the year, the program hosts a variety of annual industry networking events for current students, alumni and representatives from hiring organizations. This provides an excellent opportunity to meet and speak with people from industry.



Career Coaching:

Smith's team of professional Career Coaches is available to work with you to define your career objectives, and, if required, help shape your job-search strategy and fine-tune your resume, cover letter and interview skills.



Career Development Sessions:

Smith provides career-related information sessions, seminars, workshops and conferences to help you create and implement effective career management strategies.



Online Resources:

Smith also provides a broad range of online resources for networking, career planning and employment opportunities.

Admissions

We are seeking exceptionally motivated people with a high level of creativity, a strong work ethic, and a willingness to take calculated risks.

Our admissions team looks for:

- Great verbal and written communication skills – a necessity for entrepreneurs and innovators to clearly articulate their ideas and persuade people in an engaging manner;
- Proven ability to execute – able to do more with fewer resources, think creatively, find solutions and drive momentum for ideas, and get things done;
- Passion for change – entrepreneurs and innovators don't sit still. They hustle, seek opportunity, push the needle, and revolutionize.

These skills will be reviewed via a resume/CV, post-secondary transcripts, video essay, Statement of Purpose, reference and admissions interview.

Please note that not all applicants will be invited to complete the full application process.

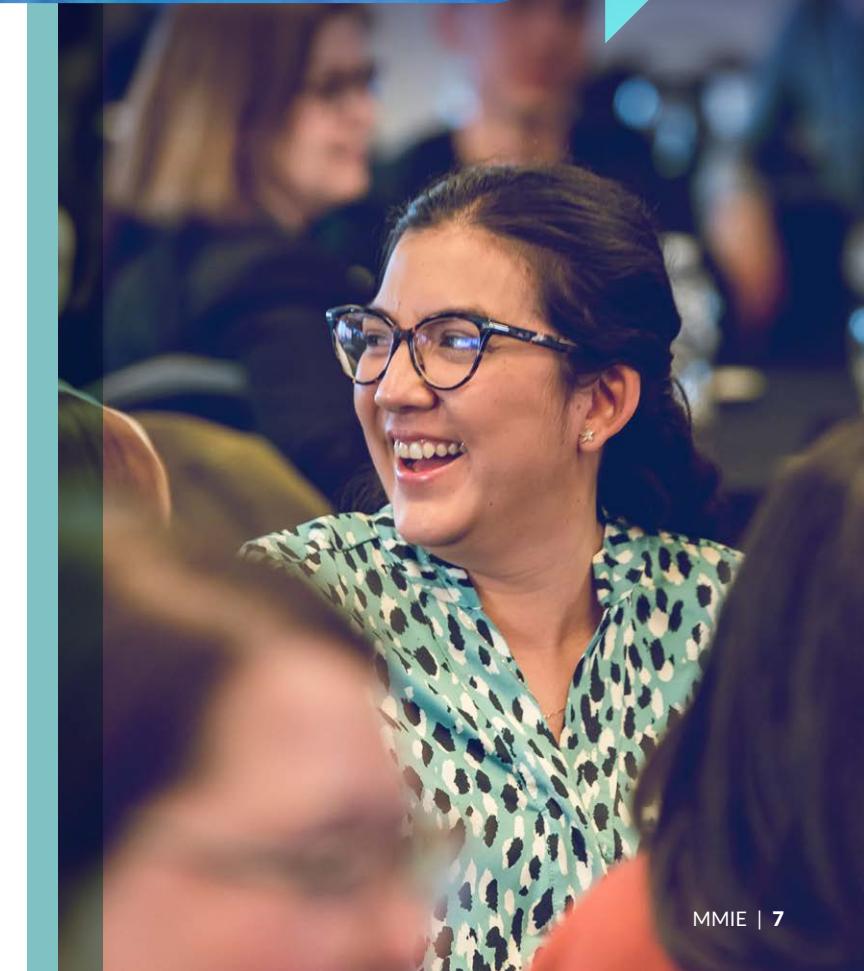
The following will also be considered:

Undergraduate degree – in any discipline, from an accredited university with good academic standing;

Work experience – the program welcomes applicants with any level of work experience, although those interested in focusing on the management innovation stream should have at least two years relevant work experience;

Language requirements – candidates whose native language is not English, and whose undergraduate university studies were taken in a language other than English, must achieve a satisfactory score on one of the accepted tests of facility in English.

Be Part of the Next Class



The Smith Experience

Smith School of Business at Queen's University is renowned for its **excellence, innovation and leadership** in business education.

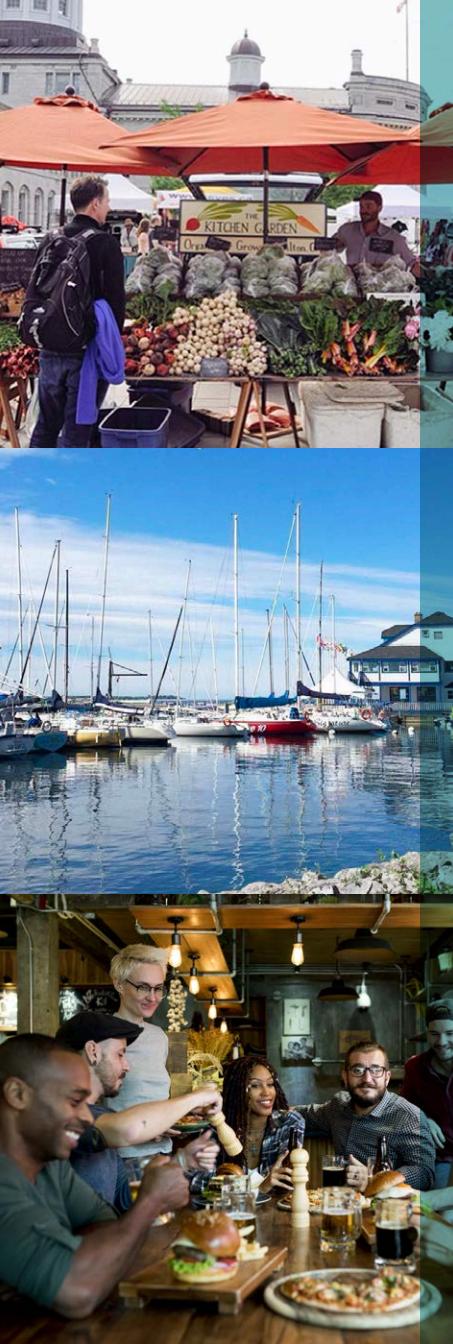
From establishing the first undergraduate business degree a century ago to creating ground-breaking programs and courses in emerging areas including artificial intelligence, fintech, analytics, cultural diversity, team dynamics, social impact, and more, Smith is at the forefront of preparing you for the business marketplace.

In addition to its rich tradition of academic and teaching excellence, Smith is known for delivering outstanding learning and development experiences.

Collaborative learning, personal attention, individual and team coaching, opportunities for specialization, connection to a powerful global alumni network, corporate connections and partnerships, and a deep commitment to student success all characterize the Smith experience.

Queen's University, home of Smith, has a rich academic tradition dating back to 1841, and is consistently ranked among Canada's very best universities.





Studying in Canada and Kingston

Canada is a thriving and welcoming environment for business students. It was ranked #2 for Best Countries Overall (2023, [U.S. News & World Report](#)), citing its economic and political stability, strong job market, diversity, quality of education system, and safety.

Voted the top city to be a student in Canada (2023, [HelloSafe](#)), it is particularly well suited for business development with a stable and growing economy, cluster of post-secondary education institutions, and well-funded incubators, accelerators, and co-working spaces. It offers a vibrant, active lifestyle, family-friendly community, and a thriving arts and culture scene.

For startups, Kingston provides a relatively low cost of living, easier access to resources, and an incredible community of mentor entrepreneurs.

Smith attracts students from more than 40 countries including full-time, exchange and international double-degree students. Our Application Advisors can assist you in understanding requirements for studying in Canada.

Go to visitkingston.ca and kingstoncanada.com for current and future events.

Get Started

At Smith School of Business we provide a highly personalized experience from initial inquiry, through the admission process, during the program, and after graduation.

Contact us via smithqueens.com/mmie or call 1.888.393.2622 to speak with an Application Advisor who can walk you through the process and answer any questions you may have.



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