EXECUTION

Case for Sponsorship
Why You Should Send Your Up and Coming People to Queen’s Execution Program

Queen’s Execution Program is an intensive 5-day program that focuses on the art of effective and efficient execution.

Studies conducted by McKinsey, the Harvard Business School, and others have shown that the average firm achieves less than 65% of its strategic plan and 90% of these failures are due to a lack of execution.

The task of executing strategies and major projects in today’s business environment is substantial, with increasing levels of complexity and uncertainty, rapid rates of change, and short-term performance versus long-term considerations. Add to this the needs of diverse stakeholder groups – owners, customers, suppliers, employees and communities – and the task becomes much more challenging.

Participants in this program will learn to:

- Enable people, business processes and visibility, so that strategy and decision making can be influenced and operationalized by the entire organization
- Embrace advances in technology such as big data, social networking, and mobile applications to execute strategic initiatives more effectively and efficiently
- Create an execution culture through a robust strategy, adaptive structure, and aligned leadership
- Deliver radical, market-driven change
- Utilize lean improvement systems to build best practices in execution systems
- Achieve strategic resilience – the superior capacity for continuously reinventing your business model

By sponsoring a high-potential employee in this program, your organization gives a talented individual the chance to gain the critical skills they need to be more effective in their current role or to take on more senior roles within your organization.

The impact will be immediate and significant

As well, you will be demonstrating commitment to your employees, and contributing to a culture of mutual support and loyalty. Sponsoring an employee in Queen’s Executive Education programs is a sound business decision, and it is a great way to show promising managers that they don’t need to look outside the organization for opportunities that match their potential.
A corporate investment that yields immediate returns

Queen's Executive Education programs are Canada's most popular, and they are consistently ranked #1 in Canada and among the best in the world by Bloomberg BusinessWeek and Financial Times.

Our outstanding reputation rests in our ability to impart ideas, tools, and concepts that managers can apply to their own organizations. Our program alumni have told us that they were able to apply their learning immediately upon returning to the workplace and that the impact was substantial.

Developing talent from within

Case studies and business experience have proven that it’s better for an organization to develop its talent from within than to recruit from outside.

Nurture Your Best Talent

Many organizations compare the value of investing in executive education to the cost of hiring a new employee. A new hire might easily take two years to learn the business. In contrast, your current employee is already up to speed and contributing to the organization, clearly making Queen's Executive Education programs the more cost-effective option.

Return on Investment

The return on your investment will be significant and quantifiable. From strategic alignment to cost reductions to improved customer interactions and more streamlined reporting systems, the opportunities are practically limitless.

Developing executives is what we do

At Queen’s, developing executives is something we do better than anyone else. We’ve been doing this for almost 35 years, and more than 3,500 public and private sector organizations from over 60 countries have chosen Queen's to help them develop their people. Why?

- A well-earned reputation for excellence
- Unrivaled experience in Executive Education
- An action-oriented learning model that incorporates case studies and experiential exercises
- Executive level customer support
- Superior networking opportunities
- Outstanding post-program support

Canada Job Grant

The Canada Job Grant Agreement is a key source of funding for employer-sponsored training and education. It enables employers to invest in their employees, with assistance from the government. For more information, visit your provincial government website and search for Canada Job Grant.

How much will it cost?

The cost* of the 5-day Execution Program is $9,900.

* Includes meals and accommodations, free parking, all learning materials and extra-curricular activities.

Visit our website at ssb.ca/execution