A SUMMER AT SMITH CAN GET YOU HALFWAY TO AN MBA

A 4-month program starting in May, designed for recent university graduates with a non-business degree
Queen's University, home of Smith School of Business, is consistently ranked among Canada's very best universities. Established in 1841, Queen's has a rich tradition of academic excellence. It has long enjoyed the reputation of “Canada's Ivy League university” and attracts outstanding students from across Canada and around the world.

Smith School of Business is Canada's premier business school and is ranked among the best in the world by Bloomberg BusinessWeek and Financial Times. The School has been a major innovator in the areas of team-based and experiential learning.

In October of 2015, in recognition of a $50 million dollar gift from Queen's alumnus Stephen Smith, Queen's School of Business became the Stephen J.R. Smith School of Business. Under its new name, the School continues to be one of the world's most innovative and influential business schools.
Graduate Diploma in Business

Smith’s Graduate Diploma in Business provides an excellent opportunity for non-business graduates to gain insight into business and management practices. It is also a significant step toward an MBA.

A Comprehensive Overview of Business Fundamentals

Designed for graduates of non-business programs, the Graduate Diploma in Business provides a broad overview of business fundamentals. The curriculum includes ten courses.

Broaden Your Career Opportunities

The knowledge and skills you will acquire in this program will prepare you for a much broader range of careers, and a graduate diploma will open doors to opportunities that would not otherwise be available to you.

Earn Credits Toward an MBA

Every course offered in the program provides a credit toward an MBA degree from Queen’s University. As well, successful completion of the GDB program could qualify you for immediate entry into other Smith Master’s programs.

Team-based Learning

Queen’s University’s Smith School of Business has been a pioneer in the important area of team-based learning and utilizes an approach that is far more sophisticated than that used in other business programs.

I was looking to transition into the private sector to start a career in consulting or corporate business development. With an undergraduate degree in science, I didn’t feel confident applying for jobs in business that often asked for a bachelor of commerce degree or alternative forms of higher education in business. While I was searching for a graduate program where I could gain business fundamentals without committing to pursuing a full MBA, I came across the Graduate Diploma in Business. Over the course of the summer, I have gained an integrated business education. As I am looking forward to the future, I feel much more equipped and confident to start a career in business."

Shaarujaa Nadarajah, GDB’19 Candidate
Life Sciences
McMaster University
The Graduate Diploma in Business is a fantastic program for young grads looking to jumpstart their entry into business careers. The program provides fantastic opportunities for personal and intellectual growth, providing a great foundation for success in the business world. Through conversations with a supportive network of professors, classmates, and MBA alumni, I was able to decide upon a career path that was the right fit for me, and secure a management consulting position that I would not have been able to land without the program.

I believe that the Graduate Diploma in Business program at Smith was the ideal choice for me to bridge the gap between technical knowledge and business savvy. The program provides graduates with excellent opportunities to develop and thrive in a business setting. It granted me the skills necessary to propel my career forward and broaden the opportunities available to me. It is truly an invaluable program and experience that instills an increased sense of confidence.

The GDB program served as a platform for me to make a smooth transition from my legal background into the financial industry. Particularly, it equipped me with the necessary skills and knowledge of the business field to prepare me for the Master of Finance – Beijing program at Smith. The program’s emphasis on team building also had a lifelong impact on me in terms of personal growth. I was impressed with the overall quality of the program, the passionate teaching of the faculty members and the intellectually stimulating learning environment at Smith.

Sarah Dowler, GDB’14
Senior Policy Advisor
Ontario Ministry of Health and Long-Term Care
Toronto, ON

Shannon Gong, GDB’15
Product Research Analyst
Invesco
Toronto, ON

Remi Ojo, GDB’15, MBA’20
Manager, Field Operations
Bell Canada
Toronto, ON
## PROGRAM STRUCTURE

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<th>Curriculum</th>
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| The curriculum for the Graduate Diploma in Business consists of ten courses, all of which are credit courses toward an MBA. These courses are:  
- Business & Corporate Strategy  
- Economics & Industry Analysis  
- Finance Fundamentals  
- Financial Accounting  
- Leading with Integrity  
- Managing Human Capital  
- Marketing Fundamentals  
- Negotiations  
- Operations & Supply Chain Management  
- Professional Communication Skills | After completing the program, there are several options for continuing your business education and earning a Master’s degree.  
**FULL-TIME MBA**  
To apply these credits to our Full-time MBA, you must meet the admission requirements of the MBA program. These include successfully completing the GMAT or GRE exam, and at least 2 years of relevant work experience. Your MBA fees will be reduced accordingly.  
**ACCELERATED MBA FOR BUSINESS GRADUATES**  
With 2 years of relevant work experience, you may choose to enroll in the Accelerated MBA for Business Graduates — a program that enables you to earn an MBA in 12 months while you continue to work. It is available in Vancouver, Calgary, Edmonton, Toronto, Mississauga, Markham, Ottawa and Montréal. Because there are no overlapping courses, there will be no reduction in fees.  
**OTHER MASTER’S DEGREES**  
You may apply for immediate entry to the following programs. There will be no reduction in fees, and you must meet all of the admission requirements.  
- Master of International Business  
- Master of Finance – Beijing |  |

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## CLASS PROFILE

*class of 2018*

55  
Class Size  
22  
Average Age  

47%  
Women  
53%  
Men  

36%  
Arts  
36%  
Science  
9%  
Economics & Policy  
7%  
Engineering  
4%  
Business  
4%  
Law  
4%  
Education  

Academic Background
THE POWER OF TEAMS

Develop your ability to create, lead or contribute to a high-performance team.

We believe strongly in our team-based approach because it mirrors today’s progressive workplace. You will leave the program with a thorough understanding of the best practices for successful team-building and teamwork.

While other programs may talk about “teamwork,” what they are actually referring to is “group work” — a very different concept. At Smith, you are assigned to a team for the duration of the program and a significant portion of your overall grade is derived from teamwork.

“Beyond teaching me necessary technical skills, the GDB’s emphasis on character development and team-based learning really increased my confidence and ability to work with others. The diverse backgrounds of my classmates and excellent quality of teaching from Smith’s committed instructors made this program a challenging but highly rewarding experience. I am grateful for the network I have joined and the fantastic opportunities it continues to provide me.”

Haley Rudolph, GDB 2015
BA in Media, Information and Technoculture
Western University

Learning Teams
Each Learning Team consists of 6 or 7 students. Teams are carefully assembled to maximize diversity of gender and academic experience. Team members collaborate on assignments, projects and presentations, drawing on the skills and experience of individual team members, greatly enhancing the learning experience.

Team Coaching and Support
A dedicated, professional Team Coach is assigned to every team. For the entire program, they will monitor your team’s effectiveness and provide regular feedback and guidance that is pivotal to the learning process.

Developing Your Team and Leadership Skills
At Smith, you don’t just learn about teamwork and leadership, you put them into practice every day. Each team member is given many opportunities to lead projects or contribute to projects led by other team members.
At Smith School of Business, you’ll be learning from a team of professors who work together to integrate knowledge across functional disciplines.

Smith faculty members have outstanding academic credentials and have frequent contact with the business community through their own consulting practices and our executive education programs. The excellent student-to-professor ratio means you will have unparalleled access to your professors both in and outside of class, and you will find them very responsive to your needs.
CAREER SUPPORT

During the program, you will have access to the resources of Smith’s Career Advancement Centre, including one-on-one career coaching. You will have access to our online inventory of job search and career development tools in addition to Smith’s exclusive job postings site.

Career Success

The vast majority of graduates of this program have received a job offer within 6 months of graduation or have decided to continue their education. For more success stories, please visit our website smithqueens.com/gdb.

Acquired Jobs

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<th>Percentage</th>
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<td>74%</td>
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Pursuing a Master’s degree from Smith

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<th>Percentage</th>
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<tr>
<td>20%</td>
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ALUMNI NETWORK

Upon graduation you will join the impressive Smith School of Business alumni network of 22,000 graduates, and the Queen’s University alumni network that numbers over 180,000 worldwide.

Smith School of Business attracts the best and brightest students from across Canada and around the world and our team-based approach fosters relationships that continue long after graduation. Every year, more than 1,000 students graduate from Smith programs.

“ I chose the GDB program after hearing about the amazing experiences my friends had while at Smith, which helped them to attain the positions they are in today. I’m working closely with the Career Advancement Centre to build meaningful relationships with prospective employers, which will enable me to use these connections moving forward when networking and interviewing after graduation.”

Marteen Sevier, GDB’19 Candidate
Bachelor of Fine Arts
York University
SUMMER IN KINGSTON

In 2014, BBC Travel named Kingston, Ontario, home of Queen's University, one of five “great university towns” around the world.

With a population of 170,000, Kingston is a thriving small city located on the northeast shore of Lake Ontario, at the source of the St. Lawrence River. It is centrally located, less than a three-hour drive to Toronto, Montréal or Ottawa, and less than six hours to New York City or Boston.

With more restaurants per capita than almost any other city in Canada, even the most discerning of foodies will find some new favourites here. In addition to plenty of pubs and nightclubs, the Kingston region boasts some of the finest craft brewers and wine producers in the country.

Take in a play or enjoy a concert at one of Kingston's performing arts facilities. Be inspired in the many art galleries, artisan shops and studio tours available throughout the city. Kingston is also home to dozens of annual festivals and events every year.

The majority of Queen's students live within a 15 minute walk to campus, eliminating the time-consuming commutes associated with universities in larger urban centres. This closeness creates a strong sense of community amongst our students that is truly unique.

Go to visitkingston.ca and kingstoncanada.com for current and future events.
APPLICATION PROCESS

Admission Requirements

UNDERGRADUATE EDUCATION
Candidates must possess an undergraduate degree from a recognized university. A competitive average for acceptance is a B+ (roughly equivalent to 75%) in the final two years of study.

REFERENCES
Two references are required; they may be personal, professional or academic. The strongest references come from those who have relied on your work or can comment on your strength of character.

ENGLISH LANGUAGE PROFICIENCY
If your first language is not English and you have not lived in Canada for a minimum of three years, or your undergraduate program was not taught in English, you will need to take an English Language Proficiency Test (TOEFL, IELTS, MELAB, or PTE).

In some cases, the GMAT may be recommended as a way to strengthen your application.

Program Fees
Program fees and a fee schedule are available on our website.

Scholarships
A limited number of scholarships are available to those applying prior to December 31.

Student Line of Credit
(Domestic Students Only)
Smith School of Business has partnered with the local Kingston branch of RBC Royal Bank to offer a student line of credit tailored to your needs. Visit our website for more details.

Our Application Advisors are available to help you through every step of the application process. To contact an advisor call 1.888.393.2622 or email gdb@queensu.ca.

I needed a program that would give me the knowledge and acumen necessary to kick-start my career. Smith’s team-based approach to learning not only delivered on content, but made business education a truly unique experience. I feel the GDB has allowed me to fast-track my entry level experience and move quickly into a more specialized role.

Josh Graham, GDB 2015, MBA’20 Candidate
BA in Political Science and History
Queen’s University

Now: District Sales Representative
Mackenzie Investments
Toronto, ON