

# ACCELERATE YOUR CAREER



## Graduate Diploma in Business

Four-month Summer Program • Earn MBA Credits

[smithqueens.com/gdb](https://smithqueens.com/gdb)





# THE BUSINESS PROGRAM FOR SCIENCE GRADS



Graduate Diploma  
in Business



# THE BUSINESS PROGRAM FOR ENGINEERS





# THE BUSINESS PROGRAM FOR ATHLETES

YOUR PASSION + BUSIN





# THE BUSINESS PROGRAM FOR ARTS GRADS

LESS SAVVY = NO LIMITS



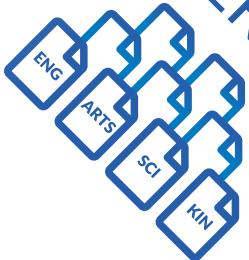
## Graduate Diploma in Business

The **Smith Graduate Diploma in Business (GDB)** is designed for recent graduates from any university and any field of study. Our students have backgrounds ranging from engineering, and political science to film, arts and everything else in between. You'll gain a solid foundation in business fundamentals to complement your undergraduate degree in just four months, along with the SmithEdge, a set of capabilities that prepare you to thrive.

CAREER

GDB PROGRAM  
4 MONTHS

UNDERGRAD



### MBA Options

Every course offered earns you MBA-level credits, which can be applied to the Full-time MBA program at Smith School of Business upon acceptance to the program. As well, successful completion of the GDB program could qualify you for immediate entry into other Smith Master's programs.

# Business Fundamentals

The curriculum for the Graduate Diploma in Business covers a wide range of business fundamentals. All of the courses earn you MBA-level credits and are taught by many of the same faculty who teach the Full-time MBA program at Smith. Subjects covered include:

## Business Analytics

Digital Business

## Business & Corporate Strategy

Economics & Industry Analysis

## Finance Fundamentals

Financial Accounting

## Leading with Integrity

Managing Human Capital

## Marketing Fundamentals

Negotiations & Conflict Management

## Operations & Supply Chain Management

Communication & Professional Skills

Visit [smithqueens.com/gdb](https://smithqueens.com/gdb)  
for full course descriptions.



# SmithEdge

3 DIMENSIONS OF ABILITY

**SmithEdge** is a set of personal capabilities that prepare you to thrive in today's business environment of fast-paced change, disruption and complexity.

What you know is important, but how you navigate the world, problem solve, and engage with others has become vital. These interpersonal skills are highly sought by employers and are required for leadership roles.

That's why in addition to delivering world-class business knowledge and insight, Smith School of Business is a market leader in developing its students' personal capabilities in three critical dimensions: **insights on human dynamics** including how best to manage, motivate and engage others; **self-awareness and resilience**; and **experience and exploration opportunities** that prepare you for the challenges of business today and tomorrow.

# Benefits of the Program

## Broaden Your Career Opportunities

The knowledge and skills you will acquire in this program will prepare you for a much broader range of careers, and a graduate diploma will open doors to opportunities that would not otherwise be available to you.

## Team-based Learning

Smith School of Business has been a pioneer in the important area of team-based learning – an approach that mirrors the workplace – in a way that is far more sophisticated than that used in other business programs.

Each Learning Team consists of 6 or 7 students and is carefully assembled to maximize diversity and academic experience. Team members collaborate on assignments, projects and presentations, drawing on the skills and experience of individual team members, greatly enhancing the learning experience.

A dedicated, professional Team Coach is assigned to every team. For the entire program, they will monitor your team's effectiveness and provide regular feedback and guidance that is pivotal to the learning process.

At Smith, you don't just learn about teamwork and leadership, you put them into practice every day. Each team member is given many opportunities to lead projects or contribute to projects led by other team members.

## Alumni Connections

Smith School of Business attracts the best and brightest students from across Canada and around the world and our team-based approach fosters relationships that continue long after graduation.

When you graduate, you'll join the impressive ranks of Smith alumni and the 180,000+ Queen's graduates in more than 150 countries.



“There is no other post-graduate program in Canada that matches our speed, academic rigor, and overall student experience and the outcomes that the students achieve for themselves.”

### Jim Hamilton

Director  
Graduate Diploma in Business  
Smith School of Business



## Why Choose Smith's GDB?

### Marteen Sevier

GDB'19

**Undergrad:**

Bachelor of Fine Arts,  
York University



*“ I chose the GDB program after hearing about the amazing experiences my friends had while at Smith, which helped them to attain the positions they are in today. I'm working closely with the Career Advancement Centre to build meaningful relationships with prospective employers, which will enable me to use these connections moving forward when networking and interviewing after graduation.”*

### Remi Ojo

GDB'15, MBA'20

Manager, Field Operations  
Bell Canada

**Undergrad:**

BSc in Chemical Engineering,  
Queen's University



*“ I believe that the Graduate Diploma in Business program at Smith was the ideal choice for me to bridge the gap between technical knowledge and business savvy. The program provides graduates with excellent opportunities to develop and thrive in a business setting. It granted me the skills necessary to propel my career forward and broaden the opportunities available to me. It is truly an invaluable program and experience that instills an increased sense of confidence.”*

### Shaarujaa Nadarajah

GDB'19

**Undergrad:**

Life Sciences,  
McMaster University



*“ I was looking to transition into the private sector and with an undergraduate degree in science, I didn't feel confident applying for jobs in business. While I was searching for a graduate program where I could gain business fundamentals without committing to pursuing a full MBA, I came across the Graduate Diploma in Business. Over the course of the summer, I have gained an integrated business education. As I am looking forward to the future, I feel much more equipped and confident to start a career in business.”*

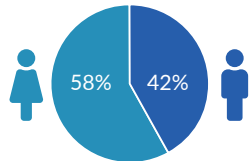
## Class Profile

Graduates of Smith's GDB program are equipped to enter the business world in a multitude of roles in fields including Consulting, Marketing/Sales, Capital Markets/Finance, Human Resources, Operations, and many others.

CLASS OF 2022

26  
CLASS SIZE

22  
AVERAGE AGE



FEMALE/MALE RATIO

### Undergrad Universities represented:

Carleton University

McGill University

Queen's University

Trent University

University of British Columbia

University of Waterloo

Western University

York University

### Academic Backgrounds represented:

Applied Science

Biology

Cognitive Science & Neuroscience

Economics

English Literature

Fine Arts

Global Business & Digital Art

Global Development Studies

Kinesiology

Life Sciences

Marketing & Consumer Culture

Mechanical Engineering

Media, Information & Technoculture

Philosophy

Political Science

Political Studies

Sociology

## Launch Your Career

The Smith team is here to help you find a great job and launch your career. Smith's Career Advancement Centre has an outstanding network of employers in Canada and around the world. Top companies come to Smith to recruit because of the high quality of our graduates.

The Career Advancement Centre will help you with:

- Career direction and exploration
- Personal brand and LinkedIn profile
- Resume and cover letter development
- Coffee chats and alumni connections
- Corporate recruiting
- Summer and full-time job searches
- Interview preparation
- Job offers and salary negotiations

The vast majority of graduates of this program have received a job offer within 6 months of graduation or have decided to continue their education.

Please visit [smithqueens.com/gdb](https://smithqueens.com/gdb) to read our student success stories.



“One of the most impressive things to me was the degree to which they were able to form us into these coherent, integrated, supporting teams so quickly. Smith's reputation precedes it, but beyond that relative to other similarly reputable schools, the level of service is unmatched.”

**Jamie Baker**  
GDB'19

**Undergrad:** BA, International Relations & Economics, Queen's University

## The Smith Experience

Smith School of Business at Queen's University is renowned for its **excellence**, **innovation**, and **leadership** in business education.

From establishing the first undergraduate business degree a century ago, to creating ground-breaking programs and courses in emerging areas including artificial intelligence, fintech, analytics, cultural diversity, team dynamics, social impact, and more, Smith is at the forefront of preparing you for the business marketplace.

In addition to its rich tradition of academic and teaching excellence, Smith is known for delivering outstanding learning and development experiences. Collaborative learning, personal attention, individual and team coaching, opportunities for specialization, connection to a powerful global alumni network, corporate connections and partnerships, and a deep commitment to student success all characterize the Smith experience.





## Get Paid to Test Drive Your Dream Job

Our optional internship component is one more path to help you discover (and land) your dream job.

Spend the summer learning the business fundamentals sought by top employers. Then join one of our partner companies for a 4-month paid role, allowing you to explore an industry, showcase your skills and build your professional network.



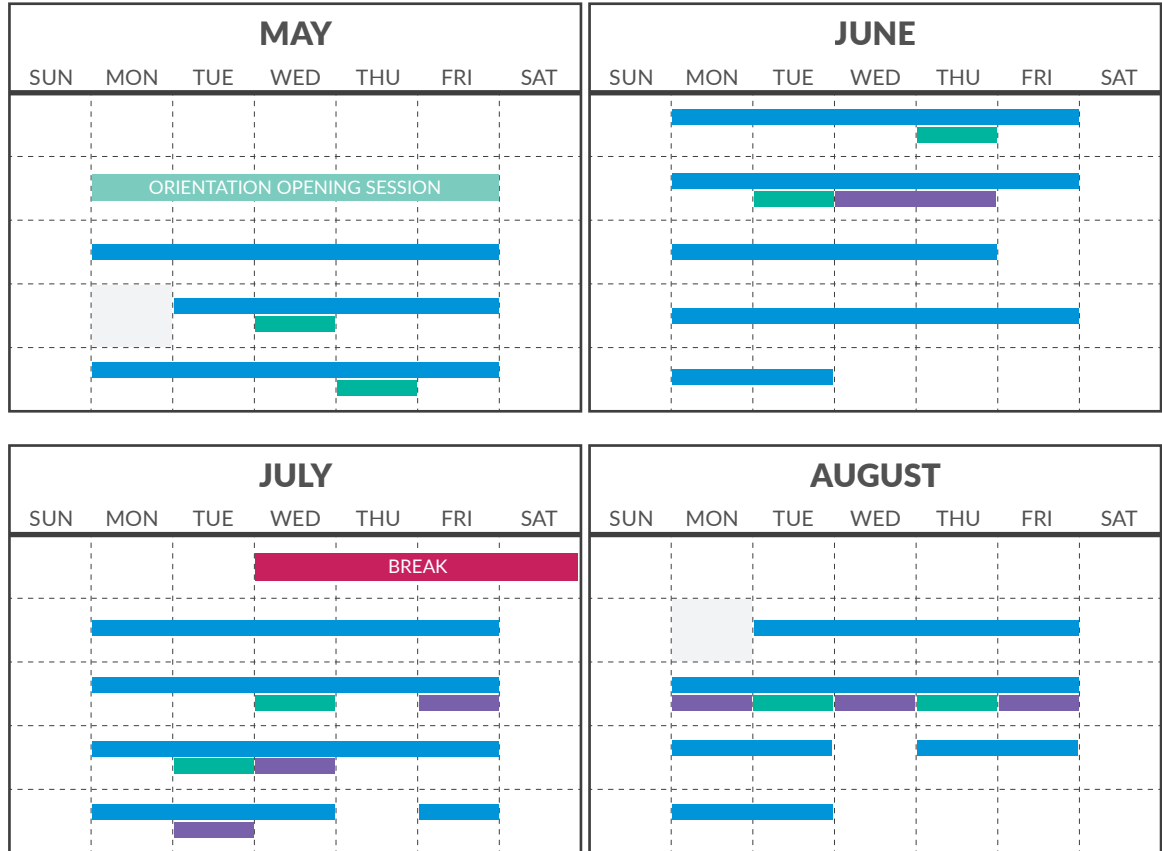


# Calendar

The GDB program has an intensive 4-month schedule from May to August with an opening session, academic courses and experiential learning, professional development workshops, and career advancement days.

This is considered a full-time program, with a daily class schedule similar to that of your undergraduate education.

- Orientation Opening Session
- Academic Courses
- Career Advancement Day
- Workshops
- Break



This calendar is representational only (does not reflect exact dates) and is subject to change. Visit [smithqueens.com/gdb](https://smithqueens.com/gdb) for schedule and course information.

# Fees & Admission

## Fees & Scholarships

Program fees and a fee schedule are available at [smithqueens.com/gdb](http://smithqueens.com/gdb).

Scholarships are available for exceptional candidates. These awards are presented based on academic achievement and demonstrated leadership potential.

Every successful candidate is considered for these awards  
– no additional applications are required.

## Student Line of Credit

Smith School of Business has partnered with RBC to offer a student line of credit tailored to your needs. Visit our website for more details.

## Admission

We are seeking students from any academic discipline who are motivated to learn, and want to begin or advance their career in a business-related field.

### Candidates typically fall into two categories:

- You are in the final year of your undergraduate program at a recognized university and will complete your four-year degree requirements in April.
- You are a recent graduate who finished your degree 1-2 years ago.

Applicants are encouraged to apply early.  
Applications are reviewed as they are received until the class is full.

## English Language Proficiency

Candidates whose native language is not English, and whose undergraduate university studies were taken in a language other than English must achieve a satisfactory score on one of the accepted tests of facility in English (TOEFL, IELTS, MELAB, or PTE).

Our Application Advisors are available to help you through every step of the application process.  
To contact an advisor call **1.888.393.2622** or email [gdb@queensu.ca](mailto:gdb@queensu.ca).

Get personalized advice about how Smith's GDB aligns with your career goals at [smithqueens.com/goingdb](http://smithqueens.com/goingdb)



## Graduate Diploma in Business

### The Stephen J.R. Smith School of Business

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