Queen's Graduate Diploma in Business

A SUMMER AT SMITH CAN GET YOU HALFWAY TO AN MBA

A 4-month program starting in May, designed for recent university graduates with a non-business degree.
Queen’s University, home of Smith School of Business, is consistently ranked among Canada’s very best universities. Established in 1841, Queen’s has a rich tradition of academic excellence. It has long enjoyed the reputation of “Canada’s Ivy League university” and attracts outstanding students from across Canada and around the world.

Smith School of Business is Canada’s premier business school and is ranked among the best in the world by Bloomberg BusinessWeek and Financial Times. The School has been a major innovator in the areas of team-based and experiential learning.

In October of 2015, in recognition of a $50 million dollar gift from Queen’s alumnus Stephen Smith, Queen’s School of Business became the Stephen J.R. Smith School of Business. Under its new name, the School continues to be one of the world’s most innovative and influential business schools.

Thought Leadership – Smith Business Insight

Smith School of Business has an impressive record of cutting-edge research and thought leadership, and both faculty and graduate students enjoy access to numerous resources that support this effort. Smith Business Insight (ssb.ca/insight) provides a platform to share insights with the world.

Globally Connected

Smith School of Business maintains international exchange partnerships with 100+ respected business schools in more than 40 countries, and welcomes over 300 international exchange students annually.

Game Plan

Smith School of Business is a founding partner of Game Plan, helping Canada’s Olympic and Paralympic athletes transition to their post-athletic careers.

Internationally Accredited

Smith School of Business is fully accredited by the world’s two leading accreditation bodies: The AACSB (Association to Advance Collegiate Schools of Business), and EQUIS through the European Foundation for Management Development.
Queen's Graduate Diploma in Business provides an excellent opportunity for non-business graduates to gain insight into business and management practices. It is also a significant step toward a Queen's MBA.

A Comprehensive Overview of Business Fundamentals

Designed for graduates of non-business programs, Queen's Graduate Diploma in Business provides a broad overview of business fundamentals. The curriculum includes eight courses.

Broaden Your Career Opportunities

The knowledge and skills you will acquire in this program will prepare you for a much broader range of careers, and a Queen's diploma will open doors to opportunities that would not otherwise be available to you.

Earn Credits Toward a Queen's MBA

Every course offered in the program represents a credit toward a Queen's MBA degree. As well, successful completion of the GDB program could qualify you for immediate entry into other Smith Master's programs.

Team-based Learning

Queen's University's Smith School of Business has been a pioneer in the important area of team-based learning and utilizes an approach that is far more sophisticated than that used in other business programs.

The Graduate Diploma in Business was the ideal program to enhance my undergraduate degree and provide a leading edge into so many career opportunities. The faculty showed genuine care for their students and were instrumental in ensuring we were prepared for our next professional steps. The best part is that, at such a reputable business school, I have gained practical experience in the classroom, developed valuable knowledge and skills, and advanced my professional business career in just four months.

Shawna Griffin, GDB 2015
BSc in Life Sciences
Queen's University
Now: Graduate Rotational Program
RBC Investor & Treasury Services
Toronto, ON
GRADUATE SUCCESS STORIES

The Graduate Diploma in Business is a fantastic program for young grads looking to jumpstart their entry into business careers. The program provides fantastic opportunities for personal and intellectual growth, providing a great foundation for success in the business world. Through conversations with a supportive network of professors, classmates, and MBA alumni, I was able to decide upon a career path that was the right fit for me, and secure a management consulting position that I would not have been able to land without the program.

Remi Ojo, GDB 2015
Manager, Field Operations
Bell Canada
Toronto, ON

Sarah Dowler, GDB 2014
Senior Policy Advisor
Ontario Ministry of Health and Long-Term Care
Toronto, ON

Shannon Gong, GDB 2015
Equities Business Management Associate
UBS
Hong Kong

I believe that the Graduate Diploma in Business program at Queen’s was the ideal choice for me to bridge the gap between technical knowledge and business savvy. The program provides graduates with excellent opportunities to develop and thrive in a business setting. It granted me the skills necessary to propel my career forward and broaden the opportunities available to me. It is truly an invaluable program and experience that instills an increased sense of confidence.

Sarah came to our program with a BA in Psychology and a BSc in Biochemistry from Dalhousie University and has just completed the Queen’s MBA program. She is now a Senior Policy Advisor for the Ontario Ministry of Health and Long-Term Care.

Shannon came to our program with a Bachelor of Laws from The Chinese University of Hong Kong. After completing her Graduate Diploma in Business, she went onto complete the Queen’s Master of Finance – Beijing. She has since acquired an Associate position at UBS.
## Program Structure

<table>
<thead>
<tr>
<th>Curriculum</th>
<th>Upon Completion</th>
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<tbody>
<tr>
<td>The curriculum for the Graduate Diploma in Business consists of eight courses, all of which are credit courses toward the Queen's MBA. These courses are:</td>
<td>After completing the program, there are several options for continuing your business education and earning a Master's degree.</td>
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<tr>
<td>- Business &amp; Corporate Strategy</td>
<td><strong>QUEEN'S FULL-TIME MBA</strong></td>
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<tr>
<td>- Business Communications</td>
<td>To apply these credits to our Full-time MBA, you must meet the admission requirements of the Queen's MBA program. These include successfully completing the GMAT or GRE exam, and at least 2 years of relevant work experience. Your MBA fees will be reduced accordingly.</td>
</tr>
<tr>
<td>- Economics &amp; Industry Analysis</td>
<td><strong>QUEEN'S ACCELERATED MBA FOR BUSINESS GRADUATES</strong></td>
</tr>
<tr>
<td>- Finance Fundamentals</td>
<td>With 2 years of relevant work experience, you may choose to enroll in the Queen's Accelerated MBA for Business Graduates - a program that enables you to earn a Queen's MBA in 12 months while you continue to work. It is available in Vancouver, Calgary, Edmonton, Toronto, Mississauga, Markham, Ottawa and Montréal. Because there are no overlapping courses, there will be no reduction in fees.</td>
</tr>
<tr>
<td>- Financial Accounting</td>
<td><strong>OTHER MASTER’S DEGREES</strong></td>
</tr>
<tr>
<td>- Leadership in Organizations</td>
<td>You may apply for immediate entry to the following programs. There will be no reduction in fees, and you must meet all of the admission requirements.</td>
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<tr>
<td>- Marketing Fundamentals</td>
<td>- Queen's Master of International Business</td>
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<tr>
<td>- Operations &amp; Supply Chain Management</td>
<td>- Queen's Master of Finance – Beijing</td>
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## Class Profile

- Undergraduate Universities: 19
- Average Age: 22.5
- 46% Males, 54% Females
- 46% Sciences
- 31% Arts
- 11% Humanities
- 6% Law
- 6% Economics

Academic Background
THE POWER OF TEAMS

Develop your ability to create, lead or contribute to a high-performance team.

We believe strongly in our team-based approach because it mirrors today’s progressive workplace. You will leave the program with a thorough understanding of the best practices for successful team-building and teamwork.

While other programs may talk about "teamwork," what they are actually referring to is "group work" – a very different concept. At Smith, you are assigned to a team for the duration of the program and a significant portion of your overall grade is derived from teamwork.

"Beyond teaching me necessary technical skills, the GDB’s emphasis on character development and team-based learning really increased my confidence and ability to work with others. The diverse backgrounds of my classmates and excellent quality of teaching from Smith’s committed instructors made this program a challenging but highly rewarding experience. I am grateful for the network I have joined and the fantastic opportunities it continues to provide me."

Haley Rudolph, GDB 2015
BA in Media, Information and Technoculture
Western University

Learning Teams

Each Learning Team consists of 6 or 7 students. Teams are carefully assembled to maximize diversity of gender and academic experience. Team members collaborate on assignments, projects and presentations, drawing on the skills and experience of individual team members, greatly enhancing the learning experience.

Team Coaching and Support

A dedicated, professional Team Coach is assigned to every team. For the entire program, they will monitor your team’s effectiveness and provide regular feedback and guidance that is pivotal to the learning process.

Developing Your Team and Leadership Skills

At Smith, you don’t just learn about teamwork and leadership, you put them into practice every day. Each team member is given many opportunities to lead projects or contribute to projects led by other team members.
At Smith School of Business, you’ll be learning from a team of professors who work together to integrate knowledge across functional disciplines.

Smith faculty members have outstanding academic credentials and have frequent contact with the business community through their own consulting practices and our executive education programs. The excellent student-to-professor ratio means you will have unparalleled access to your professors both in and outside of class, and you will find them very responsive to your needs.
During the program, you will have access to the resources of Smith’s Business Career Centre, including one-on-one career coaching. You will have access to our online inventory of job search and career development tools in addition to Smith’s exclusive job postings site.

Career Success

The vast majority of graduates of this program have received a job offer within 6 months of graduation or have decided to continue their education. For more success stories, please visit our website ssb.ca/gdb.

- Acquired Jobs: 74%
- Pursuing a Queen’s Master’s degree: 20%

My undergraduate degree in Drama allowed me to develop a specialized skill set that focused on communication, storytelling, and effectively working in a team. The Graduate Diploma in Business provided me the opportunity to directly apply my background into a business context while also equipping me with the fundamentals needed in my career. This program effectively pairs students’ unique undergraduate perspectives with the Smith School of Business experience in order to excel in the recruitment process.

Justin Reekie, GDB 2015
BA in Drama
Queen’s University

Now: Assistant Brand Manager
Procter and Gamble
Toronto, ON

Upon graduation you will join the impressive Smith School of Business alumni network of 22,000 graduates, and the Queen’s University alumni network that numbers over 180,000 worldwide.

Smith School of Business attracts the best and brightest students from across Canada and around the world and our team-based approach fosters relationships that continue long after graduation. Every year, more than 1,000 students graduate from Smith programs.
SUMMER IN KINGSTON

In 2014, BBC Travel named Kingston, ON, home of Queen’s University, one of five “great university towns” around the world.

With a population of 170,000, Kingston is a thriving small city located on the northeast shore of Lake Ontario, at the source of the St. Lawrence River. It is centrally located, less than a three-hour drive to Toronto, Montréal or Ottawa, and less than six hours to New York City or Boston.

With more restaurants per capita than almost any other city in Canada, even the most discerning of foodies will find some new favourites here. In addition to plenty of pubs and nightclubs, the Kingston region boasts some of the finest craft brewers and wine producers in the country.

Take in a play or enjoy a concert at one of Kingston’s performing arts facilities. Be inspired in the many art galleries, artisan shops and studio tours available throughout the city. Kingston is also home to dozens of annual festivals and events every year.

The majority of Queen’s students live within a 15 minute walk to campus, eliminating the time-consuming commutes associated with universities in larger urban centres. This closeness creates a strong sense of community amongst our students that is truly unique.

Go to visitkingston.ca and kingstoncanada.com for current and future events.
APPLICATION PROCESS

Admission Requirements

Undergraduate Education
Candidates must possess an undergraduate degree from a recognized university. A competitive average for acceptance is a B+ (roughly equivalent to 75%) in the final two years of study.

References
Two references are required; they may be personal, professional or academic. The strongest references come from those who have relied on your work or can comment on your strength of character.

English Language Proficiency
If your first language is not English and you have not lived in Canada for a minimum of three years, or your undergraduate program was not taught in English, you will need to take an English Language Proficiency Test (TOEFL, IELTS, MELAB, or PTE).

In some cases, the GMAT may be recommended as a way to strengthen your application.

Program Fees
Program fees and a fee schedule are available on our website.

Scholarships
A limited number of scholarships are available to those applying prior to December 31.

Student Line of Credit
(Domestic Students Only)
Smith School of Business has partnered with the local Kingston branch of RBC Royal Bank to offer a student line of credit tailored to your needs. Visit our website for more details.

Student Loan Program
(International Students Only)
Prodigy Finance Ltd offers loans to international students in the Queen's GDB program. Visit our website for more details.

I needed a program that would give me the knowledge and acumen necessary to kick-start my career. Queen's team-based approach to learning not only delivered on content, but made business education a truly unique experience. I feel the GDB has allowed me to fast-track my entry level experience and move quickly into a more specialized role.

Josh Graham, GDB 2015
BA in Political Science and History
Queen’s University

Now: District Sales Representative
Mackenzie Investments
Toronto, ON

Our Application Advisors are available to help you through every step of the application process. To contact an advisor call 613.533.2302 or email gdb@queensu.ca.